

# WANTED 5,000 Men

**Our Entire \$50,000 Stock Is Reduced in This Mighty Room-Making Sale**

Profits are scattered to the four winds. We must have room and prices must do the work

WE say it without fear of contradiction, that within the memory of the oldest citizen, no deal in merchandise ever surpassed this. Values will be found even greater than we claim. Every statement is most modest.

## EXTENSIVE ALTERATIONS

Alterations on an extensive scale will be started next Monday in the salesrooms of the Chicago Clothing Co., 69-71 Third street. In order to make more room for the workmen they have reduced prices 1-4, 1-3 and 1-5 off the regular prices. The goods simply must be sold and they have cut prices to the quick in order to force the selling. Do not overlook this great sale of men's wear. (From the news columns of The Journal of May 1.)

None of your ordinary stocks, mind you, but this season's newest and best styles, bought for this season's selling and up to the minute in every detail, offered to you in the heart of the season at the lowest prices ever quoted. Our windows tell part of the story.



## For Fine Men's Suits That are cheap enough \$20 at the marked price

These include the season's newest styles for men and young men. Made from the best wearing fabrics, including Scotch tweeds and chevrons, handsome

qualities of smooth finish worsteds, nobby patterns in gun club checks, herringbone weaves, fancy mixtures and the ever-ready blue serges; also fine qualities of unfinished worsteds and Thibets in plain black. Make your selection for \$11.85.

## Men's \$3 Hats

Fine stylish \$2.00, \$2.50 and \$3.00 Men's Hats, in soft and stiff makes, in all the newest stylish colors, pearls, tans, blacks, grays; telescope and pinch crown shapes; a style for every face. The greatest Hat values ever offered in

Portland. All go at, your choice \$1.35.

To take advantage of this golden opportunity to secure \$15.00 Suits for \$8.85; \$20.00 Suits for \$11.85; \$25.00 Suits for \$14.85 and \$30.00 Suits for \$19.85; and \$1.00 Shirts for 65c; and \$3 Shoes and Oxfords for \$1.85; and \$2.50 Hats for \$1.35; and \$3 and \$4 Pants for \$1.85. For this is a store of facts and tomorrow is the last day before the workmen start in with the alterations on our store and we positively must make more room for them, and everything is being sold at half, at third and at a fourth off our regular prices

**Better Come Tomorrow, and Better Come Early, But Better Late Than Never**

## Men's Suit Sensation

Truly nothing like it has ever been offered in this neck of the woods before. 500 of them in the new grays for men and young men, in plain effects and handsome plaids and neat stripes, Scotch worsteds and silk mixed worsteds, all wool blue serges and fine black Thibets, in single and double breasted styles. You will find the same qualities in other stores at \$15 and even as high as \$18, for we're out of the high rent district and not in the high priced clique. Your choice Saturday \$8.85.

## Men's \$25.00 Suits

Included at this popular price are Clothes of such high repute as Black & Co. and Garson-Meyer products, which have long since passed the experimental age. They possess that degree of perfection and general tone of character which every well groomed man appreciates. Embraced are Suits, Top Coats and Rain Coats. We might expatiate at considerable length on the range of patterns, but suffice it to say the variety is broad enough to suit the most critical taste. Men's \$25.00 Suits at \$14.85.

## Men's \$30.00 Suits

The kind that puts a man on his best appearance. These are plain gray worsteds, light or dark shades, all stripes, checks and overplaids, blue and gray mixtures, blue serges, etc. The very newest and best that's made in all hand-tailored garments, all go at

**\$19.85**

## MEN'S PANTS

WHEN? WHERE? Have you ever seen such prices quoted on Men's Pants? These are the greatest values ever offered by this great store in all our 14 years of successful merchandising and value-giving. Men's Dress Pants, in new spring styles, with or without cuff bottoms, including all wool worsteds, blue and black chevrons and serges, neat stylish stripes and checks; values up to \$4.00, all go at... **\$1.85**

Men's imported English corduroy Pants, guaranteed not to rip, in dark and light shades; worth up to \$5.00, at... **\$2.95**

Men's fine worsted Pants, in 30 distinct patterns, the new peg-top styles are also represented in this great lot; values up to \$5.00, all go at... **\$2.35**

Men's finest Dress Pants, in the very best makes on the market today, fine check worsted, neat stripes, blues, blacks, etc.; values up to \$6.00, all go at... **\$3.45**

## MEN'S FURNISHINGS

Men's Furnishings will be sold at the lowest prices of the year, for the time is short before alterations begin. All goods will be offered at prices that must create wonderment among the lucky buyers who participate.

Men's new spring Golf Shirts, in madras and fine percales, light and dark colorings, the very newest pattern effects; \$1.00, \$1.25 and \$1.50... **79c**

Men's latest spring style Shirts, in the finest and best makes on the market, including Star, Manhattan, Griffin and our own special made to measure shirts; \$1.50 to \$2.00 values, go at... **\$1.19**

Men's Blue Madras Work Shirts, collar attached; 75c values, at... **39c**

Men's Tan Sateen Shirts, well made, full size; regular \$1.25 values, go at... **85c**

Men's fine silk stripe Balbriggan Underwear, spring weight, all sizes; 75c values at... **39c**

Men's genuine President Suspenders... **35c**

Men's genuine Bull Dog Suspenders... **39c**

Men's fine lisle silk web Suspenders, light and heavy weight, wide and narrow webbing; **19c**

Men's regular 25c Suspenders... **15c**

Men's fine Neckwear, in new colorings, Four-in-Hand and Teck styles; 35c to 50c values, at... **17c**

Men's Cotton Socks, in plain black and tan and fancy weaves in figures, plaids, etc.; **9c**

15c to 25c values go at... **9c**

Also hundreds of other good things in Men's Fine Furnishings will be sacrificed to make room for the man with the hammer and the saw.

Without a Doubt the One Sale That Stands Out Prominently as Being Without a Peer or Parallel in the History of the Men's Clothing Trade

## SHOES



The Chicago's Great Alteration Sale of Men's Shoes will be a sale that is to make new bargain history; a sale that hasn't a parallel in modern merchandising. We're going to alter the front, and for tomorrow Down, Down go the prices on Footwear, and what we tell here is only the smallest part of the most interesting things that will take place in our Shoe Department.

Men's \$2.50 and \$3.00 vici kid and box calf English welt, lace and blucher style Shoes... **\$1.85**

Men's \$3.50 and \$4.00 Shoes and Oxfords, made in the best stock of vici kid patent leather, box and velour calf, all hand sewed and made on the nobbiest lasts... **\$1.98**

Men's \$3.50 to \$5.00 extra quality fine bench made Shoes, in all the newest swing toe lasts, all the newest and best leathers included in this lot. Your choice for... **\$2.35**

Men's finest quality hand-sewed Shoes, the finest and best makes included in this great lot; patent colt, gunmetal calf and other good leathers, in Oxford and blucher lasts at... **\$2.85**

And Hundreds of Other Bargains Equally as Great. Every Transaction Made Under Our Famous Guarantee—SATISFACTION OR YOUR MONEY BACK

Horseshoes Over the Doors

# The Chicago Clothing Co.

69-71 Third Street, Between Oak and Pine

"Out of the High Rent District" Not in the High Priced Clique