



SECOND REDUCTION



PITILESS PRICE SLASHING AT

JOHN DELLAR'S GREAT REBUILDING SALE

First and
Yamhill
Streets

This store has been one moving, surging mass of customers from the day this Rebuilding Sale began. Such price slashing on fine goods was the marvel of the times, but great as the past has been, still greater is the price slashing at this sale for the future. This sale has proven to the people that John Dellar dares to sell goods cheaper than ever was thought of in this city. Dellar qualities have been tried and found true for 15 long years. Dellar methods are today only what they have always been. That is, telling the truth and standing by every promise made; never giving less, often doing more. We will begin this second price slashing event by giving the people a grand spring stock to select from.

Over \$60,000

Worth of high-class spring and medium weight Suits, Top Coats, Cravenettes, Overcoats, Pants, Vests, Odd Coats and Vests, Boys' Suits, Pants, Men's and Boys' Shoes, Hats, Furnishings and Ladies' and Misses' Shoes. This price slashing quoted below are rock-ribbed facts. No misstatements or skim milk methods are ever permitted at this store. Misleading or doubtful advertising are not tolerated at Dellar's. The plain truth is good enough.

THESE PRICES AND REDUCTIONS WILL BE FOUND JUST AS MENTIONED

Men's Suits

Dellar's is a Clothing Store. This establishment was never used to show empty boxes or bare walls. Every nook and corner is filled to overflowing with merchandise. Our variety of suits, always one of the largest and most select to be found in the city, on account of going to commence rebuilding, we must dispose of these goods, and we are closing them out with the price knife.

- \$3.75** This lot contains scores of styles, sizes to 44 bust. There are not all sizes in every style. They are mostly suits from one to six of a kind, left from our best selling \$8.00 to \$10.00 lines, and it matters not which one you select you are sure to get a bargain such as you never bought before.
- \$4.85** Pure wool or worsted fast color tailor-made suits. Most of these lines are complete in sizes from 34 to 44 bust. Double and single-breasted suits in black, blue, plaids, gray effects and mixtures. The materials and workmanship are of the Dellar standard \$10.00 and \$12.00 qualities. The best to be had at that price, and on account of rebuilding that is soon to begin, we are giving you some bargains that will make you remember Dellar's store.
- \$6.95** Put your mind on this lot of select \$12.00 and \$15.00 Suits. The kind that are worth that price in material and workmanship. Then you know what to expect at this rebuilding sale. The elegance of this assortment is a strong appeal to careful buyers. The colors and fabrics are practically endless in variety. They are bargains more than worthy of the name.
- \$8.45** Getting into our choicest and most complete lines of \$15.00 to \$18.00 Suits, but we do not reserve anything in the shape of merchandise in this house. Dirt and dust is a mortal enemy to fine fabrics. We are going to sacrifice them, for we know that every suit we send out at these slaughtered prices will bring back a harvest of new patrons that will stand by the big, new and greater John Dellar store that is about to rise from the ruins of this establishment.
- \$10.65** Here is where you strike a paradise of beautiful Suits. The kinds that hustle the best custom tailors to equal. Select imported and domestic materials; made mostly specially to our order for fine trade. There is not one in the lot worth less than \$20.00 to \$25.00. Dressy suits, business suits. All hand-tailored, select custom tailor patterns and materials.
- \$13.95** The kind that stand at the top of fine clothes. The very choicest of foreign fabrics. Full journeyman tailored in exclusive limited styles and patterns; \$25.00 values in blue, black and fancy, pure long yarn worsteds, tweeds and Thibets.
- \$16.50** For choice of an extraordinary fine lot of French and English materials. Suits that can only be compared with the choicest custom products; \$27.50 and \$30.00 values;

A mile of them; everything from the substantial Working Pants to the finest and best that the looms of the world produce or tailoring skill can supply. Dellar's always was a great pants store; variety, quality and big values made it so.



- \$1.15** This will buy dark and light colored Pants up to \$2.00 values. They are good or they would not be found at Dellar's.
- \$1.65** Just the kinds that you pay \$2.50 and \$3.00 for, but rebuilding is rebuilding here, and we are going to sell them in a hurry.

- \$2.15** Better qualities, better makes, worth \$3.00 to \$4.00; splendid Pants for street or business wear; elegant shapes; a thousand of them.
- \$2.85** The finest and most select line you ever saw, worth up to \$5.00 and even \$6.00, custom finished and domestic and imported fabrics; choice spring patterns; also black, blue and other solid colors. May be several kinds that will be your ideals.
- \$3.65**
- \$4.35** Some of the best, up to \$7.50, merchant tailored materials and styles. Gentlemen that want the best and latest for nice wear will find this lot a bargain mecca.

OVERCOATS

This Rebuilding Sale compels us to put the Price Knife to the hilt in Overcoats, Top Coats and Cravenettes, light, medium and heavy. There are enough overgarments here of stock two stores, but we are going to sell them and do it quick. It will more than pay you to get an Overcoat now, if you don't use it for months.

- \$4** For choice of 300 up to \$10.00 Coats.
 - \$7** For choice of 400 up to \$16.50 garments.
 - \$11** For choice of fully 350 best up to \$25.00 qualities.
- Our Hat Stock is so complete for spring and summer trade that fully 5,000 are in sight. Every fashion, color and desirable and fine quality in the Hat world is congregated under this roof. They take up an immense space, and room is more precious to us than hats, so we have shut our eyes to everything but sell, and we're just cutting prices to smithereens.
- \$1.85** Exactly \$3.00 worth of Hat, in soft or stiff. The variety is almost unlimited. Hats for the thousands.
 - \$2.35** Dellar's best \$3.50 values, without the maker's name; with the maker's name \$5.00 the world over. Dellar never did sell name; it's quality and style at this store.



- 65c** And there are hundreds of them, mostly light and medium colors, worth to \$2.00, but the lines are broken and out they go.
- 95c** Regular and complete lines in black, brown, tan, pearl, steel, ochre, etc.; all best \$2.00 values.
- \$1.35** Dellar's high standard \$2.50 soft and stiff Hats; a paradise of nice headwear; a royal lot of bargains.

Young Men's Suits

Hundreds of the nobby Suits you see on the streets worn by the young men come from this Rebuilding Sale. We just went in and cut the very life out of the prices once more. We must sell this stock, and there is no department in the store that bristles with so many tempting and wonderful bargains as the Young Men's Suit Section.

- \$2.45** They must go. Just think of a suit for what the pants alone are worth. Don't wear old clothes when new ones can be had at such prices as these, for they sold before this Rebuilding Sale at \$5.00, \$6.00 and \$7.50.
- \$4.65** This lot contains Suits that sell regularly up to \$10.00 and \$12.00. There are hundreds to pick from in single and double-breasted, black, blue, plaids, checks and mixtures; sizes from 31 to 36 bust.
- \$7.45** The tailor makes, nobby and fine, up to \$12.50 and \$15.00 Suits. Serges, clays, Thibets, worsteds, tweeds, chevots, etc. Materials and patterns selected with care to please the young man and careful dresser.
- \$8.96** There are suits in this lot fit for a king, and you can be the king. The beautiful coloring and designs, the splendid materials in serges, Thibets, unfinished and fancy worsteds, checks, etc., will appeal to your good taste. They sell regular at \$16.50 to \$18.00.

Knee Pants Suits

- BOYS' SUITS**
- 98c** Mothers, this department has stood a rush of two long weeks. The sizes and styles are not by any means complete, but there still remains a number of splendid suits. If you can get the size you want you will get a golden bargain. We don't fool our patrons. When the stocks get broken up we say so. That's the way you want a store to talk.
- 98c** Will be the price we shall mark for choice of these Knee Pants Suits; worth \$2.50, \$3.00 and up to \$4.00 and \$5.00.

John Dellar's Rebuilding Sale

Guarantees Entire Satisfaction on Everything It Sells, or You May Exchange or Get Your Money Back

EVERY DEPARTMENT OVERFLOWING WITH WRECKED PRICES—No Quarter Shown to Anything in the Store. Men's, Boys', Women's and Misses' Shoes; Men's Hats, Caps, Shirts, Underwear, Sox, Suspenders, Neckwear, Handkerchiefs, Umbrellas, Trunks, Suitcases, Etc.

