

"Steinway Is to the Pianist What Stradivarius Is to the Violinist"—Joseph Joachim

Stars of Grand Opera Praise Many Pianos, but Place the Steinway Unequivocally at the Top

TAKE time to read the exact words of these great artists; note how they have expressed themselves absolutely in favor of the Steinway Piano; read their careful and conscientious estimate; and then you will realize something of the vast superiority of this great Piano.

"The Steinway Pianos are living beings with hearts and souls."—ERNESTINE SCHUMANN-HEINK.



"The many opportunities of judging the pianos of the world have brought me to the conviction that in your instruments has been reached a standard of perfection not hitherto thought possible of attainment. I do not know of any other equal to it."—MILKA TERNINA.

"Not only does it lead the pianos of the world from the pianist's standpoint, but from that of the singer."—EMMA EAMES-STORY.

"While circumstances have sometimes rendered the temporary use of other instruments necessary, our preference, conviction and artistic judgment have been and are for your superb masterworks only."—EDOUARD and JEAN DE RESZKE.

"The wondrous beauty of its tone quality . . . its perfect evenness from the lowest tones to the very highest . . . the latter of a distinctness I have never met with heretofore—produced an enchanting effect."—ANTON SEIDL.



"It is incomprehensible to me how an artist or anybody who is able to afford the best can choose anything but the Steinway."—NELLIE MELBA.



"There is no other instrument in the world."—LILLIAN NORDICA.

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WE are glad to see you at all times, take you through our many departments, arrange for you to hear any of our superb instruments, and assist you in the most helpful way to make a suitable choice. All our instruments are purchasable on the monthly payment plan.



"I am delighted to express my admiration for your beautiful pianofortes, which I regard without exception the best in the world."—EMMA CALVE.



"Artistically there is no piano equal to the Steinway; hence all really great pianists who have not sold their artistic judgment for artistic gain and are moved solely by artistic considerations demand the Steinway."—FANNIE BLOOMFIELD-ZEISLER.

"I have used the pianos of nearly all celebrated manufacturers, but none of them can be compared to yours."—ADELINA PATTI (BARONESS CEDERSTROM).

"I used your pianos exclusively in my 215 concerts with the most eminent satisfaction and effect."—ANTON RUBENSTEIN.

"In my recent concert tournee we went through many changes of climate, and the piano did not show the slightest change under the trying ordeal."—I. J. PADEREWSKI.

"I have always used the Steinway piano in preference to all others."—SOFIA SALCHILLOLLI.



"The ideal grand piano is now attained by yourselves. . . . A Beethoven sonata, a Bach chromatic fantasia, can only be fully appreciated when rendered upon one of your (Steinway) pianofortes."—RICHARD WAGNER.

Portland Seattle Tacoma Everett Bellingham Spokane

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SALES ALL OVER CITY REPORTED

Fourteenth and Flanders Property and Peninsula Acreage Purchased.

J. A. Reese has purchased from T. N. Reed the quarter block at the southeast corner of Fourteenth and Flanders streets for \$11,000. Three residences cover the property. The sale was made by Russell & Blyth.

Joseph M. Woolery has purchased 5 1/2 acres on the peninsula from E. M. Garland; consideration, \$4,000.

The deed transferring the Marquam theatre to Emanuel May was filed for record yesterday. The transfer was signed by the Oregon company and the consideration was \$20,000.

Mrs. G. A. Sollars, who owns the southwest corner of Taylor and Sixth streets, denies that she has sold that property to eastern capitalists, or to any one else. Charles K. Henry, who represents Mrs. Sollars, says that the property has not been sold, nor is any one negotiating for its purchase.

Richard Williams, who owns the lot at the northeast corner of Salmon and Sixth, says that he has no intention of improving the site at any early date, and that he would not put up an apartment house there at all.



THE REALM OF THE FEMINE

BY HELEN HAWTHORNE

The Early Closing.

The question of closing the department stores on Saturday afternoon through August in order to give the girls employed in this way a half holiday, seems to be one for the women of the city and settle, and it remains to be seen whether we are, as some men think, too selfish, too lazy, and too little acquainted with the class feeling to insure this question a speedy and sensible settlement. Merchants say that they will be willing to close if the shopping public wants the stores closed. It is quite generally admitted that women are the shopping public.

If public sentiment is strong enough says the editor of the Labor Press, the merchant will be able to close. This, I take it, means that if women will refuse to shop on Saturday afternoons and during the evenings, the rest will be easy.

No one denies that the girl in the department store has well earned her wages when she has put in a full six days work throughout the year. In any office work, in kitchen work, or in factory work, she may have her half holiday. All of our factories do not close on Saturday afternoons though, but many of them do.

Just let the woman who is intelligent enough to make a personal application of this matter think how she would like to stand behind a counter eight hours a day taking down and putting back boxes, trying to please capricious shoppers and all the time keeping a sweet and sunny demeanor, always polite and ready to serve. Nine hours a day for six days a week would be plenty, wouldn't it? Now think a moment what it would mean to her to

have a whole half day of leisure. Wouldn't it be the one bright spot to look forward to all the week? Instead of standing there until 10 o'clock at night when the blessed Saturday noon came she could go home, eat a warm lunch and then for a few bright hours, be her own mistress.

What a new outlook on life she would get if those few hours took her out into the woods, beside a stream where she could just relax in the most perfect and restful solitude. She might prefer sometimes to spend her brief afternoon on the river, taking a good pull at the oars until she reached a spot where under the sheltering trees she could moor the little boat and read or dream.

The over Sunday trip to the coast might sometimes be available, if rates are not too high, where she could drink in the matchless grandeur of old ocean, and expand her lungs with the life giving ozone.

If Saturday afternoon did not mean any of these things, it might offer an opportunity to wash her hair and mend her clothes, and I am not one who would minimize such opportunities to a tired, hurried working girl.

As I said before, it will rest with the women of the city. Individually, they are in favor of it. I doubt if one could be found who would deny the working girl such a privilege. But collectively—well, are women ever collective? That is a question which has been raised in all seriousness many times of late, and it seems to be the general impression that while any one woman is a reasonable creature, that women as a whole have no sense of cooperation.

The trouble is not so much an individual selfishness as a lack of initiative, and a rudimentary sense of united effort. To have the shops close on Saturday afternoon it will be necessary for women to think and plan ahead, and do their buying on Friday, or on Saturday morning when they had planned to do something else. Will they? It may be necessary to look over the supplies carefully and make a note of things to be purchased, even to a spoon of thread, and see to it that these articles are on hand. Will that be too much trouble? Will the women who shop patronize the shops which close, or

will they simply walk a block or two farther and buy their goods at a store which has remained open to catch just such trades?

It offers an excellent opportunity for the women of the fair city of Portland to prove, valiantly, for the vindication of the whole sex, that such enlightened unselfishness is not an idle dream, and that the Golden Rule is more than a dead formula.

Silver and Gems.

Efforts are being made to reintroduce silver jewelry set with the choicest stones, and in particular to bring into fashion heavy silver rings for men, decorated Gypsy fashion along the rims with a Vandyke of especially lovely rubies and emeralds. Hair and whole lengths of cabuchon jewels look extremely attractive in their bed of frosted silver, and rank among the prettiest ornaments women can wear with their tailor-made costumes.

Restful Home.

It is in right and normal to strive to the utmost to make our house, our flat, or our one room as pretty as it can be made.

The mental effect of restful, lovely homes is so inspiring. Take this effect of two homes. To one the tired owner returns at night from commercial, professional, or manual labor, and if there is nothing on which the eye may rest with pleasure, he gets oppressed by the ugliness and the repulsiveness of his surroundings.

But an attractive, pretty home will raise the whole tone of a family and urges a man to develop talents and powers that might easily otherwise have lain dormant. With cleanliness and taste the simplest home can be full of charm, and without it costly furniture and rich hangings are useless.

Laundry Science.

Salt renders soap insoluble in water, and fixes color in clothes; it is almost as soluble in cold water as in hot water. Salt is used to fix colors that have soft-

ened and run in the washing water. Salt must not be used in the washing water, as it throws the soap out of solution, and renders the cleansing of clothes impossible.

COWLITZ TEACHERS TO MEET AT KELSO

(Special Dispatch to The Journal.) Kelso, Wash., April 4.—The Cowlitz county teachers' institute will be held in Kelso next week, April 8-12, at the Methodist Episcopal church. The instructors for the institute are J. H. Ackerman, superintendent of public instruction in Oregon; H. G. Lull, supervisor of the training department of the Bellingham Normal; Y. M. Pedelford, professor of English at the University of Washington, and Mrs. Katherine E. Sloan, primary supervisor of the Portland schools. An attendance of 100 or 150 teachers is expected.

TAFT INSPECTS CANAL AND STARTS TO HAVANA

(Journal Special Service.) Colon, April 4.—After thoroughly inspecting the work on the canal and inquiring into the sanitary conditions on the isthmus, Secretary of War Taft left here last night for Havana. Taft declared that the United States is not liable under its treaty with Panama for sanitary improvements on private property.

Woodmen Elect Delegates.

(Special Dispatch to The Journal.) The Dallas, Or., April 4.—Mel Hood Camp, No. 53, W. O. W., elected the following representatives and alternates to the district convention which convenes at Pendleton May 8: J. L. Hopper, C. L. Phillips, James Snipes, C. H. Browne and George R. Baker. Alternates: C. A. Hunt, George D. Reed, E. A. Reed, F. P. Taylor and F. H. Watts.

The BELLE CREST folder is a work of art—It is mailed on request.

It tells all about the tract and gives full information on every point a home seeker or an investor might wish to know.

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We are taking from the city directory and the rosters of the different clubs of the city the names of people likely to be interested in BELLE CREST and are mailing as fast as we can a beautiful folder containing a photogravure of the tract and the surrounding country; it also contains a number of smaller photos showing the wooded entrance, the street work, the speedway and the plans for a \$20,000 home to be erected by a well known merchant of this city right away.

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