SECTION FIVE

Oregon Sunday Journal

PAGES 53 TO 62

PORTLAND, OREGON, SUNDAY MORNING, MARCH 17, 1907.

REBUILDING IN FULL BLAST--BARGAINS GROW GREATER

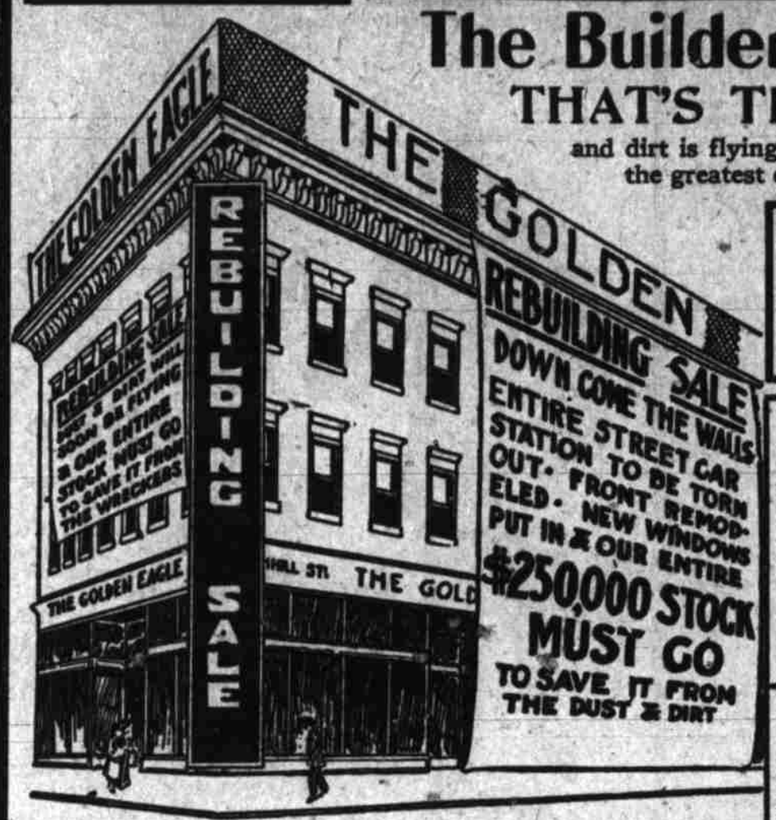
5000 Skeins 8c & 10c EMBROIDERY SILKS ALL KINDS 1c Skein

REBUILDING SALE

Ladies' $1.75 Finest KID GLOVES Every Pair Fitted and Guaranteed, pr. $1.35

The Builders Say Move Out--or--Give Us the Room We Need

THAT'S THE PREDICAMENT We're in and now we are forced to still greater sacrifices and bigger reductions. Losses are welcomed now with pleasure—gain room, room, room, at any sacrifice is the order. Dust and dirt is flying and walls are coming down, but that makes bargains all the greater, for remaining stocks must go in a hurry now. Tomorrow's the greatest day of the biggest sale the coast has ever known. Be on hand. Doors open at 8 a. m.



Another Thousand Cans MENNEN'S 25c TALCUM POWDER While it lasts, Special ..... 12c Can

GOLDEN EAGLE

ENTIRE BLOCK ON YAMHILL, FROM 2ND TO 3RD.

Five Thousand Yards More MILL ENDS 8c FIGURED CHALLIES All Fancy Patterns, Choice ..... 2½c Yd

$1.50 and $2.00 FINE ALLOVER LACES 85c

All full 18 inches wide, dainty and elegant patterns; none worth less than $1.50 up to $2.00. Choice 85¢ yard.

Now for a quick, clean sweep of thousands of dozens

Handkerchiefs at Half and Less

100 dozen Men's pure linen hemstitched Handkerchiefs, soft finish, all ready to use; every one a 20c value. Choice, 3 for 25¢, or, each 9c

5,000 more Ladies' linen cambric Handkerchiefs, hemstitched, white only; made to sell at 50c dozen. Pick 'em out at, dozen 30c

25c and 35c Silk Windsor Ties 13c

5,000 of them only Women's and children's all pure silk Windsor Ties, plains, plaids and stripes, all colors, all full size. The prettiest and handsomest of 25c and 35c Windsors. For one day, choice .....

Ladies' 25c WHITE LAWN APRONS 15c

500 of them only, full size, well made and nicely hemmed; every one a 25c value. While they last, 15¢ each.

35c Box Stationery	25c Fancy Lace Hose	5c Box Toothpicks	10c Box Shinola	Laundry Soap	Toilet Paper	Parlor Matches
All colors, full size 25c and 35c boxes 13c	For Women, black, real 25c value..... 15c	Enough for one day only. Box..... 1c	Never sold under 10c. Cut to, box..... 5c	Large, big 5c bars. Go at, bar... 1½c	All regular 5c rolls. Cut to, each 2½c	Regular 5c boxes Parlor Matches..... 3c

Thousands to be Cleared—Our Entire Stock to Go at Less Than the Silk Alone Cost

LADIES' $7.50 TO $10 SILK WAISTS AT $2.98 AND $3.98

There's no help for it—builders absolutely demand the room, must have it, and at once; so out goes the Silk Waist stock, and at prices that should close them out in a single day. The most elegant and handsome of this season's waists—the finest and daintiest of thin Jap and China silks, as well as hundreds of exquisite novelties in Taffetas and Peau de Sole, in all colors and plenty of black and white. Fifty styles and more to pick from. Many almost entirely covered with lace, others lace-inserted, finely tucked and medallion-trimmed. Long and short sleeves, fancy collars. All waists that are beauties and beyond doubt the most sensational values ever offered on the coast. None worth less than $5.00, many $7.50, and plenty of $10.00 values—all bunched in two great lots at, choice..... $3.98 and $2.98

Just In—50 Ladies' Elegant **Pattern Suits** All one of a kind at just about **Half Price**

Every material, style, color and pattern, best of silk lining, most elegant trimmings. When you see these you'll thank us for telling you of them, for they are the most exquisite novelty suits in the city, and every one at almost 1/2

$5.00 FOR THE FINEST $10 SPRING SKIRTS

The Latest, the Newest, Best and Most Stylish of This Season's Skirts

Just half price—that's how they go tomorrow. All $10.00 values, and not one worth a penny less. Handsome Voiles, Panamas, Hairlines, Checks and Novelties, in black and all colors and combinations; also plenty of the wanted grays. Pleated and fancy effects, strap and button-trimmed. Every one this season's styles and all positive $10.00 values. Now just half price—choice $5.00

$5 and $6 Silk Waists, odd lots, at $1.98

Ladies' $2.00 Embroidery Trimmed Waists, now..... 79c

Ladies' $12 and $15 Silk Petticoats, now $9.98

Ladies' $15 and $12.50 Raincoats, now $5.98

Our entire stock of New Lawn Kimonos, all fancy styles, lace and satin trimmed, worth up to $1.50 at..... 39¢, 59¢ and 69¢

Ladies' $5 and $6 New Spring Skirts, at..... $2.98

Ladies' $1 and $2 Fancy Wrappers, 69¢ and 49c

LADIES' $10 AND $12 SILK ETON JACKETS Latest style, all fancy braid-trimmed, at $5.98

LADIES' SILK-LINED COVERT COATS Latest styles, worth up to $10. Choice $6.95

LADIES' FINEST SILK RAINCOATS All colors, our best $20 ones. Choice at $9.98

Thousands of Belts Sacrificed

Cut to half and third to clear them immediately and they are all the newest styles, too.

LADIES' WHITE WASH BELTS Plaited and embroidered effects, all latest styles, and 25c values. Choice 12½c

LADIES' FINE KID BELTS Soft and pliable leathers, latest shapes, all colors and black, and all sizes; best 75c and 89c qualities reduced to 48c

CHILD'S BUSTER BROWN BELTS Made of patent leather, single and double buckle effect; black, white and red; never sold under 25c, now, cut to 19c

A WRECK OF PRICES AND VALUES ALL OVER THE HOUSE

No loss too great to gain the room—for it's either crowd stock together or move out while the rebuilding is on. Tomorrow the sacrifice is at its height. Now read the news:

65c Dresser Scarfs All fancy styles, fringed all around, full 64 inches long and regular 65c values 39c

$1.50 Napkins 84c Doz. All pure linen and finest satin finish Damask, large 18x18 inch size and $1.50 kind; dozen 84c

20c Long Cloth 11c Yd. 5,000 yards to go, an A1 quality, extra fine and a bargain at 20c; yard 11c

Large 36x72 in. Rugs 100 of them only, fancy patterns and colors, both sides made for wear, reg. $2.50 Rugs $1.49

$1.50 Table Covers Large 6-4 tapestry Table Covers, fringed all around, elegant patterns and worth $1.50, each 89c

A 50-PIECE BARGAIN LOT OF THE FINEST

20c Mohair Wash Novelties 12½c Yd.

The latest thing in Wash Goods—Mohair lusters, in a beautiful line of patterns, high silky luster, all colors, full 28 inches wide; goods we bought to sell as a special at 20c, and most stores ask 25c. While 50 pieces last, yard 12½c

$8 Room Size Rugs Large 9x9 ft. Granite Art Squares, fancy designs, all colors; regular $8.00 Rugs .. $4.59

Odd Lace Curtains Finest of Nottingham Lace, 1, 2 and 3 of a kind; worth $1.25 pair; go at, each 39c

$1 Shirt Waist Sets Real sterling silver, fancy styles; all best 75c and $1.00 values; set 39c

Sacrificing All Spring Wash Goods

The entire stock to go and prices cut to the quick to clear them in short order. Here's the bargain news. Read on!

5,000 YARDS FANCY **Figured Lawns** 3c Yd

All our 20-inch fancy Wash Goods in the latest newest effects, bought to sell at 15c, now, cut to 8½c

35c and 50c VOILES, 21c

1,000 yards beautiful mercerized Voiles, almost fine as silk, rich silky luster and all colors; worth 35c and 50c; yard 21c

And throughout the line on everything reductions equally as great.

CLEARING OUT THE MILLINERY STOCK

ALL TRIMMED HATS About Half Price

Right when Spring Hats are in greatest demand and all other stores are making big profits, we cut prices to almost half to make room for the workmen. The entire stock goes. Tomorrow take your choice of hundreds of the most exquisite and most beautiful creations of dainty laces, straws and chiffons, richly trimmed with flowers, ribbons, etc. Many exact copies of the finest Paris patterns, and Hats worth double and more all go at—

$6 and $7 Hats $2.98 | $8 and $10 Hats $3.98 | Worth to $12 $4.98 | Worth to $15 $5.98

ALL OUR CHILDREN'S LEGHORNS And Body Hats trimmed with flowers and mull. Choice $3.98 and down to 98c

LOT AFTER LOT TO GO—CLEARING OUT THE SILKS NOW

$1.00 TO $2.00 PLAIN AND FANCY SILKS

Room must be made at any sacrifice; the builders are clamoring for room and we must give it to them, and thousands of yards more of the finest silks are to be forced out at prices that give you two, three and four yards for the price of one 39c

Silks of Every Kind and Style—20 to 27-Inch Wide

Plain Silks and Fancy Silks, Taffetas, Louisines, Serges, Waisting and Dress Novelties, and other kinds in endless assortments. Miles and miles of silks heaped on the counters, all colors, no blacks. Silks worth 75c, $1.00, $1.50 and up to $2.00 a yard. Go through the lot and pick the best. Full pieces, mill ends and remnants all are included. Choice, 39¢ yard.

DRESS GOODS FAR REDUCED NOW

Most any price to clear the shelves and counters—here's samples of the reduction:

36-inch all wool Serge, colors only; worth as high as $1.00. Choice, yard 48c

10 pieces black Chiffon Broadcloth, high satin finish, full 50 inches wide, cut from $1.25 to, yard $1.29

5,000 Yards Wide 36-Inch **Mill Ends Albatross** Strictly all wool, all colors and plenty of white and cream; worth 75c; yard 28c

48-inch Eolienne, in plain black and white, also fancy effects, made to sell at $1.25; yard ... 69c

36-inch fancy Novelty Dress Goods, all colors; worth up to 75c; yard 47c

SACRIFICING OUR ENTIRE STOCK OF

Men's $1.00 and $1.50 Shirts 79c

All New Spring Styles

And every one Trademark Shirts and the same all agency stores sell at $1.50. Take your choice tomorrow and lay in a summer's supply at the ridiculous price of 79¢ each.

All Sizes and Colors

The best Custom Shirts, made of finest chambrays and imported madras, plain, plaited and box plaited bosoms, separate and attached cuffs; elegant patterns, all the celebrated Inter States brand—equal to Manhattan and Gluett, and every one best $1.50 Shirts. Choice 79c

Men's 50c natural gray Undershirts go at 25c

Men's 75c Work Shirts, light and dark colors 48c

Men's 20c black and tan seamless Hose; pair..... 11c

Boys' 50c Jersey ribbed Shirts and Drawers 25c

NOTIONS

Large reg. 5c balls Glo. Silk, all colors ..... 3¢

5c paper Safety Pins ... 3¢

20c Hat Pins, fancy styles, jewel set. Choice ..... 8¢

5,000 spools Basting Thread; reg. 3c spools for ..... 1¢

Grant linen Thread; reg. 10c spool for ..... 4¢

Germantown Yarn, odd colors, reg. 10c skeins for ..... 5¢

One lot of fancy Back Combs, dozens of styles, none worth less than 20c. Choice.... 9¢

Jewel set and fancy Side Combs, newest and best of 50c kinds, just half price; set 25¢

Reduce Your Living Expenses By Trading in Our

Cut Price Grocery

Fels Naphtha Soap; special, 6 bars 25¢

Large 45c box Macaroni, cut to ... 34¢

10c Soda Crackers, lb. ..... 7¢

20c Cream Cheese, lb. ..... 15¢

10c Black Figs, lb. ..... 7¢

Best 10c large juicy Prunes, special, pound ..... 5¢

7c broken Rice, lb. ..... 4¢

5c Pink Beans, lb. ..... 3½¢

15c pkg. best shredded Codfish .... 10¢

10c Corn Starch, pkg. ..... 5¢

5c Fairy Soap, bar ..... 4¢

Large 10c bottle Bluing or Ammonia ..... 5¢

All our best 25c Coffee for one day, lb. ..... 14¢

15c Shredded Wheat Biscuits, pkg. 10¢

35c can Ghirardelli's Ground Chocolate ..... 25¢

Best 15c Sun Dried Apples, lb. .... 11¢

30c pint jar Pure Honey ..... 21¢

10c pkg. Mince Meat ..... 5¢

5c Ginger or Lemon Snaps, pkg .... 4¢

5c can Sardines ..... 3¢

15c can Salmon ..... 8¢

DOMESTICS

5,000 yards mill ends Figured Challies, worth up to 8c yard ..... 2½¢

Mill ends of Light and Fancy-Striped Outing Flannel, good lengths and best 12½c grade, yard ..... 7½¢

36-inch Unbleached Sheeting, A1 quality and cheap at 10c yard ..... 7½¢

Best 16 2-3c Pillow Slips ..... 12½¢

Large size best 75c Sheets ..... 54¢

12½c yard-wide Bleached Muslin, yd. 9¢

15c Black Twilled Shirting, yard.... 7¢

Extra large Absorbent Towels, biggest and best 20c ones, double-napped and close-wove. Choice ..... 12½¢

REBUILDING BARGAINS IN THE

Crockery and Housefurnishings

Choice of 5,000 Salt and Pepper Shakers, worth up to 15c, at 5¢ each. All odds and ends and over 50 styles to pick from. Opal glass, decorated, blown glass, imitation cut glass and other styles, all with heavy plated tops. Every one worth 10c to 15c. All in one lot 5c

15c Rolling Pins go at ..... 9¢

Opal Nest Eggs ..... 2¢

8-inch Paper Plates, worth 50c, per 100 ..... 29¢

15c large 10-inch clean cut Cake Pan ..... 9¢

Tin Pot Covers, any size ..... 5¢

15c 1-qt. tin Funnel ..... 9¢

15c Flour Sifters ..... 9¢

5c box Tooth Picks ..... 1¢

35c 2-qt. granite Sauce Pans... 14¢

35c large 8-qt. granite Milk Pan, for ..... 19¢

All size Chair Seats, worth up to 15c, each ..... 9¢

75c set Knives and Forks .... 29¢

3c Yellow Candles ..... 1¢

10c Cake Turners ..... 5¢

10c Dish Mop ..... 5¢

All size tin Basting Spoons, now ..... 5¢

DRUGS

Savon Palais Royal Toilet Soap, 50c box for 19c

35c Buttermilk Soap .... 19¢

25c medicated Pine Tar Shampoo 18c

30c box Lane Oil Soap... 19¢

25c bottle Bay Rum .... 14¢

20c bot. Florida Water.. 14¢

25c size Rexey's Cream.. 16¢

50c size Cuticline ..... 33¢

25c Witch Hazel Cream.. 9¢

25c Rosaline for ..... 19¢

25c Derma Beauty Cloths ..... 12½¢

25c Bazitol for ..... 19¢

$1.50 Lactic's Ointment, at 98¢