

A Colossal Challenge Sale

CHEAPEST STORE IN UNITED STATES
Boston Store Entire Stock
 NORTHWEST CORNER FIRST AND SALMON STS.

Men's, Women's and Children's Clothes,
 Furnishings, Hats, Shoes, Begins Tomorrow

All Winter Goods Must Go

We'll make Prices that will sell every Winter Garment in stock in
 the next **THIRTY DAYS**



A Word to the Doubters

We expect that the immensity of the price cuts made for this great sale will cause the skeptical to doubt the bona fides of the reductions, but we pledge our word that even the seemingly most unreasonable bargains are **ACTUAL** and precisely as printed. We especially request the hundreds who have been in our store and know the goods and the old prices to come and verify every reduction made for this unprecedented sale. Good judges need only see the goods and prices to be convinced.

Reasons Why We Do It

To those who want "reasons" we announce that this great sale is compulsory because of The Boston's new and unalterable policy never to carry goods from one season to the next. This is to be the foundation stone of The Boston's future reputation. Every 1906 garment must be turned into cash now in order that our stock for 1907 shall be absolutely and without exception new.

Read Every Item Carefully--Note the Immense Savings

CHALLENGE SALE PRICES ON Men's Clothing

SUPPOSE YOU BUY A SUIT FOR LESS THAN THE MAKER PAID FOR THE CLOTH WOULDNT YOU CONSIDER YOURSELF A SHREWD BUYER? THAT'S PRECISELY WHAT YOU'LL DO HERE AT OUR GREAT CLEARANCE SALE.

Men's and Young Men's \$5 and \$6 neat 4-button Sack Business Suits, in checks and stripes, at..... **\$2.65**
 Men's and Young Men's Wool Mixed Business Suits, in dark and medium shades, both in single and double breasted, large assortment to select from. Choice..... **\$3.95**
 Men's \$10.00 Wool Mixed Business Suits, in this season's latest models, in both single and double breasted, in plain and fancy Scotch mixtures; in this lot you will find every suit to be of exceeding good value. Choice..... **\$4.95**
 Men's and Young Men's line of \$12 Mixed and All Wool Dress and Business Suits, in worsteds, chevots and fancy Scotch mixtures, in blacks, blues, grays and fancy novelties, both in stripes and checks; cut in this year's latest models, both in single and double breasted; trimmings and workmanship of the highest standard. Choice..... **\$6.95**
 Men's and Young Men's line of \$20.00 to \$25.00 All-wool Dress and Business Suits, in worsteds, thibets, chevots, vicunas and unfinished worsteds, in black, blue, oxford, fancy stripes and novelties; cut on this season's latest models, in the new long lapel, 33-inch coat, in single and double breasted; every garment hand tailored throughout, hand sewed buttonholes, hand felled collar, hand padded shoulder; over 1,000 suits to select from. Choice at..... **\$9.50**



Challenge Sale Prices on Overcoats

Men's and Young Men's \$10.00 All-wool Kersey and Thibet Overcoats, in black, blue and brown, well made and very sightly; both the plain and velvet collar. Choice at..... **\$5.95**
 Men's and Young Men's \$20.00 to \$25.00 line of Overcoats, in the medium and 3/4 length, in meltons, kerseys, vicunas and Scotch mixtures, in black, brown, oxford and fancy novelties; in this line you will find the plain full effect and more extreme form-fitting. Choice at..... **\$9.50**
 Men's well-made \$1.50 Work Pants at..... **55c**
 Men's \$2.50 Guaranteed Corduroy Pants at..... **\$1.35**
 Men's \$3.00 Worsted Dress Pants at..... **\$1.89**
 Men's \$3.50 All-wool Worsted Dress Pants at..... **\$2.25**
 Men's \$5 All-wool Worsted and Cheviot Dress Pants at..... **\$2.95**

Challenge Sale Prices on Men's Furnishings

Men's 39c Jersey ribbed Shirts and Drawers at..... **18c**
 Men's 75c laundered Dress Shirts, in madras and percale .. **45c**
 Men's \$1.50 all wool plush lined Shirts and Drawers .. **95c**
 Men's 75c full length Outing Flannel Night Shirts at .. **49c**
 Men's 35c fire and police Suspenders at .. **12c**
 Men's \$2.50 heavy weight knit Sweaters, in red and blue .. **83c**
 Men's 50c well made drill Work Shirts at .. **29c**
 Men's 75c and \$1.00 Neckwear, in Tecks and Four-in-hands, all kinds, all styles, at .. **35c**
 Men's 75c black sateen Shirts, yoke back and gusseted, at .. **49c**
 Boys' 50c fleece lined Shirts and Drawers, at .. **25c**
 Boys' 50c Mother's Friend Shirt Waists .. **17c**
 Boys' 19c Dress Suspenders at .. **10c**
 Boys' 25c Outing flannel Shirt Waists .. **8c**

Lithographs Free
 All during the Challenge Sale with any and every purchase a beautiful lithograph, 12x18, of Mt. Hood will be given FREE.

Ladies' Waists

In new styles at **25c, 50c, 75c** and **\$1.00**; worth 75c, \$1.50, \$2.00 and \$3.00.



The Boston Challenges Any Store in Oregon to Meet These Prices
 Ladies' Apparel Suitable for now or early spring wear.
\$7.50 for all our \$15.00 to \$25.00 Ladies' Suits; all the new models to pick from.
\$12.50 for your choice of the finest Ladies' Suit in the house; \$26.50 to \$37.50 models included.

Ladies' Stylish Long Coats

\$3.95 for all \$10.00 Coats.
\$6.95 for all \$15.00 Coats.
\$9.95 Takes pick of the stock, values up to..... **\$35.00**
\$2.99 for \$10.00 and \$12.50 children's Coats; 10 styles.

Ladies' Skirts

Walking and Dress Skirts, man tailored; 22 different styles.
\$2.85 for Skirts worth up to \$8.50.
\$4.85—Choice of every Skirt in stock; values up to \$17.50.
\$2.50 for \$7.50 to \$15.50 Ladies' Neck Furs.

Muslin Underwear

19c for 25c Corset Covers and Drawers.
45c for 85c Corsets.
50c for \$1.00 Chemises.
50c for 90c Skirts.

Kimonos

50c for short Kimonos, worth \$1.00 and \$1.25.
95c for Kimonos, worth \$1.50 to \$3.00.
11c for Ladies' best grades of 25c Hose; 7 styles.
11c for Children's 25c Ironclad Hose.

Knit Underwear

14c for all 25c Underwear.
23c for all 40c and 50c Underwear.
44c for all 75c and \$1.00 Underwear.
99c for all \$2.00 and \$2.25 Flannel Gowns.
 Challenge Sale Price on all \$1.00 Wrappers is..... **39c**

Challenge Sale Prices on Shoes

Challenge Sale Price on Men's finest \$4 and \$5 Shoes is..... **\$2.39**
 Men's \$2.50 Dress and Work Shoes .. **\$1.39**
 Finest \$4.00 Ladies' Shoes .. **\$2.54**
 Finest \$3.00 Ladies' Shoes .. **\$1.59**
 Finest \$1.50 School Shoes .. **59c**
 Finest \$2.00 Ladies' Oxfords .. **97c**
 Finest \$2.00 Men's and Women's Slippers .. **96c**
 Clearance Sale Price on Ladies' \$10.00 to \$20.00 Cravenettes is .. **\$3.15**

HATS

Challenge Sale Price on 200 dozen of newest 1907 shapes in soft and stiff Hats, made by a leading Philadelphia Hatter to sell for \$3.00 is .. **\$1.00**

Challenge Sale Prices on Boys' Clothing

Boys' all-wool double-breasted 2-piece School Suits, in tweeds and fancy Scotch mixtures; worth up to \$3.50, at .. **\$1.95**
 Boys' 3/4 length Reefers, in all wool serges and chinchillas, in blue and oxford; sizes 3 to 15; regular \$7 and \$8 values .. **\$3.95**
 Boys' all-wool double-breasted School Suits, in black, blue and mixture, with plain and knickerbocker pants; worth \$5 and \$6, at .. **\$3.95**
 Boys' 35c Knee Pants .. **15c**
 Boys' 65c Wool Mixed Knee Pants .. **35c**
 Boys' 50c Knee Pants .. **25c**
 Boys' all-wool 75c and 80c Knee Pants at .. **45c**