Trattle Concorms Doide to Cive Workmon inopite . In
LIFE INSURANCE FOR CIGANTIC CORPORATIONS Sop to Public Opinion Necessitated by Huge Profits-Advance Means
Eighty Milion Dollarit Annual Mz: Eighty Million
pense Added.


Men of Portand and Oregon: There will be a Monumental Bargain in everySale made at this store during this Tremendous Saerfice Do not forget that there is candor in every word of this advertisement. There is not a scintilla of brag about it, nor an atom of departure from the exact truth. The class of clothing we have bought from the N. \& W. factory is known to all clothiers of America as the essence of all that is excellent in men's wearing apparel, and we secured the bargain by reason of a little inside information and the pressing circumstances of immediately closing up an estate incident to the demise of one of the owners.

## SPECIAL NOTICE TO MERCHANTS

Merchants in Portland or interior points will do well to take advantage of the opportunity we will afford them to buy from this stock at less than they could procure the goods from wholesalers. It is really too large for a retail store, hence we are willing to "divide up" with other dealers at the actual cost to us.

# THE RED FRONT 

Pioneer Clothiers of This City
Northeast Corner of First and Taylor

## MEN'S TROUSERS

We show a superior line of these goods. They come in all sizes, enabling us to fit even the stoutest man. The tailoring of this apparel is unsurpassed, and buyers may rest assured that there is passed, and buyers may reir. Beginning tomorrow, they may be bought as follows:
\$1.50 Trousers at
.95 c $\$ 1.25$
$\$ 1.75$
$\$ 1.75$
.$\$ 2.00$
.$\$ 2.25$
\$3.50 Trousers at $\$ 4.00$ Trousers at

And in the way of a gift to our customers on the side, we will sell the
CELEBRATED $\$ 1.25$ STANDARD SHIRT at 50 c
Boys' $\$ 1.00$ Corduroy Long and Short Pants at 50 c
Boys' \$1:25 Sweaters; beauties; at
Men's $\$ 2.50$ Hats at.
.$\$ 1.25$

## TO WIND UP AN ESTATE

The entire product of the celebrated N. \& W. Clothing Factory at 620 Broadway and 154 Crosby street, New York, and the affiliated wholesale department of this A Tremendous Sacrificial Sale
Of every garment and piece of men's, youths' and children's apparel contained in the entire purchase. These garments represent conscientious care in tailoring, and state to purchase their winter clothing thus early in the season at prices one half that they' will be asked for garments of equal value and quality when the holiday
Sale Will Begin Tomorrow-Saturday-Morning, Nov. 17, at $80^{\circ}$ Clock

## CRAVENETTES

It is with pleasure that we call the attention of our patrons and the public to the exceptional bargains we are now prepared to offer in Cravenettes. The purchasing season for this class of garments is here. The rainy provide himself the comfort and protection these-great health preservers will afford.
ALL $\$ 12.50$ CRAVENETTES-
Bought at this stupendous bargain, we sell at
ALL $\$ 15.00$ CRAVENETTES-
Splendid storm resister
ALL $\$ 18.00$ CRAVENETTES-
Perfect in all kinds of weather; our price
ALL $\$ 20.00$ CRAVENETTES-
You never wore better in your life; our price
ALL $\$ 25.00$ CRAVENETTES-
No better on earth; we sell 'em a

## turs smuir TAILORED SUITS <br> Fashiorable to a degree, comprising both domestic and imported woolens. The


\$9 SUITS-Most substantial gar ments, at 50 per $\$ 12$ SUITS-Sold everywhere a that figure; well
worth it, too.........is. $\$ 15$ SUITS-Worn by busines men in various
$\$ 7.00$ $\$ 18$ SUITS-Suitable for men desiring to appear
well at all times..... \$20 SUITS-Splendidly tailored Fintint soid $\$ 10.50$ $\$ 22.50$ SUITs-Pure imported
 \$25 SUITS-Imported woolens all silk lined and
sewed in silk..... $\$ 28$ SUITS-Superbly tailored, all
silk trimmings, silk sewed............


## BOYS' CLOTHING

We show an attractive line of these garmentsone of the finest ever seen in Portland. Parent bringing their boys to the store will find that we have not exaggerated when we assure them that we are offering bargains in boys' garments that wil not be had again this year.
Boys', $\$ 2.00$ Suits now
Boys' $\$ 2.50$ Suits now.
Boys' $\$ 3.00$ Suits now. Boys' $\$ 4.00$ Suits now Boys' $\$ 5.00$ Suits now

## BOYS' INNEE PANTS

Boys' 35c Knee Pants now. ...................... . 15c
Boys' 50c Knee Pants now.
25c
$\qquad$






 NINE HUNDRED PAID FOR LOSS OF AN EYE


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deffectively
dime that the





