

TRUTH BEARS REPEATING

Where seven railroads meet the ocean-going vessels of the world must be a great business center. There is no exception to this rule. The Willamette River skirts University Park on the south and west, the Columbia River on the north, with four trans-continental and three interstate railroads centering in its midst.

Railroads

The Union Pacific, Southern Pacific, Northern Pacific and Great Northern—four great trans-continental railroads—cross, recross and surround University Park. The Portland & Seattle, Oregon Railroad & Navigation Company and the Oregon & Washington Railroad also have lines thru University Park. These railroads are main lines and not branch lines.

Other Advantages

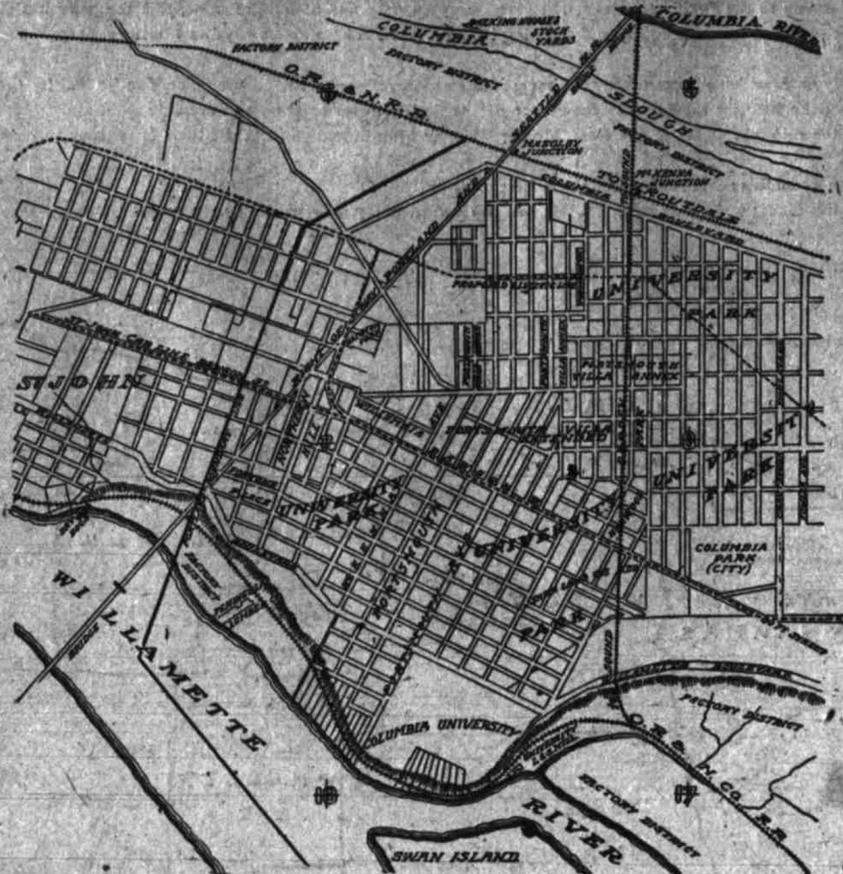
University Park is no outside, wildcat speculation. It has been within the city boundaries of Portland for fourteen years. It has Bull Run water, a 30-acre public park owned and kept by the city, city schools, quick transportation, electric arc street lights, graded streets, cement walks, a building restriction, three systems of wide boulevards, view of Cascade and Coast Ranges of mountains, view of four perpetually snow-covered mountains, high level and slightly, and the seat of Columbia University. Capitalists lend money freely on University Park lots for building purposes.

What Does It Mean?

It means that mills, factories, jobbing houses, wholesale houses, banks, hotels, retail stores, business houses of every description, are seeking locations in the vicinity of this bustling center. It means that lots now selling for \$9 per front foot, or \$300 each, will, within a very short time, advance to \$100 per front foot, or \$5,000 each.

Study the Picture

Look at the location of the navigable rivers; look at the location of the railroads and proposed railroads; look at the street car lines and proposed lines; look at the factory



Showing University Park and Vicinity—Drawn on an Exact Scale

districts, north, south and west; look at the boulevards and wide streets; see where the drydock, stockyards, packing-houses, lumber mills and the Columbia University are located. See where McKenna Junction and Maegly Junction are located. You know that it will be only a question of a short time till this condition will make the cheapest lot in University Park worth \$100 per front foot.

Remember

Don't forget that lots at St. Johns advanced from \$100 each to \$10,000 each since 1901, and that advance was made on the strength of only one freight spur or branch railroad. St. Johns today has no main line, and yet there are lots in St. Johns that cannot be bought for less than \$10,000 that sold in 1901 for less than \$100. Remember also, that in 1900 and 1901 I foretold, thru the columns of this paper, what would take place in St. Johns, and those who followed my advice made big fortunes. Those who will follow my advice now and buy a few lots at University Park within the next 60 days will make big profits within the next three years.

Prices and Terms

Until October 15 we will sell lots 25x100 feet, alley back of each, for \$180; terms, \$10 cash down on each lot, balance \$4 monthly, or \$15 monthly on 100x100 feet. No interest on back payments if paid on or before due. Prices will be advanced \$35 on each lot October 15 at 6 p. m. without further notice. Don't miss this opportunity to make a safe investment.

Francis I. McKenna

Office at University Park Station on St. Johns Electric Line, Portland, Oregon. Phone Woodlawn 239.

Where is the best place to go for a car ride Sunday afternoon?

VERNON

Where can you see Mounts Hood, St. Helens and Adams, besides the Columbia River and Vancouver Barracks?

V. E. R. N. O. N.

Where can you buy a lot on the best terms, for a reasonable price, in the best part of the city?

VERNON

Where will you find the most homes being built, and the most contented lot of people in Portland?

In--Vernon

What place should every one see before buying for a home or for an investment?

VERNON

What Suburb of Portland does the

Moore Investment Company

located in the Stearns Bldg., corner of 8th and Morrison streets, handle?

VERNON

Investments

- \$61,500—Half block on Couch st., near Washington.
- \$27,500 for a hotel on one of the best corners in North Portland, near the depot. Has guaranteed lease for two years at \$275 a month; \$13,000 cash will handle it.
- \$23,500—108x105, only 7 blocks from Portland hotel, with two large houses, one furnished; present income, \$277; furniture to the value of \$5,000 included.
- \$28,000—Choice waterfront on west side of the river, north of the city.
- \$28,000—Invested in Nob Hill will give you a splendid property with a five years' lease at \$25 a month.
- \$15,000—Invested in a new building will pay 9 PER CENT NET. The property is close to Morrison st. and sure to advance in value.
- \$5,000—A 145-acre farm in Polk county, all in crop this year, good buildings.
- \$9,000—70x100 site for good apartment-house on West Park st.
- \$4,500—Will buy a choice corner lot on Albina's principal street, opposite the bank, and will pay 8 per cent net.
- \$2,500—buys a 109-acre farm in Linn county, at a junction of two railroads and adjoining a town; half cash.
- \$2,000—Is the price of 80 acres of timber land 7 miles from Portland and 5 miles from the river.
- \$2,500—Choice lot on York st., the new warehouse district; trackage assured; values rapidly advancing; easy terms.
- \$1,500—A quarter block in South Sunnyside, where fine residences are being built.

REAL ESTATE of All Kinds in All Parts of the City

Real Estate Bargains

- \$12,000—First st. property with \$75 per month income; one-third cash handles. (87)
 - \$15,000—Fractional lot 33 feet from Sixth st., in heart of the district of growing values. (82)
 - \$6,000—Pull lot, Front st. south; 2 houses. Don't overlook this bargain. (94)
 - \$5,000—Quarter-block, east side, warehouse district. (18)
- FIRST STREET.**
Quarter-block, 4-story brick; income \$450 per month. (93)
- SECOND STREET.**
Row of substantial brick buildings, with \$890 per month income. (73)
- SKY SCRAPER SITE.**
One of Portland's choicest corners; price reasonable with good terms.

Portland Realty & Trust Co., 104 Second St. Phone Main 2128.

Quarter Block ON Washington Street

"It Pays to See Us"

HARTMAN & THOMPSON

3 Chamber of Commerce

East Side Block.

BETWEEN

Union and Grand Avenues

Only \$15,000

First Street

Three-story brick and 50x100 on First street \$23,000

Front Street

25x180, very central, on east side of Front street; good brick building and dock \$30,000

Three Story Brick

And 50x100, income \$150 a month \$15,000

The Healy Investment Co., 210-214 Abington, 106 1/2 Third St.

Homes for Sale

- \$25,000—The mansion at the northeast corner of 27th and Flannery sts.; grounds are 100x125.
 - \$20,000—One of the finest residences on 24th st., a quarter block in the best part of Nob Hill.
 - \$14,000—75x100, southwest corner 22d and Lovejoy; a beautiful home.
 - \$10,000—Owner will sell his new, modern residence on Gilliam st., near 24th; best value of any property on the market.
 - \$8,500—10-room house, first-class in every respect; inside lot on N. 24th street.
 - \$5,500—4-room residence on Marshall st., near 24th; rents at \$45 a month.
 - \$5,000—10-room + dwelling on King's Heights; a choice corner.
 - \$4,500—Modern 6-room dwelling on Marshall st., near 24th; a good home or a good investment for renting.
 - \$3,700—4-room cottage on South 4th st., between Lincoln and Grant.
- ACROSS THE RIVER.**
- \$6,000—A beautiful home on Wasco st., in Holladay Park.
 - \$5,000—Handsome, modern residence on choice corner in Holladay Park; lot 75x100.
 - \$2,500—A beautiful, new, modern home in South Sunnyside, on Hawthorne ave. line.
 - \$2,500—Cozy 7-room house in Irvington.
 - \$2,000—A well-built, modern 7-room house on East 15th st. (East Ankeny car line), \$500 cash and balance on terms to suit the purchaser.
 - \$2,500 for a beautiful cottage and full lot in Irvington.
 - \$2,000 for an 8-room house and fine grounds in Sunnyside; easy terms.
 - \$1,500—A charming NEW 5-room cottage one block from East Ankeny cars.
 - \$1,500—A choice piece of property for a home, 100x150; 15 magnificent shade trees; easy terms.

We Can Sell Your Property LIST IT WITH US

BARGAINS.

- \$4,000—A quarter block on Sherman, between Hood and Front streets, 3 dwellings paying good interest. Look this up.
 - \$3,000—Lot 100x100, 6-room house nearly new, fine shrubbery, on car line; must be sold at once.
 - \$3,000—Nice 6 room 2 story house with barn, elegant lot 60x150, Eugene street, near William's avenue.
 - \$2,000—16-room, 2-story house on 2 acres ground, fenced; barn, chicken-house, fruit, garden, etc., on Blavin road, below Council Crest. Terms.
- WATER FRONTAGE.**—We have for sale or lease a large piece of unimproved water front in the heart of the city.

TOM M. WORD REAL ESTATE CO., 420 Third St. Phone Main 4861.

JUST PLATTED Council Crest Park

With its beautiful contour drives and avenues is situated 1,000 feet up among the trees and hills, far above the fogs and smoke of a busy city, and commanding the most magnificent view that can be seen from any portion of any city in the world—Mountains, Valleys, Rivers, Towns, Cities and twenty Counties; all in sight. Only 25 minutes from the post-office on the best equipped and most picturesque streetcar line in the world.

COUNCIL CREST PARK is destined to be by far the most fashionable residence portion of the city and in the not far distant future lots will be worth more than they are in any residence portion of the city today. Yet we are going to sell a limited number of choice sites at from \$400 to \$800 per lot. We will not sell one lot; a building must occupy more ground; no building to cost less than \$2,500 can be erected on the property. Only the better class of people, those who have a taste for the most beautiful and enchanting that nature can provide are looking for homes—yes homes, not houses—among the lovely hills and glens of Council Crest Park.

We know these prices—\$400 to \$600 per lot—will surprise many who have been expecting to pay from \$1,000 to \$2,000 per lot; but they will only last a short time, just until we get nicely started. It will be your fault if you do not get first choice.

American Investment Co.
563 SHERLOCK BUILDING

SEE Brooke & Kiernan

31 THIRD STREET.

FOR

Inside AND Water Front PROPERTY

CITY PROPERTIES

Modern new 8-room house and quarter block on east side, with beautiful lawn, flowers, shrubbery, etc., for sale at a bargain, \$4,000, \$1,000 down, balance on monthly installments.
Good 7-room house and quarter block on East Twenty-seventh; nice lawn, plenty of fruit, flowers, etc.; half block from car line, 4 blocks from school. Price \$3,500; easy terms.
We also have a large number of other residence properties for sale cheap.

BUSINESS PROPERTIES—Good bargains from \$10,000 to \$100,000.

ACREAGE

- 8 1/2 acres on Oregon City car line, all cleared and in high state of cultivation, good new 6-room house, on public road, only 3 blocks from station. Price \$2,600.
- 3 1/2 acres on O. W. F. Ry., 4 miles from Oregon City, all cleared and in high state of cultivation, with new house. Price \$1,300; half cash, balance on installments.
- 20 acres on car line, 16 acres cleared and in high state of cultivation, 5 acres beaver dam, balance rich black loam, well fenced, on public road, small orchard, small house and barn, well watered; one of the best pieces of land for raising onions and vegetables in vicinity of Portland. Price \$6,000; half cash, balance on time.
- 11 acres on car line, 9 acres cleared, on public road, well fenced, rich black loam, can be bought at a bargain, on easy terms.
- 5 acres near car line, one acre cleared, balance good timber, 4 blocks from car line. Price \$1,000; easy terms.
- Tracts of from 1 to 10 acres on car line, rich soil, no gravel, ranging in price from \$150 to \$350 per acre, can be sold on easy terms; \$10 down and \$10 per month.
- 5-acre tracts on river, just above Milwaukie, \$360 per acre.

THE SHAW-PEAR COMPANY
245 1/2 STARK STREET