Every word in this printed announcement must be backed up by the Goods in the store. — Clar, Wortman Wing

Tempting Economies Beckon the Shopper on Every Hand at Friday's 175th Grand "Economy Sale"

ITH the regularly audited sales for August before us, showing an increase over last year—Exposition year—of thousands of dollars, and with September year—of thousands of dollars, and with September opening up equally as well, 'twould be like a bank withholding important information from its stockholders were we to keep these facts to ourselves. The surprising business is due very largely to the splendid cooperation of our patrons who have responded generously to the wonderful values we have offered. For the liberal business our public has accorded us we have given, as compensation, reliable goods at lower prices than ever before made in Portland. It is not too much to say at this time that the stocks assembled under the roofs of our triple stores are not only larger, better assorted and more comprehensive than any other general collection of goods in this city, but they are going into people's homes with less expense to them than any similar stocks on the Pacific coast. Profitable days are ahead—our customers who take advantage of the many opportunities our customers who take advantage of the many opportunities being offered will secure merchandise of merit at less cost than they had hoped for. No better opportunity, perhaps, has presented itself this year than that presented in tomorrow's offerings which go to make up the store's 175th GRAND FRIDAY "ECONOMY SALE." Read the whole page—don't skip an item or wou'll miss a saving item, or you'll miss a saving.

The Ultima Thule of Millinery Bargain-Giving !



Jewelry Specials Beckon Temptingly

Household Economies

Right in the Nick o' Need Time Comes A Sale of Umbrellas



As we go to press the clouds are lowering, and a feeling which presses the coming of welcome Oregon rains fills the air. Let's be propared. We'll help with an unusual sale of Umbrellas. Unusual for several reasons—chief among which are these. It's the opening of the rainy season—when umbrellas bring their maximum price at most stores; and the umbrellas are unusually good values at their regular prices. In spite of that, however, we're going to offer tomorrow and Saturday

1,000 Umbrellas for Men and Women at Special Prices

Sensational Sale of Beautiful LACES

Values to \$1.25 a Yard for 29c

AND EVERY WOMAN WANTS LACES NOW. HERE'S THOU-SANDS OF YARDS IN A VER-ITABLE SLAUGHTER - THE GREATEST SALE OF LACES PORTLAND EVER KNEW!

First Floor.

For Laces Worth to



Garment Stores Swept by a Bargain Cyclone



ALL REMAINING STOCKS OF A SEASON NOW GONE—SWEPT OUT AS BY A PRAIRIE FIRE! SEE HOW THE PRICES ARE MOWED DOWN!

With a full month shead yet for YOU, with us the summer season is now history. Pleasant history to peruse, had we the time, but we're setting full sail for the autumn voyage, trade winds are briak, but we must clear the course of derelicts. We're going to omit detail, asking you to come and see how earnest we are to clear the decks of stopovers, assuring you, kind reader, that the bargains are better and greater than you've been offered anywhere this year. We start with the Suits and continue on through the stocks, grouping the bargains as we find 'em.

WOMEN'S SILK AND CLOTH SUITS.

Handsome Taffetas, in all the popular clan plaids and rich colorings; skirts have triple-plaited flounce and dust ruffle of silk to match; best \$7.50 values in Portland, for next two days, to close....\$4.98 HANDSOME \$3.00 SHIRTWAISTS, WHITE AND COLORED,

A cleanup of pretty Waists, values to \$3.00, in white and colored Lawns, Madras and English Cheviots, trimmed in laces, embroideries and insertions; to close on Friday and Saturday at......986 BEAUTIFUL \$10.00 SHIRTWAISTS, WHITE AND COLORED,

closing-out sale.

CHILDREN'S SAILOR SUITS.

Values to \$20.00 for.....\$4.98 Good School Suits.

A GRAND SWEEP OF THE WASH WAISTS. Values to \$4.50 for\$1.29 Values to \$8.50 for\$2.98

You choose from Lawns, Linens and Dotted Swisses, all prettily trimmed in laces, embroideries and insertions; sleeves long or short. Some have yoke and collar of lace, others allover embroidered fronts. Remarkable bargains in Friday and Saturday's great

\$35.00 WHITE COATS \$4.98. A wonderful value, but not over a dozen in the lot— White Taffetas, Pongees and Cloth, adapted for Pretty Suits of Serge, Cheviot or Panama Cloths, in blues, browns and maroon colorings, all handsomely trimmed in braids and materials; to close, Friday and Saturday, values to \$20.00, for . \$4.98

WASH SKIRTS-TO CLOSE. In all wanted materials—neat, pretty patterns, well made, splendid skirts, but in our way. You'll need 'em for outings yet ere the weather gets too cold, or put 'em away for next year—a good investment at such prices as these—Friday and Saturday, to

A Tempting Trio of Bargains Becken from the

Women's Furnishing Shops

AN UNUSUAL OFFERING OF MANDSONS \$1.25 Corset Covers at 67c

All the Advertised Bargains in the Apparel Salons
Are for Two Days—Friday and Saturday—The Grand Finale to
the Summer Sales.

In the Undermuslin Salons Annez Second Floor.

Special Sale of Children's **Sweaters**

Second Floor-Thoroughfare Aisle.

Women's \$3 Handbags \$2.15

line of Women's Handbags in best quality grain leather, stitched leather handles, leather covered, riveted frame, leather-lined throughout, fitted with coin pursus, in black, green, brown and blue; regular value \$5.00.

Third Discount on Pretty Japanese Art Needlecraft Pieces-Annex, 2d Floor

There's a Saving his Silk Sale

And the silks are the sort that made the Olds, Wortman & King "Silk Store"

These come in all finishes.

My! Now the Vardsticks and Scissors Ought to Fly at This

Special Sale of New Dress Goods

Read the offer—and 'tie for two days FRIDAY AND SATURDAY.

26 and 38-inch New Fall Suitings in checks, illuminated plaids, mannish effects, in all wanted colors; regular 59c value. Special only, yard...414

Women's Underwear and Hosiery Shops

Pirst Floor.
WOMEN'S REIT UNDERWEAR.

oman's 35c Vests or Tights 15c White cotton medium-weight, long sleeve. Vests, with ankle length tights to match; regular value 25c. Special.

Men's Underwear a Day at Half Price!

Why not buy and lay aside for next year? The saving pays 100 per interest. Read:

Economy in This Linen Event

Bedding Bargains On Fourth

SHOES IN AN HOURLY SALE



Young Women's 63.50 Shoes for \$2.53 Young Women's College Shoes, made of patent stock, with duli calf tops; good style last; a trim, next shoe for street wear; our \$3.50 value. Special for one hour at the pair.....\$2.60

Men's 65.60 Shoes for \$3.29 Men's gunmetal calf Blucher lace Shoes, made by Floreheim & Co. Have heavy single soles, built on a medified foot-form last, A good wearer; our \$5.00 value. Special for one hour at, the pair

Men's \$4.00 Oxfords for \$2.00 Men's patent colt Blucher panel Oxfords, with medium extension soles. A very stylinh shoe and one you can't help but like; our \$4.00 value. Special for one hour at the pair.......\$2.60 E TO S.P. M.

Men's \$5.00 Shoes for \$2.45 Men's lace Eboss, here in patent colt and sunmetal leathers—built on the new "swing in" last—a shoe which is a favorite; our \$5.00 value. Special for one hour at the pair.......\$3.40

emen's \$1.75 Comfort Shoes \$1.40 - Vousen's Comfort Juliete-comfort shoe with hand-turned soles, sixtip sides and leating a hoels; several styles; values to \$1.75. Special for one loar all