

OLDS, WORTMAN & KING "The Different Store" OLDS, WORTMAN & KING Semi-Day Sales OLDS, WORTMAN & KING Semi-Day Sales OLDS, WORTMAN & KING Semi-Day Sales OLDS, WORTMAN & KING Semi-Day Sales OLDS, WORTMAN & KING Semi-Day Sales OLDS, WORTMAN & KING 15th, 9th and Washington Sts.

NO TELEPHONE ORDERS CAN BE FILLED ON ANY ITEMS ADVERTISED BELOW IN THE DEMI-WEEK SALE

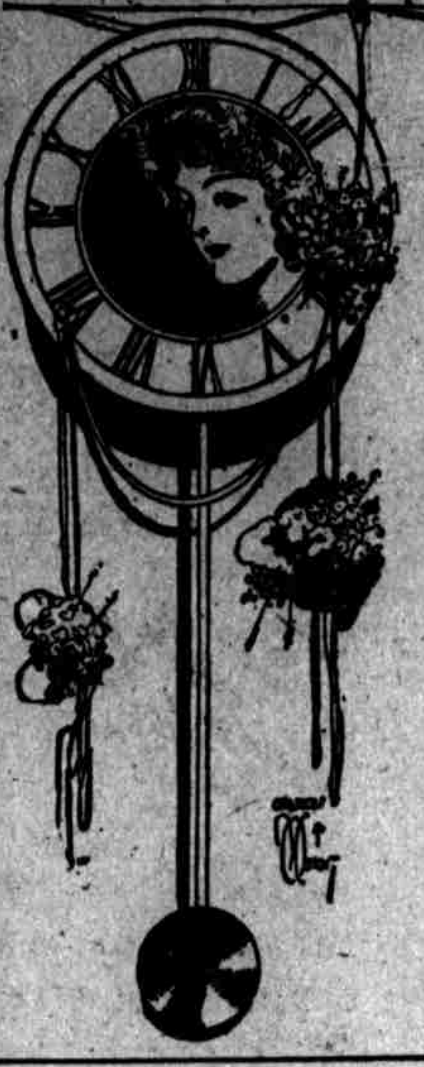


Bargains That Come and Go As the Tides

LOW TIDE PRICES ON THIS GROUP OF MERCHANDISE FROM 8 A.M. to 1 P.M. THURSDAY

Another Matchless Bargain Feast! Tomorrow's Semi-Day, Demi-Week Sales of "Bring-'em-back-again" dependable merchandise. Shall the day be another record breaker? It's up to you—values warrant it.

THE GREAT SLAUGHTER OF SUMMER FOOTWEAR CONTINUES ALL WEEK IN THE SHOE STORE



8 A.M. TO 1 P.M.
PORTLAND'S GREATEST GARMENT STORE OFFERS ASTOUNDING VALUES IN Beautiful Lingerie Suits \$7.50 to \$12.50 Values

\$2.69

The values are almost unbelievable! So out of proportion to the price. Had any other but the dependable, reputable "Old Homestead" store and authoritative seat of fashion stood sponsor for this offering, the feminine public might "smell a rodent." But, 'tis authentic—the Olds, Wortman & King organization stands solidly back of these printed statements. The suits are new, fresh and dainty as sweet pea blooms. They're daintily pretty, too. Spic-span-sparkling white lawns, percales, China silks and beautiful colored dimities in floral effects. All fashioned in shirt-waist styles with choice of regular or elbow length sleeves. Trimmings of pretty embroideries and exquisite tuchon and Val. laces—skirts trimmed in laces and tucks. For summer or home wear. Clean, fresh and fetching in every detail—the greatest bargain of the year; values to \$12.50—special from 8 a. m. to 1 p. m. only **\$2.69** at.....

8 A.M. TO 1 P.M.
Men's 20c Hose 10c
 Men's Seamless Sox in oyster gray and black, fast colors; best 20c value. Special from 8 a. m. to 1 p. m. at, the pair..... **10¢**

8 A.M. TO 1 P.M.
SURPASSING BEAUTY IN THESE Pretty \$5.00 Sailors for \$1.98
 Millinery Salons—Annex—Second Floor
 Beauty and style that "jumps to the eye" is the way the enthusiastic French woman would put it about these jaunty, trim and trig shirt-waist sailors. Smooth straws, daintily and fetchingly trimmed in large bows of white silk ribbon and bands. These sailors are the latest models, just from New York makers. Best regular \$5 values—a delayed shipment on which the factory stands the loss. From 8 a. m. to 1 p. m. tomorrow they're..... **\$1.98**

8 A.M. TO 1 P.M.
Hat Pins, Values to \$1.25 for 25c
 An assortment of fancy stone-set Hat Pins, in a great variety of colors and designs. All well made with the best extra long hat stems; values to \$1.25. Special from 8 a. m. to 1 p. m. at..... **25¢**

8 A.M. TO 1 P.M.
25c and 40c White Wash Goods 17c
 2,000 yards of White Madras, Poplin, Dotted Swiss and Organdies, for waists and dresses; our 25c and 40c values. Special from 8 a. m. to 1 p. m. at, the yard..... **17¢**

8 A.M. TO 1 P.M.
Smart, New \$1.50 Dress Goods 98c
 Annex—First Floor—Fifth Street
 New 56-inch Illuminated Plaid Panamas in the following color combinations: Old rose and gray, delph and gray, green and gray, blue and gray and heliotrope and gray; splendid regular \$1.50 values. Special for Thursday morning only, yard..... **98¢**

8 A.M. TO 1 P.M.
 Pair 25c white light weight Dress Shields. Special..... **10¢**
 10c Box Camphor Moth Balls. Special..... **6¢**

8 A.M. TO 1 P.M.
25c Wash Stocks 15c
 Tailored Wash Stocks, the popular flatiron style; our 25c value. Special from 8 a. m. to 1 p. m., at..... **15¢**

8 A.M. TO 1 P.M.
Women's \$1.25 Vests and Tights for 78c
 Women's white "Merode" silk and lisle Vests with high neck and long sleeves or low neck and sleeveless, hand crocheted silk trimming; tights are knee or ankle length; our \$1.25 value. Special from 8 a. m. to 1 p. m. at, the garment..... **78¢**

8 A.M. TO 1 P.M.
\$4.00 Oriental Table Covers at \$2.65
 Oriental Table Covers in fine woven tapestry, rich designs, size 72x72 inches; our \$4.00 value. Special from 8 a. m. to 1 p. m. at..... **\$2.65**

THIRD FLOOR—8 A.M. TO 1 P.M.
25c Silver Polish 15c
 Thurston's unequalled Silver Polish, indorsed by Rogers Bros., makers of the famous 1847 silver tableware, easily removes tarnish, will not scratch; regular value 25c. Special, package..... **15¢**

8 A.M. TO 1 P.M.
 Misses' Skirts of fine white cambric, deep double flounce, cluster of 5 fine tucks; regular price 85c. Special at..... **57¢**

"MAN BIG, PAPER LITTLE, NO GOOD"
 Said some savages in Africa to Livingstone when he showed them the picture of a man drawn on a foot-square cardboard: "Make him talk if he is a man." Just so hard it is for some folk to really comprehend the importance of these Demi-Week, Semi-Day Sales. The public's ears are so bombarded with advertisements, many patterned after our announcements, that it's like setting down in the whirlpool at Niagara—you don't know "where you're at." The average Portland shopper is famous for acuteness in buying, in judging best values—they buy where they get the best at cheapest price. If you'll follow the shopping crowds today you'll find that place—at this store. After all, it's RESULTS that count; RESULTS ONLY!

IT'S "EBB TIDE" AT 1:00 P. M.

The "SPECIALS" of the morning recede to normal prices and the scene is shifted to new fields. The bargain menu below will be served in the afternoon. **SPECIAL FROM 1 to 6 P. M. ONLY.**

THE GREAT SHOE SALE CONTINUES THROUGH THE WEEK

1 P.M. TO 6 P.M.
Surprising Values in This Sale of Skirts
 YOU'D BE GLAD TO PAY AS HIGH AS \$25.00 FOR SOME

For values run up to that rung in the price ladder, but tomorrow from 1 p. m. to 6 p. m. you may take any in this lot at..... **\$4.95**
 Just a small group—to close. We'd advise you to come as soon after lunch as possible if you'd get best choice. The skirts are in dress and walking lengths, built from handsome silks, voiles and pongees, in smart plaids, shepherd checks and rich plain shades of gray, blue, tan and brown. All attractively trimmed in shirrings, laces, smart strappings and plaits. Some are accordion plaited; values to \$25.00. Special— to close—1 p. m. to 6 p. m. **\$4.95** only, at.....

1 P.M. TO 6 P.M.
 15c Box of 3 Cakes Rockwood Balsam Complexion Toilet Soap. Special..... **8¢**
 35c—1-lb. Packet Linen Lawn Finish Writing Paper. Special..... **19¢**

1 P.M. TO 6 P.M.
Men's 25c Wash Ties 5c
 A line of Men's Washable Four-in-Hand and Bow Ties of madras, in plain colors and fancy effects; values to 25c. Special from 1 p. m. to 6 p. m. at, the pair..... **5¢**

1 P.M. TO 6 P.M.
These \$1.50 Ducks Riddled by Reduction Shot Pretty White Duck Summer Hats 39c
 Millinery Salons—Annex—Second Floor
 Chic and bewitchingly stylish White Duck Hats, with stiffened bell-crown prettily trimmed with white braids and embroideries and chiffon rosette at side, straight front brim and rolling back; best \$1.50 value. Special—to close—1 p. m. to 6 p. m., Thursday only, at..... **39¢**

1 P.M. TO 6 P.M.
25c KNIFE SETS 15c
 Knife Sets, 3 pieces, bread, carving and paring knife; regular value 25c. Special..... **15¢**

1 P.M. TO 6 P.M.
50c Kid Belts 20c
 The new style Belt with two spring tongue fasteners, belts are straight style in black, white or gray; our 50c value. Special from 1 p. m. to 6 p. m. at..... **20¢**

1 P.M. TO 6 P.M.
Rub-Dry Towels 19c
 "Rub-Dry" Bath Towels—nothing better to use after your morning plunge. Special from 1 p. m. to 6 p. m. at..... **19¢**

1 P.M. TO 6 P.M.
Beautiful Natural Pongee Silk 53c a Yard
 Best Regular 75c Values in Town
 Silk Salons—Annex—First Floor
 2,100 yards imported genuine Pongee, "natural color," 19 inches wide; regular 75c grade. Special only, yard..... **53¢**

1 P.M. TO 6 P.M.
25c and 35c Ribbons 14c
 A lot of fancy Neck Ribbons in Dresdens, checks and polka dots; our 25c and 35c values. Special from 1 p. m. to 6 p. m. at, the yd. **14¢**

1 P.M. TO 6 P.M.
Women's \$1 Lace Hose 69c
 Women's Imported Brilliant Lace Lisle Hose, assorted patterns; our \$1.00 value. Special from 1 p. m. to 6 p. m. at, the pair..... **69¢**

1 P.M. TO 6 P.M.
\$8.50 CAMPING BLANKETS \$5.25
 Extra heavy all wool Camping Blankets, in mottled gray; our \$8.50 value. Special from 1 p. m. to 6 p. m. at, the pair..... **\$5.25**

1 P.M. TO 6 P.M.
 Children's Dresses of fine gingham, in pink or blue and white checked, made in long waist effect, round yoke, ruffles and front trimmed in white lace; ages from 1 to 4 years; regular price 60c. Special..... **29¢**

Keep in Touch With Portland's Greatest Store

If a non-resident of Portland, or when out of town, your mail or telephone orders will be executed by our experienced shoppers and dispatched with care and promptness.

TELEPHONE "EXCHANGE 12" PORTLAND

And your orders, inquiries or complaints will receive our most careful consideration at Portland's only big and complete

Telephone Store

N. B.—No phone or mail orders can be filled on any of the Semi-Day Specials.

THE REAL BENNE
 BY HELEN BENTON

What to Look For.
 Did you realize that the things one looks for, one usually gets—good, bad, indifferent. Look for trouble, you get it—lots of it; look for happiness and work hard for it, and you will get it eventually. Establish a good point of view—one so high that small annoyances cannot obstruct it. Don't try to look through a knothole in the back fence and wonder why you can't see more of the sky. Pessimism never yet helped a person to live. Many women

think that it shows more culture to adopt a cynical attitude. It doesn't. Look at the men and women who have accomplished something in the world. Were they pessimistic and cynical? Not a bit of it. They knew there was good in the world—lots of it—and they never pulled down a theory or disputed a fact unless they were sure that they had a better theory or a larger fact to put in its place. Instill more sunshine into your life. In one of Browning's poems the husband, referring to the smile on his wife's face in the portrait, says, "She has a heart..... too soon made glad," and actually seems to regard it otherwise than a blessing. Perhaps the lady had a keen sense of humor, could not take the dear man seriously enough, and did not fully appreciate the great honor he had bestowed in giving her his "thousand-year-old name." The lady would probably have made a much more agreeable companion than her over-particular husband. If you don't feel happy and cheerful, act as if you did, and the real feeling will usually follow—at any rate, it will keep you from making others miserable by your long face.

Local Pure Food.
 Pure food is now the rage in Portland, and many are worked into a rage by reason of its universal demand. Housewives, servant-girls and whosoever buys should remember that mush and porridge products, which should be the "aristocrats of breakfast foods," are often more impure than any other article coming to the table, unless much care is exercised in their selection. Therefore even the servant-girl, if the responsibility rests with her, should be equally interested with the mistress in securing the best. There are hundreds of brands, all more or less palatable, according to the taste of the individual, and are all under one name or another manufactured in Portland. The main point involved is that the preparation should be fresh and of recent manufacture, for all become stale and wormy after a short time. Grocers should order limited quantities direct from the mills, if possible, and insist on the most recently manufactured.

Souvenirs.
 It is something to be duly thankful for that the fad of collecting useless and ugly souvenirs is passing. A few years ago girls' rooms resembled nothing so much as a curiosity-shop—not one where beautiful or interesting things were found, but simply a conglomeration of trash—clothespins, sticks of all sizes, paper napkins, tin cups—and, in fact, it would be impossible to mention anything that was not found on the walls of a girl's room. The one who

could boast that she had so many dozen silver spoons from all over the country was an enviable individual—not spoons that were bought and paid for, but those that were actually stolen (of course, the collectors didn't give it this odious title) by obliging "gentlemen friends," or perhaps by the girl herself. A story is told of a young man who took his best girl to a fashionable restaurant for dinner. The girl, as usual, slipped one of the spoons, bearing the proprietor's monogram, into her muff, and the young man was astounded when he looked at the bill to see added, "One silver monogrammed spoon, 12." The girl, very much insulted, threw the spoon on the table and walked out in great indignation. Of course, this was an exceptional case, but people with the collector's mania are apt to forget the principles of right and wrong in the pursuit of their hobby. Collections of the right kind are valuable and instructive, but be sure that you are collecting something that will have some interest and worth in after years—else why waste time and money? Whatever you do, don't break one of the

commandments for the sake of your collection.

For a Beach Party.
 Have a bowl piled high with marshmallows, and a bundle of long slender twigs, pointed at one end, as the accompaniment to a storytelling contest. Each person present is presented with a twig, with which he transfixes his marshmallow for toasting. The longer the stick, the less the face suffers from the heat of the fire.

Woman's Queer Vision.
 The average woman sees only the weak points in a strong man, and the good points in a weak one.—Philistina.

Fruit Lemonade.
 Mix together one cupful each of lemon juice and the juice of any fruit in season, such as raspberries, currants, pine-

apple, etc. Where the flavors blend well (as currants and raspberries) two or more fruits may be taken. Make agreeably sweet with sugar syrup and then measure three to four times as much ice-water. Serve thoroughly. Good Sugar syrup is made by boiling together for five minutes 1 1/2 pints of sugar and one pint of water.

POTTER IN SERVICE.
 Popular O. E. & N. Keweenaw Beach Swims Traps to Beach.
 The "T. J. Potter" leaves Ash street dock for North Beach, touching at Astoria, as follows:
 August 14, 10 a. m.; August 15, 11 a. m.; August 16, 12:30 p. m.
 From Ilwaco: August 16, 8 p. m.; August 17, 8 a. m.; August 18, 8 a. m.
 Tickets at Third and Washington streets and at Ash street. Seats may be secured on the boat.
 For cable service see the office of the Pottery.