

PORTLAND, OREGON, SUNDAY MORNING, JULY 22, 1906.

"THE DIFFERENT STORE"—FIFTH, SIXTH AND WASHINGTON STREETS

THE OLDS, WORTMAN & KING STORE HERALD

VACATION NUMBER

EXCHANGE 12

To the Store's Students in Art Needlecraft The classes for FREE instructions in art needlework will be resumed tomorrow. Old scholars and new students will be alike welcome to avail themselves of all the privileges of expert instruction given gratis.

This Is an Omnipresent Store Always at Your Elbow

It's ubiquitous—everywhere, with its thorough service. Vacationists and work-a-day stay-at-homes enjoy its advantages equally. Through its surpassing mail order department and splendidly equipped telephone system, distance is vanquished and shopping is made equally convenient to the rollickers at the shore, among the mountains, amidst the delights of country retreats, or home folk here, with the hum and whirl of the busiest, foremost city on the Pacific coast forever sounding and resounding in their ears. Tourists, of whom there are many, seashore and mountain travelers, coming or going, should pass through this store. Not only are remarkable opportunities for money saving afforded just now, but new things from all over the world are daily pouring in. This is the store that gets the new things first. Our experts are Portland's chief expositors of fashions. This is Portland's greatest and foremost style store.

This page tells of a storeful of extraordinary values and advantageous money savings, yet it tells only a part. Every announcement of the week will be brimful of news of unusual economic benefit to the public. Extra values in every nook and corner of the store. If you can't come and shop in person order by mail or call us up on the 'phone. "Private Exchange 12."

A Stupendous, Sweeping Clearance of the Summer Garment Stocks

Starts Tomorrow

Reductions Run Rabid Through the Salons 1/2 to 1/3 and More of the Price Swept Away!

If You Can't Come, Mail or 'Phone Your Orders.

DRASTIC STORE CLEANING STARTS TOMORROW IN PORTLAND'S LARGEST AND FOREMOST WOMEN'S "CORRECT CLOTHES SHOPS."

The finest as well as the inexpensive is reduced. The bargains have found out every summer line and garment in the great department. Values that have never known their equals. There's a big difference in what "half price" means to you. Half prices, and thirds and "quarters off" are a serious proposition to us—a store governed by such ethics as rule at Olds, Wortman & King's. It's easy for a careless store to get trumpery merchandise and mark it—doubtless truly so—at "half prices." But not for this store. Garments here must reach up to Olds, Wortman & King's standard, and 'tis a high standard that rules here. There are few of the garment makers can supply us—we're "too exacting," they say. So you see it's not easy for us to get or give halved prices, or even a third, or a quarter off. And when we do it's a mighty fruitful buying time for the thrifty, dressy womankind, for it means the finest garments made at a half, a quarter to a third less than the lowest normal prices ever quoted in Portland on equal worths. A few examples of the wonderful values in this drastic drive out of summer stocks we quote here.

Smart Bathing Costumes

The most popular and newest creations for surf wear are shown this week among the stocks for vacationists. Hundreds who are contemplating a trip to the shore, others who frequent the nearby bathing resorts, at the Oaks, "Bundy's," and other popular "watering places," will be interested in these mentions. You're sure of being down-to-date when clad in one of these smart new "beach-frocks." Don't wear an ill-fitting, unsanitary hired suit when you may purchase a neat-fitting suit for your own at trifling cost. As modest as you like, as expensive as you wish—they're equally tasteful and pretty, sure to give good service. Come or order by phone or mail.

- Women's black cotton Bathing Suits, V-shaped front, 2 rows white braid trimming, all sizes, at suit, \$2.00. Special at \$1.50.
Women's dark blue & black Bathing Suits, sailor collar, 4 rows white braid trimming, special, \$2.50.
Women's black cotton Bathing Suits, trimmed with fancy braid and red duck sailor collar, special, \$2.75.
Women's navy blue mohair Bathing suits, round neck, V front, fancy white braid trimming, special, \$3.00.
A big lot of women's black and navy blue Bathing Suits, fancy braid trimming, sailor collar, square and round cut neck, V front, special at \$2.50, \$2.75 and \$3.00.
Women's black and navy blue Bathing Suits, round sailor collar, six rows white braid trimming, \$2.00.
Women's blue Bathing Suits, in blue, brown and black beautifully trimmed and made, sailor collar, round or square neck, special at \$2.00, \$2.25 and \$2.50.
Women's entire line Bathing Suits, in blue and black, at \$1.50, \$1.75 and \$2.00.
Bathing Shoes, at pair, \$1.00 to \$1.50.
A big assortment of children's Bathing Suits, at \$1.00 to \$1.50.
A big assortment of children's Bathing Shoes, at \$1.00 to \$1.50.

Handy Odds & Ends

- At the counter, or sent by mail, you save the same.
Imported Tooth Brushes, special 10¢
15c bottle Florida Water, special 10¢
8c card of 1 dozen Capheat Safety Pins, special, \$1.00
35c shell color Back Combs with gold band, special, \$1.50
10c card of 1 dozen Pearl Buttons, special, \$1.00
Pair light weight white Japanese silk Dress Shields, special, \$1.00
9c package of 5-inch Kid Hair Curlers, special, \$1.00
Plain hemstitched linen Collar and Cuff Sets, worth 35c, at, \$1.00

Rare Values

THESE EMBROIDERED ROBES FOR ONE FOURTH OFF First Floor. Embroidered Robes in batiste and linen, either heavy or sheer; some beautifully hand embroidered; values to \$50, special at \$12.50 OFF

MONDAY BARGAINS July 23rd, 1906

- Penny Savers AT THE END OF YOUR PHONE.
15c Package of Japanese Crepe Paper, Napkins special, \$1.00
5c Sheet Paper, special, \$1.00
5c 1 lb. Package Linen Lawn Writing Paper, special, \$1.00
5c Package White Wave Square Envelopes, special, \$1.00
15c Box Best Quality White Writing Paper, special, \$1.00
15c Royal Polish, Jet Oil and Black Satin Shoe Polish, special, \$1.00
15c Box of 3 cakes Toilet Soap—Oatmeal, Tar, Glycerin, etc., special, \$1.00
15c Can Violet Talcum Powder, special, \$1.00

Leather Goods Shop

Annex, First Floor. WOMEN'S \$1.50 HANDBAGS 98¢. A line of handbags in blue, brown, green and gray grain leathers, moiré, lined, fitted with coin purses and card case, stitched leather handles, medium size, this season's style, only a limited number. Regular value \$1.50; special 98¢.

TABLE CLOTHS TOWELS SHEETS SUMMER SUITINGS

Great values this week in Domestic aisle and Wash Goods section. 'Phone or mail orders filled. TABLE CLOTHS. Scotch homespun Table Cloths, handsome border all around, fleur-de-lis, chrysanthemum and holly patterns. 2x2 yards, special, \$3.00. 2x2 1/2 yards, special, \$3.50. 2x3 yards, special, \$4.00. 150 dozen all linen hemstitched Towels, fancy damask border, special, each 25¢. 2 1/2 x 2 1/2 yards at, each 60¢. White mercerized Princeton Suitings, for smart street suits, at, yard, \$2.50. 8,000 yards figured Dress Lawns, beautiful patterns, at, yard, \$1.00.

\$18.50 to \$65 Summer Coats \$7.98

Think of it! Then think of your need. Swagger garments for traveling, for theatre or cafe wear, for coaching or auto drivers and many other functions and occasions that are constantly happening during this mid-summer season. The garments are in swell styles, materials of pongees, taffetas and other seasonable, stylish stuffs. All smartly trimmed. A word of caution—don't be late. There only 28 of 'em—but 28 women can be made happy with this offering. However, there are others—everywhere. For instance— Wash Suits—Your choice at any now at half price. Walking Skirts for vacation tramping reduced. Wrappers and Kimonos reduced—in short, every garment in all the vast stocks of peerless summer garments stand or fall.

For One Week Under Drastic Reduction

THE LOWEST PRICES OF THE YEAR HAVE COME! THE BOTTOM IS OUT—THE MINIMUM REACHED! IT'S NOW OR NEVER, IF YOU'D SAVE

A Tempting Trio—Special Values in Laces and Neckwear

Dainty, pretty summer "fixins" at a saving that makes it worth your while to come and get what you need tomorrow. 50c AND 75c ALLOVER LACE 37¢. All over Valenciennes Lace, in white, suitable for waists, yokes or bolero jackets; our 50c and 75c values; special sale price, the yard, \$37¢. FANCY COLLARS WORTH 25¢ FOR 19¢. Fancy Collars with tabs, some of lace and some of embroidered lawn; our 25c value; special sale price, each, \$19¢. 50c AND 75c WINDSOR TIES 39¢. A fine lot of Crepe de Chine Windsor Ties, in black, white, pink and light blue; have pretty hemstitched ends; our 50c and 75c values, special sale price, \$39¢.

Three Great Sales for Men

Values in seasonables much better than the prices usually buy. If you can't come or send, order by 'phone or write. MEN'S \$1 UNDERWEAR 67 1/2¢. A line of men's Jersey ribbed white lisle Underwear, with blue and pink silkoline pin stripes, regular \$1, special, per garment, \$67 1/2¢. MEN'S 75c NIGHTROBES 55¢. Men's muslin Nightrobes, with or without collars, best finish, made full and long, regular value 75c, special, \$55¢. MEN'S \$1 GOLF SHIRTS 69¢. Men's Golf Shirts in plain white and fancy patterns; this season's styles; regular value \$1, special, each, \$69¢.

Think of a \$30 Hat for \$5.00 and \$5 Hats for \$1.00

A GRAND FINALE MONDAY TO OUR GREATEST MILLINERY SEASON The millinery manager leaves for New York this week. Before starting he has determined to close all remaining summer stocks—regardless of cost or loss. This sweeping offer proves his earnestness. "Choose Monday," he says, "from all remaining hats, without reserve, without regard to former price (even though hats as fine as \$30 will buy anywhere are included) any hat in the store for \$5.00." And if you desire values at and under \$5 you may take any hat in the salons worth up to \$5 at one even DOLLAR! Yes, \$5 hats for \$1.00. Come, write or 'phone.

Worth Coming Miles to Get These Wonderful

Silk Values

Here's helpful savings for those women who contemplate making a handsome black gown this fall. A black silk costume is as indispensable to the average woman as her corsets, and black silk gowns are wearing out right along. How many women need a new one? Here's your chance to save enough on materials to help a lot toward the making. Dependable black Taffetas, the sort that has made this Portland's leading silk store. 19-inch all silk black Taffeta, regular 85c grade, special for, yard, \$69¢. 21-inch all silk black Taffeta, regular \$1.10 grade, special for, yard, \$79¢. 23-inch all silk black Taffeta, regular \$1.10 grade, special for, yard, \$83¢. 27-inch all silk black Taffeta, regular \$1.25 grade, special for, yard, \$94¢. 36-inch all silk black Taffeta, regular \$1.50 grade, special for, yard, \$1.21

Important Purchase and Sensational Sale of the Fine Stock of

Infants' Wear

OF THE WELL KNOWN WASHINGTON ST. STORE OF S. Beck Better come; but if you can't, we'll fill mail or 'phone orders. A SALE IMPORTANT TO YOUNG MOTHERS Beck's Infant Wear Here at Half Price

The superb stocks of elegant apparel for infant wear carried by Mr. Beck are almost too well known to call for eulogy at our hands. From Seattle to Los Angeles they were famous as the finest on the coast. Mr. Beck retired from business last week, selling us

His Entire Stock of Infants' Apparel at 1/2 Price

His store at 272 Washington street is closed, the goods—in the infants' lines—we thought for half. As we bought so we'll sell to you. You shall be our partner in good fortune. For convenience in selling we've spread out the goods on a spacious table running through the "Baby-to-Miss" shops on the second floor, where they'll be offered tomorrow for half. The stock embraces French hand made bonnets, silk crochet bonnets and hats, silk bonnet lining, mittens, wrappers, wool bands, Ruben's vests, sacques, kimonos, nightgales, etc. Many of these are hand embroidered, hand and machine knit sacques, shawl long and short flannel skirts, long and short white cambric and nainsook skirts, long and short dresses (some of these garments are French hand embroidered), stockings, shoes, booties, short and long cloaks, bibs, pillow slips, pillows, diapers, blankets, powder puffs, hand painted or plain soap and powder boxes, combs, bed protectors, garters, children's and misses' muslin and cambric drawers and gowns, etc. Your choice at HALF PRICE.

MERCILESS PRICE-CUTTING AMONG THE Dress Goods

Orders by Mail or 'Phone Carefully Filled ANNEX—FIRST FLOOR You'll go around among your roses next February—tween seasons—and cut down the bushes mercilessly—apparently. But the little rose trees take on new life and vigor from the pruning, and yield more and prettier roses when May comes. Just so here. We cut prices mercilessly now to prune stocks. The lines will thrive better later on and yield bigger, better results than ever with new stocks. All-wool Serges, Crispines, Roxana Batistes and Mohair and wool Mohdelaines in the following colorings: reds, plums, resedas, hunter, olive, grays, tans, modes, browns, garnets and navies; all this season's fabrics; no better values shown at \$1.25 per yard, special for the week only, yard, \$98¢. Imported English Brilliantines, Sicilians, Serges and Panamas, all in the wanted cream shades. Regular \$1.00 grade, special at, yard, \$84¢. Regular \$1.25 grade, special at, yard, \$98¢. Regular \$1.50 grade, special at, yard, \$1.21

COLORED DRESS GOODS REMNANTS AT HALF REGULAR REMNANT PRICES.

Remnants of Brilliantines and Sicilians. Remnants of all-wool Prunellas, Cashmeres, Henriettas. Remnants of all-wool Serges and Chevots. Remnants of silk and wool Crepe, Poplins, etc. Remnants of all-wool Panamas, Poplins. Remnants of new Novelty Suitings in grays, and all the wanted colorings. All lengths in the lot; suitable for waists, skirts, suits, jackets and so forth, at HALF REGULAR REMNANT PRICE. BLACK MOHAIRS AT SPECIAL PRICES. Our regular \$1.00 grade, special, only, yard, \$84¢. Our regular \$1.25 grade, special, only, yard, \$98¢. Our regular \$1.50 grade, special, only, yard, \$1.21

Midsummer Sale of Handsome Dinner Sets

IMPORTANT TO THRIFTY HOUSEWIVES. Of course it's best to do shopping personally when possible. If circumstances detain you at home, however, on Monday, or you live at a distance, don't miss the bargains—Write or 'Phone—Third Floor. DINNER SETS. Semivitreous China Dinner Sets, fancy shape, small pink flower, gold traced on embossing, gold line handles and knobs. 30-piece set; regular value \$6.80, special, \$5.40. 50-piece set; regular value \$9.10, special, \$7.20. 100-piece set; regular value \$13.65, special, \$10.90. Haviland Decorated China Dinner Sets, border pattern, small roses, stippled gold edge and handles, fancy shapes. 60-piece set, regular value \$34.50, special, \$25.50. 100-piece set, regular value \$48.75, special, \$36.55. 112-piece set, regular value \$55.25, special, \$41.40. Richly decorated Haviland China Dinner Sets, Dresden rose border pattern, full gold over edge, solid gold handles, 117 pieces to set, regular value \$102.50, special, \$82.00. Maroon band, gold lace pattern over maroon band and inside gold border, full gold over edge and solid gold handles. 60-piece set, regular value \$91.50, special, \$77.50. 115-piece set, regular value \$169.00, special, \$148.50. 117-piece set, regular value \$183.75, special, \$155.00

\$2.25 Chemise \$11.9

Annex—Second Floor. Ladies' French hand-embroidered Chemise, embroidered on fine soft finished English Longcloth, in different styles. All sizes to 46 bust measure. Regular price \$12 and \$2.25. Special at, each, \$11.9