

WAKE UP!

Dress Up!

for the
4th

We Will Credit You

Come in tomorrow and secure that new suit for THE FOURTH. We will outfit you from hat to shoe—from the skin to overcoat. And—best of it is, you need pay but a small payment down, then only

A WEEK

We extend credit to everybody. No red tape. No fuss. No embarrassing terms. It is simply business—our simple way of doing the clothing business. Our manager in this department is Mr. S. L. Klafka, who is an old resident of Portland and would be pleased to wait upon his old and new friends.



MEN'S SUITS \$10

the best you ever saw. They are the equal of those in up-town stores at \$15. Come in and let us show you.

MOYER THIRD AND OAK

SATURDAY NIGHT SPECIAL! Hassocks 50c, 60c and 70c Values Only 25c



SALE ON FROM 7 TO 10 P. M. This attractive little foot rest is made of the very best carpets and comes in several shapes.

Watch Sunday Paper for Great Sale Next Week

GEVURTZ & SONS

173-175 First Street
219-227 Yamhill Street

FLAMES ENDANGER MANY LIVES

Guests of Rooming-House Are Forced to Flee From Burning Building in Night-Robes.

OBSTINATE WOMEN ARE SAVED BY THE FIREMEN

Risk Their Lives to Save Belongings and Are Forced to Leave Building by Members of the Department—Loss Estimated at Four Thousand.

Fire at an early hour this morning in a rooming house at 234 1/2 Yamhill street, diagonally across the street from the central fire station, caused a score of thrilling escapes of inmates in their night robes. Firemen and others prevented fatalities by carrying occupants of the rooms down the stairs and ladders.

Mrs. L. E. Brown, in order to save a few additional trifles, refused to obey a fireman's command to flee and narrowly escaped serious results. She began to pack her trunk as soon as she was aroused from sleep and was collecting her belongings when Ladderman Raybor of truck 1 burst into the room. He ordered her to leave, but she refused.

He seized her in his arms and bore her to a window. He thrust her through the window upon the shoulders of Battalion Chief Laudenklos, who was on a ladder. The chief carried the woman safely to the street below.

Mrs. Booth refused to leave unless her trunk was taken with her. Night-watchman Fred Herman of the Pinkerton service, seized the woman with one hand and with the other the trunk. He succeeded in dragging both to the street and in preventing injury to the woman.

Cause of Fire Unknown.
The fire started in the rear of the store of the Union Mantel company, 23 1/2 Yamhill street. Firemen have been unable to ascertain the cause. It burned slowly for half an hour or more before it was discovered and the apartment house on the second floor was filled with smoke. An unknown man turned in an alarm by running to central fire station.

Nightwatchman Herman, however, reached the scene before the alarm was given. Realizing the peril of those who were sleeping above he rushed through the halls, crying "Fire," and beating upon the doors. There are 23 rooms in the building, all but two of which were occupied last night. None of the occupants were injured, although several were nearly overcome by smoke.

The building is an antiquated structure of two stories. The rooming-house occupies the upper story and was practically destroyed. Mrs. Mollie West, proprietress of the rooming-house, thinks that her loss is at least \$1,800. Firemen and others estimate it at half that amount.

On the lower floor a number of stores sustained more or less serious damage. The entire loss as a result of the fire is estimated at \$4,000. Among the occupants of the storerooms who suffered damage were: R. A. Deane, wall paper store, 23 1/2 Yamhill street; W. P. Berger, paint store, loss \$200, with no insurance; Sheehy Brothers, wall paper store, and the Union Mantel company's store.

A spectacular and amusing feature of

the fire was the efforts of a number of women to find pet dogs which they thought were in the burning building. None of the numerous dogs or cats or canary birds, which also lived in the rooming-house, was lost.

SEATTLE WAKES UP AND BEGINS TO GET BUSY

Portland's success in conducting publicity promotion bureau on modern lines has encouraged Seattle to try similar methods of bringing that city's business merits to the attention of the outside world, and it is proposed by the Seattle Commercial club to hold a meeting at Seattle Thursday afternoon, July 19, to discuss ways and means. The commercial bodies of Washington are to be asked, and an invitation has been sent to the Portland Commercial club, to send delegates.

The plan contemplated is to embrace the entire state of Washington in the publicity work, which it is proposed to support by voluntary contributions, the work to be done through a central bureau of Seattle. Tom Richardson, replying to the invitation for the Portland Commercial club, says:

"It appears to be that no section of the United States can more easily get together on broad and effective lines than Oregon, Washington, Idaho—even including Montana—for with all of us the greatest resource is timber, the most urgent need is increased and enlarged irrigation, our chief cereal is wheat and our greatest fruit the apple. Those of us on the coast are alike interested in water transportation, and all of us have unlimited waterpower to offer in making our section the industrial wonder of the world."

Building Permits.

The following permits have been issued: Mrs. Anna Rinstrom, two-story dwelling, Williams avenue corner Clackamas, cost \$2,500; A. Christensen, two-story store, Mississippi avenue corner Beach, cost \$4,200; A. B. Manley, garage, Monroe corner Williams avenue, cost \$250; W. R. Walpole, two-story dwelling, Bancroft between Corbett and Kelly, cost \$2,000; J. B. Stillwell, two-story dwelling, East Sixth between Wygant and Alberta, cost \$1,000; Seichter Bros., repairs to store, East Burnside corner Grand avenue, cost \$295; Mrs. Louisa Partlow, two-story dwelling, East Washington between East Twelfth and East Thirteenth, cost \$1,500; August Sentz, repairs to dwelling, Francis avenue between East Thirtieth and East Thirty-first, cost \$500; John Ross, shoe shop, Williams between Cook avenue and Joy, \$150; Andrew Malzer, hair, Elias near East Seventh, north, cost \$150.

Preferred Stock Canned Goods, Allen & Lewis' Best Brand.

There are many Want Ads in today's Journal that will interest you.

MAKES THRILLING ESCAPE DURING RUNAWAY

Eleven-Year-Old Boy Saves Himself From Serious Injury by Presence of Mind.

Roy Kearns, 11 years of age, attracted the attention of hundreds of persons on Fourth street last night by his daring

and successful escape from a runaway. While the horse was running at break-neck speed the lad calmly climbed to the rear of the buggy and dropped to the street. He escaped unhurt.

He was driving a horse south on Fourth street when the animal switched his tail over one of the reins. It was just after crossing Washington street, and the horse immediately became unmanageable. The boy held on bravely, but the horse was completely out of his control and dashed wildly up Fourth street.

Young Kearns tried vainly to check the horse for several blocks, but seeing that his efforts were useless decided to "skidoo." He dropped the reins and

climbed over the seat to the rear end. Clinging to the buggy he held himself suspended for a time, then, near Salmon street, dropped to the ground. He went spinning along the street for a short distance, but quickly recovered himself. He immediately started in pursuit of the horse, which had fallen to the street in trying to round a corner and had been captured. He was loudly cheered by a crowd which gathered quickly.

The youngster was bespattered with mud, but didn't have a scratch.

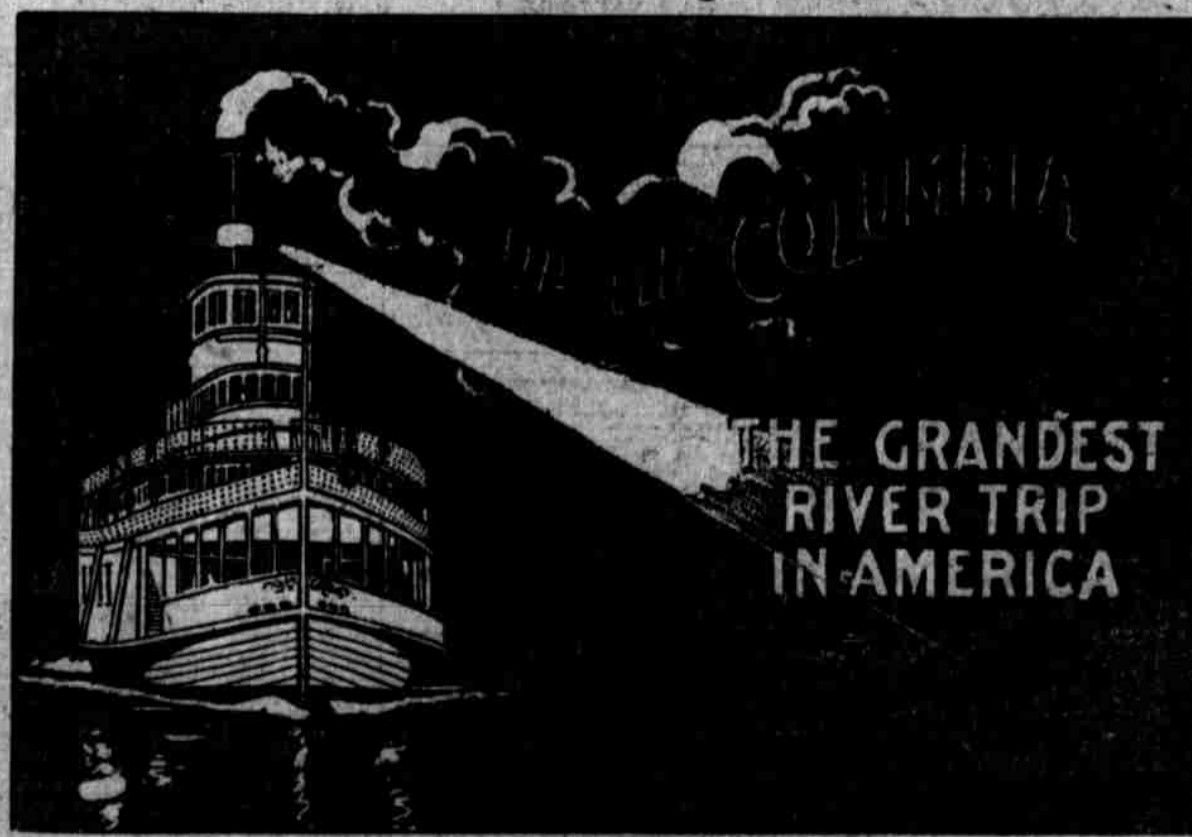
The Real Estate Columns of The Journal are interesting to buyer and seller alike.

INVALID IS RESCUED FROM BURNING HOME

(Special Dispatch to The Journal.)
Olympia, Wash., June 29.—The farm residence of E. J. Morrison, situated about 10 miles southeast of this city on Chambers Prairie, was totally destroyed by fire yesterday evening. Mrs. Morrison, who is an invalid, was rescued from the building with much difficulty and carried to a neighboring residence. The loss is \$1,700, fully covered by insurance.

For quick results use the Want Columns of The Journal.

Excursion! Excursion! Sunday UP THE COLUMBIA Steamer "Bailey Gatzert" AND 4th of July



THE GRANDEST RIVER TRIP IN AMERICA

Up-to-date Steamboat, splendid accommodations, first-class staterooms, seats for everybody, three Observation Decks, no narrow passageways, no jarring, rides like a Pullman car, Ladies' Parlor, Smoking-Room, polite attendants, safety and comfort.

See the Celebrated Cascade Locks and Columbia River Scenery

"Grand," "Magnificent," "Wonderful," "Glorious," "Astounding," "How beautiful," "Superb," are a few of the expressions of delight constantly heard from the lips of our passengers.

We Journey Through the Heart of the Cascade Mountains

You see all that is great, all that is gorgeous, all that astounds, all that baffles description on this most interesting ride. See the Portland & Seattle railway now being built down the north bank of the Columbia.

Fare, Round Trip
\$1.50

Steamer leaves Alder Street Dock 3 a. m., returning arrives 5:30 p. m. Get your tickets early. For detailed information call at dock or Phone Main 914

THE NEW SOROSIS PUMP

is enthusiastically endorsed by women whose stamp of approval is the keynote of fashion.

It is perfect-fitting and grasps the foot firmly, thus preventing the all too-common difficulty of slipping heel and gaping top.

All desirable leathers.

KNIGHT'S
Washington and Third Sts