

Friday's Penny Savers

- FIRST FLOOR—SMALL WARE AND NOTION SHOPS. 20c Chamois Skin. Special. 10c. Bottle Ochs's 11 Dandruff Cure. Special. 40c. 5c cake White Castile Soap. Special. 30c. 4c roll Toilet Soap. Special. 20c. 10c White Canvas Cleaner for Duck and Canvas Shoes. Special. 7c. 25c Extra Quality Whisk Brooms. Special. 15c. 10c 1-lb. packet French Dimity Linen Cloth-Finish Writing Paper. Special. 25c. 10c box Japanese Twilled Linen Writing Paper. Special. 15c. 10c Score Cards. Special. dozen. 10c. 10c package Fine Enamel-Back Playing Cards. Special. 10c. 50c Stout Net Shopping Bags. Special. 25c. Card of 1 dozen White Pearl Buttons. Special. 5c. 10c package Best English Non-Twisting Tape. Special. 5c. 5c Best Quality Sewing Machine Oil. Special. 5c. Box of 14 dozen Shells and Amber Horn Hair Pins. Special. 10c. 10c cube White-Headed Toilet Pins. Special. 6c.

Summer Neck Fixings—Bargains

- Turn-Over Collars with button-hole fronts; our 75c value. Special Economy Sale price. 35c. A big lot of Plain and Embroidered Stocks with fancy silk ties; our 75c value. Special Economy Sale price. 25c. Satin Stocks with silk piping, assorted colors; our 50c value. Special Economy Sale price. 10c. Collar, Cuff and Belt Sets; our 50c value. Special Economy Sale price, the set. 10c.

Economies in Beautiful Ribbons

- 25c to 50c Ribbons for 25c. Roll upon roll of All-Silk Ribbon, silk and satin, some fancy ribbons; values from 25c to 50c. Special Economy Sale price, the yard. 25c.

Fetching Veilings, Pretty Laces

- FOR LACE. \$1.00 Veilings for 50c. Tulle Mesh Veils with silk chenille dots, in black, white and colors and 1 1/4 yards long; our \$1.00 value. Special Economy Sale price. 35c. 25c and 50c Valenciennes Laces 15c. Pretty Valenciennes Laces, 3 to 5 inches in width; our 25c and 50c value. Special Economy Sale price, the yard. 15c. 25c for Black Chantilly Lace Worth to \$1.25. Black Chantilly Laces, some with double edge, specially good for millinery purposes; our 75c to \$1.25 value. Special Economy Sale price, the yard. 35c.

A STIRRING SALE OF Embroideries and Insertions

- 50c for Embroideries Worth to 60c. A new lot of Medium and Wide Embroideries with fine button-hole edges, made by the best embroidery manufacturers; values to 60c. Special Economy Sale price, the yd. 25c.

Women's Knit Underwear Specials

- Women's 70c Ties 50c. Fine White Swiss-Ribbed Low-Neck Sleeveless Vests, extra size; regular value 70c. Special. 55c. Women's \$1.00 Ties or Tights 75c. White Silk and Cotton "Merode" Vests, high neck, short sleeves, with knee-length ties to match; regular value \$1.00. Special. each. 75c. Women's \$1.50 Union Suits \$1.05. White Merino Union Suits, the "Merode," long sleeves, ankle-length, summer weight; regular value \$1.50. Special. each. \$1.05.

Togs for Little Tads

- SPECIALS IN THE CHILDREN'S APPAREL SHOP. SECOND FLOOR. Children's 50c Gingham Dresses for 25c. Children's Gingham Dresses in pink or blue and white stripes and checks, made in Mother Hubbard style and trimmed in ruffles and fancy braids, ages from 1 to 4 years; our \$50 value. Special Economy Sale price, each. 25c. Children's Underwaists for 14c. Children's Underwaists of heavy white or drab drill, heavily striped and corded, sizes 18 to 22. Special Economy Sale price, each. 14c.

Need a Lunch Basket

- SECOND FLOOR—ANNEX. 25c for Swiss Sandwiches Worth 50c. Swiss Sandwiches for lunches, picnics and shopping in assorted sizes and weights; our 50c value. Special Economy Sale price, each. 25c.

THE "DIFFERENT" STORE OLDS, WORTMAN & KING FIFTH, SIXTH AND WASHINGTON STREETS

All Goods Purchased Here on Credit Accounts Friday and Saturday Will Be Charged With July Items

165th FRIDAY ECONOMY SALE

Everybody Is "Prinking Up" a Bit for the "Fourth"

We've Concocted a Smacking Brew of Bargains in Preparation for the Celebrations: Cracking Values Run Riot Tomorrow!

165th FRIDAY ECONOMY SALE

OLD MOTHER COLLEGE Is turning out her annual brood of chicks to peck a living—perhaps a competence—off a cold but fruitful world. This store has more than a commercial interest in the graduates, and would gather them under its wing as it took the fathers and the mothers at the commencements years ago, watching and guarding their interests in providing for their wants at FAIR prices through three decades. A word with you about the World's Business College you're about to enter. Don't be incompetent. The incompetent bud never makes an apple. Work! Work your head to make your handiwork better. Be extravagant in trying. Here's a business hampered by lack of REAL HELPERS; yet it's the best business in town. What might it be with what might be? And all businesses are rowing upstream against the same current. Large reward is offered for excellence. "But," some one says, "recognition comes so slowly." So it ought. Quick growth in anything presages quick decay. Said a multi-millionaire: "I'd have been happy to have earned \$4,000 a year at thirty-five." Get away from the fool idea of "majority at twenty-one." Workers reach it at twice that—or later. Stick to your friends. This store is one of them.

SECOND DAY OF THE SWEEPING SLAUGHTER of SILKS

Be Sure You Share. Mail and Phone Orders Filled, But Better Come to the Store. Extra Salefolk On Hand to Assist. No detail today—just the bargains. A veritable whirlwind of values—the greatest sale of silks ever conducted on the Pacific Coast. The best, newest and handsomest silks, for the least money, that Portland ever knew.

- SILKS FOR THE EVENING WAISTS. SILKS FOR THE SUMMER WAISTS. SILKS FOR THE FANCY EVENINGS. SILKS FOR EVENING GOWNS. SILKS FOR EVERYTHING that silken beauty is used to glorify. Silks for everybody! Silks for Patriotic robes at prices of stuffs for plebian frocks. Buy Silks for NOW—buy Silks for years ahead. For Silk so good will never sell so low. Why not come in the morning? SYNOPSIS OF THE BARGAINS. Regular values range from 85c to \$1.50 a yard and for convenience in selling are divided into FIVE MONSTER LOTS—priced as follows: LOT 1—Contains neat Checked Louisianes in the wanted navy and greens and green and navies; also a full color assortment of the down-to-date Silk and Wool Bengalines and Poplins. Special for this Sale only. 45c. LOT 2—Are neat stripes, dots and plaids, all desirable for waists, suits, etc. Special for this Sale only. 59c. LOT 3—Is a small assortment of Suiting Silks in all wanted colors and weaves; also Black Taffetas, Faux de Soie and Imported Natural Pongees. Special for this Sale only. 67c. LOT 4—All the new plaids and checks in light and dark grounds—Taffetas, Louisianes, etc.; also Black Taffetas and Chamois Faux de Soie. Special for this Sale only. 77c. LOT 5—The swellest assortment of new, down-to-date Silks shown this season, such as Polka Dot Foulards, Dresden Taffetas, Swirl Silks, Figured Chiffons, White Indias and Black Taffetas. Special for this Sale only. 81c. Royal Wash Taffetas, in all shades. Special for this Sale only. 58c. 18-inch all-silk Taffetas, the best 50c grade offered in the city, in white, ivory, cream and all shades. Special for this Sale only. 68c. All Silk Remnants, in all colors and lengths. HALF PRICE.

Dress Goods Reduced

- Imported English Mohairs, in Brilliantine and Sicilian weaves, the most-sought-for fabrics for Bathing Suits, Skirts and Jaunty Shirtwaist Suits. Colors are reds, greens, tans, modes, browns, grays and navies—Regular 75c grades for, yard. 50c. Regular \$1.00 grades for, yard. 82c. Regular \$1.25 grades for, yard. \$1.02. Regular \$1.50 grades for, yard. \$1.21. BLACK SERGES, CHEVOTS AND MOHAIRS. \$1.00 grade specially reduced to, yard. 82c. \$1.25 grade specially reduced to, yard. 98c. \$1.50 grade specially reduced to, yard. \$1.19.

Bargain Sale of Roller Skates

- "THE LARGEST BANK IN THE WORLD." That's the way the ad reads out at the "Oaks"—Portland's delightful summer resort and healthful breathing spot. And there's no one among the many clean and varied amusements offered out there on Nature's Carnival Grounds that affords so much genuine pleasure and health-giving properties as roller skating. Here's a chance to own your own Skates—a thing every skater should do—at very slight cost. Special Friday. \$1.25 Roller Skates 50c. Roller Skates, adjustable size, for boys, girls, men or women; regular value \$1.25. Special, pair. 95c. \$2.00 Roller Skates \$2.25. Full ball-bearing Skates, hemlock rollers; regular value \$1.00. Special. \$2.25.

Climax in Millinery Selling Take Any Hat in the House at Half-Price. Choose from a thousand Hats—yes, more! The largest stock in the city. Trimmed Hats, Dress Hats, Tailored Hats, Suit Hats, Children's Hats, all Hats, any Hat—and NO TWO ALIKE—at exactly HALF PRICE Friday. A New Hat for the "Fourth" at HALF PRICE!

Women's Superb Evening Waists

Worth to \$15, at \$2.98

Many stores at this season are striving, under one pretext or another, to get rid of a surplus of stocks that has heaped up like drift in a slough, the compounded results of poor judgment and awful taste in selection. Portland women need not feel obliged, however, to pick from such heterogeneous collection of garments of anonymous parentage in order to secure the required apparel for vacation or Summer needs. We offer tomorrow, among an attractive convention of other extraordinary values in women's correct and authoritative garb, a swag of lot of very beautiful Evening Waists. GEMINATIONS OF LEADING MAKERS AT THE PRISON OF ORDINARY WAISTS. Exquisite conceptions, fashioned from rich tulle, gauze, crepe de chine, etc., plain tailored and richly, beautifully trimmed models in dainty white, pinks, blues, halos, tans, corals, browns, greens, royals and grays. Sleeves in full or elbow length. Laces are lavishly used in the trimming effects. Best regular values in the city up to \$15.00. To close—Friday only—at a choice for \$2.98.



A Handsome \$8.50 Silk Petticoat at \$4.98

As a companion bargain to the Waists we shall offer tomorrow a wonderful value in swell Silk Petticoats of rich, heavy taffeta. They're that good their equals are not shown in any other than this Portland store at a price less than ten dollars. Choose from black, white, Alice blue, navy, greens, light blue, apple green, corals, garnets and dainty pale pinks in plain and changeable effects. Skirts are in accordion-plated flounce style and have an all-silk dust ruffle. Best \$8.50 Skirts in town. Special Friday at \$4.98.

Black Petticoats—A Sale

- ANNEX—SECOND FLOOR. Women's \$1.75 Petticoats for \$1.17. Women's Petticoats of black macerated satin; many with deep flounces in a variety of styles; our \$1.75 value. Special Economy Sale price, each. \$1.17.

RUGS AND COUCH-COVERS

- AN IMPORTANT PAIR OF HOME-FITTING SPECIALS. BARGAINS ON FOURTH FLOOR. SPECIAL FRIDAY. \$7.50 Couch Covers \$4.95. Heavy Tapestry Couch Covers, 40 inches wide, fringed all around. Oriental designs; regular value \$7.50. Special. \$4.95. \$2.50 Rugs \$1.65. Fine Wool Velvet Rugs, size 17x24; regular value \$1.50. Special. \$1.65.

We Want---To Let---A Lot of Men

- Share these Bargains in the Annex—Sixth Street—Tomorrow. Men's \$1.75 Negligee Shirts \$1.25. Men's soft Negligee Shirts, with pink silk pongee fronts and bodies, in colorings and patterns to match; regular value \$1.75. Special. \$1.25. Men's \$1.00 Underwear 60c. Men's medium-weight, finely finished white mesh Underwear; best \$1.00 value. Special, garment. 60c. Men's 100 Handkerchiefs 5c. Men's linen finished, hemmed Handkerchiefs in white; regular value 10c. Special. 5c. Men's 50c Neckwear 30c. Men's Silk Four-in-Hands in a large variety of patterns; regular value 50c. Special. 35c.

Crash in Lawns! The Bottom's Out! 10,000 Yards Friday of WASH LAWNS at First Floor 4c Yard. 10,000 yards fancy printed Lawns, light and dark colorings, in neat figures, stripes and floral effects. Special at, yard. 4c.

50c Pieces at 10c Each

- A GREAT 10c SALE ON THIRD FLOOR. China Pieces, Refrigerators, Lawn Mowers for Less. Decorated China Pieces Worth to 50c for 10c. A line of Decorated China pieces, consisting of Cake Plates, Berry Bowls, Celery Trays, Pickle Dishes, Creamers, Sugar Canisters, Tea, Coffee, Coffee Cups and Saucers, Fern Dishes, Hair Receivers, Teapot Stands, Plates, Spoon Holders and Trays, Shaving Mugs, etc.; values to 50c. Special, each. 10c. See Window Display. REFRIGERATORS. 24 styles and sizes to select from at \$6.75 and up. LAWN MOWERS. 12-inch size. Special. \$2.25. 14-inch size. Special. \$2.50. 16-inch size. Special. \$2.75.

Jewelry: Little Luxuries at Necessity Prices

- ANNEX—FIRST FLOOR. 25c and 40c Brooches for 25c. An assortment of Brooches in Oriental colors, in a variety of designs; all are latched up with best joint, catch and pin; our 25c and 40c values. Special Economy Sale price, each. 25c. 40c for 60c Sterling Silver Beauty Pins. Best Sterling Silver Beauty Pins, set with finest quality doublets of rubies, sapphires, emeralds, amethysts and turquoise. Come two on a card; our 60c value. Special Economy Sale price, the pair. 45c. Scarf Pins for 25c. An assortment of Scarf Pins in gold-filled, stone set, enameled, etc.; values to 50c. Special Economy Sale price, each. 25c. 15c for 25c Photo Frames. Photo Frames of best French gold plate, in oval, round and square shapes, with easel backs; our 25c value. Special Economy Sale price, each. 15c.

Good Hosiery News

- Women's 60c Hosiery 30c. Fine Imported Tan Hose, lace boots, embroidered; value 60c. Special. 30c. Women's \$1.00 and \$1.25 Hosiery 50c. Black Lace Lisle Hose, embroidered boots and black luster lace lisle; regular values \$1.00 and \$1.25. Special, pair. 50c. Children's 25c Hosiery 15c. Children's very fine Ribbed Black Lisle Hose, seamless foot, sizes 8 to 10; big 25c value. Special, pair. 15c. Women's 50c Cutting Hose 15c. Black Cotton-Ribbed Top Outing Hose; regular value 50c. Special, pair. 15c. Boys' 50c Waists 27c. Boys' Fine Percalé Blouse Waists, light centers with pretty stripes and figures; regular value 50c. Special. 27c.

Leather Specialties at Special Prices

- ANNEX—FIRST FLOOR. 50c for Silk Hand Bags Worth \$1.00. Rajah Silk Hand Bags in various colors; our \$1.25 value. Special Economy Sale price, each. 50c. 75c Linen Hand Bags for 50c. Linen Hand Bags in a variety of colors; our 75c value. Special Economy Sale price, each. 50c. Children's Gold Leather Belts 15c. A line of Gold Leather Belts for little boys and girls, have crossed ends with large gold button clasp; our 50c value. Special Economy Sale price, each. 15c. 25c for Ladies' Red Leather Belts. A line of Ladies' Red Leather Belts with gold buckle stitched through center, gold braided to match; our 50c value. Special Economy Sale price, each. 25c.

10 Hours Spirited Shoe Selling Ahead

- Provide for Vacation Footwear Needs. See Fourth of July Jaunts and Everyday Town Wants in the Shoe Lines. HOURLY SALES TOMORROW. Specials for the Hour Named Only. 8 TO 9 A. M. FREE with every pair of White Canvas Shoes—a bottle of White Dressing. Regular 25c value. 9 TO 11 A. M. Women's Oxfords for \$1.50—500 pairs of Women's patent and dull leather Oxfords, in button or lace style, hand-turned or Goodyear welt soles. Blucher or regular cut, dull or bright toes, military or Cuban heels; a good assortment of 15 different styles; all sizes; values to \$2.50. Special for two hours only at, the pair. \$1.25. 11 TO 12 P. M. Women's \$2.50 Shoes for \$2.49—Women's patent colt Dress Shoes, with hand-turned soles, mat calf tops and Cuban heels. A very smart dress shoe; our \$2.50 value. Special at, the pair. \$2.49. 12 TO 1 P. M. \$2.50 for Men's Tan Shoes Worth to \$4.00—Men's Tan Shoes in Blucher or regular lace styles, with swing or straight lasts in seven styles; medium-weight soles; an assortment embracing a lot of new and down-to-date footwear; values to \$4.00. Special for the noon hour at, the pair. \$2.69. 1 TO 2 P. M. Women's \$2.50 Oxfords for \$2.75—Women's fine patent colt Dress Oxfords, seamless vamp with mat kid top, plain toe; very fine arch, fitted with an extreme Cuban heel; one of the season's swellest Oxfords; all sizes; our \$2.50 value. Special at, the pair. \$2.75. 2 TO 4 P. M. Women's Fine Oxfords for \$2.00—Four good styles in Women's fine kid and patent Oxfords, with turn or welt soles, Blucher or regular cut; some of our best numbers; values to \$4.00. Special at, the pair. \$2.50. 4 TO 5 P. M. Girls' Patent Colt Oxfords, with dull mat calf top, non-extension sole, three large eyelets, ribbon lace; made for dress and good wear and a very satisfactory shoe—Sizes 6 to 8. Our \$1.50 value. Special at, the pair. \$1.25. Sizes 9 to 11. Our \$1.50 value. Special at, the pair. \$1.25. Sizes 12 to 2. Our \$2.25 value. Special at, the pair. \$1.75. Sizes 3 to 7. Our \$2.75 value. Special at, the pair. \$2.25. 5 TO 6 P. M. Boys' Shoes in kid, calf or grain leathers, either black or tan, in six different styles; made up for service and good appearance as well; values to \$2.75. Sizes 7 to 8. Special at, the pair. \$2.25. Sizes 9 to 10. Special at, the pair. \$2.25.