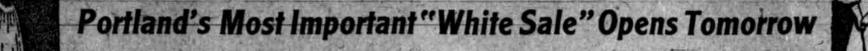
THE OREGON DAILY JOURNAL, PORTLAND, WEDNESDAY EVENING, MAY 80, 1906



STORE OPENS AT

All Goods Sold on Credit Accounts Thursday Will Be Charged With June Purchases

IF IT'S WHITE, 'TIS REDUCED: WITH THE BARE EXCEPTION OF A FEW "CONTRACT GOODS"-UPON WHICH THE MAKERS REGULATE PRICE

OLDS, WORTMAN & KING STORE CLOSES AT 6 P. M. Not Open 6 P. M. Evenings FIFTH, SIXTH, WASHINGTON

Absolutely Everything That Is White Is Sweepingly Reduced!

The "White Fair" Has Worked a Wonderful Transformation !

The Olds, Wortman & King Store Radiant With White Sale Features That Will Attract Thousands of Delighted Portland Shoppers. Every White Article in the Vast Establishment Is Drawn Into the Sweepnet of Reduction During This Great June Sale of White WITH EXCEPTION OF CONTRACT GOODS

White will be the ruling power at the "Old Homestead" store from tomorrow morning until the end of the sale, days hence. White blooms snowily and cheerily as the one great 1906 White Sale, of consequence to Portland's critical shopping public, swings into place and commands "ATTENTION!" One of the greatest, and, in every way, most interesting special sales of the summer will bid you an enthusiastic WELCOME tomorrow. These are the days to shop for women's underclothes. Muslin Underwear, of course, is one of the most potent features of the White Sale. For months we've prepared for this event with great care and diligence. Superior qualities, lowest possible prices—that's the story in brief. Enormous quantities of Muslin Underwear form a superabundant choosing. All is made in the world's foremost factories, much under our direct personal supervision—for our underwear chief spends months out of the year in market. It's underwear with individuality. No skimping, no unworthiness in quantity or quality of material or embellishment. Everything is exactly as it ought to be. Many of the garments are Parisian made—and others deftly patterned after those shown in the shops of Paris. Ultra good style, splendid sewing and dainty trimmings. In brief, underwear that merits the commendation of discriminating women. Do you wonder that thousands of women will go to the Underwear Saloms in the Annex on Second Floor the next few days and buy enough of the beautiful, dainty garments to last them many months? And the same splendid preparation has been made in the sections devoted to

Men's Shirts Stationery Summer Wash Fabrics China and Glassware Men's Neckwear Knit Underwear and Hosiery Summer Gowns and Frocks Sheets and Pillow Cases Men's Collars and Cuffs Veilings Women's Waists Laces and Embroideries Infants' Wear White Oxfords Gloves and Ribbons Summer Silks and Dress Goods Men's Coats and Aprons Bedspreads **Pillows and Blankets** White Millinery Linens and Toweling Handkerchie

