# THREE CARLOADS OF "MADE IN OREGON" BUTTER SHIPPED TO ALASKA LAST WEEK 

Also a Half Carload Direct by Steamer-Quality Brought the Order-Every Pound Produced in One Portland Creamery-Only Place on Coast Where Tremendous Feat Could Be Accomplished

0REGON is again coming into her own. For years the immense Alaska butter trade has been monopolized by Seattle. Heavy consignments of butter would be made up of butter from hundreds of creameries, east and west, and packed by Seattle commission houses. There has been no Puget Sound creamery equipped to manufacture enough butter itself to fill one of the big orders, and for that reason quality has not been dependable.

The Alaska merchants finally have discovered that Portland has a creamery that can fill an entire order of butter of its own manufacture, and as they want quality they placed the big sample orders aggregating the three and one half carloads shipped last week. one merchant. The butter goes to interior points. Three hali-carload orders went for coast points.

Nothing in the world but the desire for quality
Nothing in the world but the desire for quality brought these orders to Porttand. No other place on this coast has a creamery with an output of such magnitude as would make possible the filling of such heavy orders literally "while- you wait"-the Alaska buyers remaining right in Portland while the orders were being filled.
As evidence of how people want quality in butter, it can be stated as a fact that Hazelwood butter, "made in Oregon," for months past has been and is on sale by leading grocers of over 20 Puget sound cities and towns, including the largest and bestknown retail grocers on the Sound.

Quality, continued quality, with facilities for fillquality, 3 the Portland.


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Rabbi Wise Characterizes Him as Idealist.

HE STOOD FOR LIBERTY Story of His Life Reads Like a Wonderful Romance-His Unbending age Made Him Great Man.

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