

The Reputation of Carrying the Merchandise the People Want and in Treating the People Right When They Come to Buy It

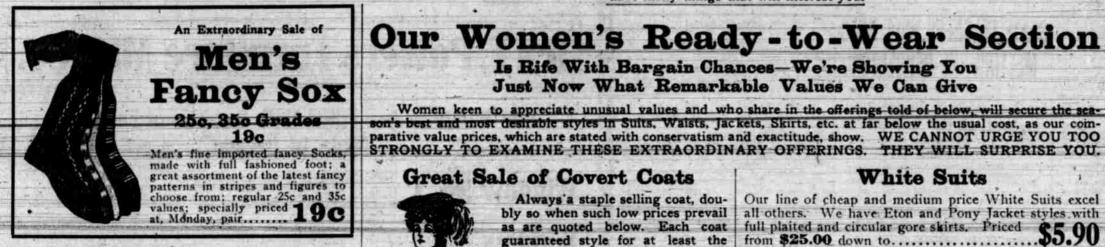
Come in any day and we will show how considerate we can be of you, and will show you how we have popularized this store. You will find that we always carry the goods we advertise and at the prices mentioned. We know what painstaking care is required to build up and maintain an enviable standing. We know that our friends from out of town will visit us this week, and we extend a cordial invitation to all at home or abroad to visit us, for we have many things that will interest you.

Is Rife With Bargain Chances-We're Showing You

Just Now What Remarkable Values We Can Give

on's best and most desirable styles in Suits, Walsts, Jackets, Skirts, etc. at far below the usual cost, as our com-

Women keen to appreciate unusual values and who share in the offerings told of below, will secure the sea-



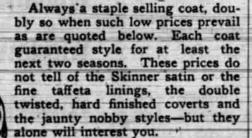
Season's Greatest Values in Pretty New Wash Cottons

To bring this department prominently before the public, to have its importance and worthfulness at once understood and appreciated, means to invitingly tell of its merits and its merchandise, and to offer values that will at once appeal to and captivate those interested in the goods represented. All this we've done, and most successfully, judging from the great business we've enjoyed since the season opened. And now to tell of more interesting news—splendid offerings that at once reflect broad economy, and which we believe to be unmatched. unmatched

Novelty Serge Suitings, in | Silk Chambray - One of light, medium and dark colors, check and invisible it comes in plain colors, also Panama Cloth-Cotton Panama cloth in Scotch plaid ef-

Crepeline, 32 inches wide variety, all styles, plain and





Covert Jackets, unlined or lined box, fitted or semi-fitted; \$4.50 worth \$6.50. Special Covert Jackets, satin lined, all styles, straps or tailor stitched fin-

Covert Jackets, satin or taffeta lined, man tailored in all details, collar or collarless; worth up to \$9.50 \$12.50. Special this week.....

Great Sale of Covert Coats

200 Raincoats Underpriced

Fine Cravenette Raincoats at reduced prices should be interesting. Grays, tans, Oxfords and black, fitted styles, box styles and belted styles.

White Suits

Our line of cheap and medium price White Suits excel all others. We have Eton and Pony Jacket styles with full plaited and circular gore skirts. Priced \$5.90 from \$25.00 down to..... We have Linen Shirtwaist Suits with full waists and skirts, some pleats, some embroidered. Priced \$2.50 at \$4.50, \$3.50 and..... We have Colored Dresses in all the wanted colors and the newest styles. Priced at \$4.50, \$2.50, C1 \$1.50 and \$1.35

White and Colored Skirts

We have every price in White Linen; Pique and Novelty Cotton Skirts. The styles, finish and tailoring are most worthy. Priced at \$4.50, \$3.50, **\$1.00** \$2.25 and

Skirts at Special Prices

Choice of 75 Walking Skirts in plain worsteds \$3.50 and fancy mixtures, newest styles at..... Choice of 50 Walking Skirts in fine Panamas and fancy check worsteds, newest circular styles,

Choice of 50 Walking Skirts, made from finest \$6.50 materials, both plain and fancy mixtures, at ... Choice of 25 Walking Skirts in fine chiffon, Panama, grays, at \$8.50

Women's 50c Imported Lace, Lisle and Fancy Novelty Hosiery 230

Men's Hats

\$2.50 Values \$1.59 for Only

Men's fine Fur Hats, in black, tan, gray

and browns; clean-up of broken sizes in spring lines; your size in some of them; the Robros and Churchill brands, never sold for less than \$2.50 \$1.59 —Special, Monday......

A Hosiery offering that is away above par in bargain records, one that we know will meet with en-thusiastic response. Over 250 dozen of the season's newest and best 50c qualities, every conceivable style and color. The entire floor stock of America's largest operator, consisting of an immense assortment of all that's new.

Hermsdorf Lace Boot Stockings Embroidered

New grays, whites, navy, champagne, red, tans, tobacco browns, over 50 styles to choose from, not a stocking in the lot but what retails regularly at 50c a pair, not to be compared with the 25c specials heralded elsewhere whose value is problematical, 23c but real bona fide 50c stockings at.....



created many new and original de-

signs that you won't find elsewhere

in this city; our stock is absolutely

complete in every detail, there isn't a

in pretty Japanese de- signs for kimonos and wrap- pers; splendid values at, per yard	fancy: unequaled value at, per yard			
Embroidered Muslins, large	plain colors; medium and			
assortment dotted, figured,	light shades; all new pat-			
flowered and striped effects,	terns; good quality at 25¢			
a splendid bargain at. per	Lawns-Great assortment of			
yard121/1¢	fancy dress lawns, light, me-			
Mercerized Ginghams. Large	dium and dark colors; comes			
variety checked and plaid	31 jnches wide in dots,			
effects; all the wanted	stripes; figures and flowered			
shades; all size checks; best	effects, also plain colors; spe-			
values at	cial, per yard 10¢			

Special Monday Offering in Muslin Underwear

Good quality is the basis on which our Muslin Underwear sales are built, and good quality with us means excellent materials, careful sewing, liberality of size, neat trimmings, evidence of this best quality for the least money will be found in each one of the following items. THREE EXTRA GOOD QUALI-TIES FOR MONDAY AND TUESDAY:

Women's Skirts

15 dozen	Women's	Short	Skirts,	made	from	Lons-
dale Camb	oric, with	7-inch	ruffle;	65c		180
value						400

Women's Muslin Drawers 25 dozen Women's Drawers, made from best Lonsdale Cambric, flounce trimmed with extra grade wide embroidery or wide torchon lace; 65c and 75c

Women's Corset Covers A special offering of Women's Corset Covers, made of extra quality cambric, finished with three rows of torchon lace and ribbon beading; regular 40c 29c and 45c qualities. On sale tomorrow at......

Women's 75c and \$1 Sleeveless Silk Lisle Vests at 50c



We place on sale tomorrow 50 dozen women's imported sleeveless Silk Lisle Vests, genuine 75c and \$1.00 qualities, at the extremely low price of 50¢. They come in white, pink, blue and black. Some are plain, others have hand-trimmed lace vokes, made of fine silk lisle thread yarns and were made to retail at 75c and \$1.00. There are several styles to choose from. On sale for, opecial this week at \$8.90, \$11.90 and \$13.90

Spring Suits at Special Prices

A lot of newest Jackets and Eton Suits in beautiful grays, blacks and novelty mixtures; values \$12.50 up to \$16.50. Special this week..... Newest Eton, Pony Jacket and Tight Fitting Suits, in all the leading colors and materials; values \$15.00 up to \$18.50. Special this week...... New Eton Jacket Suits, collarless effects, short sleeves, colors, circular skirts, materials are plain and fancy Panamas, gray suitings and broadcloths; values \$19.50 up to \$30.00. Special this week.....

Special Sale of Silk Capes \$4.00 Values for \$2.95

Women's Shoulder Capes made of fine quality brocaded silks, circular styles, collar of pleated satin ribbon, lace | broidered front, French yoke and attached collar of Val. and jet trimming; best \$4.00 values. \$2.95

Summer Waists

Wonderful sale of Wash Waists, \$1.25, \$1.50, \$1.90

Fine White Lawn Waists, front designed with graduated French tucks, Swiss embroidery, lace insertion and edging, attached collar and short sleeves, P1 Extra quality Persian Lawn, with front of fine grade allover embroidery, collar and short sleeves, finished with fine Val. lace, waists of equal quality and style; are not to be had anywhere for less than \$1.50 \$1.90 to \$2.25. Our special this week at..... Handsome lingerie model of white French Batiste, extra

waist beautifully designed with Val. lace insertings, emlace, demi sleeves, tucked and lace trimmed. \$1.90 Special Oregon³ week.....

size or width missing in our Main Floor Department. We are showing \$5.00 styles at \$3.00 and \$3.50. **Basement Shoe Market**

Women's \$2 Oxfords \$1.99 | Girls' \$1.75 Slippers....99¢ Girls' \$1.75 Shoes.....99¢ | Men's \$4 and \$5 Shoes in all Girls' \$1.75 Oxfords....99¢ | leathers\$2.85

Embroidered Robes \$6.00

New arrivals in Embroidered Robes, made of French lawn. The skirt is shaped and with very little altering will fit any figure. For the waist there are 21/4 yards lawn and band of embroidery for trimming. These robes are exceptionally low priced, only **\$6.00**

Summer Belts

Large assortment of Women's Wash Belts, made of linen with pretty embroidered design, all sizes, at-Full line fancy Gold and Silver Belts; also the Belting by the yard, plain and fancy designs. Special

English Torchon Laces 5c

Fine English Wash Torchon Lace, with Insertions to match, neat patterns from 2 to 4 inches wide. Un-

A Progressive Age

We are living in a most progressive age.' If you begin to call to mind the many and valuable im-provements that have been made within the last few years you will hardly know when to stop. One of the lines in which great progress has been made is shown in the manufacture, of Women's Corsets. In place of the rigid, uncomfortable, pretty much all one shape corsets of past years we now have shapes to fit with ease all forms, whether stout or otherwise, and at the same time improving the figure of the wearer. A most striking illustration in point is manner in which these latest ideas are brought on the makers on the new models of the R. & G. C.

New Dress Goods and Silks GREATER VALUES THAN EVER BEFORE

All Departments of Our Store Have

Specific Attractions

Wear or Shoes, you see a scene of business activity that surprises newcomers. Customers find company

wherever they go-no deserted counters and long empty aisles. "Always Busy" applies to all parts of this

store, because we make it worth while for customers to visit every department.

Whether it be the Suit Room, Domestics, Dress Goods, Sills, Fancy Goods, Underwear, Corsets, Men's

Never before did such good fabrics cost so little. The bargains that have come from these sections this season have been many and great, but those which you'll find here tomorrow will eclipse any that we have yet been able to give. Prominently important will be the following:

Cream Novelty Sicilians-Over a thousand yards of cream novelty mohair, in neat pin dots and small figures. Nothing so pretty for waists and separate skirts, washes and is very stylish; regular 75c value. Special Serano Serges-The pretty new suiting for summer wear, comes in cream with neat hairlines in blue or black, will wash and wear well. Special Monday, per Cream Figured Mohairs-46 inches wide, new and nobby effects in neat small figures, pretty and service- 35c able; regular price 60c. Special Monday, yard. 35c \$1.25 Black Taffeta 95¢

Full yard wide Black Taffeta Silk, warranted to wear,

95c Black Taffeta 75¢

Full vard wide Black Taffeta Silk, all pure silk, abso-

75c Suiting Silks 39¢

An extraordinary offering for Monday-over 5,000 yards of pretty new Suiting Silks, in neat small patterns,

\$1.00 Silks at 69¢

Hundreds of yards, stylish, new, crisp two toned Novelty Messalines and chiffon finished Taffetas, in an exten-

