

WOODARD, CLARKE & COMPANY'S Annual Clearance Sale on the Home Stretch

EVERY ARTICLE IN THESE SEVERAL DEPARTMENTS REDUCED FROM 10 TO 50 PER CENT.

- HOUSEHOLD DRUGS
- FINE LEATHER GOODS
- RUBBER GOODS
- LIQUOR DEPARTMENT
- PHOTO SUPPLIES
- CLOCKS
- WELLERWARE
- BRUSHES
- STATIONERY
- PYROGRAPHIC OUTFITS
- CUT GLASS
- ART POTTERY
- PERFUMES
- SOAPS
- TOILET ARTICLES
- HAMMERED BRASSES
- CANDLESTICKS
- BATTERIES
- DRUG SUNDRIES
- SKINS FOR BURNING

This, the Last Full Week, Will be Made the Greatest Saving Event of the Year SPECIAL REDUCTIONS IN EVERY DEPARTMENT

Reid's Glimpses of the Fair

Portland and the Golden West now 10c; regular price, 25c. A book containing 180 original photos graphically depicting the marvelous architecture of the Lewis and Clark Exposition, and a collection of photographs of Portland and Oregon. Interesting buildings and scenes of California, Washington, Utah, Colorado, Arizona, Idaho, Wyoming, Montana, the Dakotas and Minnesota. Your Eastern friends would like to know something about the wild and woolly West. This shows it all for 10c. In envelope ready to mail.

CANADIAN MONEY TAKEN AT PAR

Arrived! Gold Fish

300 Fine Single and Fantails from Japan; each .25¢ Aquaria .50¢, 86¢, \$1.00 and up Gold Fish Food .10¢

Major Lee Moorhouse's Book of Famous Indian Photographs and Lore

Time is coming when we will depend on books and photos for our study and acquaintance with Poor Lo. Here are some masterpieces of photography enlivened by verse and prose. Every picture made from life. Cayuse Twins, Chiefs, Indian Maids, Warriors, Pepees, Reservations and an excellent reproduction of the great photograph, "The Lonely Outpost of a Dying Race." \$1.00 each.

Owl Book Racks

Quaint little carvings in wood. A useful ornament; regular 75c; now .35¢ Just a Few Left.

Wellerware

Just 22 pieces left of our stock of this charming pottery. If you haven't gotten a few pieces of this, hurry right in here and take your choice of Vases worth up to \$1.80 for.....

Rubber Gloves at 48c

EXTRAORDINARY VALUE in fine Seamless Rubber Gloves; three colors; all sizes; every housewife should have them. We bought 'em close and we are going to sell the same way. Regular price 75c; now.....48¢

Leather Opportunities

All our fine stock of Suitcases, Traveling Bags, Traveling Cases, Rollups, Cigar Cases, Wallets, Bill Books, Purses, Money Bags, Ladies' Handbags, Flasks and Music Rolls offered at 25 per cent off.

THREE SPECIALS FOR THIS WEEK

Pegimond, 24-inch Riveted Suit Case; regular \$4.25; special \$1.00
All Ladies' Fine Handbags; assorted shades; regular 75c to \$1.50; special.....48¢
All Ladies' Fine Handbags; assorted shades; regular \$2.50 to \$1.25; special.....98¢

Liquor Department

OFFERS SOME NEW SPECIALS.

The careful attention of experienced men is given to the buying and bottling of our Wines and Liquors, and we invite your inspection of the department.
Wilson Whiskey; quart; special.....\$1.00
Maryland Club; quart; special.....\$1.07
Fisher's Rye; quart; special.....88¢
Chicken Cock Rye; quart; special.....88¢
Walker's Canadian Club; special.....\$1.05
DeWar's Special Scotch; special.....\$1.05
Extra Fine Old Scotch; special.....\$1.15
Fine Old Bourbon; special.....71¢
Fine Old Rye Bourbon; Canadian; special.....71¢
White Port; special.....73¢
California Port; quart; special.....25¢
California Sherry; quart; special.....25¢
Cabernet, Sauterne, Burgundy, Reising, Extra Select California; quart; choice.....36¢
Our special Port and Sherry for this week; gal \$1.00

Benares Hammered Brass Trays

You're going to be mighty sorry you didn't take advantage of this opportunity to get a tea or dinner tray for a fraction of the usual price. You couldn't buy these same articles in New York at twice the price we ask—30¢ to \$6.00. Better hurry.

Rafia

All Colors. 25 Per Cent Discount.

Rubber

Been buying Rubber Goods more than 40 years and we know something about the lasting quality of rubber. We buy and sell the guaranteeable kind, and this is the basis on which we have built the enormous business we enjoy. Ask the clerk to stamp the date on rubber purchases, and if any defect exists, or if it does not wear come back and get your money, or let us replace the article with a new one.

A few popular specials at very low prices:

Marvel Whirling Spray; special.....\$2.49
Pure Red Rubber Fountain Syringe; 2, 3 and 4-quart; sells regularly for \$1.75, \$1.85 and \$1.95; on sale this week for.....\$1.15, \$1.25, \$1.35

White Rubber Fountain Syringes; guaranteed; 2, 3 and 4-quart; now.....90¢, \$1.00, \$1.10
Same excellent quality in Combination Hot Water Bag and fountain Syringe; 2, 3 and 4-quart; now.....\$1.25, \$1.35, \$1.45

A clearance sale discount of 25 per cent will be allowed on everything in this stock, except from special net prices quoted above.

Combs At all prices—10¢ to \$3.00.

Choice of any during this sale at 20 per cent less EXTRA SPECIAL—Any regular 25c Comb.....14¢

Sundry Department

Useful Things at Little Prices.

Flesh Belts for friction rub; regular 75c; now...43¢
Whisk Brooms; worth 25c, 35c, 40c; at.....14¢, 22¢, 28¢
Feather Duster adapted for piano and bric-a-brac; worth 50c; special.....28¢
All other sizes at 25 per cent off.

Alcohol Stoves, spirit gas; regular 85c; now...50¢
Others 25 per cent off.

Frost King and Queen Chest Protectors; assorted colors; regular \$2.50; now.....\$2.00
The Boston Chest Protector or Vest, protects you all the way round; regular \$2.75; now.....\$1.35

A Host of Soap Economies

Same kind you have always bought; only difference is in the price. You get them for less during this sale.

MONEY BACK

On anything unsatisfactory purchased during this sale.

COMING! A NEW DEPARTMENT

The largest, latest and choicest assortment of Picture Frames, Sheet Pictures, Mats, Framed Pictures of all kinds, including Oils, Water Colors, Pastels, Etchings, Photogravures, Carbons and Facsimiles covering every subject under the sun.

We are installing this new Framing Department in response to frequent and repeated requests by our patrons that we would do so, and now that we have undertaken it we shall exert every effort to make this the most complete, most up-to-date high class framing store in Portland.

THE BEST OF EVERYTHING that money can purchase—and only the best—will be found in our new stock. The department will be conducted as a branch of our Photographic business—to which it properly belongs—and will be in charge of an experienced man—a man who has given 25 years to this especial work and knows the ins and outs of picture making and framing.

THE PRICES, too, will be not the least interesting feature of the department. We confidently expect to offer you better service and better frames at 30 to 40 per cent less than you have been paying in Portland. This is our policy throughout the store—large sales, small profits. In other words, to sell the same thing or better for a little less, and it's paid.

PICTURES, FRAMES, MATS and all the rest are now ordered east and will be ready for you in a few weeks.

PICTURES SACRIFICED

Our entire Holiday stock of framed Carbons, Etchings, Wood Prints, Heads, Fire Scenes, Landscapes, Marines, etc., at prices far below cost—come quick, they won't last long at these prices:

All which sold formerly up to \$1.00; now.....25¢
All which sold formerly from \$1.25 to \$2.25; now.....85¢
All which sold formerly from \$2.25 to \$4.....\$1.78
All \$5, \$5.50, \$6, \$7.50 and up to \$10; now.....\$3.25

COME EARLY AND GET THE BEST SELECTION

Cut Glass

Famous old Quaker glass from the world's largest factory; exquisite designs and cuts. Your choice of any piece of our very complete stock at 30 per cent discount.

TEMPTING SPECIALS.

Nappies; several shapes and cuts; regular \$1.00; now.....\$2.65
Berry Bowl; Quaker "Abigail" cut; regular \$5.50; now.....\$3.65
now.....\$1.65
Feather-weight Tumblers; set of six; regular \$2.50; Feather-weight Water Pitchers; regular \$2.75; now.....\$1.36

Great Rubber Offer

Superior Black Rubber Fountain Syringe, all attachments, thoroughly reliable

EXTRA SPECIAL 51c

Through an error our order with the manufacturer was duplicated and they have directed us to dispose of them at a sacrifice, so we offer these for less than half the regular prices. This instrument is worth \$1.25.

WOODARD, CLARKE & COMPANY

PHONE: PRIVATE EXCHANGE 11

BETTER WASH OUT YOUR MOUTH

Anti-Profanity Society of World Proposes to Wipe Out Great American Sin.

LONE CRUSADER HERE IN BEHALF OF CAUSE

Members of A. P. S. O. T. W. Promise to Turn Back on Profanity and to Exhort Users of Bad Language to Desist.

What Sheriff Word did to the "great American sin" of profanity in Portland, W. R. Lett of San Francisco proposes to do to the "great American sin" of profanity. He arrived in the city, the lone crusader of the "Anti-Profanity Society of the World," with a firm determination to stop at least a portion of the city's swearing in public places. The "Anti-Profanity Society of the World" is a new and unique organization that first saw the light in San Francisco a little over a year ago. Its promoters say that it was born in a place where the people are more profane than anywhere else. It is for the reason that conditions in Portland are similar, they say, that this city was selected for the establishment of one of the very first substations.

"We have accomplished a great deal in San Francisco," said Mr. Lett. "And in Portland we also hope to accomplish a great deal. There is plenty of work in our line in both cities and in all cities for that matter. I am here to take preliminary steps for the organization of a society to stop swearing in Portland."

The Great American Sin. The movement to prevent unnecessary use of the name of the Deity is not confined, however, to the cities of San Francisco and Portland. A simultaneous attack on the "great American sin," as the society members term profanity, is to be made by churches of all denominations in most of the cities on the Pacific coast from San Diego to Spokane. Preachers in the cities on the coast will deliver sermons on the first Sunday in March setting forth the evils of profanity.

Mr. Lett only will the preachers take up the subject," said Mr. Lett. "but the society members will see to it that a great deal of the swearing in public places is stopped. It is punishable as a misdemeanor both by state and national laws. The society purposes to punish offenders and to ask the police to help. In many eastern cities a penalty of \$100 and three months' imprisonment is imposed for the crime of swearing in public places. Members of the society wear small badges on the lapels of their coats. When they hear persons swearing on the streets, in railway stations, hotels, or other public places, they approach the individual and show him the badge. They notify him that swearing must stop or they will see that the offender is arrested.

If a stranger asks a wearer of the badge to enlighten him on any subject, using any form of profanity to impress his good-fellowship, the wearer of the badge, according to the rules of the society, must turn his back on him and walk away. "In many cases when we hear swearing in public we shout the swearer to desist," said Mr. Lett. "I have stopped many men in public streets and asked them to cease the practice and many have been cured in that way."

A startling feature in connection with the work of the society is a printed sign that is posted in offices and business houses, bearing the inscription: "No Swearing is Permitted on These Premises."

In Portland a number of firms have placed the signs in their houses and good results are said to have been accomplished. Mr. Lett distributed the notices in many places today. Signs Stop Profanity. "Several weeks ago I sent a number of the notices to Portland firms," he said, "and on my arrival here on this trip I have been informed that great good has been accomplished."

Members of the society include any person, male or female, of good moral character, having been recommended by a member of the society. Among the duties of members, as expressed in the constitution, are the following: "It is expected that the members of this society shall in every way possible exert their influence to discourage the use of profane language. Members of the society coming in contact with persons using profane lan-

guage shall seek an opportunity to make known to said persons their identification with the A. P. S. O. T. W. Members who are employers of labor are expected to prohibit the use of profane language on their premises by their employes."

THREE CHURCHES PREPARE TO AMALGAMATE General Council of the Congregational, Methodist Protestant and United Brethren. (Journal Special Service.) Dayton, O., Jan. 23.—This city is preparing to entertain a notable church gathering two weeks hence, when a general council of the Methodist Protestant, Congregational and United Brethren churches assemble to discuss the proposed federation of the three denominations. The movement is of extraordinary importance inasmuch as it is the most ambitious attempt yet made to decrease Protestant division. The coming council meeting is expected to define the scope of the proposed union. There are some legal questions involved, in order that the disaster that overtook the Presbyterians in Scotland may be avoided. It is felt to be possible that union of effort can be effected in benevolence, in educational work and possibly in publishing interests. Some profess to desire actual organic union, but the general feeling is that this cannot be brought about, at least not yet.

A practical union of these three bodies would make a religious organization more than 1,000,000 strong. The Congregational church has 650,000 members and missionary interests. The United Brethren have 250,000 members, five colleges, a theological seminary, a series of religious journals, two publishing houses and flourishing missions in Africa, Japan and Porto Rico. The Methodist Protestant church has 155,000 members, four colleges, a theological seminary, several religious journals, a large publishing house and foreign mission establishments in Japan and China.

The South Seas and Tahiti. A traveler says: "Go to Tahiti, if only for the steamer's stay. There is no nicer place in all the world. If you remain over a steamer, so much the better. The climate is perfect, the scenery magnificent, the people delightful. In fact the very aura of the place possesses a peculiar and subtle charm that is irresistible." Round trip first class fare from San Francisco \$115. Ask for folder of Mr. C. W. Stinger, 515 Washington street.

COLUMBIA PHONOGRAPH CO. Columbia Records Next to Star Theatre

10-INCH Records