Reports thus far received from the validating offices on the coast show that more than 110,000 people bought excursion tickets from points outside of Oregon on account of the exposition. The handling of all these people without a fatality is a record for transcontinental railroad officials and employes that has never been equaled, and that probably will never be surpassed.

For three years the Harriman lines and the Northern Pacific and Great Northern exploited the exposition and the country tributary to it. In that period the Oregon Railroad & Navigation company alone used nearly six carloads of printed matter in which the exposition received attention. The O. R. & N. company's advertising was done through newspapers, magazines and by enormous editions of its "Oregon, Washington and Idaho" booklet, a summer booklet known as "Restful Recreation, Resorts" a man and store edit. Washington and Idaho" booklet, a summer booklet known as "Restful Recreation Resorts," a map and story entitled "Columbia River Folder," a Columbia river poster, a booklet entitled "What Oregon, Washington and Idaho Farmers Have Done, as Told by Themselves," "Short Tours," "Short Story of the Pacific Northwest," and monthly editions of the regular folder. General Passenger Agent Craig's department, it is estimated, distributed an aggregate of 1,500.000 pieces of literature, weighing 1,500,000 pieces of literature, weighing \$25,000 pounds, containing exposition

matter. Two Carloads of "Wonderland."

Two Carloads of "Wonderland."
The Hill roads put out a great mass of literature. This year two carloads of the Northern Pacific publication entitled "Wonderland." said to be the largest and most elaborate tourist publication in the world, were distributed. Special folders illustrating the exposition, the cities and scenery of the Pacific northwest were issued by all the Hill lines, and their nonthly editions of regular folders contained exposition tion, the cities and scenery of the cities and scenery of the cities northwest were issued by all the cities northwest were issued by all the through its efforts.

The Rock Island worked through 100 special tourist agents and the thousands of regular agencies on its lines throughmonth is the regular folder edition by the country of regular agencies on its lines through 100 special tourist agents and the thousands of regular agencies on its lines through 100 special tourist agents and the thousands of regular agencies on its lines through 100 special tourist agents and the thousands of regular agencies on its lines through 100 special tourist agents and the thousands of regular agencies on its lines through 100 special tourist agents and the thousands of regular agencies on its lines through 100 special tourist agents and the thousands of regular agencies on its lines through 100 special tourist agencies on its lines through 100 spec each road. It is said the total docu-ments issued by these companies con-taining exposition matter amounted to more than six carloads. Nearly all of

it went to the eastern and middle states.

The Northern Pacific's individual publications consisted of 200,000 exposition booklets, 300,000 other booklets, two carloads of Wonderland, monthly editions of 150,000 regular folders, and special magazine and newspaper advertising. Besides, 50,000 lithographs of the exposition to be posted in offices of eastern agents, were distributed. Travel over the Northern Pacific' was unpreceover the Northern Pacific was unprecedented. The records for the week en



usness, dyspepsia, loss of appetite ed sleep, nervousness, headache ess and drowsiness, wind and pair ness of the stomach after meals

disturbed sleep, nervousness, headache, giddiness and drowsiness, wind and pain or fullness of the stomach after meals, cold chilis and flushings of heat, shortness of breath—these are the blank cheques of physical bankruptey.

The man who suffers from these disorders and neglects them will soon be in the relentless grasp of some fatal disease. If he is naturally narrow chested and shallow lunged, it will probably be consumption; if his father or mother died of paralysis or some nervous trouble, it will probably be nervous exhaustion or prostration, or even insanity; if there is a taint in the family blood, it will be blood or skin disease; if he lives in a new or a low, swampy country, it will be malaris; if he lives a life of exposure, it may be rheumatism. There is one safe course for a man to follow who finds himself "out of sorts" and suffering from the symptoms described. It is to resort to Dr. Pierce's Golden Medical Discovery. This medicine makes the appetite keen, corrects all disorders of the digestion, renders assimilation perfect, invigorates the liver, puriles and enriches the blood and builds firm, healithy flesh and nerve tissue. It cures almost all disenses that result from 'nsufficient or improper neurishment of the brain and nerves. Bronchial, throat, and even lung affections, when not too far advanced, readily yield to it.

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E YEARS

Adverting by the fourthern Parith and the ever distriction the southern wheth sends the control of the state of the southern Parith and the ever distriction the southern wheth and the control of the state of the southern Parith and the control of the state of the southern Parith and the control of the southern Parith and the control of the state of the southern Parith and the control of the state of the southern and the control of the state of the southern and the control of the state of the southern and the control of the state of the state of the southern and the control of the state of the southern and the southern received the southern and the southern received the southern received the southern and the southern received the southern received the southern and the southern received the so

Commercial Clubs Eclyed.

Portland agents of the Northwestern wrote letters to every commercial club in Oregon and secured about 106,000 copies of their special publications, which were sent east and distributed in Mississippi valley states, through the company's agents, a copy being given to every prospective western visitor. The company issued 50,000 copies of an exposition booklet. Special folders also were issued for the American Medical association convention, the National Woman's Suffrage convention, the Hoo-Hoos, and others.

The Canadian Pacific and Soo line were heavy advertisers for the exposition. The Soo line put out 50,000 special scenic folders and 50,000 booklets on Portland and the fair. General Passenger Agent Galloway is recognized as one of the greatest advertisers in the rational business. The Canadian Pacific issued 100,000 special exposition folders and distributed them from Florida to Hallfax. The local office forwarded thousands of booklets and posters, which the Toronto officials sent to all parts of the world, the company's 75 steamships and their agencies reaching nearly every civilized port. This company has 3,000 foreign and domestic agencies. The exact result of their advertising work is not known, but the capacity of their transportation facilities was taxed to take care of the people who came to the fair.

The Milwaukee, with 2,500 agencies The Milwaukee, with 2,500 agencies and Sookes and heals burns like.

The Milwaukee, with 2,500 agencies the Milwaukee, with 2,500 agencies and sout 400 feet from property of the corporation, the the through which the waterfront by a pipe line through which the waterfront by a pipe line through which the waterfront by appeal in the transportation of the company to the tanks were to be rected on the property of the corporation. The southern was a constant of the world the corporation and called on Walter Roberts depute the purpose of the surface on the property of the corporation and called on Walter Roberts, depute the purpose of the surface of

people who came to the fair.

\*\*Eliwankse\*\* Was Active.\*\*

The Milwankse, with 2,500 agencies and 8,000 miles of road, did an enormous amount of advertising, issuing 175,000 special exposition folders and exploiting the fair in its regular folder edition of 100,000 a month, besides using the columns of newspapers and magazines. Much of the travel from the north central states was originated through its efforts.

The Rock Island worked through 100

nois, Colorado, Kansas, Missouri, Nevada, Oklahoma, Indian Territory, Arkansas, Tennessee, Texas, Mississippi,

The Illinois Central's agency ally in telling eastern people of the ex-position, the Pacific northwest and the

dented. The records for the week end-ing October 7, just received, show 42.228 up advertising by which it is expected passengers handled on the Pacific div-ision, between Portland and Ellensburg, through Portland early next summer. of the time double that volume.

The Southern Pacific is said to have used three or four carloads, besides the continual editions of the Sunset magazine, which each month contained matter to attract the tourist to the coast after their winter visit in California and carry them eastward via the O. R. & N. and Union Pacific. during that week. This was toward the close of the fair, and the business in July, August and September was most of the time double that volume.

The Southern Pacific is said to have

## SYSTEM ABOUT FINISHED

(Special Dispatch to The Journal.)
Cottage Grave, Or., Oct. 28.—The new
water system is about completed and
when done, will be one of the best in when done will be one of the best in the state. The water comes from several springs and small branches, a 10-linch wooden pipe takes the place of the 4-linch system of mains and the 4-linch pipe will be used for side systems.

Two brick blocks are being built on Main street and soon the brick hotel known as the Graham will be remodeled and completely furnished. Colonel Blair will take charge of the hotel and Graham will keep a couple of boarding-houses. The city presents a very lively appearance.

Paneral of George Purman

(Special Dispatch to The Journal.)
Grants Pass, Or., Oct. 28.—The funeral of Justice George Furman, a prominent Grants Pass citizen, was held from the First Baptist church of this city yesterday afternoon, Rev. A. B. Travis officiating. The funeral was largely attended and a long list of carriages followed the body to Odd Fellows' cemetery, where interment was made.

often ends in a sad accident. To heal accidental injuries, use Bucklen's Arnica Salve. "A deep wound in my foot, from an accident," writes Theodore Schuele, of Columbus, O., "caused me great pain. Physicians were helpless, but Bucklen's Arnica Salve quickly healed it." Soothes and heals burns like magic. 25c at Skidmore Drug Co., 151 Third street.

RALSTON HEALTH OATS

### **Two Differences**

Raiston Health Oats (new process) are different from any other cereal food. Our new Cereal Roaster, the only one of its kind on the Pacific Coast, heats the oat gradually and to the fraction of a degree that brings out all of the natural oat flavor. That's

The Cereal Roaster, by the perfectly regulated dry heat, softens the tough little leathery envelope around each starch granule so that the second cooking prepares it for perfect and easy digestion. That's another difference-a big difference.

and sustain the body, brain and nerves. Enjoy that "deliciously different" flavor and then go happily through the day with body and brain equipped for any task.

IT'S ALL IN THE ROASTING



Just Try a Package—the Checkboard Package—and See How Much Better Wou Feel,

ACME MILLS COMPANY

PORTLAND, OREGON

tanks would be for the sole use of the railroad. By a vote of five to three the ordinance was recommended to the coun-cil for passage.

### MAN WITH DYNAMITE IS CAPTURED IN THE DALLES

(Special Dispatch to The Journal.)
The Dalles, Or., Oct. 28.—The police think an important capture has been made in the person of George Rohn, who was picked up last evening by Officers Crate and Gibbons. He had dynamite and nitroglycerin enough to blow up the city of The

Whether Rohn came here to do a job whether Roin came here to do a job of safe cracking or came from some distant place to escape the law is not known now, but he is being held until this record can be looked up.

# Low Excursion Rates

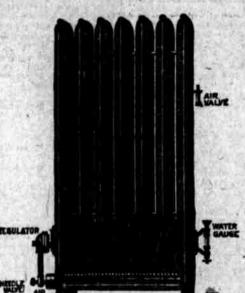
To Astoria and Ocean Beaches on

# Steamer Lurline

The Day Boat Down the Columbia

Leaves daily from Taylor Street Dock at 7 A. M.

Call up MAIN 613



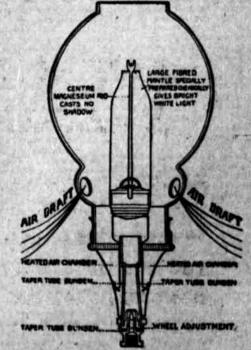
This is a new gas appliance and has already sprung into popular favor. It is made into three, four, six and eight sections, and is the most modern and up-to-date gas appliance for heating offices, stores and residences.

### The New Rate on Gas Commences November 1st

Gas at \$1.15 net per thousand feet makes these Gas Radiators really inexpensive and a most modern and cleanly mode of heating. Let our solicitor tell you about this method of heating

WE ARE STILL SELLING THE WELSBACH AND LINDSAY LIGHT FOR 75c, INCLUDING INSTALLATION

Don't Forget That Commencing Nov. 1st, the Price of Gas Will Be \$1.15 Net per Thousand Cubic Feet



# PORTLAND GAS COMP

Fifth and Yamhill Streets