## An Open Letter to John A. McCall President New York Life Insurance Company

Every man who is now denying himself luxuries, comforts and even necessities, in order that, after his death, his family may enjoy comfort and safety-every such man should read Mr. Lawson's burning words in his open letters to John A. McCall, President of the New York Life Insurance Company, and to the public. Every woman who is depending on insurance for her support. Every one closely or fomotely connected with life insurance should get the November number of Everybody's, read the full text of Mr. Lawson's letters (of which parts are quoted below) and send Mr. Lawson their proxies or add their names to the hundred thousand who have already written him.


Beginning over a year ago, Everybody's Magazine has steadily attacked the legalized robbers of the business community, until the whole country has become keénly alive to the evil powers which we are struggling to destroy, and which have been in the way of President Roosevelt's "Square Deal for Every Man."

This destructive process must go on until the money of widows and orphans shall be safe; until beef trusts shall no longer control the food supplies; until the concentrated rottenness of many years shall be shaken out of the great businesses of our country ; and until municipal, state and federal governments shall everywhere be clean and honest.

Charles Edward Russell, in his Foreword to his eloquent and construetive series on Man's Struggle for Equality, says: "In some way the Americans will find a cure for the evils that now beset and hamper them, as in old days they found a cure for monarchical despotism, and again for African slavery."

Lawson is helping. Russell is helping. Everybody's Magazine is helping. Let every man who has pity for the under-dog read what Mr. Russell has to say in his series beginning in Everybody's Magazine for November that he may learn, and think, and, when the time comes, act.

A great magazine-Everybody's for November-for everybody. For everybody; that means you.


IENS AN CLARK EXPOSTITON



The Coal to Buy
How to Burn It
is the all abtorbing economic question of the house owner. A trial' of any of the following
brande will solve te apeedily brande will solve ts opeedil

NEWCASTLE NUT, NEWCASTLE LUMP AUSTRALTAN, ROSLYN. PEACOCK ROCK SPRINGS, FRANKLIN LOW PRICES ON OTHER COALS
First Prize Cold Medel awarted by Levis \& Clerk Centenalal Exposition
THE PACIIIC COAST CO.
CHAS. H. GLEIM, Agent
249 Washington St.
Telephones 229 and 237


The Beat Makes

Fisher, Thorsen \&. Co

CONTRACTORS SUPPLIES


