

# PORTLAND'S GREATEST DAY

Saturday, September 30th



When every LOYAL citizen will lend his or her aid to swell the attendance and tell the world that we are worthy of the confidence bestowed upon us when *PRESIDENT ROOSEVELT* and Congress helped us to make this a world's fair in fact as well as in name.

## LET EVERY ONE RESPOND TO DUTY!

Let it not be said that avarice or greed stood in the way of a successful termination of the

## GREATEST EVENT

In the History of the Northwest!

## Chicago Had 700,000

## Let 100,000 Attendance Be Our Mark!

### WHY NOT EVERY ONE DO HIS PART?

To help swell the attendance we will PRESENT EVERY ONE OF OUR EMPLOYEES with tickets to the fair, and further, WITH EVERY BOYS' SUIT OR OVERCOAT purchased from now till Saturday, Sept. 30th, we will present A SOUVENIR TICKET OF PORTLAND DAY. Further, with EVERY PURCHASE of \$5.00 or over we will also PRESENT ONE SOUVENIR TICKET. This will be Portland's opportunity. WILL YOU DO YOUR SHARE?

# BEN SELLING

Leading  
Clothier