### THE OREGON DAILY JOURNAL PORTLAND, MONDAY EVENING, SEPTEMBER 11, 7

FOREMOST DEPARTMENT

HOUSE WEST OF CHICAGO



ROR VOUR BOY?

Are you letting him just drift along in the rut, attending school when it's in sessionthen three or four months of play-then back at school againthe same old routinestudying the same things the other boys study, regardless of whether he is making the progress he ought to make?

or are you watch-ing his development carefully, keeping in close touch with his school work, his play and his leisure occupa-tions generally—in short, are you giving the same close attention

the same close attention to your boy's physical, mental and moral development that you're giving to your business or social duties? Do you believe in a practical education for boys—the kind that fits, rather than unfits them for life?

Do you believe that a boy should be taught to apply the knowl-edge gained in school? To learn practice as well as theory? Do you want your boy to become a useful citizen, instead of a mere social ornament?

THIS STORE GIVES THREE FREE SCHOLARSHIPS IN THE

## American Manual Training School

THAT WILL HELP SOME-Read particulars in Sunday papers.

FASHION IN

## Smart and Beautiful Neckwear First Floor.

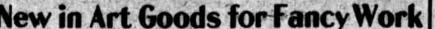
# Wool Blankets Stores

A GREAT DISPLAY OF WHITE AND COLORED WOOL BLANKETS.

Just now is a good time to put in a good supply of warm Wool Blankets for winter use. Our stocks are full and complete, and you can find here just what you need and must have.

White Wool Blankets, fine and superfine in quality, soft and warm: priced at, the pair, \$4.50, \$5.00, \$6.00, \$7.00, \$7.50, \$8.50, \$10, \$12, \$15 to \$25. Gray Wool Blankets, priced at, the pair, \$4, \$4.50, \$5, \$5.50, \$6, \$6.50, \$7, \$7.50, \$8.50 and \$9.

SCARLET WOOL BLANKETS AT SPECIAL PRICES Our \$5.00 value; special at, the pair ..... 

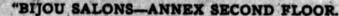




You read yesterday's full page of sparkling news from the store—Wasn't it brimful of in-terest? But a page couldn't hold it all—there's more to tell you this morning—and much re-mains untold. Come and let us tell it to you here. Store gossip is full of intense interest these new Autumn days—be sure you don't miss a bit. Of course the most important subject talked on now is Fashion. We believe with Fielding that Fashion is the great governor of the world. It presides not only in matters of dress and amusement, but in law, physics, politics, re-ligion and all other things of the gravest kind. Indeed, the wisest men would be puzzled to give any better reason why particular forms in all these have been at certain times universally re-ceived, and at other times universally rejected, than that they were in or out of fashion. Hand in hand at this store walk Quality and Price with Fashion. The highest quality with the low-est price. Come and see.

FINE FALL MIL

AT MODEST PRICES



This store is famous for its handsome millinery, its elegance, refinement and exclusiveness. While society leaders of wealth do not hesitate at the prices asked by some of the "exclu-sive (?) millinery establishments, all recognize that the in-trinsic value of some hats never warrants their fancy prices. Any style can be and is copied after a short season. While in our own workrooms we copy many imported styles, our expert trimmers have a creative genius of their own and our millinery has a distinctive elegance that belongs to the store as much as does the building itself.

Portland women await with eager interest the first show-ings of this great "Style Store." And the enthusiasm increases with each day as the season advances. This year our milli-nery folk have fairly outdone themselves in their magnificent and charming selections. The exclamations of delight and flattering encomiums that reach our ears daily are ample proof that the new hats have made a tremendous hit. Many of the styles are confined locally to this store, and no other Portland house has the artists to successfully copy them.

Cheap" stores are never allowed the selections we choose, but have to content themselves with our "discards"—hats YOU certainly don't want. We invite your inspection today, whether you have buying in mind or not. Here are the correct and authoritative styles with no more to pay than you would be asked by stores of absolutely no standing in the style world, for inferior productions of questionable parentage. Choose as you will.



GOOD NEWS FOR HOUSEWIVES-GREAT SPECIAL SALE OF



FOURTH FLOOR Irish Point Lace Curtains, about 25 different styles to select from; with fro two to 36 pairs of a kind in the lot. Mo of these curtains are samples, or curtain that have been used for display and a slightly soiled or mussed from handlin We place them on sale for one week on eductions.

**Irish Point Lace** 

Curtains

Dur	\$ 3.50	values-	Special a	t, the	pair	1
Dur	\$ 4.50	values-	Special a	t, the	pair	
Dur	\$ 5.00	values-	Special a	t, the	pair	71
Jur	\$ 6.00	values-	Special a	t, the	pair	1
Jur	\$ 7.50	values-	Special a	t, the	pair	
Dur	\$ 8.50	values-	Special a	t, the	pair	
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# **Flannelette Night-Gowns**

### FOR WOMEN AND CHILDREN. Second Floor-Annez.

We are now showing a full line of ladies' and children's Flannel-ette Gowns, in dainty stripes or plain blue, pink or white. They are prettily fashioned and finished with cord, frogs, braid, silk floss and lace.

**PETTICOATS FOR LADIES.** We have just received another large shipment of ladies' black and colored Petticoats in all the newest and best styles, in regular sizes. We also have a full line of these Petticoats in extra large sizes\_SEE THEM.

# New in Infants', Children's Wear IN BABY-TO-MISS SHOP-SECOND FLOOR. Daily shipments bring us many new lines of Infants' and Children's Wear. Yesterday we received a large ship-ment of Children's Bonnets of silk, vel-New Lines of Infants' Slips, Kimonos and Nightingales, Bugg Robes, Bootees and Baby Baskets.

**Bargain Pickups** From the Small-Wares Shops-First Floor.

ART SHOP-SECOND FLOOR, ANNEX. .

You will now want to start in on your fancy work for the holidays and we are fully equipped in every line and can furnish you with

anything you may want. We are pleased to have ladies visit our Art Shop and examine all the new things in fancy work. One of the newest things in em-broidery is the Hedebro work.

We have a fine showing of Cushion Tops and White Linen, stamped in new and handsome designs All kinds of new, fancy Braids and Point Lace Patterns,

We are headquarters for Brainard & Armstrong's Embroidery Silks, the finest made, uniform in shading and fast color.

FREE EMBROIDERY LESSONS GIVEN DAILY.

## Specials in Housefurnishings THIRD FLOOR.

Today we open a new line of White China to be sold in sets or separate pieces, medium weight, neat shapes, strong and tough, equal to Haviland China in looks, but stronger, less liable to break and about one-half the price. Everything for the table.

## CLOCKS

New Black and Antique Finish Mantel Clocks; 

prices very reasonable. Good Nickel Alarm Clocks-Special at.....59¢ SALAD SETS 75c.

### ART CHINA.

French, Austrian and Beleek Art China for decorating, thousands of articles to choose from, many new shapes and designs. SOUVENIR CHINA 10c.

Oregon, Portland and Fair illustrations, thousands to select from 

"QUICK STEEL HEATERS" FOR COAL. The improved manner of attaching the top and bottom to the body makes it absolutely air tight. Being made of heavy steel in place of cast iron, it becomes heated through quickly and radiates the heat into the room shortly after starting fire, thus saving coal. It pre-sents a pleasing and smooth appearance and is a new feature in Heating Stotes Heating Stoves.

### YOU'RE SURE OF THE BEST AT ANY PRICE

98c to \$50 Each

FREE EMBROIDERY LESSONS GIVEN IN THE "ART STITCHERY SHOP," SEC-OND FLOOR ANNEX.

# GREAT SPECIAL SALE OF Women's Fall and Winter Knit Underwear

## IN KNIT UNDERWEAR AISLES-FIRST FLOOR.

Just to start the fall season's selling with a rush, we are going to do the unexpected and place on special sale brand new fall and winter Knit Underwear for women. This is certainly quite an uninsual thing to do, but as is well known, we often do unusual things here-a fact which is generally recognized by our hosts of patrons. For Wednesday's and Thursday's selling we offer

## Women's 85c and \$1.00 Merino Underwear for 55c

Women's White Jersey and fine Cashmere Ribbed Merino Vests and Pants; vests with long sleeves, pants ankle length, with French bands. Both garments are neatly trimmed and splendidly made. Good 85c and \$1.00 values. Special sale price, for two days only, at, the 

# Women's Hosiery

## A PAIR FREE WITH EVERY TWO PAIRS AT REGULAR PRICE.

Emphatically here is a Hosiety special that is worthy of investigation.

Women's Fine Gauze Black Cotton Hose, our famous German make—the "O. K." These hose are good weight, with spliced heel and toe and double sole. Splendid wearing quality. The regular price is 50c the pair, and they are extra value at that price, but for these two days, with a purchase of two pairs at 50c the pair we will give to you ABSOLUTELY FREE OF CHARGE, ONE EXTRA PAIR.

# Fashion in Dainty New Laces FLOOR

New Maltese Laces and Insertions-Priced at. the yard ..... 121/4 up to 25¢

Irish Crochet Edges and Bands-Priced up With allovers to match.

Beautiful Black Chantilly Edges and Inser-tions-Priced at, the yard up from ..... 10¢ 

Some in embroidered velvet effects ; priced at, New Laces in Persian Effects-Priced at, the 

### WHITE PEARL SHIRT BUTTONS. Two or four holes, one dozen buttons on card, all sizes; special OMO ZOUAVE DETACHABLE DRESS AND CORSET SHIELDS. "TWENTIETH CENTURY" NEEDLE AND PIN HOOKS. GENEVA SILK FINISH THREAD. For hand or machine use, 500-yard spools, in black only, size O or A FANCY SHELL BACK COMBS. Our 15c values; special at, each ......104 FELT SHOE POLISHERS. Reversible, used instead of cloth or brush, our 25c value; spec SUNSHINE SHOE POLISH. -In tubes, for all kinds of fine black leathers, easily applied, 2 VIOLET PERFUMED TALCUM POWDER. Delicate and refreshing, our 10c value; special at, the cake: ...... CLEAR GLYCERINE TOILET SOAP.

"LEWIS AND CLARK" BOX PAPER. With views of Fair on each sheet of paper and on envelopes, our 

