


# FACTS ARE THE GUIDING STARS AT THE \$100,000 SACRIFICE SALE

Of Men's and Boys' Fine Suits, Overcoats, Cravenettes, Pants, Hats, Shoes and Furnishings

## At 40 Per Cent of Actual Value

On Sale Only at First and Salmon Sts., the Big Double Store Building

Bought of



### Samuel Gans & Company

NEW YORK OFFICE: 143-145 FRANKLIN ST. TEL. 4825 FRANKLIN  
 207-209 EAST MADISON STREET TELEPHONES MAIN 475-AUTO 9753  
 ST. LOUIS OFFICE: 1005-1007 WASHINGTON AVE TEL. MAIN 3081

AGENTS AND COMMISSION MERCHANTS

TERMS NET CASH No claims or deductions allowed except by special agreement.

No damaged or supposed-to-be damaged goods in the Holland Bros.' fine stock. No dark, dingy storeroom to hide the defects of merchandising. We do business in the broad, open light of the day—on daylight principles. Read every advertisement in this great paper today. Read them all carefully—note the prices and you can easily detect the counterfeit from the genuine. Note the price specials, and remember price without quality comes to naught. Visit all the so-called special sales in town. See where you can do best—and bear in mind **Facts are Good Enough for Us—Read About Them and They Will be Found Good Enough for You.**

## Read What the Great Daily Paper Says:

From Oregon Daily Journal, Portland, Or., August 20, 1908:

### Clothing Fakes

Since the big stock of Holland Bros., consisting of over \$100,000 worth of fine clothing, hats, shoes and furnishings, has been on sale at First and Salmon streets, its great success is causing imitation sales to spring up in every direction. It's possible that strangers may be caught in their meshes, but sales of the fake order cannot last long, for the public is not so easily gulled as these fly-by-night fakers may suppose. Holland Bros.' stock, sold through Samuel Gans & Co., is a sale of real merit, and is saving the public many dollars on desirable and fine qualities, while the prices quoted are ridiculously low. The merchandise is as described in their advertisements, and big as the immense double store is, at First and Salmon, it is piled mountain high with suits, overcoats, pants, shoes, etc.



## SUITS AT RETAIL!

Commencing at 8:15 a. m. Saturday We Fit Everybody—All Shapes

- \$1.65** For 10 styles of Men's small size Suits and Young Men's, worth \$7.50, if we can fit you. You'll get one by coming early.
- \$3.90** For choice of 200 dark and medium color \$10 Suits, Sizes to 40.
- \$4.90** For choice of 206 single or double breasted \$12 to \$15 Suits.
- \$7.40** For choice of 531 all wool and worsted tailor-made \$15 to \$20, Suits. Some full silk lined.
- \$9.90** For choice of over 1,000 extra fine Worsteds, Cassimeres, Cheviots, Clays, Meltons; worth to \$25.
- \$11.01** Eleven dollars and one cent for choice of 843 extraordinary high class custom finished Suits; worth up to \$30.

The Holland Bros. fine stock consists of more high class, real custom tailored Suits, Overcoats, Cravenettes and Pants than was ever displayed under one roof in this city. Nothing was too fine for Holland Bros. up to \$50. You know values and here is where you'll see them.

## OVERCOAT TIME IS NOW

- \$2.35** For one lot of Gray Meltons that are easily worth \$6.50.
- \$3.90** For choice of 106 dark color \$8 to \$10 Overcoats.
- \$4.90** Just touches the \$12 spot. About 200 of them. Some belts and cravenettes among them.
- \$7.50** Fall-winter weight and cravenettes, 50 styles, 840 garments; worth up to \$18. Some full silk lined.
- \$9.90** Cravenettes, fall box and winter weights, paddock, belt Overcoats, opera and dress garments; up to \$25 values.
- \$11.40** Full Dress and Opera Coats, paddocks, Prince William Driving Coats, in the best of imported materials. The new fall styles that sell up to \$30.

The Holland stock is superior to any line shown on the coast this fall. Garments that were made to sell up to \$50 all go at 40 per cent of actual value.

### Pants

The man that invented Pants ought to see this stock and prices—over 100 big piles to choose from.

- 39¢** For gray and black stripe Hickory \$1 Pants.
- 39¢** For 10 lines of \$2 Pants, corduroys among them.
- \$1.39** For choice of 500 pairs \$3 Pants, worsteds, cassimere and corduroy.
- \$1.89** For up to \$4.50 Pants; 700 pairs.
- \$2.39** For the best of \$5 and \$6 Pants.
- \$2.89** Worth up to \$7; 1,000 pairs.
- \$3.39** Worth up to \$8; over 900 pairs.

The Pants Stock consists of 5,000 pairs, embracing everything from \$1 to \$10 values, in sizes from 28 to 36 waist and 28 to 35 inseam measure. Over 1,000 pairs English Corduroys—the kind that wear a lifetime.

**All Go at 40 Per Cent of the Value**

### Youths' Suits

Sizes 14 to 20.

- \$2.85** Takes choice of about 50 \$7.50 Suits.
- \$4.65** For black or blue Serge, Clay, Cheviots, also Fancies; worth up to \$12.
- \$6.65** And you can select from 200 single and double breasted Suits, light and dark colors; worth to \$18.

### Child's Knee Pants Suits

Holland's Fall Styles Ordered for This Season—Real Fine Ones.

- 39¢** For Sock Samples, some all wool; worth \$2.
  - 59¢** For Sock Samples; worth to \$4.
  - \$1.79** For extra quality individuals and lines; worth to \$5.
  - \$2.30** For fall style double breasted extra fine Holland's \$5 to \$6 Suits.
  - \$2.89** and **\$3.39** For Holland's fall styles, made to retail up to \$8.
- Mothers, don't be skeptical. You will not be disappointed in style, make and quality at First and Salmon Streets.

### Furnishings

Best, Concise and Positively Least.

- 2¢** For White 10c Handkerchiefs.
- 5¢** For White 15c Handkerchiefs.
- 8¢** For White 25c Handkerchiefs.
- 2 for 5¢** For Blue or Red Bandana Handkerchiefs.
- 3¢** For Fancy 10c Cotton Sox.
- 5¢** For Black 15c Sox.
- 8¢ and 9¢** For 20c Plain and Fancy Sox.
- 12 1/4¢** For 25c Merino or Lacework Sox.
- 19¢** For 35c and 50c Wool and Cotton Sox.
- 29¢** For 65c extra heavy Wool Sox.
- 5¢** For 25c Silk Bow Ties.
- 15¢** For 50c Silk Teck or Four-in-Hands.
- 7¢** For 20c Boys' Suspenders.
- 9¢** For 25c Men's Suspenders.
- 12 1/4¢** For 35c Suspenders and Police Braces.
- 22¢** For Police and Silk up to \$1 Suspenders.

### Seasonable and Fall Underwear

- 29¢** For odds worth to \$1.
- 39¢** Fleece and Derby Odds, fall, worth to \$1.
- 49¢** Regular new fall \$1 quality fleece, etc.
- 79¢** For mill lots, wool, up to \$2 qualities.
- \$1.29** For green sign, all wool and silk to \$3 values.

### Sweaters

- 39¢** For a lot of \$1 Sweaters.
- 59¢** For All Wool \$2 Sweaters.
- \$1.39** For up to \$3.50 Sweaters.
- \$1.89** For up to \$4.50 Sweaters.
- \$2.89** and **\$3.89** Up to \$10 Silk and Worsted Sweaters.

### Boys' and Children's Part of All-Wool Sweaters

49¢, 59¢, \$1.39, worth to \$3.

### Shoes

New Fall Goods, Case Lots or in Single Pairs at 40 Per Cent of Value.

- 99¢** For a lot broken sizes; worth to \$2.50.
- \$1.39** For regular lots, all styles; \$2.50 values.
- \$1.89** For fall styles, regular lots; \$3.50 value.
- \$2.39** For irregular case shipments, all styles, all sizes, \$4 value.

## In Justice to the Retail Trade

There is no reason for any person to patronize this sale of the Holland Bros.' fine stock unless you can save money. For fifteen days we have been serving thousands of patrons daily, including some of the best clothing merchants on the coast. There have been no disappointments, and there will be none. The sales have grown larger each day until the immense big iron and stone business block cannot accommodate the crowds. The bare naked truth about qualities, style, quantities and prices did it, and the mighty multitudes have kept an army of clerks busy from 8 a. m. till 8:30 p. m. every day and Saturdays till 10 p. m.

### Hats

Just Two Prices and No Price.

- 50¢** For choice of any Straw Hat worth to \$2.00.
  - 79¢** For soft, dark or light colors, up to \$2 Hats.
  - \$1.39** For soft and stiff Blocker Brim \$3 Hats.
- Do you want a better one? Buy the best brands and you will say so.