

Souvenirs Of Oregon, Portland and the Exposition; most complete stock in the city at less than others ask.

THE DIFFERENT STORE. Charles Northman and King. FIFTH, SIXTH & WASHINGTON STS.

FREE Cook's School. Art Embroidery Lessons by an expert. All the latest work taught - Second Floor. Free lessons in Cake-Baking. Come and learn how to do it the 'easy way' - Third Floor.

FOR THE HEALTH OF THE BABY. MEN'S BORAX TOILET POWDER. It is the most important to its food. MEN'S BORAX TOILET POWDER stands for the purest and best of all Toilets.

Goods purchased on Thursday and Friday, June 29 and 30, will be charged on July account.

GLORIA SHOES. Made in every down-to-date style, and thoroughly reliable in every respect. Made on honor and sold that way.

Going to the Beach? Most Everybody Is!

WELL PREPARED, REMEMBER THAT WE ARE HEADQUARTERS FOR BATHING SUITS, CAPS AND SHOES.

- Women's Bathing Suits. Of black cotton cloth, with sailor collar and white braid trimming on neck, collar and skirt. Price, the suit \$2.00. Women's Bathing Suits. Of black cotton cloth, square neck and white braid trimmings on neck, front and skirt. Price, each \$2.50.

The Summer Girl and Summer Woman

WILL BOTH FIND COMFORT AND DELIGHT AT OUR SPECIAL SALE OF Summer Wash Fabrics.

- There is no other store in the northwest that even makes the attempt to show such a comprehensive line of summer goods as can be found here. 50c SCOTCH PLAIN SHEETS, 50c. Scotch Plaid Zephyr, patterns in all the different colors; adapted for suspender suits; regular value 60c. Special, yard \$35c.

Another Extraordinary Silk Sale

This is the greatest silk season in the history of the dry goods business. This house is the greatest silk store on the Pacific Coast and these values are unsurpassed by any silk house anywhere.

- First Floor - Silk Annex. 27-inch All Pure Silk Black Taffeta; our unequalled regular \$1.25 grade. Special only per yard \$85c. 20-inch All Pure Silk Black Taffeta; our unequalled regular \$1.10 grade. Special only per yard \$75c.

For Thursday 300 Ladies' Fine Suits at Half Price

This big lot of suits consists of the lingering numbers from a great many different styles. Not very many of any one style or color and only a few sizes in each style, but in the aggregate every desirable style, color and size may be found.

- 15c Suits now go at \$7.50. 18c Suits now go at \$9.00. 20c Suits now go at \$10.00. 22c Suits now go at \$11.00.

Black Is Always Worn

Always was and always will be. You simply cannot get along without it. Every woman who knows about dress goods is aware that we are far and away in the lead as Black Dress Goods Merchants.

JUST ARRIVED BY EXPRESS

A New Lot of Ladies' Champagne Half Shoes.

It is quite an unusual thing to ship Shoes by express across the continent, but the season has been so hot that Ladies' Champagne Colored Ties, the special fad of the season.

It's a Shame to Do It, but They've Got to Go

Said our Millinery Manager as he surveyed the grand display of beautiful Hats, bought to sell for twice the price you can now buy them for.

- 50c Straw Shapes for 35c. To keep the interest up-flashing, we throw in a lot of New Goods that seems almost like giving them away.

The Umbrella Market

Portland is said to be the greatest Umbrella market in the United States, and every umbrella manufacturer knows it to be a Portland firm that can handle the quantity that has the outlet.

Other Specials in the Big 'Fairway Shoe Store'

- Women's Tan Russia calf Lace Shoes, latest fashion, the best material; were \$4.00; reduced to \$3.00. Women's Tan vicid kid Lace (medium shade), both turned sole and welt sole for the street; were \$3.50; reduced to \$2.25.

Parasols Too

Parasols in every conceivable style and shade that is correct. One of the newest is the white linen Parasol, with English eyelid embroidery, both hemstitched and plain or hand-painted to order.

IN THE MEN'S SHOP

- First Floor, Sixth Street Annex. Better for less is the keynote of success in our big Men's Furnishing Goods Store. Why pay more when here you get better for less? These specials are to induce you to call.

Flowers and Foliage 10c

A splendid line of Flowers and Foliage, great assortment to select from. Look them over and take your choice at, per bunch \$1.00.

The Embroidery Opportunity

Is Still Before You. Since this sale commenced last Monday thousands of yards have been sold, but we had lots of 'em, so that you still have hundreds of patterns to select from.

- 37 1/2% for Embroideries worth from 75c to \$1.00. A lot of fine Cambric, Nainsook and Swiss Embroideries in English eyelid and blind work, 1 1/2 inches wide, suitable for waists, dresses, skirts and corset covers.

Embroidery, Edges, Insertions

- Thousands of yards of Embroidery, Edges and Insertions in Nainsook and Cambric, nicely made on fine cloth, divided in lots; values from 20c to 75c per yard.

25 Styles of Handsome Arabian and Cluny Lace Curtains

ALL HAND-MADE LACE MOUNTED ON THE BEST FRENCH NET. These Curtains are a special buy from a prominent importer to close out stock before going abroad.

- WHILE THEY LAST THEY GO THIS WAY: Our \$ 5.00 value. Special at, pair \$ 3.35. Our \$ 6.00 value. Special at, pair \$ 3.85. Our \$ 7.00 value. Special at, pair \$ 4.50.

Furious Selling in Colored Dress Goods Section

Prices ripped square in two. You can now buy two yards where you formerly bought only one. Your dress will cost you only one half!

- Thousands of yards of new, down-to-date Dress Fabrics, all in new 1905 styles, the odd pieces left from this, the most successful season we have ever had.

Ice Cream Freezers and Other Summer Needs

Third Floor. 'GEM' AND 'LIGHTNING' ICE CREAM FREEZERS. These freezers are double motion, high grade, freezers and are altogether satisfactory in every way.

- 3-qt. size. Special Sale Price, each \$1.05. 4-qt. size. Special Sale Price, each \$1.02. 5-qt. size. Special Sale Price, each \$2.40.

Women's Hosiery

A pair of bargains that will bring a crowd of eager buyers. Women's black lace Hosiery, seamless; also black lace Hosiery, with fancy stripes; regular 25c value. Special, pair 17c.

One Day's Time 5 Cents

I have really saved a whole day's time at the cost of only a nickel, said a Baker City lady the other day. She had planned to spend four days at the fair and had purchased a Guide through our plan for 5 cents.

A dainty luncheon served all day in the Tea Room, Second Floor. Under the auspices of the Portland Y. W. C. A.

Only three more days of voting in the Portland Pupils' Exposition Contest. This is the time for greatest 'hustling.' Who will be elected?

Our out of town patrons are entitled to all the benefits of our special sales. Send your order by mail as soon as you see the advertisement.

Ladies' resting rooms on the Second Floor—free use of writing materials. You are always welcome. Strangers in the city especially invited.