

Tomorrow, Wednesday, June 7

NOONDAY SALE

12 O'CLOCK to 1 O'CLOCK

Canadian Money Taken at Par

Woodard, Clarke & Co. Fourth and Washington

Absolutely Nothing Sold at These Prices Before 12 or After 1

This Juneday, Noonday Sale is the Magic Hour in which the money in your purse buys double the usual number of things—its purchasing power increased twofold.

Trained salespeople to serve you quickly and carefully. Every department has its specialists—men and women who know their lines thoroughly—know the whys and wherefores—can answer questions and serve you intelligently.

By precept and above all by example, our managers and department heads endeavor to instill into the minds of every employe that courtesy to the public must be the invariable (and the pleasurable) practice. Whether or not a visitor makes a purchase, he or she is welcome to ask any and all questions about any article for sale, or ask for any information in our power to give. No Portland home can be more hospitable during this exposition season than the Woodard, Clarke & Co. store will aim to be.

Liquors table with columns for Reg. and Special prices for various whiskeys and wines.

Selected Concord grapes—Michigan's best—are used for Woodard Grape Juice.

Soaps table with columns for Reg. and Special prices for various soap brands.

No camping outfit is complete without an abundant supply of Woodard Grape Juice.

Brushes table with columns for Reg. and Special prices for various brush types.

It's one of those things you like that's real healthy—Woodard Grape Juice.

Stationery table with columns for Reg. and Special prices for various stationery items.

When the last drop of Woodard Grape Juice is drained, you'll feel like you've lost a friend—if you haven't another bottle downstairs.

Toilet Articles table with columns for Reg. and Special prices for various toiletries.

Once tried at home, Woodard Grape Juice will be ever on your shelves as a staple in hot weather.

Good all the way down—Woodard Grape Juice. It tastes good in the mouth—it feels so cool and refreshing in its passage to the stomach.

The secret of Dr. Wiley's formula is the scientific fact that complete sterilization of a fruit juice makes it possible to keep it sweet indefinitely.

Woodard Grape Juice is made from the formula of Dr. Wiley, the head of the government's pure food department.

Draining the last drop from a bottle of Woodard Grape Juice means emotions of regret.

Sundries table with columns for Reg. and Special prices for various household items.

Just the thing to carry to a picnic, or for luncheon in the fair grounds—Woodard Grape Juice.

Rubber Goods table with columns for Reg. and Special prices for various rubber items.

Dr. Wiley's formula may taste dry, but the grape juice made from it tastes so rich and fruity that you'll be glad he wrote the formula.

Leather Goods table with columns for Reg. and Special prices for various leather items.

The last thing before retiring, after that tired feeling from a day at the fair, a glass of Woodard's grape juice will refresh and soothe.

Photo Goods table with columns for Reg. and Special prices for various photographic supplies.

A glass of Woodard's Grape Juice just before a meal is appetizing. It stimulates the flow of digestive juices and is instantly absorbed into the system, being very refreshing.

Household Drugs table with columns for Reg. and Special prices for various medicinal products.

OREGON MINERAL EXHIBIT A BEAUTY

Several Magnificent Features Are in the Foreground—Rich Specimens There. TWO SMELTER MODELS OF GREAT BEAUTY MADE OF GREAT BEAUTY MADE

Oregon's mineral exhibit, the largest ever brought together from mines of this state, has become a center of attraction even in the early rush days of the exposition.

MOTTO IS WANTED FOR STORK SOCIETY

Roosevelt Asked for Appropriate Legend by Believers in His Doctrine. LADY DURAND TO CARRY TEDDY'S GOSPEL ABROAD

Washington Bureau of the Journal. Washington, June 6.—William Loeb, Jr., has found among his multiplied letters and telegrams a request from the small but growing hamlet of Wanatah, Indiana, that the president select an appropriate motto for the Stork society of that center.

SOCIETY LINGERS IN LAP OF SPRING

Delightful Social Season Marks Coming of Summer in Nation's Capital. ROOSEVELT BEAR SKINS DESTROYED BY MOTHS

Washington Bureau of the Journal. Washington, June 6.—Although there have been numerous notable departures from town during the past six weeks, society is still in evidence.

VEGETABLE DINNER IS GIVEN IN WASHINGTON

Number of Food Units and Calories in Each Dish Set Forth on Menu. CREATION OF REPUBLIC PREDICTED FOR NORWAY

Washington Bureau of the Journal. Washington, June 6.—Mrs. Henderson's vegetable dinner at Boundary castle last week was the best advertised function ever given in the Capital City.

TRIAL OF J. S. KERL ON AT GREAT FALLS

Great Falls, Mont., June 6.—The third trial of J. S. Kerl for the murder of Thomas Crystal in Helena, has commenced in the district court here.

Helena, Mont., June 6.—Lying unconscious at St. John's hospital with no friends, save the Sisters of that institution, and no relatives at her bedside, a woman supposed to be Mrs. A. E. Stewart is at death's door, suffering from an illness that came upon her

WOMAN STRICKEN WITH PECULIAR ILLNESS

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FLOATING ON AIR Is the Exhilarating Effect Produced by an Aerial Electric Car Ride MACHINERY HALL—Lewis and Clark Exposition Buy your tickets at the Exhibit of the Willamette Iron & Steel Works

Where Happiness is Found. Don't look for true happiness in the mansions of the very rich, where high-priced physicians are called in to doctor every ailment.

HE NEEDS A GUARDIAN. The business man who is too busy to look after his health and personal comfort needs a guardian.

GOING! GOING!! GONE!!! Kerplido Will Save It. Kerplido Will Save It. Kerplido Will Save It.

NEWBRO'S HERPICID. The most effective skin treatment for itching, burning, and stinging eruptions.

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