

Olds, Wootman-King
Sole Portland Agents for Royal Worcester Corsets, Second Floor, Annex Salons.

Olds, Wootman-King
Portland's Foremost Store, with Largest Stocks on the Pacific Coast.

Olds, Wootman-King

SCHOOL OF DOMESTIC SCIENCE

Tea Room

Second Floor
Under the Auspices of Portland's Y. W. C. A.

Menu, Wednesday, April 12

- Tea Coffee Chocolate
- Milk in Bottles
- Vegetable Soup
- Chicken a la Marengo with Rice Croquettes
- Poached Eggs on Anchovy Toast
- Chives Omelet
- Tongue Sandwich
- Four-Minute Eggs
- Boston Brown Bread
- Hot Rusks
- Napoleons (France)

New Art Shop Feature—Embroidery Lessons Free

SECOND FLOOR—WEST ANNEX

MARK TWAIN

Relates an anecdote of his first experience as a Mississippi river pilot, and says it was obtained during one long anxious night while the boat was anchored in midstream, a fact not known to him till the break of dawn. Many business craft are "moving" along today the same way—and their pilots don't know they're anchored. This store is on the move all the time. Just now there's an added briskness evident everywhere due to the near approach of Easter. Because of our splendid preparation to meet the wants of the Easter season, you'll find a manifest spring awakening thro'out the store. Every section has blossomed out with the richest materials, the smartest styles and the rarest bargains of the year.

Everything Needful to Put One in Accord With the Spirit of Joy That Even Nature Herself Now Assumes

"Chocolat Menier" Served Free Today to All Visitors!

A grand demonstration conducted by Miss Eno showing the correct method of making any delicious flavor of "Chocolat Menier," a cup of which will be served free to all our guests, for a few days only—on Third Floor.

Result of I. C. School Vote at 10 a. m. Today

Reginald Carter, bellboy	
The Norton	164,961
Arthur Taylor, M. & A.	
Shogren	159,959
Mae Hughes, Knight's Shoe Co.	103,797
Guy DePue, Portland Delivery Co.	80,108
Arthur Lindborg, Lindborg Grocery	6,938
P. H. Battin, Wadham & Kerr Bros.	4,220
	469,300
Scattering	77,079
Total	546,379

Distinguished Styles in Easter Millinery



Bijou Salons—Annex—Second Floor

Being always on the alert to catch the whims of Dame Fashion, we are enabled to get the first inkling of her newest fads and fancies; thus it is that this store produces and shows first, without exception, the very latest in shapes and materials, as well as finished creations in charming Millinery. Being imbued with a practical knowledge of the millinery business from inception to finish we are always enabled to not only maintain our position as leaders in exploiting newest authoritative styles, but to strengthen it by distancing competition farther every day. Weeks ago we predicted that blocked shapes would be "it" this season. The fact is now established among eastern millinery houses of style reputation. Our resident New York buyer sent us a shipment of the newest shapes, received Monday. On sale today, extremely smart and fetching. Prices range.....\$1.00 to \$8.00

A Big Sale of Decorated Dinner Sets

Third Floor.



AMERICAN SEMI-PORCELAIN DINNER SETS.

- Neat brown decoration, fancy shapes—50-piece Dinner Sets; our \$4.80 value. Special, set\$3.76
- 60-piece Dinner Sets; our \$6.40 value. Special, set\$4.80
- 100-piece Dinner Sets; our \$9.60 value. Special, set\$7.45

AMERICAN SEMI-VITREOUS CHINA.

- Decoration, small, neat spray of green with pink flowers—full gold line—light weight and fancy shapes—60-piece Set; our \$6.25 value. Special at, set\$4.92
- 60-piece Set; our \$8.35 value. Special at, set\$6.25
- 100-piece Set; our \$12.45 value. Special, set\$9.95

BEST ENGLISH SEMI-PORCELAIN.

- Dishes of fancy shape—decoration, enameled border pattern—green scroll and small roses; very dainty—60-piece Sets; our \$7.30 value. Special at, set\$5.84
- 60-piece Sets; our \$9.60 value. Special at, set\$7.40
- 100-piece Sets; our \$14.40 value. Special at, set\$11.50

FOR LAWN AND GARDEN.

- Lawn Mowers, prices up from.....\$2.70
- Garden Trowels, prices up from.....4¢
- Garden Spades, prices up from.....65¢
- Garden Rakes, prices up from.....23¢
- Garden Sets, 3 pieces, prices up from.....12¢
- Garden Weeders, prices up from.....6¢
- Garden Hose, 50 feet, prices up from \$4.50

AUTOMATIC REFRIGERATORS.

- Lined with zinc, enamel or porcelain—are big savers of ice, prices up from.....\$14.40

A SALE EXTRAORDINARY OF Smart New Shirt Waist Suits Tuesday and Wednesday Only \$18.50 and \$20.00 Values, for \$13.85



A fortunate purchase of a leading eastern manufacturer by our resident New York buyer. The maker's season is over and he is starting on fall business just as we are commencing the summer selling. Our Mr. Shipley was fortunate enough to secure the balance of his spring and summer lines at drastically reduced prices enabling us to give our patrons a saving of nearly a third off the regular prices. A timely offering indeed—and the suits are the prettiest and snappiest styles shown this season. All made up in exquisite workmanship, attractively trimmed—wonderful values—the best \$18.50 and \$20 Shirt-Waist Suits in town. Materials include Mohairs, Etamines and fancy Panama cloths, in a color line embracing blacks, navies, browns and mixtures in brown and blue effects. Every suit in very latest style, skirts in the newest plaited effects, trimmings of fancy buttons and stitching effects. One must see the suits to appreciate the full meaning of today's sensational offering of suits that every woman needs for present and summer wear. Not a value under \$18.50 and more at \$20. Just about enough for two days! \$13.85

Special showings of new Raincoats for protecting the new spring gowns from the plentiful raindrops that are bound to come with the April and May showers, and splendid—almost indispensable in traveling. The greatest showing west of Chicago.....\$12.50 to \$75

See Fifth Street Window Showings.



Great Special Sale of Linen Napkins

Starts Today in the LINEN STORE



First Floor. Hotels and Restaurants as well as Housekeepers are interested in this event.

This is one of the plums in the linen pie. When we arrange our year's program of linen selling we scatter thro' it bargain epochs that help to make this store famous for its character bargains—just as the cook drops a raisin here and there in the pudding—to help along the flavor. Here's one of the biggest raisins in the year's pudding—stick in your thumb and pull out your share of the plum. 500 dozen—that's all—won't last long—Richardson's famous Irish Linen, full bleached and warranted best wearing qualities. While they last you may select—

- \$1.50 values. Special, the doz. \$1.05
- \$1.75 values. Special, the doz. \$1.29
- \$2.00 values. Special, the doz. \$1.42
- \$2.25 values. Special, the doz. \$1.62
- \$2.50 values. Special, the doz. \$1.83

Dress Goods--A Foreword for Easter

SOUTH ANNEX SALONS—FIRST FLOOR

Get a good start on the Easter gowns this week—no time to spare now. Every new fabric is here on view. In fact, choice is the better now to the extent that many of the exclusive styles that add brilliance to the dress goods assortment will be gone in a few weeks, not to be again replaced this season. They are imported fabrics, often in one, sometimes in two, or at most three dress lengths. The big regular lines offer, of course, a practically inexhaustible supply; and it is a fact that fine as the past collections were in their day and season—

This Season's Exhibit Excels All Others

And to rare sorts and staple goods alike applies this fact: Bought now and fashioned at leisure, both you and your dressmaker will accomplish entirely satisfactory results. Every Easter some women are disappointed because the gown didn't arrive on time. Heed this hint and—

Be Ready for the Sunday Promenade

Two weeks hence. The prices were never so low. You'll save money and vexation—both foes to a woman's good looks—by buying early this week. Here's a broad hint of what's in dress goods—and what's to pay if you buy this week. A lot of equal values get no mention—come and see. Extra special this week:

BLACK DRESS GOODS.

- Imported French Silk and Wool Crepe de Paris—
- \$3.00 regular grade specially reduced to, yard.....\$2.45
- \$2.50 regular grade specially reduced to, yard.....\$1.98
- \$2.25 regular grade specially reduced to, yard.....\$1.78
- \$2.00 regular grade specially reduced to, yard.....\$1.58
- \$1.75 regular grade specially reduced to, yard.....\$1.29
- \$1.50 regular grade specially reduced to, yard.....\$1.16

These fabrics have positively no equal at the regular price and no fabric is shown that makes a richer, prettier gown.



Colored Dress Goods Specials.

Silk and wool Crepe de Paris; the swellest fabric in dressy suits woven. For coming week we place our entire stock of this dressy fabric on special sale at prices that should tempt thousands of our readers to flock to Portland's largest and best dress goods store in multitudes. Our regular \$1.00 grade, in all evening and street colors; unequaled at the regular price. Special for the week, per yard.....77¢

- Our regular \$1.25 grade, in every wanted color, cream, black and all evening shades. Special for the week, per yard.....89¢
- Our regular \$1.50 grade, the largest assortment of shading shown, with beautiful rich silk finish. Special for the week, per yard.....\$1.16
- Our regular \$1.75 grade, rich, heavy crepe weaves, full color assortment to choose from. Special for the week, per yard.....\$1.29
- Our regular \$2.00 grade, same as above. Special for the week, per yard.....\$1.56
- Our regular \$2.25 grade, same as above. Special for the week, per yard.....\$1.78
- Our regular \$2.50 grade, same as above. Special for the week, per yard.....\$1.98
- 54-inch All-Wool Spring Tailor Suitings, 42 different colors and styles to choose from; our regular \$1.50 quality. Special for the week only, per yard.....98¢

Important and Interesting Sales in The Baby-to-Matron Wardrobe Stores and Art Shops

Second Floor Annex.

The Children's Apparel Stores, Women's Undermuslin and Shirt Sections and Art Shops are Fairly Abloom

With spring-time freshness, Easter loveliness and interesting values. Throngs of eager shoppers have been with us the past week, glad to share in the magnificent economies. We've double the inducements for the coming week—the Easter business is in full swing. We're sure you'll be interested after you read of some sample values in the offerings.



Elegant Skirt

Children's blue and white checked Gingham Aprons, in Mother Hubbard style, lace trimmed at collar and sleeves; ages from 2 to 8 years. Special at.....19¢

Our Children's Bonnets this season are the handsomest and most dressy creations that can be found, of the richest materials, very tastily trimmed in dainty laces, ribbons, chiffons, tucks and embroidery.

Another shipment of Children's French Dresses came in long slips and short French and Mother Hubbard styles, in plain and elaborately embroidered. The excellence of materials, daintiness of designs, finish and variety of styles and materials of our Children's Wash Dresses makes the price at which they are offered astoundingly low.

Ladies' Corset Covers, of fine cambric and nainsook, in a great variety of pretty styles, in tight fitting, full front and French effect, lace and embroidery trimmed; regular price \$1.50. Special at.....89¢

Ladies' Muslin Cambric and Nainsook Drawers, trimmed in tucks, lace, insertion edging and embroidery; regular price \$1.00. Special at.....69¢

Ladies' Fine Nainsook Gowns, low round slip-over neck and elbow sleeves, trimmed in val. lace insertion, beading and edging, or gown of fine muslin; "V" shaped neck, yoke trimmed in 6 clusters of tucks, 2 rows of embroidery insertion and embroidery edging at neck and sleeves; regular price \$1.25. Special at.....89¢



Extra Special Pre-Easter Values in the Wardrobe and Art Shops

Annex—Second Floor.



WOMEN'S \$2.00 MUSLIN PETTICOATS FOR \$1.37.

Ladies' Fine Cambric or Muslin Petticoats, extra wide and full, deep Spanish flounces with clusters of fine tucks or hemstitched tucks and deep embroidery ruffle; regular price \$2.00. Special.....\$1.37

Always on hand a full line of Fleisher's Knitting, Germantown Zephyr, Saxony Shetland Floss, Shetland Zephyr and Spanish Worsted—

German applique center pieces, 32 inches square or 20x54-inch scarfs with plain center or openwork, scalloped or hemstitched edges; regular price 65¢. Special at.....47¢

Linen Center Pieces of fine and heavy linen, 18 inches square, in a great many designs; regular 65¢ and 75¢. Special at.....27¢

Another shipment of Scott's perfect form-fitting Invisible Bustles came in. We have them in all sizes; colors, drab, black and white—

Sizes from 00 to 3; regular 50¢. Special at.....37¢

- Size 4; regular 75¢. Special at.....57¢
- Size 5; regular \$1.00. Special at.....77¢