

All Goods Bought on Credit Today or Tomorrow will be Charged on April Accounts

The "Century Run" Sale
Old Woman-King
257 1/2 - Washington St.
Quality Shop

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Portland's Foremost Store with Largest Stocks on Pacific Slope

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Embroidery Lessons Free in the Art Shop—Annex, Second Floor

Sole Agents in Oregon for "Bonnet" Silks. Agents for the world-famous "Block Lights"—they save half the gas bills—Third Floor. "Quick Meal" Ranges—Gas and Gasoline Stoves, bake quickly and save fuel—Third Floor.

100th Friday
"Economy Sale"

A Century Run Is Rounded Out Tomorrow!

100th Friday
"Economy Sale"

Just 100 weeks ago this store held its first great "FRIDAY ECONOMY SALE." A quick retrospective glance may not be amiss. My! how the store has grown! And yet—as a good friend said yesterday—"You are more crowded than ever." Yes, the patronage has grown faster than we can build, and stocks have grown with it—and the sale tomorrow will be a hundred times better than the first. How well the writer remembers that first "Friday Economy Sale," it was with fear and trembling we launched it. 'Twas something of a new departure for this good, staid and conservative old store—but it met the public's favor—at once, and nobly they've responded to each recurring weekly Friday Sale, in greater numbers each successive week, until the "Economy Sale" has become a feature and a fixture in the storekeeping plan. Our imitators have been many—we've paid the penalty of success by being copied in this—as other moves. Some stores have fallen into the habit of making Friday a day of excuses for pushing out unseasonable and unwanted merchandise under the guise of "Friday Bargains." This we have never permitted ourselves to do. Every Friday bargain advertised consists of a special purchase made for that day only—a big value that is "saved up," as it were, for that particular day and sold only then, and at a price that in the ordinary course of business would mean loss. Each and every one of the items below, selected for Friday "Specials," represent NEW AND SEASONABLE SPRING GOODS, AT PRICES BELOW THAT OF WHOLESALE DEALERS IN MOST CASES. And not all the bargains are advertised. 'Twill be a handsome spring bargain day—come and spend it with us.

SCHOOL OF DOMESTIC SCIENCE.
Tea Room
Second Floor.
Auspices of the Portland Y. W. C. A.
NEW FRIDAY, MARCH 31.
Tea, Coffee, Chocolate, Milk in Bottles,
Clam Chowder, Potato Salad,
Creamed Eggs With Asparagus Tips,
Four Minute Eggs, Tongue Sandwiches,
Hot Rolls, Bread and Butter,
Nuremberg Gingerbread.



The "Century Run" Sale Has Peculiar Attractions for Misses, in the Bijou Millinery Parlor

Second Floor Annex.
GREAT SHOWING OF MISSES' HATS ON FRIDAY.
During the grand opening displays it was impossible to show the immense line of Misses' Hats we have prepared for the season. Friday we shall make a special display of these, and invite all interested to see them. The line embraces a variety of the newest shapes, such as "Maxine Elliott," "Charlotte Corday" and "Edna May" styles in Tuscan, fancy and plaid straws, trimmed tastily with flowers, ribbons, silk, ornaments, etc., values from, each, \$2.49 to \$10

The "Century Run" Sale's ECONOMY SPECIALS From the Third Floor Stores
HAVILAND FRENCH CHINA, in sets of separate pieces, beautifully decorated with rose sprays, with full gold edges and stippled gold handles and knobs—
60 piece Dinner Sets, our \$33.85 value; special at \$22.00
100 piece Dinner Sets, our \$44.25 value; special at \$29.55
112 piece Dinner Sets, our \$50.75 value; special at \$33.00
117 piece Dinner Sets, our \$52.00 value; special at \$39.50
HAVILAND DECORATED CHINA DINNER SETS, with decoration of small pink flower, border design, and stippled gold edges, handles and knobs—
60 piece Dinner Sets, our \$34.00 value; special at \$23.75
100 piece Dinner Sets, our \$48.75 value; special at \$33.60
112 piece Dinner Sets, our \$55.25 value; special at \$36.55
117 piece Dinner Sets, our \$58.50 value; special at \$45.00
ENTIRELY NEW LINES OF REFRIGERATORS, porcelain, enameled or zinc lined, perfect dry-air circulation, no odor and very economical in the use of ice. Prices very reasonable.
NEW GARDEN TOOLS OF ALL KINDS—Spades, Rakes, Trowels, Lawn Mowers, Garden Hose and Sprinklers—all at Friday Economy Sale special prices.

The "Century Run" Sale Brings Savings to Home-folk Who Have Spring House Renovating in Mind
Fourth Floor.
\$2.00 CURTAINS \$1.25
100 Pairs of Ruffled Scrim Curtains, finished with Battenberg edge and insertion, 3 yards long regular value \$2.50; special, pair, \$1.25
\$2.00 BANFEMMES \$1.25
Banfemmes to match curtains, regular value \$2.50; special, \$1.25
\$1.25 FEATHER PILLOWS \$1.45
Feather Filled Pillows, fancy satin finished ticking, regular value \$1.25; special, each, \$1.45

A LITTLE BETTER THAN "MOST EXTRAORDINARY" IS THE OFFERING OF THIS RELIABLE STORE FOR FRIDAY IN PORTLAND'S FOREMOST AP-PAREL SALONS AND

Largest Suit and Wrap Sales-room West of Chicago

Please COMPARE tomorrow these regular \$10.00 values of this store and the New York East Side product blazoned in print by minor stores as "10.00 and 11.00 values." The contrast will still further strengthen our position as absolute LEADERS and DICTATORS OF LOW PRICES among the Suit and Wrap Stores of the West.

Four Big Lots of Smart, New Tailored Tan Covert Jackets—Full \$10 Values—Friday Only, at \$5.75

FOUR STYLES IN THE GRAND BARGAIN CONVENTION—COMPARE VALUES TOMORROW—BY COMPARISON WE THRIVE AND GROW. Every Jacket full satin-lined and exquisitely tailored by expert artists in the sartorial line. ALL WOOL COVERTS—

All \$10 Jackets, and the Price, Friday Only, \$5.75

- LOT 1—Double-breasted, tight-fitting, 22-inch hip length, overlap seams, Bischoff sleeves and plaited military cuffs, very handsome stitched velvet collar effect—\$10.00 regular—special for Friday at \$5.75
 - LOT 2—Single-breasted jacket, trim and trim, popular hip length, corset-fitting, trimmed with 21 strapings, stitched collar, fly front, leg-o'-mutton sleeves—regular \$10.00 value—special, Friday at \$5.75
 - LOT 3—Single-breasted, 22-inch hip length, collarless, Bischoff sleeves, collar handsomely trimmed with stitched taffeta bands and tiny braid, lapels stitched, fancy cuffs trimmed to match collar, frog and button fasteners—regular \$10.00 value—special, \$5.75
 - LOT 4—Single-breasted, fly front with hard buttons, notch collar, 22-inch length, leg-o'-mutton sleeves, double stitched seams, fancy strapped and button trimmed—regular \$10.00 value—special Friday at \$5.75
- All very latest correct modes and new arrivals just from the hands of the tailors. Some stores would say \$12.50 or \$15.00 values. In our fair way of pricing and advantage in large buying we are able to say our regular \$10.00 values—special Friday only \$5.75



Extra Special—Women's \$12.50 Walking Skirts, \$7.98

ALL-WOOL CANVAS CLOTH AND PANAMA CLOTH WALKING SKIRTS, very smart new styles, all in the latest round walking lengths. The Canvas Cloth Skirt is in seven-gored style, with double-stitch seams, trimmed at bottom with four stitched plaits and buttons, has full round flare, colors are gray (light, medium and dark), blues, browns and blacks, splendid \$12.50 value; special at \$7.98
THE ALL-WOOL PANAMA CLOTH SKIRT is a 49-plaited effect, with flare, the plaits all stitched and flare graduated, blacks, blues and browns, regular \$12.50 value; special Friday only at \$7.98

"Century Run" in Women's Furnishings
FIRST FLOOR.
40c RIBBONS 10c—A lot of Wide All-Silk, Satin and Gros Grain Ribbons, 4 inches wide, in blue, pink, lavender, navy, black, tan, nite, turquoise, ocreous, brown, red and cream; also a lot of Fancy Ribbons, regular values from 25c to 40c; special, the yard, \$10c
WOMEN'S 20c HANDKERCHIEFS 12 1/2c—A line of the Famous Richardson's Pure Linen Handkerchiefs, 4 and 4 1/2 inch hems, regular value 20c; special, each, \$12 1/2c
60c EMBROIDERY 15c—A lot of Elegant Wide Embroideries and Insertions, in Nainsook, Swiss and Cambric, beautiful patterns, regular values from 35c to 50c; special, yard, \$15c
35c PERSIAN BANDS 10c—Persian Bands, 1 and 1 1/4 inches wide, embroidered or cotton, for shirtwaists, large assortment, all colors, regular values 25c and 35c; special, yard, \$10c
50c YACK LACE 10c—A lot of Black Yack Lace, for trimming skirts, 4 to 7 inches wide, made of wool, slightly discolored, regular value 50c; special, yard, \$10c
50c LACE 15c—A beautiful lot of Laces, Narrow Galloons and Bands, suitable for trimming waists and children's dresses, in ecru, white and cream, regular values from 25c to 30c; special, the yard, \$10c
WOMEN'S \$1.25 GLOVES 95c—Two-Clasp Full Grip Gloves, colors and white, fit well and wear well, regular value \$1.25; special, pair, \$95c
EMBROIDERED TOP COLLARS—We purchased at a very low figure about 100 dozen Embroidered Top Collars, of different styles; your choice at, each, \$5c 7c and 10c

Knitwear Aisles contribute liberally of exceptional values in Women's and Misses' Hosiery and Underwear for the "CENTURY RUN" SALE FRIDAY
WOMEN'S EXTRA HIGH-GRADE BRILLIANT LISLE HOSE, all lace, assorted styles—our direct importation—all full finished, and a good \$1.75 quality; special, pair, \$1.10
WOMEN'S BLACK MACO COTTON HOSE, with white sole, velvet finish, double sole, spliced heel; 35c quality, pair, \$30c
MISSIES FINE BLACK LISLE HOSE, very fine ribbed, seamless, sizes 6 to 9 1/2; 35c quality; special, pair, \$17c
WOMEN'S FINE EGYPTIAN COTTON UNION SUITS, long sleeves and sleeveless; 75c quality for the suit, \$40c
WOMEN'S DRIMEL LINEN MESH VESTS AND PANTS, the genuine linen mesh, \$2.50 quality; special, each, \$1.75
\$2.00 UNION SUITS, in same, suit, \$3.67
CHILDREN'S WHITE "AI" KNIT WAISTS, splendidly made, 25c quality, each, \$15c

Savings Worth Making in Footwear Buying
A Salient Feature of "Century Run" Sale in the Shoe Store.
CONDITIONS REFERRED FOR MEN PATRONS.
On the Fair-Way—West Annex—First Floor.
In our Men's Shoe Department we have arranged for the men so that it is now exclusive, the location being next to the Sixth street entrance and opposite the Men's Furnishing Department. It is now a strictly down-to-date Men's Shoe Store.
WE OFFER SPECIAL INDUCEMENTS FOR FRIDAY BUYERS AS FOLLOWS:
MEN'S \$2.50 SHOES \$2.50—Men's Genuine Russia Calf Shoes, regular value \$3.50; special, pair, \$2.50
WOMEN'S \$2.50 OXFORDS \$1.50—Tan and Black Vic Kid Oxfords, patent tips, turn soles, all sizes and widths, regular value \$2.50; special, pair, \$1.50
"Century Run" Sale Attractions in the Wardrobe Salons, Art Shop and Baby-to-Miss Stores
Second Floor Annex.
50c and 60c UNDER TOWELS \$2.75
WOMEN'S UNDERWEAR HALF PRICE
CHILDREN'S \$1.50 NEW SPRING JACKETS \$1.75
Cushion Tops, in conventional and oriental designs, stamped and tinted on Billiken crash, art denims and Java canvas, all with plain backs, regular prices 50c and 60c; special at \$2.75
Another sample line of Muslin Underwear came to us through good fortune. We will sell them while they last at half price. There are all kinds and at all prices of Gowns, Drawers, Corset Covers, Chemise and Skirts in the lot. Come early and get a good selection.
Children's Jackets of fine all-wool materials, large cape and collar in silk ribbons, and fancy buttons, ages 2-6 years, colors red and green, regular price \$2.50; special at \$1.75

Result of I. C. School Vote at 10 a. m. Today
Arthur Taylor—M. & A. RHOGREN 104,543
Reginald Carter—BELLBOY "THE NORTON" 97,156
M. Hughes—KNIGHT SHOE COMPANY 78,546
Guy De Pue—PORTLAND DELIVERY COMPANY 27,065
Charles Adler—WOODARD, CLARKE & CO. 21,567
Arthur Lindborg—LINDBOG GROCERY 6,238
Total 341,485
Scattering 54,328
Grand total 395,773

Extra Special Values in Silks, Mohairs and Suitings

Salons of Correct Dress Fabrics—South Annex—First Floor.
ATTRACTIVE "CENTURY RUN" ON FAVORITE MOHAIRS AND TAPETA SILKS.
COLORED DRESS GOODS DEPARTMENT—Novelty English Mohair Suitings, in checks, stripes and illuminated fancy weaves, splendid for shirtwaist and fair suits, the best values ever offered; special for Friday and Saturday only, per yard, \$2.00
SILK DEPARTMENT—3500 yards of Plain and Changeable Colored Taffetas, white, ivory, cream, black and all new colors in the lot, the best silk taffetas ever offered; special for Friday and Saturday only, per yd. \$2.00
BLACK DRESS GOODS FOR FRIDAY AND SATURDAY—50-Inch Imported English Mohair Sicilian, excellent weight, with rich silk finish, unequalled value at 55c per yard; special for Friday and Saturday only, per yard, \$2.00

WORK-BASKET NECESSITIES, TOILET SUN-DRIERS AND STATIONERY AT ECONOMY PRICES.
BEST AMERICAN SPOOL COTTON, for hand or machine use, black or white, all sizes—300-yard spools—best 4-cord thread—special Economy Sale price, 7 spools for \$1.00
ENAMEL STOCKING DARNERS, assorted colors, our 7c value—special Economy Sale price, each, \$5c
CUBE PINS, large size, best quality—100 pins in cube—assorted sizes and colors—special Economy Sale price, cube, \$5c
SHELL SIDECOMBS, of best quality, smooth finish—our 25c value—special Economy Sale price, the pair, \$25c
BRUSH SKIRT BINDING, in black and colors—our 5c value—special Economy Sale price, the yard, \$25c
FANCY PERFUMED TOILET SOAP, hard milled—3 cakes in box—our 15c value—special Economy Sale price, the box, \$25c
FINE TOILET SOAP, in 4-ounce size rolls—our 4c value—special Economy Sale price, the box, \$25c
CASTLE SOAP, hard milled, in long bars; lathers freely—our 7c value—special Economy Sale price, the bar, \$25c
TOILET PAPER, in 4-ounce size rolls—our 4c value—special Economy Sale price, 3 rolls for \$1.00
QUILL TOOTHPICKS—Special Economy Sale price, two packages, \$5c
WIRE HAIR BRUSHES, black ebony back, with very fine wires—our 25c value—special Economy Sale price, each, \$25c
POWDER PUFF BOXES, of fancy metal—our 15c value—special Economy Sale price, each, \$25c
SHELF PAPER, extra heavy, smooth finish, fine line edge—in white only—10-yard pieces—special Economy Sale price, the piece, \$25c
ROYAL HIGH-GRADE WHITE WRITING PAPER—1-pound packages—120 sheets of paper in a package—ruled—our 25c value—special Economy Sale price, the package, \$25c
RULED WRITING TABLETS, smooth finish, for ink—white paper, note and check size—our 15c value—special Economy Sale price, each, \$25c
PAPER LUNCH SETS, contain Table Cloth, 12 Napkins and 12 Dobbies complete—our 25c value—special Economy Sale price, the set, \$25c
SEALING WAX SETS, in neat cabinets—5 sticks—best quality perfumed Sealing Wax, assorted colors, and two wax tapers—our 50c value—special Economy Sale price, the set, \$25c
ALUMINUM TOASTERS, in assorted subjects, on hard wood backs—round or square shape—our 15c value—special Economy Sale price, each, \$25c
HUSBANDS—7-inch nickel frames—brided finish, with inside coil purse, Dresden lining, new style—black, brown and tan leathers—special Economy Sale price, each, \$25c
FANCY HATPINS, extra long pins with fancy heads—our 15c value—special Economy Sale price, each, \$25c
BELT BUCKLES, of fancy pressed shapes—our 15c value—special Economy Sale price, each, \$25c
FANCY INDIAN HEAD BROOD PINS—our 15c value—special Economy Sale price, each, \$25c