NEWS OF THE AUTO WORLD



William Lipman in His New Oldsmobile Touring Car.

simost a self-evident truth that the sale of automobiles in any particular district is not dependent upon how much money the residents have, but entirely upon how good are the roads. The almost universal prospetity of this country gives a very large population who can afford to buy automobiles, and whether or not they do buy is dependent upon the quality of roads in their particular section. I look for a growth in the auto-

THE VALUE OF CHARCOAL

Freezving Easth and Beauty.

Nearly everybody knows that charcoal is the safest and most efficient disinfectant and purifier in nature, but few realize its value when taken into the human system for the same cleansing nurrous.

William Lippman in His New Oldstrooble Touring Car.

The analysis of the control of the control

highways, there will hardly be an oppos-ing voice to generous appropriations in every state in our union. The press of the country can do much towards influencing popular sentiment as well as legislative sentiment, and concerted action on the part of every one inter-ested for the next few months should pass these measures and permit work to be started before the year 1965 is over.

The movement to organize an automobile club in Portland is taking more definite shape. A meeting of several of the leaders of the movement was held on Priday evening and plans discussed. It was decided to hold a meeting during the coming week, possibly on Thursday evening, at the Commercial club, if the necessary arrangements can be completed. If this evening is satisfactory every person in the city, who has a car, will be notified by telephone that morning or the day before, and requested to attend. It is believed that a goodly representation of the autoists of Portland can be secured, for the time is now ripe for organizing.

realise its value when taken into the human system for the same cleanaing purpose.

The country of the same cleanaing purpose.

The country of the same cleanaing purpose of the bester; it is more drug at all, but simply abserbe the gazes and impurities always present in the stormach and intestines and carries them out of the system.

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There has been considerable talk during the past week over the purchase by W. E. Travis of a Pope-Toledo car and there has been some inquiries as to what induced him to get that car. There is no question that the Pope-Toledo is a great car and one that can develop great and one that can develop great car and dev great car and one that can develop great speed. Mr. Travis bought his new car after trying out several at the New York show but what led to the direct purchase is said to be a little speed run he made on the Yonkers road during show week. Mr. Travis went out in a pope and a long the road they encountered a big Mercedes racing car. Mr. Travis was running the Pope-Tocountered a big Mercedes racing car.

Mr. Travis was running the Pope-Toledo and there was soon a race with the
big Frenchman. Mr. Travis in a short
distance passed the Mercedes as if- it
was tied to a post and this decided the
day in favor of the car which Mr. Travis
will receive about June.

"Simplicity Is the Keynote



should buy because it is so simply built, so easily kept in running order.

No mechanical aptness is necessary—the parts are few in number, very strong, not complicated and do not get out

It is a Motor Car that is not surpassed in excellence, durability and reliability for twice the price. Any man can afford to own an Oldsmobile because it saves money in his business

and is a source of healthful outdoor enjoyment besides. Every perplexing automobile question has been solved in an Oldsmobile. It is made the way it is because that way has been proven to be the best way.

Ask any Oldsmobile driver and you will hear again and again how a Runabout has done more, cost less for gasoline and maintenance and is still doing more business every day than the bigger and more expensive cars.

nderd Runebout, \$750 Light Tonneau Car, \$1050 10 h. p. and 16 h. p. Delivery Car.

Touring Russhout, 8850 30 h. p. 2 Cylinder Touring Car, \$1550

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Send for "Goop Talk"-a clever bit of automobile nonsense, and "The Rolling Peanut," George Ade's latest story about an

H. L. KEATS AUTO CO.

64-66 Sixth Street

land on Thursday and ordered a car-load of Oldsmobiles to be shipped direct to Seattle. Mr. Smith says that Seattle to Seattle. Mr. Smith says that Seattle is auto crasy and that 75 cars have been sold there so far this season. Frank Manville of Boise City. Idaho, the company representative in Southern Idaho, was in Portland yesterday and put in an order for a carload for his territory. Mr. Manville has organized a company with \$10.000 capital which will handle the Oldsmobile in Southern Idaho. In the territory controlled by H. L. Keats & Co., which means the Pacific northwest, 24 Oldsmobiles were sold in five days last week.

Ballou & Wright have been appointed distributers in this territory for Gre-Solyent, a preparation for automobilists, being an antiseptic soap to remove grease and paint. They have also been appointed agents for Monagram oils, which are used on the racing cars in

Reduced Rates to California. The Southern Pacific company has placed on sale round trip tickets to Los Angeles at the rate of \$55, limit 96 days. This affords an excellent opportunity to visit the many beautiful winter resorts of southern California at a moderate cost.

CADILLAC MODEL F

16 horsepower, weight 1,350 lbs.

CADILLAC MODEL E

PIERCE GREAT ARROW

Car has been delayed, but it will pay prospective purchasers to wait and see this "masterplece" of auto construction.

POPE TRIBUNE RUNABOUT

horsepower, weight 750 lbs. This little car is not a toy, but a highly efficient machine. On the Florida beach last January it made five miles in 11 minutes 39 4-5 seconds, defeating easily the Olds 7 horsepower runabout. INVESTIGATE BEFORE BUY-ING.

To really say a car is the best doesn't make it so. INVESTI-GATE.

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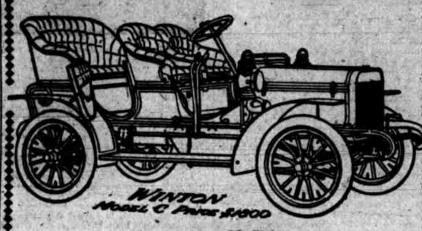
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Accessibility

should be be hindered by the front seat and tonneau of his car? If wishes to adjust certain parts of that engine, why should he be comslied to wade through a multitude of bolts and screws? In other words, why should the engine of his car not be mounted under a hood the front axle where every working part is instantly reached from standing position? It requires but three and a half seconds to reach a connecting rod on a WINTON. Why should it require half an hour on

Spring Suspension

pring, when he can have that shock absorbed by the patent compensprings fitted only on WINTON cars?

Four Cylinder Vertical Motors On All Five Models

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