

Portland's Largest Foremost Store

The "Different Store"

5th, 6th - Washington Sts.

Leading Carpet House in the Northwest

# Clifton, Wortman and King

Sole Agents in Oregon for  
**Bonnet's World Renowned Black Silks**  
 Taffetas, Chiffon Taffetas, Messalines, Taffetas, Peau de Cygne, Peau de Soie, Lingerie and Messalines, all reduced.  
 Regular \$1.00 values, reduced to, per yard ..... \$0.60  
 Regular \$1.25 values, reduced to, per yard ..... \$0.80  
 Regular \$1.50 values, reduced to, per yard ..... \$1.00  
 Regular \$1.75 values, reduced to, per yard ..... \$1.20  
 Regular \$2.00 values, reduced to, per yard ..... \$1.40  
 Regular \$2.50 values, reduced to, per yard ..... \$1.75  
 Regular \$3.00 values, reduced to, per yard ..... \$2.00

## A Wonderful Sale of a \$20,000 Stock of Spick and Span New Spring Silks

### Bran New Arrivals From the World's Most Famous Silk Mills! For Four Days at Clearance Prices!

AN EXPOSITION OF SILKEN SPLENDOR! A DAZZLING SHEEN OF SILKEN SPRINGTIME BEAUTY! MAGNIFICENT PRODUCTS OF THE LOOMS OF THE WORLD'S MASTER WEAVERS! Are we enthusiastic? How can we help it! My! How they glow! With all the warmth and color of joyous springtime itself; with its bursting buds of beautiful colors, these harbingers of glad Eastertide come to us even before we've donned the sackcloth of Lent. "Ahead of time?" Yes—but the more fortunate for you—good folk who have silks to buy. For we've determined to do the unusual again. Instead of wrapping them and hoarding them away for the new season to open, as most stores would do, we're going to add to our January silk business by offering them now AT SPECIAL CLEARANCE REDUCTION! "But you'll lose that much on your April business, and your profits will suffer," says Mr. Slow-Poke, the cracker barrel-storekeeper. Tommy rot, man! We're going to get that much business—and more—away from Mr. Slow—as for profits—"A nimble sixpence," etc. JUST A WORD ABOUT THIS WESTERN SILK STORE: High up on the fifth floor, under a vault-of-daylight, in the new annex, every piece of silk that comes into this store is unwrapped and thoroughly inspected by a man who has lived among silks all his life. Down on the first floor, under splendid daylight, in the Annex Silk Store, where aristocratic silks have held convention for years, these fascinating fabrics are shown to our public under a clear, quiet east light. From beginning to end our silks are a daylight business. And evening silks are scrutinized under artificial as well as natural light, to make sure that no shade or off quality reaches the stocks. It is hard to tell what lies under the dye in a piece of silk. You can test the weight and texture in your hands—but who's to tell whether the dyeing was properly done? Whether a rough edge on the roller has cut or strained it anywhere? You see what a mighty lot of care must be exercised before we allow silks to pass this clearing house. The finest silks still come from France, Switzerland and Italy, tho' America is stealing away a big chunk of the silk industry. But no other maker in the world has yet equaled the BONNET SILKS OF LYONS, FRANCE. These silks, world famous as the best since your grandma's time, go to make up a part of this unprecedented SILK SALE of ours. No woman, no matter how fastidious, or in what part of the world she has bought silks, need ever go outside Portland or her best store to buy silks. For our buyers have brought the premier silks of the world to this store and lay them at your feet in this sale. We call attention to points of particular merit in our Silk Store. EXTREME CARE EXERCISED IN CHOOSING OUR SILKS, THE FACT THAT WE STAND BEHIND EVERY YARD THAT WE SELL; the importation direct from abroad, from each country, of the silk that is its specialty, and the gathering from the silk centers of America such silks as are best made here. And the fact that we sell all the old favorites that Portland women have been asking for and using for years, together with all the novelties, stamps this the Silk Store to lean on.

## The Silks in the Monster Silk Sale!

### Note the New Giltedge Bond Silks:



Fashion's Newest and Best Wearing Silks for Shirtwaists, Suits and Dressy Gowns  
**Rajah, Rajah de Jungle and Burlington Sackings**  
 Rajah Pongee is all pure silk, 38 inches wide, in a color line embracing white, cream, natural pongee, leather, fox, brown, royal, navy, reds, French blue and black, at, per yard ..... \$1.25  
 Rajah de Jungle, the same weave and weight as the Rajah, only has illuminated color dashes, at, per yard ..... \$1.75  
 Burlington Pongee Sacking, very swell in navy, natural, brown and French blue, at, per yard ..... \$2.00  
 Two grand specials in Novelty-Suit Silks, hundreds of neat pretty styles to choose from, all colors in the lots—  
 Lot 1, at, yard ..... \$0.60 Lot 2, at, yard ..... \$0.75  
 See these and compare with any you find offered now, or have ever known offered. They are the greatest bargains we have ever known.

## Trifles Light as Air

### Sometimes Raise Ructions With Big Stores

And a mischievous rule-space left out by a compiler in a down-town job office, who set the Men's Store advertisement for this week's O. W. & K. WEBBLY STORE HERALD, a reprint of which went to this paper Sunday as "copy," caused the fallow in the Men's Shop a heap of trouble yesterday. It caused us to quote the famous Hutterer & Staley Underwear at one-half price instead of reduced. The "one-half price" display line belongs to Silk Mufflers, as may be easily seen when the proper space is left between the items—as here:  
 SILK MUFFLERS AT HALF PRICE.  
 All remaining SILK Mufflers, in black, white and fancy colors, special HALF PRICE  
 The Famous Stuttgart & Staley Underwear reduced during clearance, the only time of the year you can avail yourself of cut prices on these well-known makes of Undergarments.  
 OTHER UNDERPRICED ITEMS IN THE MAN'S SHOP—FIRST FLOOR.  
 Men's Best \$1.00 Undershirts and Drawers, in natural gray merino; special, per garment ..... \$0.60  
 Men's Best 75c Gray Merino Shirts and Drawers, in good serviceable weight; special, per garment ..... \$0.50  
 \$1.00 SHIRTS 15c—All remaining Fancy Shirts, with white bosoms, best grades, including such well-known makes as Griffon, Eclipse, Monarch; special, to close ..... \$0.40  
 \$1.50 SHIRTS \$1.00—All our \$1.50 Stiff-Bosom Shirts, including the best makes; special, each ..... \$1.00  
 \$1.00 SHIRTS AND DRAWERS 75c—Men's Medium-Weight Natural Gray Merino Shirts and Drawers, non-shrinkable, rib bottom, silk-finish regular \$1.00; special ..... \$0.75  
 \$1.00 NIGHT ROBES 40c—Men's Best Quality Outing Flannel Night Robes, regular value \$1.00; special ..... \$0.60  
 BOYS' 50c NIGHT SHIRTS 35c—Boys' Flannellette Night Shirts, in soft warm fabrics and winter weights, sizes 12 to 16, best 50c value; special ..... \$0.35  
 25c BOX 15c—Men's Medium-Weight Seamless Black Cashmere Box, regular value 25c; special, pair ..... \$0.15

## Largest Leading Apparel Shop for Dressy Women

(SECOND FLOOR)

The bargains we give when we set out to reduce stocks to the minimum are often on estranged relations—scarcely speaking terms—with first prices or present values. For instance—Today and Tomorrow—  
 All Women's Raincoats Half Price  
 All Winter Coats (furs and opera styles excepted)  
**HALF PRICE**  
 It's evident from yesterday's throng of pleased buyers that Portland's women folk DO compare values—and the comparison tips the scale in our favor against the feather-weights on the opposite balance. More today—  
 Women's \$12.50 and \$28.50 Street Suits for \$6.98  
 These suits are all strictly man-tailored, and made up in first-class workmanship. All the favored materials, wanted colors and smart mixtures, in reigning styles, plain tailored and in all stylish trimming effects now in vogue. A drastic clean-up of the lines of suits ranging in price from \$12.50 to \$28.50—most stores \$15.00 to \$25.00—all in one lot at the wonderfully and ridiculously small—almost gift price—\$6.98  
 HARDLY THE FAIR VALUATION OF THE SKIRT ALONE.  
 SALE NO. 2—WOMEN'S \$28.50 TO \$21.50 SUITS \$12.95—High-grade examples of the man-tailor's art. These suits are a gathering of the aristocrats of the suit stocks—handmade man-tailored models, made up with exquisite skill and expert workmanship. In smart street styles—Chevots, Homespuns and Serges—in plain brown, black, gray and blue mixed colorings, newest ideas of trimming effects, and strictly plain tailored. This sale offers a choice to obtain a well and inexpensive suit at the price of the cheapest grades ever carried by this great "Style Store." While they last, the usual fairly priced \$28.50 to \$21.50 values are offered at a choice for ..... \$12.95  
 WOMEN'S \$2.00 TAILORED WAISTS \$1.19—Tailored styles, in Serge, Flannel, Etamine and Brillantines. Plain colors in a fine embracing red, blue, lavender, tan and plain black, also some very smart, attractive plaids. Made in splendid workmanship, very trim and jaunty styles. Best \$2.00 values, until sold, for each ..... \$1.19  
 WOMEN'S HANDSOME \$1.50 HOUSE WRAPPERS 75c—Factory-made, in attractive styles, in latest models and trimming effects. Of pretty Parcels and Flannellette materials, and all newest most wanted colorings and color combinations. Cut full on latest improved patterns. No skimped wrappers in the lot. All the product of one of the best factories in America. No sweat-shop trash, but splendid house garments made under sanitary conditions and with perfect workmanship. Values up to \$2.50, choice while they last for ..... 75c  
 ANOTHER GREAT WAIST SALE—YES, TWO MONSTER SALES COMBINED IN ONE—UNTIL CLOSED.  
 WOMEN'S HANDSOME \$3.00 WAISTS \$1.99—Attractive and seasonable—these waist savings. The waists are in tailored styles, materials are French Flannels, Brillantines and Serges. Colors, red, brown, tan and plain black. Superbly tailored and beautifully made. Values up to \$3.00 at a choice, until sold, for ..... \$1.99

**THIS BOND**  
*accompanies each purchase of our Clifton Bond Suiting and insures the refund of the money paid for same, for unsatisfactory work.*  
 Rogers & Thompson, THE CLIFTON SILK MILLS  
 OLDS, WORTMAN & KING, PORTLAND AGENTS

**SILK SERVICE—Read All About It!**  
 Guaranteed by Manufacturer's Bond. Here is "Gilt Edged" Security Against Silk Trouble:  
 The Clifton Silk Mills stand back of the Bond, and the Guarantee is so strong that it would mean financial ruin to the manufacturer if the Silks should prove unworthy. So you see the Clifton Mills are forced by their Bond to make a thoroughly reliable Silk—and they have done it.  
**COME IN AND SEE THEM**  
 If you are a silk expert, your visit will be a treat to you. We invite you to take off your gloves and notice the delightful touch. Bring your strongest glasses and study their construction—better bring your money, too, for they are sure to tempt you.

**Clifton Bonded Taffetas \$1.00 per Yard**  
 They are 38 inches wide, beautiful chiffon finish, and very different from ordinary taffetas. They are finer, softer, richer, more dressy and much better stock than is usually used in taffetas. They come in blacks, whites, creams and a beautiful line of the very latest colors in all the new and desirable shadings for waists, skirts dresses and linings.  
**ALL GUARANTEED BY THIS BOND**

**Clifton Bond Taffetas**  
 OUR BOND GUARANTEES WITH EVERY YARD  
 GUARANTEE TO THE PURCHASER OF THIS SILK BOND BY OUR OFFICIAL STAMP CLIFTON BOND SERVICE: "WHEN IN THE SERVICE OF EACH YARD TO BE THAT PERFECTION OF MANUFACTURE AND QUALITY THAT WE WILL IN EVERY INSTANCE REFUND THE PURCHASE PRICE ON ALL CLAIMS MADE FOR UNSATISFACTORY WORK IF THEY FEEL CHECK, CHECK BACK ON FULL AT THE LEAST, SAMPLE OF THE SILK MUST BE SUBMITTED TO US FOR EXAMINATION."  
 Rogers & Thompson, THE CLIFTON SILK MILLS  
 OLDS, WORTMAN & KING

**Clifton Bonded Suitings \$1.25 per Yard**  
 These suitings are 38 inches wide, and are manufactured for most discriminating trade. They are a beautiful weave in the new Paris Fines Soft Wale Grograins. They, too, are in the Clifton finish, and are so rich and attractive that they are bound to win popular favor at once. We show them in blacks, whites, creams and every wanted new shade. If you want a new waist, skirt or entire costume, and want the latest and best, be sure and see them.

**THIS IS THE BOND THAT PROTECTS YOU**  
**Clifton Bond Suiting**  
 Piece No. \_\_\_\_\_ Yds. \_\_\_\_\_ Date \_\_\_\_\_  
**Clifton Bond Suiting**  
 ABSOLUTELY PURE DYE SILK.  
 OUR BOND GUARANTEES WITH EVERY YARD.  
 GUARANTEE TO THE PURCHASER OF THIS SILK BOND BY OUR OFFICIAL STAMP CLIFTON BOND SERVICE: "WHEN IN THE SERVICE OF EACH YARD TO BE THAT PERFECTION OF MANUFACTURE AND QUALITY THAT WE WILL IN EVERY INSTANCE REFUND THE PURCHASE PRICE ON ALL CLAIMS MADE FOR UNSATISFACTORY WORK IF THEY FEEL CHECK, CHECK BACK ON FULL AT THE LEAST, SAMPLE OF THE SILK MUST BE SUBMITTED TO US FOR EXAMINATION."  
 Rogers & Thompson, THE CLIFTON SILK MILLS  
 OLDS, WORTMAN & KING

**Public Tea Room**  
 Second Floor.  
 Auspices Y. W. C. A.  
 "Grandma" Munra, Hostess.  
**MENU.**  
**WEDNESDAY, JAN. 25, 1906**  
 Tea Coffee Chocolate  
 Milk in Bottles  
 Chicken Gumbo Soup  
 Clam Salad  
 Hot Rusks  
 Sardine Sandwiches  
 Bread and Butter  
 Raspberry Tea Cakes

**Watch Tonight's and Tomorrow Morning Papers for Special Announcement of Great Importance to Every Woman in Portland or Its Tributary Trading Territory.**

**Women's Knitwear and Hosiery**  
 (FIRST FLOOR)  
**PRICES DWARFED AS NEVER BEFORE.**  
 Make hay while the sun shines—save money while these bargains last. We're clearing house, getting rid of encumbrances—odd lots, short lots and remainder lots of desirable and seasonable Underwear and Hosiery for Women and Children. Some spring weights in these. Buy now and save. Note the  
**Special Bargain Tables—These for Today, Wednesday and Thursday**  
 Women's White Cotton Richelieu Vests, long sleeves, 25c value for, each ..... \$1.00  
 Women's Extra Fine White Cotton Vests, long sleeves, 50c value for, each ..... \$1.75  
 Women's White Lisle Vests, long sleeves, ribbed; 50c value now, each ..... \$0.50  
 Women's Fine White Lisle Vests, long sleeves, extra silk-trimmed; 75c val. for, ea. ..... \$0.50  
 Women's Spring-Weight White Merino French-Band Pants and Tights; 75c value now, pair ..... \$0.50  
 Women's Silk and Cotton Medium-Weight Vests and Pants, extra short sleeves, pants ankle length; \$1.25 value now, each ..... \$0.50  
**SPRING-WEIGHT HOSE.**  
 Women's Fine Black Imported Hose, Lisle finished, foot double sole; 35c val. for, pr. \$0.50  
 Women's Fine Black Cotton and Black Gause Lisle Hose, imported, spliced seam and heel, double sole; 50c values for, pair ..... \$0.30  
 Women's Black Lace Lisle Hose, full finished; 50c quality now, pair ..... \$0.25

**Clearing the Way for Incoming Stocks in Domestic Aisles**  
 (FIRST FLOOR)  
 We're going through stocks as a gardener spades his plot in springtime. Turning things up and over, laying bare the covered spots, the tucked-away things. Clearing out everything at less than their doubles will bring in springtime. Read—profit!  
 This is a rare opportunity for large users: hotels, schools, boarding-houses, etc.  
**SHEETS—40,000 OF THEM.**  
 Made of good round thread-sheeting, positively the best values ever offered for the money; size 72x90 inches; special Clearance price, each ..... \$0.50  
 Size 112x90 inches; special Clearance price, each ..... \$0.60  
 Made of nice, smooth muslin, with center seam, size 72x90 inches, only 600 sheets in this lot; special Clearance Sale price, each ..... \$0.30  
**BEDSPREADS.**  
 Another new line of handsome Bedspreads just received to take the place of those which have been going out so rapidly since the great Clearance Sale began.  
**COLORS: DARK BLUE, PINK AND RED;**  
 special Clearance price, each ..... \$1.25  
**SINGLE BEDSPREADS.**  
 Our 13c value; special Clearance price, each ..... \$0.50  
 Four special values in Bedspreads at each, \$0.40, \$1.00, \$1.25 and \$1.40.  
 Two big special values in Fringed Bedspreads with corners, for brass beds, full size; special Clearance price, each ..... \$1.50 and \$1.00  
**PILLOW CASES.**  
 Made of good standard round thread muslin, soft finished—fringed and ready for use—the best values for the price ever offered. About 150,000 of them, divided into five different lots.  
 LOT 1—Our 12 1/2c value; special Clearance price, each ..... \$0.40  
 LOT 2—Our 10c value; special Clearance price, each ..... \$0.30  
 LOT 3—Our 8c value; special Clearance price, each ..... \$0.25