

W. H. Northman & Co. PORTLAND'S LARGEST FOREMOST STORE FIFTH, SIXTH AND WASHINGTON STREETS CITY'S "QUALITY SHOP"

27th Annual Clearance Sales Are Now On 27th Absolutely Every Article in the House Drastically Reduced Contract Goods Alone Excepted 27th Annual Clearance Sales Are Now On 27th

The Premier Event of This Second Week of Clearance Sales Is Tomorrow's 8th Weekly Friday Economy Sale

We've got it into our heads that if a store advertises a "Sale" it justifies you and all the public in believing that the goods are offered at less than usual prices. You don't care whether the store especially wants to sell or not; you don't care whether there is a thousand or a dozen of a thing. But you do expect to get what you want at a price. Naturally that price must be a less than usual one.

Everything Reduced More Drastically and Deeper Than at Any Other Store! MAKE US PROVE IT!

Public Tea Rooms Second Floor. Auspices Y. W. C. A. Grandma Munra, Hostess. MENU FOR FRIDAY, JANUARY 8. Tea Coffee Chocolate Clam Bouillon Milk in Bottles Salad Hot Rolls Ham Sandwiches Bread and Butter Ginger Cakes

Calculating Men Come Here to the "Toggery Shop" IN THE NEW ANNEX—SIXTH STREET TRAVELING GOODS Because they get the newest and best at a less price than specialty or clothing stores ask them to join...

Great Exposition of White In Undermuslin Annex SECOND FLOOR. Some manufacturers of muslin underwear make practical application of the old Scotch saying that "many mickles make a muckle"...

In the Women's Furnishings Shops FIRST FLOOR. The Clearance Broom sweeps dainty Laces, Kerchiefs, Ribbons and Neckwear into the Bargain Baskets. LACES. All our real Terehon edges and Intersections...

Great Book Clearance Continues GOING OUT OF THE BOOK BUSINESS—STOCKS TO BE SOLD OUT CLEAN TO THE SHELVES. The Book Shop Has Been Moved to the Second Floor.

Special Tomorrow and Saturday Ladies' Gowns of the finest production of American manufacturers, made of fine Nainsook, Lawn and Cambric...

Splendid Investments in the Silk and Dress Goods Stores FIFTH-STREET ANNEX—FIRST FLOOR. In addition to all the advertised values of the week remaining on sale in the busy Dress Fabric Sections...

EXTRA SPECIAL FRIDAY 57 CENTS FOR BOOKS WORTH \$1.00—Cloth-bound Books, sets of popular authors, including Oliver Optic, Marie Corelli, G. A. Henty, Hall Caine, Mary J. Holmes...

Remarkable Corset Bargain In the Baby-to-Miss Shop SECOND FLOOR—THOROUGHFARE AISLE. ALL CHILDREN'S DRESSES AT ONE HALF PRICE THIS WEEK. Considering the price of these dresses we should clothe every child in Portland...

Economy in the Millinery Salons For 97c You May Buy Trimmed Hats Worth From \$2.00 to \$6.00 HANDSOME TURBANS, FRENCH SAILORS, CONTINENTALS, ETC.

In the China Store—Third Floor SPECIAL BARGAINS FOR FRIDAY AND SATURDAY. CROCKERY Umbrella Stands, Japanese Finish; special, each, 39c. Tubular Lanterns, best quality; special, each, 39c.

In the Art Shop Battenberg patterns, your choice at, each, 5c. Battenberg patterns on blue cloth of all kinds of collars, tie ends, dollies, scarfs, borders, insertions...

The Wanted Sort of Wash Goods AT A SORT OF WANTED PRICE. Towel-rather like the good-natured showing you'll get in the Domestic Aisle tomorrow...

Fourth Floor Economy Specials JAPANESE RUGS—Size 12x14 feet, our \$1.75 value; special Economy price, each, \$1.00. JAPANESE RUGS—Size 2x3 feet, our \$2.25 value; special Economy price, each, \$1.25.

Bargain Nuggets in the Smallware Aisles—FIRST FLOOR—SPECIAL FOR FRIDAY NOTIONS. CURLING IRONS. Curling Irons, regular value 50c; special, each, 35c.

The "Fair-Way" Shoe Store SIXTH-STREET ANNEX—FIRST FLOOR. WOMEN'S STORM RUBBERS, a width, special, pair 25c. WOMEN'S \$2.00 SHOES \$1.50—Women's Shoes, heavy or light soles, patent tips, Military or Cuban heels...