

STORE CLOSED ALL DAY TODAY—THESE SPECIAL VALUES FOR TUESDAY



PORTLAND'S LARGEST FOREMOST STORE



27th Annual Clearance Sales Are Now On

Absolutely Every Article in the House Drastically Reduced

Contract Goods Alone Excepted

27th Annual Clearance Sales Are Now On

Public Tea Rooms

SECOND FLOOR. Asplines Y. W. C. A. "GRANDMA" MUNRA. HOSTESS. MENU Tuesday, January 3, 1905. Tea, Coffee, Chocolate, Soufflé, Milk in Bottles, Salad, Boston Brown Bread Sandwiches, Hot Rolls, Bread and Butter, Dessert Cakes.

The Second Week of the Great 27th Annual Clearance Sales

With Their Matchless Values Open Tomorrow! Tremendous Stock Reductions Foreshadow These Remarkable Events. Slaughter Prices Potent With Mighty Selling Force Start the Week. See Tuesday's Papers for Continued List of Week's Special Clearance Sale Values.

In the Baby-to-Miss Store

THOROUGHFARE AISLE—SECOND FLOOR. ALL CHILDREN'S DRESSES AT HALF PRICE THIS WEEK. Considering the price of these dresses, we should clothe every child in Portland. For excellence of plain and fancy materials, distinctness of designs and finish and variety of these dresses, including the regulation Peter Thompson, Sailor, Russian Rigous and Buster Brown styles, make the prices at which they are offered astonishing. Sizes from 2 to 14 years. Regular prices from \$2 to \$15; special prices from \$1 to \$7.50 WITH MANY BETWEEN PRICES.

We Start the New Year Right by Helping Our Men Out of a Hole

Once upon a time a man wrote to his friend: "I'm in a hole and you've got to help me out, or I'm stuck." The friend replied: "Sorry I can't help, but if you are in a hole that you can't get out of, I'm coming to see the hole—it must be a wonder." Our buyers went into the market last season and bought for our present sized building and present facilities for selling. For months we were delayed and stocks piled up, faster than they should—for ingress should be gauged by outlet—that is this store's rule. For this once, however, circumstances unavoidable and uncontrollable reversed matters. Tremendous sales of the past month have brought things nearly to their normal again—and yet—there's need for further lightening of the ship, so out goes more ballast, thro' the medium of the CLEARANCE SALES. Our buyers figure themselves yet "in a hole," because more goods confront them than is allowed at inventory time. Can they get out? Well, come and see the "hole," and if these sacrifices won't help some—help you and help us.

Big Clearance Sale Bargains for Tuesday's Buyers In the Men's Shop

FIRST FLOOR—SIXTH-STREET ANNEX. BOYS' SWEATERS WORTH \$1.25 FOR 60 CENTS—Boys' Brown Sweaters, in fancy and plain effects, some regular sweater style, others buttoned on shoulder, sizes 18 to 24, our \$1.25 value; Clearance price, each... 69¢. 'MIDGET' TIES WORTH 25 CENTS FOR 10 CENTS—The remainder of our line of Silk Midget Ties, in fancy stripes and figures, our 25c value; special Clearance price, each... 10¢. LEATHER SUIT CASES WORTH \$8.00 FOR \$4.95—Handsome Leather Suit Cases, leather-lined, with shirt-fold and inside straps, sizes 22, 24 and 26, our \$8.00 value; Clearance Sale price, each... \$4.95. TIES WORTH 50 CENTS FOR 25 CENTS—A small line of Imperial Four-in-Hands, our 50c value; special Clearance price, each... 25¢.

Special Clearance Prices on Men's Underwear

MEN'S NATURAL WOOL UNDERWEAR—Our 75c value; special at, the garment... 55¢. MEN'S CAMEL-HAIR UNDERWEAR—An extra good quality, our \$1.00 value; special at, each... 69¢. MEN'S DERBY-RIBBED FLEECE AND FLAT-FLEECE-LINED UNDERWEAR—in pink, blue and natural, our 50c value; special at, each... 35¢. UNLAUNDERED SHIRTS—Our celebrated O. K. Brand Unlaundered White Shirts; special at, each... 42¢ 63¢ and 85¢. MEN'S BOX—THE THREE PAIRS FOR 50 CENTS KIND FOR 10 CENTS—Men's Natural Gray and Black Merino Box, our 3 pairs for 50c value; special at, the pair... 10¢. MEN'S WOOL SWEATERS WORTH \$2.50 FOR \$1.15—Men's Wool Sweaters, in honeycomb or diamond weave, in emerald and pink, black and scarlet, black and green, and emerald and scarlet, a splendid \$2.50 value; special at, each... \$1.15.

Home Needs In Clearance Sweep—4th Floor Stores

CLEARANCE SALE OF FINE PILLOWS—FOURTH FLOOR—4TH-ST. ANNEX. Pillows, all feather-filled, extra large size, 7 lbs. to the pair, our \$7.90 value; special Clearance price at, the pair... \$4.75. Pillows, very fine, half down and half feather-filled, cover of linen tick, splendid \$7.90 value; special Clearance Sale price at, the pair... \$4.75. CLEARANCE PRICE ON BLANKETS. Fourth Floor. Blankets Worth \$4.50 for \$2.15—All-Wool Vicuna Brown Blankets, our \$4.50 value; special Clearance price, the pair... \$2.15. Blankets same as above, only finer, our \$5.00 value; special at, the pair... \$2.45. Blankets Worth \$4.00 for \$2.75—All-Wool Mottled Gray Blankets, our \$4.00 value; special Clearance price, the pair... \$2.75. Blankets Worth \$4.00 for \$2.75—Plain Silver-Gray All-Wool Blankets, our \$4.00 value; special at, the pair... \$2.75.



Clearance in the Apparel Stores Theatre Gowns and Opera Coats for Two Days at Half Price—2d Floor

Announcement Extraordinary in Connection With the Paderewski Appearance! The Society Event of the Season Provided for by the "Style Store." By special arrangement for this great musical and society event, we shall place on extra special sale Tuesday and Wednesday Every Evening Gown and Costume in the House Up From \$85, and Every Opera Coat in the House Up From \$40, at Exactly HALF PRICE!

Evening Gowns include every new and late production of leading Parisian and New York designers—the smartest and most magnificent collection ever brought to the Coast. Every color and shading that Fashion favors are here. Among the grand exposition of art, beauty and style in dress are many of the famous Mlle. Schroeder creations. For this great event—Tuesday and Wednesday only—choose from these magnificent Gowns at EXACTLY ONE HALF THEIR REGULAR FAIR PRICE.

OPERA COATS FOR THE PADEREWSKI PRESENTATION

Choice of every Opera or Theatre Coat in the house, up from \$40.00, at HALF PRICE. Description is futile, for with a line larger than any other west of Marshall Field's in Chicago, a page would not suffice for detail.

Great Coat and Suit Sales

WILL ADD TO THE BUYING FUROR! A GREAT SWEEPING CLEAN-UP OF THE WINTER COATS! The stopover of the past season, most of them, but all good staple styles for winter wear. Splendid cloths, tailored and made in best workmanship, long or short lengths, from the 27-inch jacket to the full-length Newmarket, values to \$25—NOW LOOK AT THE PRICE! Tuesday only at... \$4.95. WOOL WAISTS—Nicely tailored; special for Tuesday and Wednesday, regular \$5 value in the Clearance for... \$2.45. EVENING WAISTS—Magnificent hand-made creations in crepe, chiffon, tulle, lace, and hand-made laces, \$15 to \$45 values; special Tuesday and Wednesday for Clearance at... HALF PRICE. FANCY VELVET COATS, in box, blouse and close-fitting styles, all the newest and smartest makes—\$12.50 to \$75 values; special for Tuesday and week at HALF PRICE. Be early for the best selections. VELVET SUITS AT HALF PRICE—Tuesday and all week. Both plain and crushed velvets in all wanted shades and colorings. ALL WALKING SKIRTS REDUCED. ALL LONG SKIRTS REDUCED. EVERY SUIT REDUCED. EVERY RAINCOAT REDUCED. EVERY COAT IN THE HOUSE RADICALLY REDUCED.

Extra Special!

TWO SENSATIONAL SALES OF HIGH-GRADE SUITS FOR WOMEN—TWO STARTLING, STIRRING VALUES FOR A TWO-DAYS' OFFERING. TUESDAY AND WEDNESDAY ONLY.

Women's \$38.50 to \$62.50 Suits for... \$24.95. Women's \$65.00 to \$85.00 Suits for... \$36.65.

A last grand final and drastic clean-up of the high-grade Street Suits and fancy Calling Gowns. All wanted materials, embracing broadcloths, chevots, Venetians and smart, fancy, mannish mixtures, in blouse, Eton and tight-fitting jacket effects. Every wanted and voguish color and popular mixture is included. Also every stylish trimming effect. For Tuesday and Wednesday only. VALUES TO \$25.00 FOR... \$24.95. VALUES TO \$85.00 FOR... \$36.65. The greatest Suit values in America.



CLEARANCE BARGAINS IN Women's "Toggery"

WOMEN'S FURNISHING AISLES—FIRST FLOOR. RIBBONS 25¢ YARD. A line of All-Silk Milanese Ribbons in all the new colors, Cogne de Rouge, burnt-orange, brown, castor, blue, pink, cardinal, black and white, 5 1/2 inches wide, a beautiful lot, fresh and new, just the thing for smart ties, neck ribbons, belts, hair ribbons, etc.; special at, yard... 25¢. TRIMMINGS. A fine line of lace, bands, galoons, trimmings, elegant embroidered chiffon trimmings in black and white and colored, pearl trimmings, spangled trimmings, bands, galoons, circular edges, lace braids and galoons in white, cream and ecru. Regular \$1.00 and \$1.25 values; special, yard... 49¢. Regular \$1.50 values; special, yard... 69¢. Regular \$2.50 values; special, yard... 99¢. Regular \$3.00 and \$3.50 values; special, yard... \$1.45. Regular \$4.50 values; special, yard... \$1.95. LADIES' HANKERCHIEFS 6 FOR \$2.25. Ladies' Pure Linen Handkerchiefs, Initialed and embroidered in one corner, sheer and soft, regular price, 6 for \$7; special, white they last, 6 for... 72¢. EMBROIDERIES AND INSERTIONS. Thousands of yards of elegant Embroideries in Swiss, Nainsook and Cambric and Nainsook Insertions, Swiss and Cambric, your choice—Regular 25c values; special, yard... 12 1/2¢. Regular 30c and 35c values; special, yard... 15¢. Regular 40c values; special, yard... 20¢. Regular 45c and 50c values; special, yard... 25¢. Regular 60c and 65c values; special, yard... 30¢. Regular 75c values; special, yard... 37 1/2¢. Regular 85c and 90c values; special, yard... 45¢. Regular \$1.00 values; special, yard... 49¢. Regular \$1.25 values; special, yard... 63¢. Regular \$1.50 values; special, yard... 75¢. LADIES' NECKWEAR 39¢. A fine lot of Silk Stocks and some with stole fronts, some with fancy bows, some silk with faggoting, some lace trimmed, some Perstan effects, and others plain tailored, regular 65c, 49c and 75c values; special, each... 39¢.



New Year's Millinery at Half Usual Price DAYLIGHT SALONS—4th FLOOR ANNEX

This is a "Different" Millinery Store. The average milliner is content at this season to sell down and growl or groat over the past season's dream of a future one. This millinery store has no "season"—it's an all-year-round shop where dressy women folk may come any time of the year and select from full stocks, but generally at very special reduced prices. The very fact of keeping up millinery stocks brings buyers to the store that might otherwise drift elsewhere, was there anything at all, and a steady stream of buyers allows us to buy liberally in market when the market is glad to sell without profit, sometimes at a loss, rather than close their workrooms. We have our full regular force of salespeople employed and our workrooms running under full complement, bringing forth new creations daily. These we produce under conditions allowing us to sell them without loss at one half regular prices. This week we offer an entire new showing of advance 1905 models in velvet turbans, with fancy chenille bands, some with feather bands. Also several models of the popular "Charlotte Corday" hats introduced by us some three weeks ago to Portland folk. In every instance the price is just ONE HALF the regular price. In order to effect complete and drastic clearance on all other trimmed hats we offer special for Tuesday, a large lot of splendid \$4.00, \$5.00 and \$6.00 VALUES AT A CHOICE FOR \$1.00.

Sensational Sale of Entire Book Stock Opens Tomorrow

THE NEW \$1.50 COPYRIGHTS FOR 50 CENTS—OTHER BOOKS HALF PRICE—GREAT—SOME GREATER.

Pressure for room needed by other departments compels us to give up the sale of Books until our present buildings can again be added to—probably a matter of some two years. Much against our wish we must give up even a holiday book department. Our present stocks will be sold with regard to cost in order to close them out completely this month. Here, then—now—is the BOOKLOVERS OPPORTUNITY. EXCITEMENT IN BOOKLOVERS' LANE. Second Floor. COPYRIGHT BOOKS—WORTH \$1.50 AT 90¢. All of our remaining Copyright Books are included in this offer. Many of them are the successful and popular books of this year, such as—

- DOUBLE HARNES... By Anthony Hope. WHOEVER SHALL OFFEND... By Marion Crawford. A LADDER OF SWORDS... By Gilbert Parker. THE HOUSE OF FULFILLMENT... By George Madden Martin. THE LAST HOPE... By George Sinton Merriman. OLD GORGON GRABHAM... By George Horace Lorimer. THE DELIVERANCE... By Ellen Glasgow. THE SINGULAR MISS SMITH... By E. M. Kingale. THE MADIGANS... By Marjorie Michelson. IN THE CLOSED ROOM... By Frances Hodgson Burnett. DAUGHTERS OF NILO... By Onoto Watanna. THE TRUANTS... By A. E. W. Mason. THE SEEKERS... By Harry Leon Wilson. FOUR ROADS TO PARADISE... By Maud Wilder. CHRISTMAS EVE ON LONGFORD... By John Fox, Jr. THE GEORGIANS... By Will N. Harben. VERGILIUS... By Irving Bacheller. THE ADVENTURES OF ELIZABETH IN RUGEN... By Gertrude Atherton. RULERS OF KINGS... By Gertrude Atherton. THE QUEEN'S QUAIR... By Caroline Abbott Stanley. SIR MORTIMER... By Mary Johnson. AND MANY OTHERS OF THE LATEST BOOKS AT THE SAME REDUCTION IN PRICE.

Our \$1.50 value special at, each... 90¢. BOOKS OF FICTION WORTH 25 CENTS FOR 12 CENTS—Meadellion Edition of Popular Fiction. The volumes handsomely bound in ribbed cloth and ornamented with colored designs and medallion portrait on cover. This edition contains some of the best works of such authors as Mary J. Holmes, Marie Corelli, Mrs. Southworth, Hall Caine, Henry K. Steniewicz and numerous others. Our \$1.50 value special at, each... 95¢. BOOKS WORTH 50 CENTS FOR 25 CENTS—Gilt Top Library of Standard Authors. Volumes bound in ribbed silk cloth, with gilt top. This library comprises some of the best works of the masters of English literature. Our 50c value special at, each... 25¢. EDITION OF WEBSTER'S DICTIONARY WORTH \$2.75 FOR \$1.47—The New Census Edition of Webster's Dictionary, printed in 1904, leather-bound, indexed, 1,500 illustrations, supplemented with new dictionary of biography, synonyms, nouns de plume, foreign phrases, etc. Our \$2.75 value special at, each... \$1.47. WEBSTER'S DICTIONARY WORTH \$3.25 FOR \$1.79—Webster's Unabridged Dictionary, half bound in leather, with 1,000 illustrations, appendix and supplement of 10,000 new words, combined with Lessing's history of the United States. Our \$3.25 value special at, each... \$1.79. WEBSTER'S UNABRIDGED DICTIONARY—Our \$3.75 value special at, each... \$2.35. WEBSTER'S UNABRIDGED DICTIONARY—Our \$4.00 value special at, each... \$2.55.

Red-Letter Day in "Fair-Way" Shoe Store

THE GREATEST FOOTWEAR BARGAINS OF ALL THE YEAR! Tomorrow we inaugurate the most decisive and radical of January Clearances among the Shoe Stores ever held by a Portland store. Offerings will be placed before our public that will exceed in scope any similar ones in America. We are thoroughly in earnest and willing to make considerable financial sacrifice to lower the stocks to a normal stage before inventory time next month. Here are prices placed upon New and Fashionable Footwear—Shoes, Slippers and Rubbers—for all the family, to-day at values well below their regular worth—in many instances below their first actual costs at the factories. As a New Year remembrance we shall give tomorrow



ABSOLUTELY FREE TO MEN!

A Handsome Souvenir Match Safe, of bright nickel and white celluloid, with embossed picture on each. No purchase need be made; just call at the Shoe Store and ask for one—they are FREE to men only. (No boys.)

Extra Special Bargains for All—Among Them

WOMEN'S SHOES WORTH \$5.00 FOR \$2.50—Women's Shoes of patent kid or vicil kid, with turn soles, merit or bright kid tops and Louis heels, good dress shoes, our \$5.00 value; special Clearance price, the pair... \$2.50. ONLY \$1.08 FOR SHOES WORTH \$1.75—Women's Common-Sense Comfort Shoes, in either lace or congress styles, with turn soles, flat heels and broad toes, finest of vicil kid uppers. These shoes mean foot ease for people who have tender feet. Our \$1.75 value; special Clearance price, the pair... \$1.08. WOMEN'S \$1.00 SLIPPERS FOR 50 CENTS—Turkish Slippers for Women, in red, black or brown, our \$1.00 value; special at half price, or, the pair... 50¢. WOMEN'S GOOD RUBBERS—"S" width, will fit thin-sole shoes; special Clearance price, the pair... 25¢. WINTER SHOES FOR BOYS AND YOUTHS—Here in box calf, with double soles and good, easy last. Size 11 to 13; Clearance price, the pair... 95¢. Size 13 1/2 to 2; Clearance price, the pair... \$1.00. Size 2 1/2 to 5 1/2; Clearance price, the pair... \$1.25. MISSES' AND CHILDREN'S SHOES—Here in box calf or vicil kid, good stout soles and round toes—Size 8 to 8 1/2; Clearance price, the pair... 50¢. Size 9 to 11; Clearance price, the pair... \$1.00. Size 11 1/2 to 2; Clearance price, the pair... \$1.25. MEN'S SHOES WORTH \$2.50 AND \$4.00 FOR \$1.68—Men's Winter Shoes in 33 choice styles, here in box calf, storm calf, patent calf, patent leather and velour calf, with double or single soles, foot-form comfort lasts and medium heels, our \$2.50 to \$4.00 values; Clearance Sale price at, the pair... \$1.68. MEN'S HOUSE SLIPPERS—Our \$1.00 value; Clearance Sale price, in stock and the lot, at, the pair... 50¢. WOMEN'S \$2.50 AND \$4.00 SHOES FOR \$1.00—Women's Fine Patent Kid shoes, in vicil kid or vicil kid, with welt or turn soles, military, Cuban or oxford styles, new numbers, our \$2.50 and \$4.00 values; special at, the pair... \$1.00. WOMEN'S \$3.00 SHOES FOR \$1.50—Women's Vicil Kid Shoes, with single soles; patent tips and military heels, five good numbers in stock, our \$3.00 value; special Clearance price, the pair... \$1.50.