

A CHRISTMAS SALE IN ALL ITS GLORY!

January Clearance Prices Commence Tomorrow

The Big Store in the Middle of the Block

THE CHICAGO

69-71-73 Third St. Bet. Oak and Pine

BURSTING WITH HOLIDAY SPLENDOR AND NEWNESS

The Chicago's Christmas Sale, the gossip of all thrifty and knowing buyers of Men's and Boys' Clothing, Hats, Shoes or Furnishings.

The selling of the CAHN, WAMPOLD & CO. fine Wholesale Stock AT NEARLY ONE-HALF PRICE, has created a furore among the people and keeps this Great Store prominently at the top of all stores as a place to buy the best at the lowest prices. The opportunity of securing the very latest and best styles of apparel at less than manufacturer's cost, should open all eyes and start all Oregon towards this store.

Free Foot Balls!

NO PURCHASE REQUIRED

The last great Free Distribution this season of Rugby Footballs to boys is in progress all this week from 4 to 6 p. m. daily. Lists will be given all boys that call at the store—small boys specially invited. Our footballs are not given with any purchase, but absolutely without any buying obligation, no matter when or where the boy's clothes are bought. We do not believe in prize-bartering. We do the largest children's clothing business in this city, but it's done on the daylight plan of high quality, best styles, largest variety and lowest prices. The Chicago is Portland's Greatest Clothing Store. Why?



The Chicago

IS PREPARED FOR THE Great Holiday Rush!

A Double Force

Extra salespeople of experience in their respective lines, double capacity in the tailor shops and bundle wrapping and delivery departments this week, insure promptness and pleasure in trading at the big store. This week we close as usual at 6 p. m. daily, except Saturday, at 11 p. m. Next week open every evening till 10 o'clock, and Saturday, Xmas eve, till midnight.

MEN'S SUITS

More than 2,000 for you to choose from. The Chicago does not say more than 2,000 and mean a few hundred. We are Portland's greatest clothing store, carrying the biggest all-new stock and sell more good clothing than any store in Oregon or Washington. Did you ever stop to think why The Chicago leads? Investigate. There must be good reasons for it.

\$7.50 For choice of 500 All-Wool or Worsteds, in single and double breasted styles, in black, blue, also plaids, checks, stripes and mixtures, in clay worsteds, serges, chevots, tweeds, homespuns and cassimeres; the very latest and best styles, made by Cahn, Wampold & Co. to retail at \$12.50 and \$15.

\$9.50 For choice of 700 Suits, excellent all-wool or pure worsteds, in select patterns of very choice clay worsteds, serges, chevots, tweeds and vicuna, in double and single breasted sack and cutaway frocks; sewed with pure silk throughout and made with shape-retaining shoulders; made by the great Cahn, Wampold & Co. to retail at \$16 to \$18.

\$12.50 For choice of over 1,000 single and double breasted sacks, in imported and domestic materials, high class all hand-tailored, sewed with double test pure silk, triple warp serge or Italian cloth lining, shape-retaining collars, front and shoulders, 100 styles of patterns and colors, also fine blue and black; made by Cahn, Wampold & Co. to retail at \$20, \$22 and \$25.

\$17.50 For choice of over 700 of as fine Suits as money will buy; you can take choice of the finest and best single or double breasted sack, made to retail at \$25, \$30 and \$35; or choice of all Cahn, Wampold & Co.'s finest silk or satin lined, made to retail at \$30, \$35 and \$40. If you are a good dresser this is a chance of years for you. Come early.

Overcoats and Cravenettes

Fully 1,000 strong. A display of overgarments that will agreeably surprise you for style and quality, and more than please you for low prices. The purchase of the Cahn, Wampold & Co. fine wholesale stock at 60c on the \$1.00 enables us to sell finest quality fall or winter weight Overcoats and Cravenettes at less than actual wholesale cost.

\$7.50 Does wonders; hundreds of elegant fall and winter Dress Overcoats, made in box and knee lengths or just below the knee to the ultra fashionable long belt coats; made by Cahn, Wampold & Co. to retail at \$12.50 to \$15.

\$9.50 For choice of hundreds of elegant Fall Dress or Winter Overcoats and Cravenettes; a great many of them imported materials; all hand-tailored; in black, blue, gray, steel brown, tan, etc.; short box, opera or long garments with or without belt; made by Cahn, Wampold & Co. to retail at \$16 to \$18.

\$12.50 Cravenettes and Overcoats, with over 500 to make your selection from, elegant high class hand-tailored garments, none of them made to retail at less than \$20; in black, blue, broken plaids, pin stripes, mixtures. These garments merit the attention of the most critical and thrifty buyers.

\$17.50 For the best in the house. Every Cravenette or Overcoat that we own, including all the high class Crouse & Brandagee and Acorn combined with all the Cahn, Wampold & Co.'s finest garments that we sold earlier in the season at \$35, \$32, \$30, \$27 and \$25, are now on our counters and in this great Xmas Bargain Sale at \$17.50 for choice of the best best.

Yule Tide in Furnishings

Xmas Bargains in this Gigantic Stock of dependable and extra fine Shirts, Underwear, Gloves, Umbrellas, Smoking Jackets and House Coats, Handkerchiefs, Neckwear, Mufflers, Collars, Cuffs, Jewelry, Fancy Silk or Wash Vests, are all of the most desirable and choicest styles and qualities. The variety almost endless and the prices as low as the same goods can be had for anywhere in the United States.

Smoking Jackets and House Coats—\$3.50, \$4.50, \$4.95, \$5.50.

Fine Sweaters, wool and worsted—\$1, \$1.50, \$2, \$2.50, \$3, \$3.50, \$4, \$5, \$6.

500 styles of Shirts in negligee and golf—35c, 50c, 75c, \$1, \$1.25, \$1.50, \$2, \$2.50.

Underwear—35c, 50c, 65c, 85c, \$1, \$1.25, \$1.50, \$2.25—all underpriced.

Umbrellas—45c, 75c, \$1, \$1.25, \$1.50, \$2, \$2.50 and up to \$10.

Hosiery, good wool or cotton—8c, 12 1/2c, 20c, 25c, 35c, 50c, 75c, \$1.

Night Shirts—50c, 65c, 75c, \$1, \$1.50, \$2, up to \$7.50.

Neckwear—10c, 15c, 25c, 35c, 50c, 75c, \$1, \$1.25, \$1.50.

Jewelry half value sale—1,000 pairs: Cuff Buttons Studs, etc.

Silk Vests—\$1.65, \$1.85, \$2.15, \$2.65, \$3.15, \$3.65.

Fine Wash Vests—65c, 85c, \$1, \$1.50, \$2, \$2.50, \$3.

Suspenders—15c, 25c, 35c, 50c, 75c, \$1, \$1.50.

Handkerchiefs, all kinds—5c, 8c, 10c, 12 1/2c, 15c, 25c, 35c, 50c, 75c, \$1.

Mufflers, fine silk—50c, 75c, \$1, \$1.25, \$1.50, \$2, \$2.50.

Gloves, heavy or dress—19c, 25c, 35c, 50c, 65c, 75c, \$1, \$1.25, \$1.50, \$2, \$2.50.

HATS

Every Hat in this entire new, fresh stock must be sold, even if we shoulder a big loss. For the spring trade all our Hats will be branded "Fullworth," and in order to carry out our plans and open the spring season with an entire new stock of Fullworth Hats, the price knife is at work on our entire fall and winter stock.

\$1.35 For choice of 30 styles of \$2 soft and stiff Hats; black, brown, gray, tan and ecru.

\$2.35 For choice of 33 styles of \$3 and some \$3.50 soft or stiff Hats; exact duplicate of Dunlap, Knox and Stetson fall and winter styles.

\$3.65 For Genuine John B. Stetson \$5 Hats.

50c Caps at this store are town talk—they are great.

SHOES

There is no place like The Chicago for Men's and Boys' Good Shoes. Our immense business in Shoes keeps this stock moving all the time, and the result is very best and latest styles. We turn our entire Shoe stock every 30 days, that's the record for the past eight months, and it cannot be duplicated in all America. Every pair of Shoes we sell is warranted to give entire satisfaction. That's the kind The Chicago sells. We are big cash buyers and sell Shoes at about what other stores have to pay for them.

\$1.65 For choice of 1,000 pairs, \$2.50 Shoes; calf, box calf, velour and vic kid; in Bluchers and bal.

\$2.65 For choice of more than 1,000 \$3.50 and \$4 Shoes, patent colt and vic calf and velour; in congress, bala and Bluchers and boot tops—a shoe sale that is worthy of the name.

1,000 Pairs Holiday Slippers at Wholesale Prices.

Boys' or Little Gents' Shoes

This end of the shoe business is run on the Glory Basis. We do not aim to get more than actual selling cost. We want the little fellows to wear Chicago Shoes. They are great.

YOUNG MEN'S SUITS

We pay special attention to trends of the coming season and study their wants and demands. The D. M. Pfeiser & Co. fine wholesale stock of Suits and Overcoats in a liberal world of nobby and desirable styles for young men. Over 500 Suits, comprising 20 styles, are here for your choosing, at just one-half value.



\$3.75 for All-Wool Dark Color \$7.50 Suits.
\$5.00 for All-Wool Very Nobby \$10 Suits.
\$6.25 for All-Wool Single and Double Breasted \$12.50 Suits.

\$7.50 for All-Wool and Worsted \$15 Suits.
\$9.00 for imported materials, very fine, \$12 Suits.

\$11 for Choice of the finest and best Suit in the store. This offer includes all our finest grade, that we sold at \$20, \$22 and even \$24.

This sale of the choicest and finest grade of Young Men's Suits at One Half Value is the greatest slaughter of fine goods ever made in the heart of the season—besides we show the largest variety on the entire coast.

Young Men's Overcoats and Cravenettes

We can supply you with the kind you have in mind and save you exactly what the below figures represent.

\$4.50 for fine and nobby \$7.50 plain or bell Overcoats.

\$6.00 for very handsome \$10 Overcoats; 20 styles.

\$8.50 for choice of 100 \$12.50 Overcoats and Cravenettes.

\$12.50 for choice of the best in the house—all our finest \$18, \$20 and \$22 Overcoats and Cravenettes.

Real Half Price Sale of Boys' Children's Suits, Overcoats and Furnishings

We secured at our price the D. M. Pfeiser & Co. Chicago, Ill. entire manufacturers' wholesale stock of Children's Boys' and Young Men's Suits and Overcoats, and will give to the parents the best bargains ever offered in Portland, in the very newest and choicest of Good Clothes. Suits, 2 to 16 year sizes, in all the prevailing and exclusive styles.

Suit Prices

Norfolk, Comack, Buster Brown, Reifer and Double-Breasted Suits—

For all styles of \$2.50 Suits.....\$1.25

For all styles of \$3.00 Suits.....\$1.50

For all styles of \$4.00 Suits.....\$2.00

For all styles of \$5.00 Suits.....\$2.50

For all styles of \$7.00 Suits.....\$3.50

For all styles of \$8.00 Suits.....\$4.00

Children's Overcoats

\$4.50 Overcoats for.....\$2.25

\$6.00 Overcoats for.....\$3.00

\$7.00 Overcoats for.....\$3.50

\$8.00 Overcoats for.....\$4.00

Boys' Furnishings Half Price

7 1/2¢ for 15c double knee black Stockings.

10¢ for 20c double knee black Stockings.

5¢ for 10c Suspenders; 7 1/2¢ for 15c, and 12 1/2¢ for 25c Suspenders.

10¢ for a big lot of 20c and 25c Caps.

15¢ for fine quality 40c Fleece Underwear.



15¢ for Boys' Negligee 40c and 50c Shirts.
25¢ for extra good quality and make of 40c Black Satin Shirts.
37 1/2¢ for assorted colors 75c Sweaters.
57 1/2¢ for basket weave, all worsted \$1.75 Sweaters.
15¢ for Boys' 40c Waists; detachable band, percale or flannellette.
37 1/2¢ for Boys' extra quality 75c laundered Waists.