



PORTLAND'S LARGEST FOREMOST STORE



"THE DIFFERENT STORE"

FIFTH, SIXTH AND WASHINGTON STREETS

"THE DAYLIGHT SHOP"

SATURDAY AN EVENTFUL DAY FRUITFUL OF HAPPINESS!

The Sixth Day of the "Store Managers' Sale"

But—as on All Business Days of the Week—WE CLOSE AS USUAL AT SIX O'CLOCK P. M.

Grand Free Orchestra Concert
On Second floor Saturday afternoon.
Grand Opening of the New Public Tea Rooms

THAT STUPENDOUS SLAUGHTER OF A MILLION-DOLLAR STOCK! THAT UNPRECEDENTED CHRISTMAS BUYING CARNIVAL! A POSITIVELY DESPERATE SACRIFICE OF SPLENDIDLY WORTHY AND SEASONABLE MERCHANDISE! ALIKE TO CLASSES AND MASSES.

NOW the time, THIS STORE the place, to make such savings as no western house ever offered before. \$500,000.00 worth of new winter and staple goods, holiday merchandise and Christmas gifts must be sold this month. The stocks are topheavy that much. We're willing to discount the stocks now as a business man discounts his note at a bank. 'Tis not so much the need of money but of room. Spring goods will come pouring in a month hence. It won't do to pile new goods on top of old. We don't allow goods to become old here. Each season must bear its OWN loss. The time to SELL is when people most want to BUY. That's NOW, so we issue orders to our managers to cut loose, forget what costs were or profits ever meant, but SELL! And to him who sells the most we'll pay a golden prize. The sixth day of the sensational sale is at hand. The values are better than ever, the bargains stronger and plentier. We predict a perfect furore of buying. Every special of the week, not already sold out, remains in force. And new ones are added. Santa Claus Comes Today to Help—And the Women's Tea Room Opens.

Grand Opening of the New Public Tea Room at 11 a. m. Saturday



The long-awaited public tea room, where light lunches will be served, opens tomorrow. Another advance step in the onward march of Portland's largest and most popular store. The opening occurs at 11 a. m. The hours daily will be from 11 a. m. to 8 p. m. Conveniently located on the second floor, directly off the Women's Suit and Wrap stores, and next to the great light well, this latest addition will prove a great convenience to shoppers and others. Grandma Munra, too well and favorably known to Portland folk to need introduction from us, will preside over its destinies, assisted by one of the best-known and capable woman cooks in Portland. It will be conducted under the auspices of the Portland Y. W. C. A. Tea, chocolate, wafers, cakes, sandwiches, ginger-bread, scones and hot rolls will be served. The menu, which will be changed daily. The public is cordially urged to attend.

An Orchestra Will Discourse Music During the Afternoon of the Opening on Saturday

Santa Claus Himself Comes to the Store on Saturday TO REMAIN UNTIL CHRISTMAS!

We received the following telegram from jolly old St. Nick himself yesterday:

Form No. 1
THE NORTHERN LIGHTS TELEGRAPH CO.
(Incorporated.)
100,000,000 OFFICES ALL OVER THE WORLD. CABLE SERVICE TO ALL CHRISTENDOM.
Eugene Seitz, President and General Manager.

Receiver's No. 4-11-44 Time Filed 12 G. M. Check T. H. VIKING.

SEND the following message subject to the terms on back hereof, which are hereby agreed to:

Kringeland, Dec. 8, 1904.
To Oids, Wortman & King, Portland's Largest and Best Store, Portland, Ore.
Will be at your store on Saturday at 10 a. m., for a two weeks' stay. Have my rooms ready at the Inn, and fodder for the reindeer. Notify the children. Them fellows as have been masquerading as ME, and imposing on a few people in your town are bogus "counts" of no 'count, as the people will find out when the "Real Thing" gets there. They're counterfeits that couldn't be passed on a blind beggar in a London fog. Ta-ta till later. See you Saturday.
Yours Truly,
P. S.—Don't forget about feed for the reindeer; my aëria mobile is busted until the 1905
Fair. Yours Truly,
"Santa."



Yes, children, the real Santa Claus will arrive here at the store tomorrow at 10 o'clock. We've built an "Inside Inn" for him right on the big Fair Grounds on Fourth floor. He will be with us until Xmas eve, appearing daily until further notice from 10 to 12 a. m. and 2 to 5 p. m. He has brought with him a budget of songs and funny sayings that will keep his audience in a jolly Christmas mood while he is in sight and leave side-splitting memories behind him when he retires. He will live right here on the grounds at the "Inside Inn," erected especially for the accommodation of this jolly old monarch and his retinue. To see the real Santa Claus once is never to forget him, and the Inn, with eight sub-stations—one each in front of each elevator on every floor—first to fourth—where children may drop their letters, addressed to him, telling of their wants for Christmas, and he will do his best to fill them all. Don't fail to see Santa; he's the funniest, jolliest old fellow that ever thronged you into convulsions. He's a "different" Santa—an unusual chap—this "Different Store" Santa.

Saturday Dress Goods and Silk Buying

WILL BE PROFITABLE TO OUR PATRONS.
Annex—Fifth Street—First Floor.
\$38,000 WORTH OF SILKS AND DRESS GOODS SLAUGHTERED.
All new, this season's fabrics. Mr. Sale says all must go before Christmas.
Silk specials are in three big lots:
LOT 1—Novelty new swell silks in all the wanted colors and patterns, values unexcelled anywhere at less than \$1.25 per yard; special, per yard, .89¢
LOT 2—Novelty swell Suit Silks, sold regularly up to \$1.50 per yard; special, per yard, .99¢
LOT 3—Novelty Silks for suits, waists and fancy work, also Milan Crepe, good color assortment, also Cheney Bros. Fouliards; special, yard, .89¢
COLORED DRESS GOODS IN FIVE BIG LOTS.
LOT 1—Novelty Mannish Tweeds, neat English Suiting, French Twine Vests, swell Scotch Suiting, a very large assortment of patterns and colors, regular \$1.50, \$1.25 and \$1.00 values; special, per yard, .99¢
LOT 2—Novelty Suiting in all this season's choicest effects, the variety much too large to attempt description, regular \$1.50 and \$1.25 values; special, per yard, .99¢
LOT 3—Novelty Suiting, regular \$1.75 and \$1.50 values; special, yard, .79¢
LOT 4—Novelty Suiting, regular \$2.25 and \$2.00 values; special, yard, .89¢
LOT 5—Novelty Suiting, regular \$2.50 and \$2.25 values; special, yard, .99¢
BLACK DRESS GOODS.
LOT 1—Consists of plain and nubbed Twine Voile, Crepe Voiles, Bangalines, Figured Albatross and Sacking, regular \$1.75, \$1.50 and \$1.25 values; special, yard, .59¢
LOT 2—Consists of Novelty Etamines, Striped Crepe, London Twine, Canvas Cloths, Panamas and Chevrons, regular \$2.00, \$1.75 and \$1.50; special, yard, .79¢
LOT 3—Consists of Panamas, Pebbles, Chevots, Blind Pebbles, Canvas Cloths, Cravenette, Nubbed Zibeline, regular \$2.50 and \$2.00 values; special, per yard, .89¢
LOT 4—Consists of Panne Zibeline, Waterproof Worsteds, Novelty Turkish Mohairs, Figured Ottoman Cloths, Novelty French Etamine, regular \$4.25, \$3.50 and \$2.00 values; special, yard, \$1.59

Saturday the Last Day of These Stupendous Savings

IN THE APPAREL STORES
GRAND SALONS—SECOND FLOOR.
How the buyers have flocked here today. Record-breaking crowds that broke all precedent and trampled down every past selling mark. There's little wonder that throngs gathered—and bought. There'll be still bigger crowds on Saturday—bet a cracker.
The Most Sensational Suit Sale Ever Conducted By a Portland Store
NOT A HALF-PRICE SALE, BUT A HALF-COST SALE.
Women's \$22.00 to \$28.50
Tailored Street Suits for \$9.98
Second Floor—Grand Salons.
THE MOST RADICALLY RIDICULOUS SLAUGHTER OF VALUES EVER—PERPETRATED IN THE ANNALS OF WESTERN MERCHANDIZING.
The suits composing this splendid collection are from our own regular stock of elegantly tailored garments, of superb workmanship and authoritative style. A generous choosing of the season's best styles, embracing blouse, Blon, Norfolk, tourist and jacket effects; the popular long-coated models. All popular materials; chevots, broadcloths, Venetians and fancy tweedish, mannish tailor suitings. In every wanted color, embracing black, brown, navy and novelty mixtures. Plain tailored, in the severely plain styles, or prettily trimmed with fancy braids, buttons, strappings and velvets. The best actual \$22 to \$28.50 values ever offered at regular sale. For Saturday only, your choice at... \$9.98
Extra salespeople and fitters have been engaged to serve the hosts that will gather here. All possible will be done to aid the fitters, but we urge an early call.



256 Superb Oriental Rugs Sacrificed

AN EXTRAORDINARY SALE OF RARE OLD BEAUTIES.
Mr. Lilburn has determined not to be outdone in this monster competitive sale, and has gone into his choicest stocks, reducing them without mercy to increase his department business. This last will surely prove a memorable achievement and offers excellent opportunity of making a magnificent Christmas present to someone at comparatively small cost. These rugs were delayed in transit and came a little late for the fall trade. They were delayed in crossing the Mediterranean and further delayed between there and here. They go out at slashing reductions this week. In the grand collection are Kihivas, Kazaks, Mossouls, Bogharas, Shinaus, Daghestans, Antolian mats and small sized Kilimms.
\$10 Rugs—special at... \$ 6.97 \$30 Rugs—special at... \$20.00
\$12 Rugs—special at... \$ 8.00 \$25 Rugs—special at... \$23.35
\$15 Rugs—special at... \$10.00 \$40 Rugs—special at... \$26.65
\$18 Rugs—special at... \$12.00 \$75 Rugs—special at... \$50.00
\$25 Rugs—special at... \$16.65 \$100 Rugs—special at... \$66.75
And others at similar reductions.

Extra Special—An All Conquering Sale

Magnificent Silk Petticoats
A Surpassing Saturday Sale—Actual Splendid \$10 and \$12.50 Skirts at \$5.65
SEE THE PERLESS BEAUTIES IN A WASHINGTON STREET WINDOW.
Rich, handsome Taffetas, Peau de Soies and Chiffon Taffetas, in bonnie plaids, plain colors and changeable effects. In every wanted color and shade you can name and every style favored by imperious Dame Fashion. Beautiful trimmings effects add to the magnificence of these charming skirts. They make elegant and practical Christmas gifts. We buy and sell more Petticoats than ALL other Portland stores combined. To demonstrate our mastery in price-making, we shall offer these real, unrivaled \$10 and \$12.50 values for Saturday, at... \$5.65

Women's and Misses' Golf Vests and Sweaters Reduced

EVERY ONE IN THE HOUSE ON SPECIAL SALE.
The Sweaters are, in both blouse and Norfolk styles, soft but firm, pretty wools, plain red, white and fancies—
\$3.50 and \$2.75 values at... \$2.39
\$4.50 and \$5.00 values at... \$3.18
\$5.50 and \$7.50 values at... \$4.65
Our regular \$5.00 and \$6.00 values for... \$3.19
Golf Vests, in handsome wools, white, red and navy mixtures, our regular \$2.50, \$2.50, \$2.50 and \$4.50 values, for... \$1.56
Above values for Saturday.

For Saturday—Christmas Furs Recklessly Reduced

BEAUTIFUL NECKPIECES.
Electric Seals—Blackoney, Hable and Isabella Possum and Black Martens, lined with rich Siberian Squirrel, Silken Corda, Tassels and Tails. Values from \$2.50 to \$38.50, and reduced this way:
\$2.50 Neckpieces... \$2.15
\$4.50 Neckpieces... \$3.00
\$6.00 Neckpieces... \$4.15
\$7.50 Neckpieces... \$5.15
\$10.00 Neckpieces... \$6.65
\$12.50 Neckpieces... \$8.35
\$15.00 Neckpieces... \$10.50
\$18.50 Neckpieces... \$13.35
\$20.00 Neckpieces... \$15.35
\$22.50 Neckpieces... \$16.75
\$25.00 Neckpieces... \$18.45
\$27.50 Neckpieces... \$20.35
\$30.00 Neckpieces... \$22.30
\$32.50 Neckpieces... \$24.35
\$35.00 Neckpieces... \$26.35
\$38.50 Neckpieces... \$27.95
And other in-between prices proportionately reduced.

THE MANAGER'S SALE BRINGS UNMATCHABLE VALUES IN

Women's High Grade Knit Underwear
\$1.98 FOR WOMEN'S SILK TIGHTS WORTH \$5.00—About 50 pairs of Women's pure silk winter weight Tights, in flesh color, pink, blue and cream, not one pair in the lot worth less than \$5.00 special while they last at the... \$2.08
\$2.10 and \$2.98 FOR SILK VESTS WORTH \$3.75 AND \$5.00—Women's silk Vests, long sleeves, colors blue, pink, black and flesh, about 25 garments in the lot, our \$2.15 and \$5.00 values, special at the garment... \$2.10 and \$2.98
WOMEN'S SILK VESTS WORTH \$2.75 FOR \$1.75—Women's white, low neck, sleeveless, all silk Vests, pretty crocheted trimmings, regular beauties, our \$2.75 value, for, each... \$1.79
\$3.50 FOR WOMEN'S SILK UNION SUITS WORTH \$5.00—Women's white silk Union Suits, half open front, long sleeves, ankle length, all silk, good weight, our \$5.00 value, for the suit... \$3.50



Mr. "Teddy" Oliver

THE UBQUITOUS MANAGER OF THE DOMESTIC AND LINEN SECTIONS of this store—first floor—could not be dodged while the store scribe was on his rounds yesterday picking up good news everywhere about the store for telling to Saturday readers. Well, these values are worth talking about, for they've made a big town talk about 'em this week. For Saturday MANAGER OLIVER CONTRIBUTES MORE ROUBING BARGAINS FOR SATURDAY SHOPPERS FROM THE DOMESTIC TABLE.
\$20 FOR DRESS GOODS WORTH 45¢—All wool double width Domestic Dress Goods, in solid colors, a fine bargain, our 45¢ value; for tomorrow only at the yard... 39¢
\$22 FOR GERMAN VELOURS WORTH 35¢—German Velours in fancy figures and colors, particularly desirable for kimonos, dressing gowns, etc., soft velvet finish goods, our 35¢ value, for the yard... 29¢
\$24 FOR WAISTING FLANNELS WORTH 45¢ AND 60¢—Fancy Waisting Flannels, all wool, in fancy stripes and plain colors, our 45¢ and 60¢ values, for tomorrow, yard... 29¢
\$25 FOR NOVELTY WASH GOODS WORTH \$1.00—Novelty white Wash Goods, in waist lengths, rich satin finish fabrics, our \$1.25 value, for the pattern... 75¢

Another Sensational Offer to Saturday's Millinery Buyers:

DAYLIGHT SALONS—SECOND FLOOR.
Following our usual custom of offering some special inducement to the children on Saturday, tomorrow we make an occasion of more than usual importance to the youngsters as well as the grown-ups. To the latter we offer
Any Hat in the House at Exactly One Half Price
Lots of time to wear winter hats. Some have yet to buy a first one; others are about to buy a second. The majority of women like variety and a change in headwear. To all of these tomorrow's offer appeals.
Children's Hats at Half Price, too, AND 200 DOLLAR HATS GIVEN AWAY—ABSOLUTELY FREE. With every purchase of a CHILD'S HAT AT HALF PRICE we will give FREE to the purchaser a pretty Doll's Hat all trimmed.
EXTRA SPECIAL.
100 Children's Untrimmed Scratch Felt Shapes in a choice of red, white, blue, brown, castor and gray, also an odd lot of ready-to-wear School Hats at, each... 25¢



Santa Claus Himself Will Show the Christmas Dolls—and Toys—and Games

Up in Kringeland tomorrow. A grand reception to Santa from 10 to 12 a. m. and 2 to 5 p. m. Children and grown-ups all invited. Come and shake hands with the real Santa. He'll keep everyone good natured with a bright new budget of songs and jokes from Kringeland. These special values will help the buying.
Mechanical Trains worth \$2.00 for \$1.05—Mechanical Train, consisting of engine, tender and two coaches, 10 pieces of track and one crossing, an interesting and instructive toy; our \$2 value, tomorrow only for, each... \$1.05
Tambourines—16-inch Tambourines; our 25¢ value for, ea. \$21¢
CUNNING LITTLE KITCHEN OUTFITS.
14c for Kitchen Outfits worth 25¢—These outfits are made of iron, 5 pieces in the set, 2 bottles, 1 fry-pans, 1 steamer, 1 coal stove, 1 shovel, 1 hot cake griddle; our 25¢ value for, set... 14c
Tool Chests worth \$2.25 for \$1.35—Boys' Tool Chests, size 7 1/2 x 9 1/2 x 12 1/2 inches, with an outfit of 31 pieces; would please any little carpenter; our \$2.25 value for, each... \$1.35
Doll Furniture Sets worth \$1.50 for 75¢—A full suite of 3 pieces, ebony finish woodwork, upholstered in red plush—sure to delight the heart of any little maiden who loves to "keep house"; our \$1.50 value for, set... 75¢
Only 85c for Merry-Go-Round worth 1.00—A mechanical musical toy called "The Merry-Go-Round," very amusing; our 85¢ value for, each... 35¢
Only 27c for the new toy, "Loop the Loop"—Worth 50¢—Mechanical toy, runs either forward or backward; our 50¢ value for, each... 27¢
Only 85c for Toy Range, worth 1.50—Toy Range, complete with hot water tank (patented), can be used for cooking, and has a fire and a hot water tank; our 1.50 value for, set... 85¢



Splendid Christmas Gifts

AT FACTORY PRICES AND LESS.
In Mr. Allen's Holiday Bazaar—First Floor.
Thousands of wonderful bargains are scattered through the "Fair Way." It's a pleasant walk through—and mighty profitable. Take the stroll—"Do it now."
PHOTO CASES.
Fancy embossed celluloid Photo Box, satin lined, large size, values \$1.50 and \$1.75; special... 95¢
STATIONERY SETS.
Real ebony fittings, with blotter, seal, paper knife and eraser, in black ebony case, value \$2.75; special... \$1.50
Very handsome hand-painted, satin-covered, silk-lined Glove and Handkerchief Boxes, value \$4.49 and \$4.75; special... \$2.60
Fine hand-painted, satin Glove and Handkerchief Boxes, satin-lined, large size, value \$2.95; special... \$1.50
Fancy hand-painted, satin Handkerchief Boxes, square shapes, assorted colors, value 45¢; special... 35¢
Children's fancy celluloid-finish Workboxes, fancy, decorated, value \$2.00; special, each... 17¢
Fancy Medallion Pictures, in round and square shapes, assorted subjects, gilt edge frames and chains, value 35¢ and 39¢; special... 19¢
Fancy embossed celluloid Photo Albums, decorated covers, value \$1.35 and \$1.40; special... 75¢
JEWELRY DEPARTMENT ON THE FAIR WAY.
Real ebony hand-rolling Blotters, sterling silver mounted, value 35¢; special... 20¢
Fancy cut glass Bonnets, with Pearl and 125 White, Satin, and Silvering silver, gold ornaments, and \$2.50 to \$3.00; special, each... 95¢