
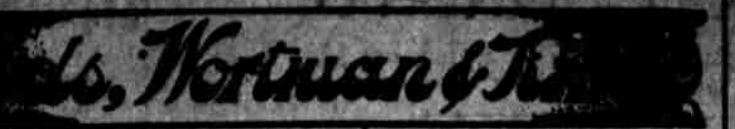


The "Different Store"



The Sun Never Sets on the "Fair-Way"

Portland's Largest, Foremost Store



"Rock City" Style Shop

Exponents of Quality in Merchandise. Quality: "A grace which no amount of artifice can ever hope to produce."—Stedman

A Great Cornucopia of Fashion's Fruitage is Gathered Here for Distribution Among the Patrons of This Store's 82d Grand "Friday Economy Sale" Tomorrow! Rare-Ripe Bargains



THIS HELPFUL STORE has arranged the most vitally important sale to economists it has yet conducted this season: A sale so large—so mammoth in proportions—that were we to devote the entire paper you are reading to it, we could not print mentions of all the remarkable values that go to make it up. The opportunities for saving in every one of our over forty departments in this big establishment are such as to weld still firmer the friendship existing between this, Portland's most popular store, and its clientele. The daily crowds of satisfied purchasers attest the down-to-dateness and fairness of its merchandising methods. And for tomorrow's selling we have brought together the greatest and best stocks ever found under any Portland mercantile roof, and priced them beyond the pale of competition. The newest, most dependable merchandise for less than actual cost of make in many cases—for less than others will sell for in every case. Come in tomorrow and bring along the visiting folks who stopped over from Thanksgiving. The store holds hosts of attractions not mentioned on this page.

### THE PANAMA CANAL CONTEST VOTE

## St. Mary's School Wins the Model

With the Enormous 279,037 Vote of.....

High school came second, with..... 261,974  
Park school, third, with..... 118,148  
Harrison school, fourth, with..... 114,360  
The grand total of votes cast is 809,186.  
Yesterday the votes came pouring like a mighty flood. A small army of counters was kept busy until 9 p. m. when the above result became known. We desire to extend our sincere thanks to our great public for the interest manifested; our earnest congratulations are extended the winners and also those who made so gallant a race to the very end. A large scattering vote was cast for other schools throughout the city. Two hundred fifty thousand eight hundred and eight-seven votes were cast yesterday.

### THE COMPOSITION AWARD

A committee, consisting of Mrs. M. C. Jackson, Ellen G. Barber and L. W. Sitton, examined the compositions placed in competition for the \$25 in cash offered by this firm for the best four essays handed in, subject "The Panama Canal." The prizes were awarded as follows:

First, \$10 in gold—ELMER YOUNG, 243 Clackamas street, Portland High school.  
Second, \$7.50—CLARENCE SPRAGUE, 187 North Twenty-first street, Couch school.  
Third—ALMA FIGGINS, 249 Cherry street, High school, \$5 in gold.  
Fourth—GERALDINE KIRK, St. Mary's academy, \$2.50.  
Thanksgiving congratulations, young friends; may the happiest days of your past be the darkest of your future. To those who were unsuccessful in winning cash prizes we extend our warmest congratulations for the splendid essays offered. They were all worthy of special commendation. We doubt if any city of Portland's size in the United States could produce so many essays of such real merit as those offered in this competition by the pupils of our schools. Teachers and pupils alike should feel proud of such a showing—WE ARE.  
To the judges, Messrs. Jackson, Sitton and Barber, we extend earnest thanks for their kind assistance in the puzzling task of selecting winners from such a host of real merit. A happy Thanksgiving to you all, good folk.

### Quite a Crowd of Little Mothers Have Visited Dollville This Week

And not a few dollies went home with their newly found mothers.

You see, dollies will need dressing before they'll be presentable before company. "Too sweet for anything," a number of little girls said the other day about our "Little Sweetheart" dolls. These curly haired beauties are created by skilled artisans from the models that cost more—far more—when made by that clever Frenchman, JUMEAU.

Three special offerings for tomorrow, selected from these aristocratic beauties—  
Our \$1.29 size "Little Sweetheart" Doll..... 89¢  
Our \$2.19 size "Little Sweetheart" Doll..... \$1.47  
Our \$3.49 size "Little Sweetheart" Doll..... \$2.19

### AN EXTRAORDINARY SALE OF STYLISH Handsome Coats and Smart Tailored Waists FOR WOMEN

STIRRING PRICE CONCESSIONS FOR FRIDAY PATRONS in the great Second Floor Apparel Salons—the largest stores devoted solely to the sale of women's outer apparel west of Chicago's Marshall Field establishment.

Women's \$10 and \$12.50 Coats \$7.85  
\$15 and \$16.50 Values \$9.98

But Friday only. The greatest sale of Coats yet this season. The products of master tailors upon whom we depend for many of our smartest garments. A purchase of our buyer during her recent trip to New York at a great price concession on account of the intenseness of the maker's season. Materials are cheviots, kerseys and handsome mannish mixtures. Cut in 28 and 32-inch waists. Tourists and Paletots, in blacks, blues, browns and tans. Some have velvet collars and turned military cuffs. Some plain tailored, others in fancy stitching, piping, fancy braid and button trimmed effects. Grand values at the regular values. Friday you may choose the \$10 and \$12.50 grades for..... \$7.85 \$15 and \$16.50 grades for..... \$9.98

### Low Prices at Your Feet

Did your Shoes spring a leak yesterday?

Have you got a pair that refuses to become acclimated? Maybe they're working overtime. You wouldn't like to be working on a summer job yet—new, would you? Tired along your feet here Friday and order 'em fitted. The more particular you are the better we'll like it. But remember—don't come if you don't want "GOOD SHOES"—'tis the only sort we sell. Prices are less on Friday. ON THE "FAIR-WAY."

### Special Economy Sale Prices on Shoes

for Men, Women and Children

THE O. W. & K. SHOES FOR MEN—The best shoe on the market today at the price—comes in box calf, velour calf, patent calf, patent kid and vict kid, in 20 choice styles—buy a pair—give them a trial, and you won't be one bit sorry, but will congratulate yourself on getting a pair of shoes worth \$5.00 for only..... \$3.50

WOMEN'S DRESS SHOES FOR \$2.49—1,000 pairs of women's Dress Shoes—have neat tops, patent toes, Cuban or military heels—very choice styles; a great Economy Sale special at the pair..... \$2.49

\$1.49 FOR WOMEN'S SHOES WORTH \$2.50—Misses' solid comfort shoes for house or hospital wear, with hand turned soles, rubber heels and patent tips, regular \$2.50 value; Economy Sale price, the pair..... \$1.49

WOMEN'S SHOES WORTH \$3.00 FOR \$1.74—800 pairs of women's "Gladys" shoes, with double or single soles, round toes, military or Cuban heels, best kid uppers, \$3.00 value; Economy Sale price, the pair..... \$1.74

CHILDREN'S SHOES—About 500 pairs, in box calf, with double soles, the best winter school shoes—  
Sizes 6 to 8, value \$1.50; Economy Sale price..... 99¢  
Sizes 8 to 10, value \$1.75; Economy Sale price..... \$1.25  
Sizes 10 to 12, value \$2.00; Economy Sale price..... \$1.49

BOYS' SHOES—box calf, with heavy double soles—shoes built for good hard wear, substantial and well made—  
Sizes 11 to 13, value \$1.50; Economy Sale price, pair..... 99¢  
Sizes 13 to 2, value \$1.75; Economy Sale price, pair..... \$1.25  
Sizes 2 1/2 to 5 1/2, value \$2.00; Economy Sale price, pair..... \$1.49

50¢ FOR WOMEN'S JULIETTES WORTH \$1.50—Juliettes' famous red or black calf, fur trimmed, with hand turned soles, value \$1.50; special Economy Sale price, the pair..... 50¢

WOMEN'S KID JULIETTES WORTH \$2.50 FOR \$1.74—Women's house Juliettes, with finest kid uppers, patent tips, hand turned soles, opera heels, regular \$2.50 value; Economy Sale price, the pair..... \$1.74

MAYBE YOU KNOW SOME ONE WOULD LIKE ONE OF THESE LAMPS FOR CHRISTMAS—EH?

### Savings in the Domestic Aisle

FIRST FLOOR.

Most of you have read in the funny papers of the "Handy Man," who is always showing up at just the right time to aid some unfortunate individual. Well—we've a "handy man" in charge of the domestic section, where DAINTY WASH FABRIC AND FLANNELS are sold. He's popped up just in time to aid Friday buyers to save Christmas money—and the more of these you buy the more you save.

50¢ FOR MULLS, LAWNS AND ORGANDIES.  
5,000 yards of plain Silk Mulls, French Lawns and lace striped Organdies, in all colors, regular 40¢, 50¢, 60¢ and 75¢ values; special Economy Sale price, the yard..... 25¢

50¢ FOR FRENCH FLANNELS WORTH 75¢.  
Finest quality imported printed French Flannels, in beautiful floral effects, scrolls, figures, dots, stripes and Persian designs, every one new and splendid, 75¢ value; for Friday Economy Sale, special at the yard..... 50¢

### Wanted Winter Waists in a Sweeping Clean-up Sale

\$3.50, \$5.00, \$4.50, \$6.00 and \$7.50 Waists, Friday, for \$2.48

Exquisitely tailored Waists in flannels, alpaca and new granite cloths—reds, tans, navies, blacks, blues, grays and browns. In plaited and tucked effects, splendid workmanship and finish. Smart and serviceable. A few of the \$7.50 waists are slightly mussed from handling. Values as above, on Friday only, at a choice for..... \$2.48

### Economy Lights—These Lamps: A Sale

THIRD FLOOR—LAMP STORE.

Do you read much o' nights—or write? Surely if you do you must appreciate the convenience of a reading lamp. As you glance thro' these items you'll also appreciate the help these prices for Friday give to buyers. Maybe you've been waiting for this special sale?

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Below are printed a few descriptions and prices which will interest prospective buyers—

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\$1.70 FOR LAMP WORTH \$1.70—Lamp with ornamental stand and base, complete, same as above, value \$2.70; special Economy Sale price, each..... \$2.70

\$2.98 FOR LAMP WORTH \$4.20—Lamp in colonial design, old brass finish, complete with burner, mantle and tubing, value \$4.20; Economy Sale price, each..... \$2.98

\$3.95 FOR LAMP WORTH \$5.35—This lamp has green enameled stand and base, with decorated shade, complete as above, value \$5.35; for Economy Sale, special at, each..... \$3.95

\$4.10 FOR LAMP WORTH \$7.95—Lamp with fancy antique brass base and stationary shade-holder, very neat, value \$7.95; Economy Sale price, each..... \$4.10

OUR LINE OF GAS READING LAMPS RANGES IN PRICE FROM \$2.50 TO \$29.50 EACH.

ELECTRIC READING LAMPS—Old brass finish lamps with plain ribbed stand and base, with decorated shade, value \$2.75; special Economy price, each..... \$2.70

LAMP WORTH \$5.50 FOR \$4.10—Electric reading lamp with heavy square base, antique brass finish, regular value \$5.50; special Economy Sale price is, each..... \$4.10

ELECTRIC PORTABLES AND READING LAMPS PRICED FROM \$2.70 UP TO \$35.00.

### Lace Curtains and Curtain Rods Economically Priced for Friday Economy Sale

FOURTH FLOOR.

\$1.97 FOR LACE CURTAINS WORTH \$5.50—200 pairs of white Brussels Lace Curtains, seven handsome patterns from which to select, all this season's importations, values \$5.50; for Economy Sale, special at, pair..... \$3.97

ONLY 50¢ FOR BRASS EXTENSION RODS—Brass Extension Curtain Rods, with hooks, extending from 15 to 50 inches; for Friday Economy Sale, special at, each..... 50¢

Three different lines of undressed Dolls, with blonde heads, kid bodies and jointed knees. These dolls are perfect little "Sleeping Beauties," have curly locks and are of the blond and brunette types, have shoes and stockings—  
Our 35¢ size Dolls; special for Friday and Saturday at..... 25¢  
Our 50¢ size Dolls; special for Friday and Saturday at..... 35¢  
Our 65¢ size Dolls; special for Friday and Saturday at..... 45¢

### An Emphatic Clearing of Children's Millinery Friday

SIXTH ST. ANNEX—SECOND FLOOR

## Hats Values to 25c 1000 in \$1.50 for the Lot

In our recent great wholesale purchase were numbered an immense quantity of Children's Hats, trimmed and untrimmed. The truth is there were more than we "bargained for." But the hats are here today—should be gone tomorrow, however, at the price put upon them for Friday of 25¢ for choice. All this season's new styles, reds, blues, browns, whites, grays, tans, etc. Chic, charming creations, over a thousand of them, will be issued. A color line embracing blacks, browns, blues, grays and tans in the charmingly jaunty sailor shape, fetchingly trimmed with a fancy feather band. An early inspection is advisable on account of limited number issued. The new sailor is as worn and approved by that charming actress and splendid woman whose name it bears—"CATHRINE COUNTISS." Owing to the oncoming holiday season, in which millinery suffers a temporary partial eclipse by Christmassy things, we put a very low price upon these of..... \$5.00

### THE NEW CATHRINE COUNTISS

JUST IN—FOR HOLIDAY WEAR.

Popular demand has forced us to comply with its mandate. So decidedly popular did the original "COUNTISS SAILOR" become immediately upon its introduction that the first lot was sold in a few days. Not too many were issued, as we did not wish them to become too common. And now comes a call, so strong as to forbid its passing by, for another lot. We cheerfully comply, but the newer Sailor is slightly different from the first; in fact, the shapes are varied so that they become any face. As in the first instance, only a limited number will be issued. A color line embracing blacks, browns, blues, grays and tans in the charmingly jaunty sailor shape, fetchingly trimmed with a fancy feather band. An early inspection is advisable on account of limited number issued. The new sailor is as worn and approved by that charming actress and splendid woman whose name it bears—"CATHRINE COUNTISS." Owing to the oncoming holiday season, in which millinery suffers a temporary partial eclipse by Christmassy things, we put a very low price upon these of..... \$5.00

### Economy Lights—These Lamps: A Sale

THIRD FLOOR—LAMP STORE.

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Our stock of Electric and Gas Portable and Reading Lamps is complete in every respect. These lamps come in novel and beautiful designs which it would be difficult to duplicate anywhere in the city. They are all included at special prices in the Friday Economy Sale.

Below are printed a few descriptions and prices which will interest prospective buyers—

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\$1.70 FOR LAMP WORTH \$1.70—Lamp with ornamental stand and base, complete, same as above, value \$2.70; special Economy Sale price, each..... \$2.70

\$2.98 FOR LAMP WORTH \$4.20—Lamp in colonial design, old brass finish, complete with burner, mantle and tubing, value \$4.20; Economy Sale price, each..... \$2.98

\$3.95 FOR LAMP WORTH \$5.35—This lamp has green enameled stand and base, with decorated shade, complete as above, value \$5.35; for Economy Sale, special at, each..... \$3.95

\$4.10 FOR LAMP WORTH \$7.95—Lamp with fancy antique brass base and stationary shade-holder, very neat, value \$7.95; Economy Sale price, each..... \$4.10

OUR LINE OF GAS READING LAMPS RANGES IN PRICE FROM \$2.50 TO \$29.50 EACH.

ELECTRIC READING LAMPS—Old brass finish lamps with plain ribbed stand and base, with decorated shade, value \$2.75; special Economy price, each..... \$2.70

LAMP WORTH \$5.50 FOR \$4.10—Electric reading lamp with heavy square base, antique brass finish, regular value \$5.50; special Economy Sale price is, each..... \$4.10

ELECTRIC PORTABLES AND READING LAMPS PRICED FROM \$2.70 UP TO \$35.00.

### In Baby-to-Miss Aisle

SECOND FLOOR.

No such pretty babies as Portland babies, and no such baby shop in Portland as this one. And when babies grow to missos we care for them, too. Every age is best looked after here. Special Friday—  
Children Bonnets of white India Bengaline Silk, rows of fancy hemstitching, cord and ruche trimming, regular price 25¢; special..... 15¢  
Better quality of children's white silk Bonnets, embroidered, fine tucked, fancy braid, ruche and ribbon trimmed, regular price 30¢ and 40¢, at..... 47¢

### IN ART ANNEX AND UNDERMUSLIN SHOP

SECOND FLOOR—SIXTH-STREET ANNEX.

Time to prepare Xmas things. Here's pretty yarns for less than usual and a rare bargain in Women's Night Gowns, too. Read—  
Fleisher's German Knitting Yarn in all plain or mixed gray and black colors, regular 15¢ skein; special at..... 10¢

Ladies' cambric Night Gowns, six different styles to select from, including square or round alipovers, V-shaped, round or square neck, embroidery, lace, applique and ribbon trimmed, regular price \$1.50; special at..... 89¢

### You've Time Now Silks and Dress Fabrics to Make Up These

Before the thoughts of Christmas things demand your every attention—and the savings will help to swell the hoard of Christmas shopping funds. In the Fifth-Street Annex—First floor.

NEW \$1.25 SUIT SILKS in all colors and patterns; special for Friday, yard..... 79¢

REGULAR 75¢ 15-INCH BLACK TAFFETA; special for Friday, yard..... 59¢

REGULAR \$1.35 SILK AND WOOL CREPE DE PARIS, all evening and street shades in children's styles. Your choice Friday only at, each..... 99¢

For Friday, yard.....

CAMELHAIR SUITINGS, NOVELTY SCOTCH AND FRENCH SUITING.

### ALL AT HALF-PRICE—FRIDAY ONLY

\$2.00, \$1.75 and \$1.50 values in BLACK DRESS GOODS; special at, yard..... 98¢

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ELECTRIC PORTABLES AND READING LAMPS PRICED FROM \$2.70 UP TO \$35.00.

### IN THE MEN'S NEW TOGGERY SHOP

FIRST FLOOR—SIXTH-STREET ANNEX.

Here is a bargain for our economically inclined men patrons which they cannot fail to appreciate—  
MEN'S \$1.00 SHIRTS FOR 67¢—Men's Shirts in both stiff bosom and golf styles, in stripes, dots and fancy effects, both light and dark, the best \$1.00 shirts in town. Seeing is believing. Come in and look at them and you will be fully convinced of the truth of what we say; for Friday Economy Sale only, special at, each..... 67¢

### Great November Knitwear and Hosiery Shops

FIRST FLOOR.

WOMEN'S AND CHILDREN'S UNDERWEAR AND HOSIERY AT PRICES THAT COMMAND ATTENTION. FRIDAY, SATURDAY AND MONDAY.

### Sale Opens Friday and Lasts Three Days

An aggressive move to reduce stocks. The backward season, combined with generous buying, finds us with stocks too heavy to carry across the bridge into December, so we drop them here to you at prices you're bound to like the winter's needs at. It's a bit of good luck for you—that's all.

\$1.49 FOR WOMEN'S WOOL UNDERWEAR WORTH \$1.75—Women's winter weight all wool Vests and Pants, the famous "Merode," in white, silk crocheted trimmed, sizes 4, 6 and 8 vests, and 4, 6 and 8 pants, regular \$1.75 value; special for three days only, the garment..... \$1.35

WOMEN'S UNION SUITS WORTH \$1.35 FOR 97¢—Women's cream tinted cotton Union Suits, "Merode," with long sleeves, ankle length or short sleeves, ankle length, regular price is \$1.35; special for three days only at suit..... 97¢

WOMEN'S \$1.50 UNION SUITS FOR 99¢—Women's, cream tinted Union Suits, fleece-lined, half-open front, long sleeves, ankle length, regular \$1.50 value; for three days only; special at, suit..... 99¢

50¢ INSTEAD OF 60¢ FOR WOMEN'S UNDERWEAR—Women's fine ribbed white and silver gray cotton Vests and Pants, good 50¢ value; special for three days' selling at, each..... 37¢

50¢ FOR CHILDREN'S UNDERWEAR WORTH 60¢—Children's Swiss ribbed Vests and Pants, 5/8 wool in white, values to 50¢; special for three days only at, each..... 50¢

\$1.15 FOR WOMEN'S EXTRA SIZE UNION SUITS WORTH \$1.50—A splendid chance for those who wear extra size underwear to secure a bargain. Women's extra size cotton Union Suits, "Merode," extra silk trimmed, half open front, long sleeves, ankle length, sizes 40, 42 and 44, best \$1.50 value; special at, suit..... \$1.15

\$1.19 FOR WOMEN'S WOOL UNDERWEAR WORTH \$1.50—Women's fine white and silver gray cashmere Vests and Pants, soft and fine, regular \$1.50 value; special for three days' selling at, garment..... \$1.19

WOMEN'S 75¢ WOOL UNDERWEAR FOR 50¢—Women's natural wool plaited Vests and Pants, long sleeve vests and ankle length pants, regular \$75¢ value; special at, each..... 50¢

ONLY 50¢ THE PAIR FOR WOMEN'S BLACK RIBBED CASHMERE HOSE, SEAMLESS, WORTH 60¢.

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ELECTRIC PORTABLES AND READING LAMPS PRICED FROM \$2.70 UP TO \$35.00.

### Need a Dainty Fan for Opera or Ball?

HERE'S PRETTY FANS AT PLEBEIAN PRICES.

SPANGLING FANS WORTH \$2.50 AND \$3.00 FOR..... \$1.45

A lot of swell Spangling Fans with pressed sticks, painted, very handsome designs, regular \$2.50 and \$3.00 values; for Economy Sale, special at, ea \$1.45

DAINTY HANDKERCHIEFS AT HALF PRICE FOR ECONOMY'S SAKE.

HANDKERCHIEFS WORTH 50¢ FOR 25¢—Ladies' embroidered Handkerchiefs, with scalloped or hemstitched edges, regular beauties and worth every penny of a half dollar; for Economy Sale only, special at, each..... 25¢

### THE NOTION COUNTER

FIRST FLOOR

20¢ THE YARD FOR BLACK BRUSH SKIRT BRAID WORTH 7¢.

50¢ FOR WHALEBONE CASING WORTH 15¢—WHALEBONE Casing, 3-yard piece, in black, white and colors, value 15¢; special Economy Sale price, the pair, 9¢

50¢ FOR BACHELORS' BUTTONS WORTH 10¢—Bachelors' Buttons—1 dozen automatic buttons in box—can be put on or taken off when desired with very little trouble, value 10¢; special at the box..... 5¢

17¢ FOR NEEDLE BOOKS AND PIN CASES WORTH 30¢—Needle Book and Pin Case, containing 251 assorted needles and pins, value 30¢; special Economy price, each..... 17¢

PICTURES AND PHOTO FRAMES.

50¢ FOR PHOTO FRAMES WORTH \$1.49—Fancy burnt wood Photo Frames for cabinet size photos, value \$1.49; special at, each..... 50¢

15¢ FOR FRAMED PICTURES WORTH 25¢—Fancy Pictures with gilt metal frames and chains, assorted subjects, value 25¢; special at, each..... 15¢

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OUR LINE OF GAS READING LAMPS RANGES IN PRICE FROM \$2.50 TO \$29.50 EACH.

ELECTRIC READING LAMPS—Old brass finish lamps with plain ribbed stand and base, with decorated shade, value \$2.75; special Economy price, each..... \$2.70

LAMP WORTH \$5.50 FOR \$4.10—Electric reading lamp with heavy square base, antique brass finish, regular value \$5.50; special Economy Sale price is, each..... \$4.10

ELECTRIC PORTABLES AND READING LAMPS PRICED FROM \$2.70 UP TO \$35.00.

### Economy Sale of Handsome Laces and Chiffons

LACE COUNTER—FIRST FLOOR.

A lot of lace bands, 1 to 3 inches wide, consisting of Point Venise, in white and cream, and cotton cluny in white, also black wool skirt laces and insertions—Regular Prices..... 30¢ 35¢ 40¢ 45¢ 50¢ 55¢ 60¢ 65¢ 70¢ Economy Sale Prices are, yard..... 10¢ 12¢ 15¢ 17¢ 20¢ 25¢ 30¢ 35¢ 40¢

JURY RUFFLINGS AND HEADINGS WORTH 15¢, 30¢ AND 35¢ FOR 10¢.

Chiffon Rufflings, 6, 8, 10 and 12 inch wide, in all colors (no white or black), regular 15¢, 30¢ and 35¢ values; special Economy Sale price, the yard..... 10¢

Same as above, 1 1/2 inches wide, regular 35¢, 40¢ and 50¢ values; for Economy Sale price, special at, the yard..... 15¢

### LACE HAT DRAPES

45¢ FOR LACE DRAPES WORTH 75¢—New Lace Hat Drapes in black and white, very stylish and becoming, worth 75¢; special Economy Sale price, each..... 45¢

### BRIGHT RIBBONS FOR FANCY WORK

Ribbons of every hue, silk, satin and gros grain—just what you need for holiday gift making; for Friday Economy Sale we have cut the prices in two—Ribbons worth 40¢ for 25¢ the yard; Ribbons worth 15¢ for 10¢ and Ribbons worth 25¢ for 20¢ the yard.