It Stands for Something. That's Why the Journal Succeeds.

The Oregon Sunday Journal

When Looking for Something Good, Note The Journal's Dramatic Page

PORTLAND, OREGON, SUNDAY MORNING, NOVEMBER 20, 1904.

Meier & Frank's

PORTLAND'S LARGEST, FOREMOST STORE

Meier & Frank's

THE "DIFFERENT STORE"

Portland's Quality Shop

SEE PORTLAND ALONG THE "FAIR-WAY"

Stirring Holiday Sales Full of Saving Spirit Start Here Tomorrow—A Grand Thanksgiving Fete of Values

Satisfactory Thanksgiving shopping is best done here at Portland's biggest and best store. Immense assortments from first hands, newest authoritative styles, and fairest prices solved the problem long ago for Portland's shrewdest buyers. Every day strengthens our hold on public confidence and makes manifest our ability to hold it to the end. The immensity of our business creates a magnetism that draws new patrons to the store daily. We are conceded to be headquarters for everything pertaining to Thanksgiving wants. We hand you needed specialties at prices that will make the turkey taste better and greatly increase the general cheer of the glad old festival. The store is brimming over with the wanted things and gladsome cheer is in the air. To the public we extend this toast: "MAY GOOD DIGESTION WAIT ON APPETITE AND HEALTH ON BOTH." Maybe these special sale values will serve to aid in all. MORE MENTIONS MONDAY, crowded out today.

Third Floor Thanksgiving Stores

Great Special Sales This Week!

The spirit of Thanksgiving seems to pervade this great store. We are trying to help our friends and patrons all—to be thankful on this great American holiday now so close at hand, and therefore shall do our part by placing on sale the things most needed and wanted for Thanksgiving.

THANKSGIVING OFFERINGS FROM THE THIRD FLOOR. SPECIAL SALE PRICES ON DECORATED HAVILAND CHINA, TURKEY SETS, CARVING SETS AND KITCHEN FURNISHINGS.

HAVILAND DECORATED CHINA DINNER SETS.

100-piece sets with gold traced knobs and handles, value $27.50; special Thanksgiving Sale price.....$22.50

100-piece sets with full stippled gold knobs and handles, value $37.50; special Thanksgiving Sale price.....$31.00

AUSTRIAN DECORATED CHINA DINNER SETS.

Sets with gold traced knobs and handles, value $20.00; special Thanksgiving Sale price $16.00

Sets full gold traced on embossed work, value $22.00; special Thanksgiving Sale price $18.75

DECORATED ENGLISH SEMI-PORCELAIN DINNER SETS.

50-piece sets, value $7.52; special Thanksgiving Sale price.....$5.98

60-piece sets, value $9.60; special Thanksgiving Sale price $7.65

100-piece sets, value $14.90; special Thanksgiving Sale price.....$11.92

DINNER SETS with dainty pink decorations and full traced gold on embossed work, new fancy shapes—

50-piece sets, value $8.48; special Thanksgiving Sale price.....$6.78

60-piece sets, value $10.80; special Thanksgiving Sale price.....$8.66

100-piece sets, value $16.76; special Thanksgiving Sale price....$13.35

ODD PIECES OF DECORATED FRENCH CHINA AT HALF PRICE.

Cake plates, value $1.35; special Thanksgiving Sale price, each.....65¢

Cake Plates, value $1.75; special Thanksgiving Sale price, each.....88¢

Cake Plates, value $2.25; special Thanksgiving Sale price, each.....$1.13

Cake Plates, value $2.80; special Thanksgiving Sale price, each.....$1.40

Salad Bowls, value $1.80; special Thanksgiving Sale price, each...90¢

Salad Bowls, value $2.25; special Thanksgiving sale price, each.$1.13

Salad Bowls, value $3.50; special Thanksgiving Sale price, each.$1.75

Celery Trays, value $1.65; special Thanksgiving Sale price, each...83¢

Celery Trays, value $1.90; special Thanksgiving Sale price, each...95¢

Celery Trays, value $2.75; special Thanksgiving Sale price, each.$1.38

Sugars and Creams, value $2.20; special Thanksgiving Sale price, each.$1.10

Cracker Jars, value $2.25; special Thanksgiving Sale price, each.$1.13

OLD BLUE TURKEY SETS.

Value $12.00; special Thanksgiving Sale price, set $9.60

Value $16.00; special Thanksgiving Sale price, set $12.85

A Pretty, Useful Novelty at a "Mite-y" Little Price—$1.00 Cuckoo Clock for

49c

These pretty and useful clocks are good timekeepers as well as novel and attractive ornaments. The regular price everywhere is $1.00. The accompanying cut shows their design, carved from fancy woods. In the new Sixth-St. Annex Jewelry Aisle, Monday only, at .....49¢

A STIRRING SALE OF WOMEN'S UNDERMUSLINS

New Sixth Street Annex—Second Floor

The steady growth of this branch of our great business—the trade in muslin underwear and dainty lingerie—and its allied departments—the corsets, art shop and infants' store—is conclusive evidence that our old patrons are well satisfied, and that thousands of new ones are learning the way to the better store, where "lowest prices" is never confounded with the despicable "cheap." We have demonstrated that muslin underwear may be low in price without being of inferior quality or stingy in cut. The babies' store is a source of constant help and economy to busy mothers, and the art shop is the mecca of thousands of tasty fancy-workers. Any wonder the business is doubling? A few Thanksgiving week specials:

Ladies' Fine Mercerized Sateen Petticoats, deep double flounce with cluster of 4 straps, knife pleating finished with ruffle and under ruffle; regular price $2.25. Special, at $1.49

Ladies' Fine Nainsook Drawers, two clusters of 4 fine tucks each, 4-inch fine blind embroidery or of fine muslin, cluster of large tucks between clusters of fine tucks and 4-inch open Hamburg embroidery; regular price $1.00. Special at, pair.....69¢

Ladies' Corset Covers of fine cambric, nainsook and India linen, made and trimmed with lace and embroidery, in a large variety of styles; regular $1.25 value. Special .....79¢

Ladies' Fine Cambric Petticoats, 18-inch flounce of lawn with 4 clusters of fine tucks and 8-inch embroidery edging, or 18-inch lawn flounce with 2 rows of 2-inch linen lace insertion between clusters of tucks, 2½-inch linen lace edging; regular price $3.75. Special $2.47

A REMARKABLE CORSET SPECIAL

A great special of Royal Worcester "Bon Ton" Corsets, made of fine brocade broche silk, in pink, blue or white. New design model adapted for a wide range of figures; medium low bust and medium long over hips; sizes 18 to 26; regular price $5.50. Special, at.....$1.89

See Fifth street window display.

IN THE ART SHOP

RARE VALUES IN COUCH CUSHIONS.

We were fortunate in securing a quantity of handsome embroidered Couch Cushions at about half price and propose sharing the good luck with our patrons. Only about 100 in the lot—no two alike.

Embroidered Cushion, not two alike in design, all this fall's showing, finished with heavy silk cord and tassels or silk ribbon ruffles, best of fillings; regular prices $7.00, $8.00, $9.00 to $16.00. Special at..$3.50, $4.00, $4.50 and $8.00, with several between prices.

SPECIAL SALE CHILDREN'S COATS for the Thanksgiving Season

Children's Coats in all-wool materials, lined and interlined, full round cape and collar trimmed with white, plain and fancy braid, colors red, navy, brown and green; ages 2 to 5 years; regular price $3.00. Special, at.....$1.98

LARGEST APPAREL STORES FOR WOMEN WEST OF MARSHALL FIELD'S, CHICAGO.

Six Great Sales Monday in the Great Suit and Wrap Shops—2nd Floor Women's Suits, Values to $42.50, at $26.85—Women's Stunning New Raincoats at 25 % Discount—Every Walking Skirt in the House Reduced

ALL OF ABOVE SALES ARE FOR 3 DAYS—MONDAY, TUESDAY AND WEDNESDAY.
3 OTHER SPECIAL SALES TO BE ANNOUNCED FOR THIS SECTION IN MONDAY PAPERS.

A GLORIOUS THANKSGIVING FEAST OF VALUES—a word of each value—THE SUITS:

Over 900 stunningly handsome new Street Suits and Calling Gowns in materials of broadcloth, cheviot and popular mannish mixtures; blacks, navys, browns and pretty mixtures in tourist, directorie, Norfolk, blouse and Paquin styles, with mannish fancy vests; braid, velvet, button and strap trimmings; some in the severer tailored styles. Best $38.50, $40 and $42.50 values for three days only—choose for $26.85.

ENTIRE STOCK OF RAINCOATS AT ONE-FOURTH OFF

"Into every life some rain MUST fall" sings the poet. But should it fall upon these raincoats there's no worry coming to the gown underneath. Smart enough to wear in the sunniest weather, too. We include also in this offering a line of

WOMEN'S TRAVELING COATS

The Raincoats are in Cravenettes, some Priestlys, and smart Cravenetted fancy mannish mixtures. Plain tailored and others attractively trimmed in strappings and velvets. The Traveling Coats are in Kerseys and Coverts, smartly tailored. Take your choice of the entire stock on Monday, Tuesday or Wednesday at ¼ off regular prices; first pickers always get the big, dark-red cherries, you know. Be early—better come Monday.

$12.50 Coats for.....$ 9.35
$15.00 Coats for.....$11.25
$20.00 Coats for.....$14.85
$25.00 Coats for.....$18.75
$30.00 Coats for.....$22.50
$35.00 Coats for.....$26.25
$38.50 Coats for.....$28.85

THE LARGEST STOCK TO SELECT FROM IN THE CITY.

THE ENTIRE STOCK OF WALKING SKIRTS SMARTLY REDUCED

Skillfully tailored, in the new stylish round-length styles, in materials of Broadcloth, Venetian, Cheviot and Panama Cloths. Colorings are blues, blacks, browns, grays, tans and all the popular fancy mixtures. Reduced in this trend—

All $3.50 values.....$2.18
All $5.00 values.....$3.57
All $6.50 values.....$4.95
All $8.50 values.....$5.95
All $10.00 values.....$ 7.15
All $12.50 values.....$ 8.95
All $15.00 values.....$10.65
All $20.00 valuesf.....$14.98
All $25.00 values.....$18.95

WATCH MONDAY PAPERS FOR FURTHER SPECIALS.

Last Week of Annual Thanksgiving Linen Sales

FIRST FLOOR.

Measure a store's goodness at its linen counters and you're pretty sure of getting an accurate measurement. Our linen store needs no champion, and to say we are willing to be measured as a whole by the lines stocks is to show the confidence this RELIABLE STORE places in its linen stocks. Any wonder, when you know we are sole Portland agents for the World Famous RICHARDSON Linens, made in Belfast, Ireland.

73¢ instead of 90c for Bleached Damask—Bleached Table Damask, 72 inches wide, all linen; regular sale price 90c; special Thanksgiving sale price, yard.....73¢

Dinner Napkins to match; regular $2.75 value, special Thanksgiving sale price, doz..$2.35

Table Damask—bleached, 72 inches wide; special Thanksgiving sale price, yard...$1.05

Dinner Napkins to match; special price, dozen $3.45

$1.23 instead of $1.50 for Table Damask—Bleached Damask, 72 inches wide, and extra good value at $1.50 a yard; special Thanksgiving sale price, the yard.....$1.23

Nakpins to match, dinner size; special at, dozen $3.88

Splendid assortment of Damasks by the yard, 56 to 90 inches wide, all linen, at prices ranging from 45c to $2.70 the yard—all at special Thanksgiving sale prices.

Tea Cloths—hand embroidered and hemstitched; extra special Thanksgiving sale prices at, each, $1.48, $1.80, $2.00, $2.25, up to.....$4.05

Tray Cloths, Tea Cloths, Lunch Cloths, Sideboard Scarfs, Doilies—all at special Thanksgiving sale price.

EXTRA SPECIAL VALUES IN SETS—Cloth with one dozen Napkins—

Cloths size 2x2 yards and one dozen Napkins; special Thanksgiving sale prices, the set, $4.50, $5.85, $6.75 and.....$7.40

Cloths size 2x2¼ yards and one dozen Napkins; special Thanksgiving sale prices, the set, $5.40, $6.75, $7.40 and.....$8.10

Cloths size 2x3 yards, and one dozen Napkins; special Thanksgiving sale prices, the set, $7.20, $8.10, $9.00 and.....$10.35

Cheery Companions for Winter Gowns

DAINTY HANDKERCHIEFS

HANDKERCHIEF COUNTER—FIRST FLOOR.

25¢ FOR HANDKERCHIEFS WORTH 40c AND 50c.

A fine lot of fancy embroidered Handkerchiefs, some scalloped, some hemstitched, regular 40c and 50c values; special for tomorrow at, each .....25¢

SMART NEW NECKWEAR—SPECIAL

24¢ FOR TURNOVERS WORTH 35c.

Stylish little Turnover Collars, with buttonhole effects—white—embroidered in white, black or colors—washable—35c value. Special for tomorrow at, each.....24¢

AT THE LACE COUNTER

FIRST FLOOR.

A new lot of Valenciennes Lace in edges and insertions—very dainty patterns suitable for handkerchiefs—at, the yard.....5¢ to 25¢

New Mechlin Laces and Insertions, for handkerchiefs, at, the yard 10¢, 12¢, 15¢ to 25¢

UMBRELLAS

Ladies' Umbrellas with natural wood handles—covered with fine Gloria—extra good values, at each.....$1.35, $1.50, $2.00 and $2.50

The Panama Canal Vote

The strain is becoming intense among the leaders in the contest, and 'tis rumored that thousands of votes are being held back by friends of several of the "topliners." We trust so far as possible they may be cast before Wednesday, to facilitate the count. The contest ends at 4 p. m. Wednesday next. The result will be announced in Thanksgiving day papers. The composition contest is ended. The compositions will be handed to a committee of ladies interested in educational work for a decision as to their relative merit; that decision will also be published and awards of the $25 in gold divided and made on Thanksgiving day.

THE RESULT OF VOTE AT 5 P. M. YESTERDAY.

High School	149,104
St. Mary's Academy	151,241
Harrison School	112,377
Park School	90,974
Portland Academy	74,657
Atkinson School	45,147
Williams-Avenue School	31,005
Failing School	27,475
Holladay School	25,022
Sunnyside School	20,297
Total votes	602,223

The Sights Along The "Fair-Way"

MRS. GEO. E. WELTER of 439 East Ash St., Portland, Ore., Awarded the $10 in Gold

For submitting best name for the new thoroughfare through this store, between Washington and Alder, connecting Fifth and Sixth streets. MRS. WELTER writes: "I am of the opinion that a name in keeping with your style of doing business would be appropriate by choosing for the name of your new avenue or street simply this—'THE FAIR-WAY.'" The name means much. We consider it extremely fitting. A big, busy fair is constantly going on along its borders; 'tis a short cut through between busy streets and leads toward the big 1905 World's Fair; it expresses the conduct of this "Old Homestead" pioneer store towards its patrons at all times. In fact, the "Fair Way" is "Multum in Parvo." We desire to thank our host of friends who took such an interest in the naming of the street or "way" and sincerely wish that all might have been successful. We deeply and sincerely appreciate the kind wishes and sentiments expressed and we want every one who took the pains to write us suggestions—over 2,000 were received—to accept the personal thanks of every member of the firm for their kindly interest. We trust we may merit the kind appreciative words said to us. Words cannot express our gratitude and we only wish we might shower ten-dollar gold pieces upon every one of the writers. A committee consisting of prominent newspaper men from the several local papers, decided upon the above name as the most appropriate, only after passing hundreds of others regretfully, for all had merit and some were extremely fitting in many ways. To all we again extend heartfelt thanks; to Mrs. Welter both thanks and congratulations. If the lady will call with proper identification at the advertising office, at her convenience, we shall take great pleasure in passing to her the reward of merit she has so well earned—$10 IN GOLD.

OLDS, WORTMAN & KING.
TARRY ON THE "FAIR-WAY."

Lace Curtains at Special Thanksgiving Prices

FOURTH FLOOR—SIXTH-ST. ANNEX.

RUFFLED NET LACE CURTAINS.

Reg. $2.25 val.; special at, pair..$1.69
Reg. $3.00 val.; special at, pair..$2.25
Reg. $15.00 val.; special at, pair..$11.25

IRISH POINT LACE CURTAINS.

Reg. $4.50 val.; special at, pair..$3.39
Reg. $6.50 val.; special at, pair..$4.89
Reg. $8.00 val.; special at, pair..$6.00
Reg. $15.00 val.; special at, pair..$11.25