

It Stands for Something. That's Why the Journal Succeeds.

Oregon

SUNDAY

Journal

When Looking for Something Good, Note The Journal's Dramatic Page

PORTLAND, OREGON, SUNDAY MORNING, NOVEMBER 13, 1904.

The "Different Store"

PORTLAND'S LARGEST, FOREMOST STORE

Fifth, Sixth and Washington Streets, Leading Mall Order House on the Coast. If not convenient to come to the store, order by mail, or phone Exchange 11.

December Designer now ready at Pattern Counter, 10c; or sent post paid to any address for \$60 a year. Agents for the famous "Standard" patterns; now reduced to 10c and 15c each. None higher.

The "Daylight" Store that Closes Every Night at Six o'clock.

# The Greater Olds, Wortman & King STORE NEWS

A SOUVENIR OFFER! GET CALLING CARDS FREE!

\$10 in Gold for a Name!

Tomorrow, with the opening of the new Sixth Street Annex, there opens up a new public thoroughfare—or avenue—connecting Fifth and Sixth streets, between Washington and Alder. It runs directly through this store and will be lined on both sides by its busy shops—all under the Greater Olds, Wortman & King roofs. The avenue, though under private control, will be a public one ten hours of every business day of the year. A great convenience to pedestrians as well as a delight to shoppers. We invite the public to make full and free use of it; whether patrons of this store or not, you're welcome—it's a short cut through between Portland's busiest streets—use it. Signs with the name of the avenue, street, or whatever it may be called, will be erected at both the entrances, on Fifth and Sixth streets. 'Twill be a great arcade of stores. Now what shall we call it? By what name shall it be known to the public—what magic name, that will become a household word among Portland folk, shall we place upon those signs that direct the way through Portland's greatest store? We will give \$10 in gold to the person who submits the one chosen by a committee selected by this firm. We want the "pattest" name possible to get. Contest open to all. Names must be all in by 6 p. m. of next Saturday, Nov. 19th. Address Olds, Wortman & King Adv. Dept., City.

The Greater Olds, Wortman & King Store Directory

Preserve for Reference

FIRST FLOOR

DRESS GOODS, SILKS, LININGS, PATTERNS, Fifth St. Annex. LINENS: South aisle, main floor. DOMESTICS: Aisles to left of Fifth St. entrance. MEN'S OUTFITTERS: Sixth St. Annex—"Man's Toggery Shop." JEWELRY AND LEATHER GOODS—Purses, wallets, bags, belts, etc.; Annex, Sixth St., main aisle through. NOTIONS: Main avenue through main floor. RIBBONS, LACES, EMBROIDERIES, GLOVES, HANKYERCHIEFS, UMBRELLAS, ETC.: Washington St. aisle, right off Fifth St. entrance. SHOES: New Sixth St. Annex.

SECOND FLOOR

ENTIRE MAIN FLOOR—THE BIG APPAREL SHOPS FOR WOMEN. SIXTH ST. ANNEX—Millinery, Undergarments, Petticoats, Royal Worcester Corset Salons and Art Goods. FIFTH ST. ANNEX—Ladies' public lavatories, millinery workrooms and sewing rooms. (Every room will be added on main second floor a ladies' public tea room and rest and writing room.)

THIRD FLOOR

MAIN FLOOR—China and Glassware, Silverware, Cutlery, Lamps, Eric-Brax, Household Hardware and business offices. SIXTH ST. ANNEX—Stoves and Kitchen Furnishings.

FOURTH FLOOR

MAIN FLOOR—Carpets, Rugs, and Portland's newest and largest permanent all-year-round TOY SHOP—the home of SANTA CLAUSES. SIXTH ST. ANNEX—Beds and Bedding, Curtains, Draperies and yardage goods for same.

FIFTH FLOOR

MAIL ORDER DEPT.—Carpet workrooms, lunch rooms (employees), sample rooms and the new day nursery for the babies. (Open in a few days.)

Vote for Canal Model

The composition contest for the \$25 in gold closes Saturday next. Compositions are coming in fast. All are a credit to their young writers. More mention of these this week. The voting at 5 p. m. yesterday stood: High School ..... 127,526 St. Mary's Academy ..... 116,744 Harrison School ..... 100,718 Park School ..... 78,959 Portland Academy ..... 67,213 Atkinson School ..... 37,019 Williams Avenue ..... 27,171 Felling ..... 24,124 Holladay ..... 20,586 Sunnyside ..... 18,764 Total votes ..... 713,609

Special Sale of Fine Laces

TOMORROW we put on sale a splendid assortment of beautiful Laces. All our Torlon, Venice, St. Gaud, Chantilly, silver, net, tulle, Ecru, tulle, Point Gause, and Nottingham laces will be on sale at special prices. Many fine new patterns. An excellent chance for lovers of handsome laces. For Monday's sale they will be sold as follows: Regular Prices—5c, 10c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00. Special Prices—15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00. \$2.25 \$3.00 \$3.75 the yard.

The Men's Toggery Shop

In new quarters Monday—Sixth Street Annex—First Floor—Opening Specials: 12c FOR MEN'S FANCY BOX WOOL 25c—A handsome new line of men's boxer shorts—made of the best 100% pure cotton. For our opening sale we sell them at Special of 10c. 12c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00.

### "Store-Town" Jottings

AT LAST! There's a lot to be thankful for. Yea, the new annex stores open tomorrow from first floor to fifth. The new monster elevators will run all day and every day. Note the new store directory in another column.

The new elevators, located at the junction of main store and Sixth Street Annex, each 229 feet in dimension—11 square feet, are run and controlled each by a separate, powerful 50-horsepower electric motor that whisks them from first to fifth floor in 30 seconds. The largest elevators and most powerful motors ever brought to the coast for store use. Each of the new elevators will hold comfortably 40 people. Thus with both running with the old ones—which has a capacity of 16—26 people a minute may make the round trip from first to fifth floors and return.

56 to 16 is the song of the new elevators. The two mighty, electric motors that control the mammoth new passenger elevators are situated one on fourth floor, the other in the basement. They are worth a trip up to see work. Encased in glass, they will be viewed by thousands tomorrow, by billions upon billions in the years to come.

The only fire proof steel building in the city. The only absolutely safe store in Portland for crowds to shop in. Think of the thousands who buyers and visitors alike welcome. Portland adds a new street to her list tomorrow, between Washington and Alder, connecting Fifth and Sixth, open daily—Sundays excepted—from 8 a. m. to 8 p. m. What shall we call it?

We will give \$10 in gold for a name for the new thoroughfare avenue opened through this store connecting Fifth and Sixth streets between Washington and Alder. For particulars see another column.

250 feet a minute is the way the new monster passenger elevators will travel. The old 18-capacity elevator will still remain in commission.

Meet me tomorrow in the Annex. The men have a toggery shop all to themselves now.

"Forward march!" were the orders given in man's shop and shoe stores on Saturday night—the "double quick"—and tomorrow—along with leather goods—you'll find them in the new Sixth street Annex, first floor.

### Handkerchiefs

We have just received a line of children's pure Linen Handkerchiefs with 4-inch hems; they are the kind that wash well and wear well. Extra special value at each ..... 5c

### Stylish Hat Drapes

At the Velling Counter, Lace Hat Drapes in black and white. First floor. Only 1 1/2 yards in length; regular 75c value. Special sale price 15c, each ..... 45c

### 90c Petticoats 69c

SIXTH ST. ANNEX—SECOND FLOOR. Ladies' Knee Petticoats of fine fancy striped flannelette, 9-inch flounce with silk embroidered edge; regular price 90c. Special at ..... 69c

### Kid Glove Sale

GLOVE COUNTER—1ST FLOOR. 5c FOR KID GLOVES WORTH \$1.00—Kid Gloves, overseas, in all the latest shades, and black and white; the best wearing \$1.00 Glove made. Special sale price for tomorrow only, pair ..... 85c

### Fancy Belts

4c INSTEAD OF 75c FOR SILK BELTS—First floor. A lot of Silk Belts, some with buckles, some with crocheted rings, some made of fancy openwork braid, some white and gold mixed braid—all of them worth 75c each. Special for tomorrow only, each ..... 4c

### Big Special Sale of Bright Sunshiny Ribbons

Silk, Satin and Gros Grain Ribbons in all colors, widths from 1/2 inch to 3 inches. Just the Ribbons you need for fancy work. Regular Prices are 6c, 8c, 9c, 10c, 14c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00. Special Sale Prices—3c, 4c, 5c, 6c, 8c, 10c, 12c, 15c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00.

## A MIGHTY BARGAIN EVENT!

Stupendous Selling and Enormous Crowds Will Mark It! A Tremendous Public Ovation Awaits Us Tomorrow—We Know It, and Have Prepared

With such a feast of matchless value inducements as Portland never knew before! The new Sixth Street Annex building stores open Monday on every floor, first to fifth. Not a dress parade—not prepared for that yet; the workmen haven't done and all fixtures are not ready, so it'll be just a jolly bargain reception—a sort of go-as-you-please, but be sure you go through all the new stores tomorrow. You'll find thousands of remarkable value offerings besetting your path at every step, so better bring along your purse or you'll go home with a heartache, unless you have a charge account and tell the salespeople to "charge it." Not half the bargains are printed here—page won't hold 'em. See Monday's papers and watch announcements all week of the peerless offerings we've arranged for those who attend this week the

## MONSTER "ANNEX-EXPANSION SALES"

### A Determined Clearance of the Great Apparel Shop

Women's Suits, Furs, Flannel Waists and Raincoats



In the midst of a Monday bargain scrimmage tomorrow, Expansion is coming. Workmen are ready to start tearing down the partitions and cases that separated the salons of outer-wear from the millinery stores—now moved to the new Annex. Tomorrow they'll be at it, hammer and saw. We've got to get our splendid stocks out of harm's way. No need to think of even looking elsewhere now when we're slaughtering such values as this store is famous for showing in its apparel shops. We're going to enlarge the department to twice its present size, and while the work is going on, if you're not over nervous and can stand a bit of buzz and pounding round you—and perchance a little good-natured elbowing from your neighbors who are buying too, you'll get the bargains of your life here this week. FOR MONDAY we offer these extra special values.

Every Tailored Cloth or Street Suit in the House \$20 to \$250 Values at ONE-FOURTH OFF

regular prices—the lowest on the coast. (Velvet Suits and Evening Gowns not included.) Materials of Cheviot, Broadcloth, Venetians and fancy mixtures (Silk or Worsted Shirt Waist Suits not included). In every wanted color, popular mixtures and black. Handsomely trimmed in very newest, latest ideas, too varied for descriptive text.

Table listing various clothing items and their prices, including suits, blouses, and raincoats.

### Great Three-Day Reduction Sale of Fur Coats and Neck Pieces

Products of leading fur garment makers in Minneapolis, St. Paul and the east; owned by us and sold at lower prices than 'tis possible for any other local dealer to meet. No small dealer or maker could hope to compete such values. The Coats are in plain electric Seal, or nutria trimmed—a few black marten trimmed—coats, collars and fronts.

425.00 values; Monday, Tuesday and Wednesday ..... \$129.95 325.00 values; Monday, Tuesday and Wednesday ..... \$82.50 225.00 values; Monday, Tuesday and Wednesday ..... \$56.25 145.00 values; Monday, Tuesday and Wednesday ..... \$37.75

FUR NECKPIECES—A special line, long or short, for three days only, reduced as below. They are in electric Seal, with fancy sterling silver clasps. Black Coony, lined with handsome Siberian Squirrel, with cord and tails, also Sable and Isabella, Possum and Black Marten, lined and trimmed as above. For Monday, Tuesday and Wednesday only—

Table listing fur neckpiece prices and values.

A LOT OF NEW RAIN COATS in a special three-day sale—Monday, Tuesday and Wednesday only. 200 of the smartest new Raincoats that ever came to Portland—just in—a lucky purchase of our buyer recently returned from New York. Medium weight, in swell, handsome cravenetted mixtures, beautifully tailored. Reduced as printed.

Table listing raincoat prices and values.

### A Three-Day Sale of Tailored Waists

\$3.50 Values for \$1.98—\$5.00 Values for \$2.45

Handsomely tailored Flannels, Alpaca and new Granite Cloths; reds, tans, navies, blacks, grays, blues and browns. Of exquisite workmanship and finish. Styles both plaited and tucked. Very smart and serviceable. NURSES' RAINCOATS just received. In blacks and navy blue; lightweight English Serge, nicely tailored. CHILDREN'S and MISSES' PRETTY PLAID WAISTS just in. Of fleeced Serge, for school, store, office or shop wear. In all the stunning Tartan and Highland Plaids. All have fancy stocks and pretty silk ties in colorings to match the colors forming the plaids.

### Millinery in Its New Home

SIXTH ST. ANNEX—SECOND FLOOR. The handsomest daylight millinery store in the city. The handsomest in all the west. Now wholly settled, but ready for business tomorrow morning. Special offerings for the informal openings. Photographs of MISS CATHRINE COUNTISS—The popular actress and splendid woman.

GIVEN ABSOLUTELY FREE!

To the FIRST 200 LADIES making a purchase in the Millinery Department on Monday, of no matter what amount, be it 5c or 15c, we will present free a beautiful cabinet photograph, large size, of this charming actress. OTHER SPECIAL OFFERINGS FOR THE MONDAY THROUGHS—Your full choice of all our \$1.00 and \$1.25 untrimmed Scratch Felt Turbans, Sailors and dress shapes, in black, blue, brown, gray, etc., Monday only, for ..... 49c An odd lot of ready-to-wear Hats, slightly soiled in the moving; values to \$2.50; your choice, on Monday only, at ..... 49c A lot of new White Hats, clean, "spick and span"—just from their dainty nests in the boxes, mostly sailors; values in the lot to \$3.00; special, Monday only, for ..... 99c Choice of any Child's Hat in the Store, including ready-to-wear and trimmed Hats, a big variety, ranging from 75c to \$10.00 each; all at Monday ..... 1/2 price. Choice of our entire elegant stock of regular Ostrich Finians, in black, white and colors; Monday only, at ..... 1/2 price.



### Stirring Opening Sale of the World's Best SHOES

NEW SIXTH ST. ANNEX—FIRST FLOOR. Handsome new Shoes of newest pattern and in a new home. Laird & Schobbar and Wright & Peters' famous pattern Shoes, \$7 to \$8. Finagle's Shoes for men and women, \$3.50, \$4, and \$5. The Glorias, Governors, Vogue and Protections, The "O. V. & K." Shoes, and these matchless bargains.

\$2.99 FOR MEN'S SHOES WORTH \$3.50, \$4.00 AND \$5.00—500 pairs of Men's Shoes, in box calf, patent colt and vicid kid—all the best makes; \$3.50, \$4.00 and \$5.00 values; special sale price, the pair ..... \$2.99 \$2.99 FOR WOMEN'S \$5.00 AND \$6.00 SHOES—825 pairs of Women's Shoes, in all the best leathers, hand-turned soles and medium round dressy toes, Louis heels; regular \$5.00 and \$6.00 values; special sale price in the pair ..... \$2.99 \$1.66 FOR WOMEN'S SHOES WORTH \$3.00—970 pairs of Women's Shoes for general wear, in all leathers; regular \$3.00 values; special sale price, the pair ..... \$1.66 \$2.25 FOR WOMEN'S \$1.50 AND \$2.00 SHOES—1,150 pairs of Women's Shoes, with matt or bright kid tops and calf, vicid kid or patent colt vamps, patent or stock tip, military, Cuban or common sense heels; full round, medium or extra wide toes; regular \$2.50 and \$3.00 values; special sale price, the pair ..... \$2.25 \$2.50 FOR WOMEN'S SLIPPERS WORTH \$1.00 AND \$1.25—400 pairs of Women's House Slippers, values \$1.00 and \$1.25; special sale price, the pair ..... \$2.50 \$2.50 FOR MEN'S SLIPPERS WORTH \$1.00 AND \$1.25—400 pairs of Men's House Slippers, values \$1.00 and \$1.25; special sale price, the pair ..... \$2.50 \$2.50 FOR BOY'S SHOES—840 pairs of Boy's Shoes, made of box calf; good wearing shoes. Sizes 2 1/2 to 5 1/2; regular \$2.50; special sale price, the pair ..... \$2.50 Sizes 11 1/2 to 13; regular \$2.99; special sale price, the pair ..... \$2.50