rt, Now in St. Louis, Cives Some Interesting Views on What He Thinks is the Most Useful of All the Milk Animals.

IPARISONS THAT APPEAR TO BE CONVINCING

tical Results Noted at St. Louis Will Undoubtedly Add to the Popularity and Demand for a Breed That Is So Much Superior to Others.

To the Editor of so of the performance as nulsance. What is a nulsance. What is a nulsance. What is a rule, quite willing do the thinking for "other fellow" lays he begins thinking for "other fellow" lays he begins thinking in "every tub standm," and with the deal Jersey cow must in this even or take a some other cow, he king on the results. Holstein Sur appose this high testing on the results. Holstein (which fell off from something

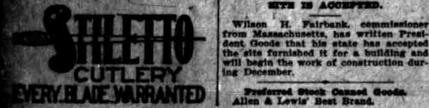
esults should add to the recy cattle and stimu-for Jersey blood. If, as

stands second among the four competing at St Louis. She her claimed ability to produce quantities of milk at flush. With red cows they went fresh into the liking an average of 64.1 pounds y, and by the end of the test had aff 15.5 pounds per cow for a day. There is no need for further quibbling.

The best cow" is an established fact. She has been for 50 years in the minds of tens of thousands who are using her in profitable practical dairy work, and the St. Louis reports will convince those who have not tried her. The good Jersey is that cow, and there is no reason, that we can now see, why any intelligent cow owner should not hay, build and breed up a herd of as uniformly high producers as the 25 Jersey at St. Louis. There is nothing wonderful about it. Jersey blood, weeding out of low testing cows, with good care and feed, will do it.

This is the dairy truth that has been demonstrated at St. Louis for dairy farmers, and they should "adapt it to their use."

You Haven't Read the **Most Important News** of the day until you d the "Want"



AT THE THEATRES

At the Columbia

Marino Monday Night.

any kind on Marino's part, the extent of the honor may be appreciated.

An Italian by birth, he came to this country at the age of 2 years, and aince that time, with the exception of his years spent studying abroad, he has been a resident of California. It was early seen that he was more than precoefous, and was sent at the carliest opportunity to the old world to commence a study under the tutelage of several of the great composers. It was not long before his natural talents were recognised by his teachers, but it was not until Yseuye remarked that "Marino is my best pupil," that he was satisfied with his record. According to critics it is but a question of a few, years until his genius has obtained world-wide recognition.

mating the butter Professor Parrington recognises that the fat in Holstein milk in less of it available than is that in Jersey milk. He knows that the richer the milk, the larger percentage of its butter fat is recoverable in the churn and in his method of estimating butter from the Baboock test he has a sliding scale for overrun that gives Jersey butter a greater gain than the lower testing breeds.

In gross product of butter fat, in net profit on butter fat, and in persistency in flow of milk, the position of the Holstein is second to the Jersey, as shown by the St. Louis test.

Erows bwiss and Eherthorns.

Neither of these breeds has made any pretentions as rivals of the Jersey as strictly dairy cowa, though some claim has been made as to the profitableness of their compined dairy and beet features. The dual purpose business, however, has so limited a field where it is profitable, that is hardly worthy of consideration by people who make dairying the end of profit from their farms. Very few Cairyment care anything about the best feature of the cows fley milk, and I think it will be just as well for the dairy business if none of them did.

In the St. Louis test the five Brown Swiss cows gave an average of 42.5 pounds of milk for 136 days. 1.55 pounds butter, per cow per day. They milked butter, per cow per day. They milked an average of 50.5 pounds the last day, their yield of fat for corresponding days being 1.551 pounds and 1.55 pounds per cow.

white Whittlesey Coming.

White Whittlesey Coming.

The appearance here of the young remantic actor, White Whittlesey, who is to be seen at the Marquam Grand unds of milk for 120 days, 1.55 pounds tter fat, and 1.84 pounds estimated tter, per cow per day. They milked average of 50.6 pounds the last day sir yield of fat for corresponding days in Heartsease" and "The Second in Command," will be one of the most important events of the present theatrical season. Under the management of Belasco, Mayer and Prince, Whittlesey has won great success during the past few seasons. When his managers decided to have Whittlesey enter the stellar ranks, it was predicted that he would meet with a continuation of successes, and with a continuation of successes, and how that prediction has been carried out is shown by the series of summer engagements that Whittiesey has played in the past six years in San Francisco. He recently closed a season of four months to a remarkable business, both in the matter of receipts and the productions. Seats are now selling. pounds. They averaged 1.36 pounds fat the first day and 1.25 pounds per cow the last day. Their average yield per cow daily, for the entire period of the test, was 40.32 pounds milk, showing a much larger yield between the first and last days of the test.

test, was 40.23 pounds milk, showing a much larger yield between the first and last days of the test.

The Dairy Farmer.

A prominent dairy paper recently said: "The mind of the dairy farmer must be constantly on the alert in these days to see and adapt, as it is being developed, the dairy furth to his use."

If the dairy farmer could not see the truth before, he certainly can see it in the St. Louis dairy demonstration records. Here have been tried out a sufficient number of representative cows, of the four breeds, for him to decide just what to expect of fair representatives of each, under proper conditions of handling and feed.

He finds the Jersey a deeper milker than he ever thought she was, and as rich a milker as she has ever been represented.

He finds her persistent, keeping close to her flush yield when six, soven and eight months after calving.

He finds her the most economical producer of butter fat, as well as the largest producer of that most valuable constituent in milk, and finds enough assurance in the four months of her trial to convince him that she will keep up that profitable yield for a longer period than the other breeds.

He finds the Holsteins yielding milk of an average richness that will not pass the standards set by some state and municipal authorities, rendering the seller liable to arrest and fine.

He finds the Holstein losing an average of 15 pounds milk a day per cow after they have been in the test four months, beginning practically fresh.

He finds that, instead of 70 to 80 pounds milk a day, they average for the four months of their flush period only 53% pounds, and test about 3.4 per cent fat.

There is no need for further quibbling. The best cow is an established fact. Arthur Dunn, Comedian.

Unusual interest centers in the engagement at the Marquam Grand theatre next Thursday afternoon and night of the great musical extravagansa entitled "The Runawaya," which comes direct from its six-months' run at the Casino theatrs. New York City, with the original cast and production in all its magnificent entirety.

An unusual array of elever funmakers will be seen in the support of Arthur Dunn, that mirth-provoking comedian. In the cast will be Charles Dox, Clarence Harvey, William Meshan, Thomas Whitbread, Misses Ermine Earle, Sallie Randail, Blanche Wayne, the Althea sisters and over 75 others. The advance sale of seats will open pext Tuesday.

The End Tonight.

The End Tonight.

The engagement of Mason and Mason in "Fritz and Britz" will close at Cordray's tonight, and those who have not already seen the greatest show ever offered by the Cordray management will regret it if they do not see the performance of "Fritz and Snitz" this evening. The beautiful chorus, the lavish contumes and scenery, the remarkably funny comedians and the excellent singers give this production a decided advantage over the majority of similar attractions which come here at the highest prices.

Singing Sensation at the Star. Singing Sensation at the Star.

The Star. Portland's fashionable vaudsville house, is the home of the great singing sensation of the amusement world. Sylvester, Jones and Pringle are filling the house nightly and the record breaking audiences will scarcely permit these favorites to leave the stage. An enchanted grotto, a spectacular not full of novelty and melody, with other turns, sids in making the Star's the best all around vaudsville bill in town.

The Arcade's Clever Juveniles.

The Arcade's Clever Juveniles.

Three juvenile actors are making this week one of the most memorable at the Arcade. The star member of the famous team of the three Kelleys is baby Kelley, the child wonder, who talks, sings and dances most captivatingly. Irene Kober, the child contortionist, who sings a luliaby to her doll, is making a great hit. The Arcade theatre of fers special attractions to children, who go into scatacies over the great child acts.

MITH IS ACCEPTED.

At the Bijou.

Now that the excitement of the elec-tion is over every one can find a little excitement, plenty of catchy songs, big laughs and a general good time at the



AN IDEAL WINTER HEATING STO Cole's Original Hot Blast

THE PERFECTION OF HOUSE WARMERS

UPSIDE DOWN—that's the way the fire burns in COLE'S HOT BLAST; come in and see it in operation.

Coal cas is used for fuel and illumination in many cit the United States. Stoves generally waste the gas in chimney. COLE'S HOT BLAST burns it and cuts you come in and see it work.

It is the fuel that costs, not the stove. COLE'S HOT BLAST saves its original cost in fuel each winter. Call at our store and we will show you how. We are sole agents.

One hundred per cent dividends are carned animally by COLE'S HOT BLAST COAL STOVE for every family using it. Come in and we will show you how it cuts your coal bill in two. We are sole

COLE'S ORIGINAL

J. J. KADDER

Bijou, Miss Smilax's bull terriers, Sid Baxter's aerial bloycle feats, Mabal Maitland's contortion dances and the Remsey's big act are topline turns.

Last Performence Tonight.

"The Tenderfoot" will be sung at the Marquam Grand for the last time to night. The piece has been well receive and doubtless will wind up the engagement with a large crowd in attendance.

MRS. BUFFUM FALLS FROM HER HORSE

Well-Known Society Woman Is Injured at the Portland Riding Academy.

While jumping the hurdles at the Portland Riding academy. Twenty-second and Johnson streets, last night Mrs. F. G. Buffum, a prominent society woman of this city, was thrown from her horse and sustained painful and serious injuries. Her condition, however, is not regarded as critical.

regarded as critical.

Her horse, Will Wehrung, was rising for the hurdles when he apparently shied, and Mrs. Buffum was thrown. Others who were riding at the time quickly dismounted and ran to her recue. She was found to be unconscious. Dr. J. N. Coghlan, one of the riders, rendered assistance.

Mrs. Buffum was removed to Good Samaritan hospital, where Dr. K. A. J. Mackensie attended her. She suffered a long out across the forehead and a num-

ber of minor bruises.

At the hospital it is said that her condition is not at all critical, and that, while the injuries are somewhat serious, her recovery will be a matter of a short

Mrs. Buffum is known as one of best horsewomen in the state and always considered a daring rider.

RECRUITING STATION OPENED FOR THE NAVY

Oregon youths and men desiring to

To Estacada.

A Sunday trolley ride—75 cents round trip. A first class dinner at the hotel for 50 cents. Cars from First and Alder

There is But One "Swetland's"

Good **Old Fashioned Pumpkin Pies**

If you haven't tried them, as made in our ovens, you have a real treat to look forward to. We make them in the old "downon-the-farm" way. Everything in them the very best and used in exactly the right proportions. Generous size, crisp, light crust and baked to just the right brown—perfection in pies. Try one and you'll realize that you have something to learn in the great American art of pie-making. If you are skeptical, we'll treat you to a cut.

Have you seen our Pumpkin

Swetland & Son 273 Morrison St. Phone, Main 410. NO BRANCE STORE

Where Good Things are Plentift

Some Grand Snaps

STEINWAY BABY GRAND-Slightly

WEBER GRAND - Resewood

We shall offer these planes for sale at about one third of the original price. Easy time payments accepted.

We are also offering special inducements in upright planes, both new and second-hand. In new planes we have some fifteen different makes, ranging in price from \$200 up. Easy time payments accepted.

Soule Bros. Piano Co.

WILL CELEBRATE **GOLDEN WEDDING**

Mr. and Mrs. Andrew Campbell Recall Bright Days of Their Honeymoon.

Oregon youths and men desiring to enter the United States naval service will have an easy opportunity between November 17 and December 24. A recruiting station will be opened in rooms 202 and 202 Goodnough building during that period, when examination will be made into the qualifications of applicants, and such as meet the standards will be accepted.

Lieut. J. C. Schofield will be in charge of the work. He is assisted by Acting Assistant Surgeon V. Dabney, Yeoman Francis Cronin and Hospital Apprentices D. L. Higby. Recruits will be taken for all branches of the naval service, from apprentices to mechanics.

Applicants for apprenticeships must be 17 and 18 years of age. For the regular service as a sailor the age is from 18 to 25, and mechanics from 15 to 35 years of age. Terms of sulistment are for three and four years. Those accepted will be sent to San Francisco, where they will be given six properties in Utah, where he resided

OUR PHONE IS MAIN 966

Loewenberg & Going Co.

Dry short slab wood, stove | Dry short cordwood, stove

Same Kind of Wood-What's the \$1.50

Banfield, Veysey Fuel Co.

Phone Main 353

80 Third St., Cor. Oak



The Portland

American Plan \$3 Per Day and Upward

ingle gentlemen. A modern Turk H. C. BOWERS, Manager

Our Marigold Cream Cures all skin troubles, due to cold, raw weather or harsh soaps. 25 cents. Laue-Davis Drug Company.

for several years. From Utah Mr. Campbell moved to Nebraska City, Neb., where he lived until 1880, when he went to Billings, Mont. At that time Billings was a small frontier town, but it was already well known as a railroad contracting for a time, but in 1886 was elected justice of the peace and appointed United States commissioner, holding these offices for nearly nine years. He was admitted to the Montana bar and practiced iaw there until 1896.

Mr. and Mrs. Campbell have lived in Montavilla since 1901.

Mrs. Campbell was born in Pawtucket,

Mrs. Campbell was born in Pawtucket,

Allen & Lewis' Best Brand.

THE RAINY SEASON **EVENINGS**

Need have no terror if you equip the sitting-room with a Phonograph. Your evenings will be spent happily with a new diver-sion. You can't get tired of a Phonograph. New records guard against that.

The Journal enables you to own one of these wonderful machines. Subscribe to the Daily and Sunday Journal—by carrier—and you get a Columbia Phonograph FREE.

If interested, clip the following coupon and mail to the Journal:

Subscriber's Coupon of Inquiry

To The Journal:

Please send your representa-tive to my address, as given below, to secure my order for ONE COLUMBIA GRAPHOPHONE, etc., and THE JOURNAL under the terms of your special offer:

"Journal" Graphophone Agreement

Gentlemen—I hereby subscribe for the Daily and Sunday Journal, to be dell by carries, for a period of one year at the rate of 65e per month, in considerati which, and 35e, which is bereby pay for a compon untilling me to the first record, ro to furnish me entirely free at the office of the Onlambia Phenograph Company, Ro Seweith street, one regular \$7.50 Graphophone (upon my paying \$1 for express the front factory, including, etc.), for my exclusive use during the term of this window. It is agreed further that I am not compelled to purchase any further proceed to this Graphophone curring the term of my subscription; but if at any time and a own option I do purchase 30 additional records of the Columbia Phonograph Con at their anove address, and complete this reberription, the machine than become exclusive property forever.

Call at the Journal office, Second and Yamhill, or the Columbia Phonograph Co., 128 Seventh St., Guaranteed to be a Perfect Talking Machin and hear the machine play.