FIRE SALE! FIRE SALE! FIRE SALE!

THIS TELLS THE STORY

Taken from The Journal, October 16:

RIG FIRE AT THIRD AND DAVIS SUNDAY NIGHT

line firms Suffer More or Less a Total Loss.

One of the heaviest losers in this fierce fire was S. Bromberger, who has been in business on this corner for the past 12 years, under the old, familiar name of CHEAP CHARLEY. His loss is by water only, as the fire proper did not reach his stock. He had just received his FALL and WINTER CLOTHING, HATS, SHOES and FURNISHINGS, and he says his stock is valued at about \$40,000, with insurance about \$20,000. Other sufferers are: Parishouse, damage \$4,000, insurance \$25,000; C. L. Hon & Co., loss \$4,000, insurance \$4,300; Cosmopolitan saloon, loss \$2,100, insurance same; Spanish restaurant, loss \$500, insurance \$1,000.

"CHEAP CHARLEY

S. Bromberger, Proprietor

THIRD AND DAVIS STREETS

THE STORE THAT DOES AS IT ADVERTISES TO DO

Retiring from Business After 15 Years Continued Success in This City.

Lease and Fixtures for Sale

A Mammoth Sale Aggregating \$40,000 Worth of Fall and Winter Clothing, Hats, Shoes and Furnishings

There's no mystery about this sale—the insurance company had to stand the bulk of the losses and we have decided to shoulder an additional loss in order to close this stock out at once AS WE ARE GOING TO RETIRE FROM BUSINESS when this vast stock is disposed of.

A STORE BRIMFUL OF UNMATCHABLE BARGAINS

Is drawing the eager throngs to this REMARKABLE BONA FIDE SALE. It's simply impossible for us to quote prices and give detailed descriptions, as the eager buyers snap up the offerings as rapidly as they are placed on the counters. We have no desire to disappoint any one, as you might call for some advertised article that had been exhausted in the mad rush for bargains, but we will guarantee that you can buy here at from 50 to 75 per cent less than at any other store in this city. If you'll come and look you will learn how greatly it is to your advantage to buy here during this forced sale. You will find everything AS REPRESENTED and we will not ask you to buy—the bargains will speak for themselves. GOOD JUDGMENT AND GOOD FORESIGHT should tell you to supply your present and your future needs at this sale.

Suits, Overcoats, Shoes, Hats, Shirts, Gloves, Underwear, Socks, Ties, Suspenders, Handkerchiefs, Collars and Cuffs, Oil Clothing, Overshirts, Pants, Caps, Sweaters, Boys' Suits, Umbrellas, Suit Cases, at 15, 20, 25 and 50c on the Dollar

Those desiring to exchange goods or want their money returned will please call between 8 and 9 o'clock in the morning and bring sale slips. No goods exchanged at any other time.

If You Would Share in this Stupendous Sacrifice Sale You'll Have to Hurry

MATION DEPARTMENT TO REGIS TRIBES WATER IS PLENTIPUL.

ator C. W. Fulton, returning from visits to Harney and Klamath counties, expresses himself strongly favorable to the pushing of government projects for irrigation in those sections of Oregon, and declares he will exert every possible at Washington to give those counties immediate attention. He says a mistake has been made by Chief Engineer Newell of the bureau in underestimatiang the

has been made by Chief Engineer Newell of the bureau in underestimatiang the amount of water necessary to make the Silvies river district productive. He believes that there is enough water available to reclaim far more than Mr. Newell's estimate of 100,000 acres.

The senator takes the view of Engineer Whistler, and other government agents who have investigated the Silvies river valley, that fully 300,000 acres of arid land can be reclaimed by a reservoir in the Silvies river. This project will not impede the Malheur county irrigation scheme entered upon by the government this year. Since Oregon contributes a very large part to the national irrigation fund, this state is entitled to a correspondingly large expenditure of the money in the hands of the government for that purpose.

The Klamath county irrigation project will meet with no trouble, says the senator, as there is more than sufficient water, and the private irrigation enterprises now on foot there have signified their readiness to give way to the government whenever it is ready to begin prock on a general irrigation scheme.

rk en a general irrigation scheme.

Preferred Stock Canned Goods, Allen and Lewis' Best Brand.

THE HANDSOMEST THEATRE IN THE WEST

THE TALK OF THE CITY "SHOW ME"

TONIGHT AT 8:15 AND ALL THIS WEEK MATINEE SATURDAY An Excellent Company Presenting

It was Written by Augustus Thomas, Author of "Arizona" Especially for NAT C. GOODWIN GET YOUR SEATS EARLY OR YOU WILL BE SORRY.

Prices Svening, 15c. 25c, 35c, 60c; gallery, 15c. Matinee, 10c, 15c and ic; milery, 10c.

All day down town—Ticket office open at Rowe & Martin's drug store, ath and Washington, from 10 a. m. to 7 p. m. Main 110.

After 7 p. m., at the theatre, Fourteenth and Washington, 7 to 10 p. m. app 211.

BEGARDING PRICES AND NOW TO SECURE SHATS.

SUCCESSFUL SOCIABLE AT WOMAN'S EXCHANGE

The tea given yesterday afterno in force, and while it was a successful social event, the greatest interest cenfancy, demonstrated the successful methods employed. The exchange finds sale for such articles made at home by poor women, and every piece must go through the hands of an inspection com-mittee to be pronounced up to the re-quired standard. Fancy sewing as well as plain mending is done. Mrs. William Alvord and Mrs. H. Tannhauser were in

as plain mending is done. Mrs. William Alvord and Mrs. H. Tannhauser were in charge of this department yesterday and many articles were sold.

The cookery department offered tempting geodies for sale. Mrs. Leon-Hirsch and Mrs. H. C. Echenberger sold home-made candies, Mrs. S. A. Brown and Mrs. E. H. Ehrman had charge of the fruits and jellies, Miss Berdan and Miss Atwood were in charge of the cakes and various pastries.

The committee receiving the guests was composed of Mrs. Henry L. Pittock, Mrs. Ellis G. Hughes, Mrs. H. C. Echenberger, Mrs. E. Ehrman, Mrs. Leon-Hirsch, Mrs. S. A. Brown, Mrs. I. Lipman, Mrs. M. H. Steers, Miss Eleanor Gile and Miss A. L. Atwood. Mrs. Pittock and Mrs. Hughes presided at the ten table. Miss Clara Teal, Miss Martha Hoyt and Miss Eleanor Gile superintended the decorations, which consisted of cosmos and ferns artistically disposed about the rooms.

Winter Rates to Yaquina Bay.

The Southern Pacific Co. will sell, on Wednesday and Saturdays of each week, until March 31, 1905, low rate round trip tickets to Yaquina, limited to 50 days from date of sale. The sale of these excursion tickets during the winter months is a new departure and has been brought about through the desire of our local sportsmen to enjoy the exceptionally fine hunting and fishing privileges of that section.

By destroying germs, they assist nature to accomplish a cure. Send thirty-five cents to pay expressage on Free Trial Bottles.

Bold by Leading Desgists.

Net genulae values label bears my signature:

FOSTER CASE BEFORE CIVIL SERVICE BOARD

AUIO DINANULLI

The trial of C. E. Foster, the police officer who was suspended two weeks ago by the executive board on recommendation of Chief Hunt, and who appealed his case to the civil service commission, will take place next Wednesday, beginning at 9 o'clock in the morning.

After a trial for the last year on the wheels of a buggy used by Harry W. Rand of Vancouver, the first factory for manufacturing a new attachable ball-bearing hub is being established at \$8 East Ninth street, Portland. A company has been organised, of which the officers are: President, Myron Hume, San Francisco; vice-president, Benjamin P. Youmans. Vancouver, Wash.; secretary and treasurer, Harry T. Rand, Vancouver, These officers and Thurston Daniels and G. R. Percival, both of Vancouver, form the board of directors. The inventors of the device are Messrs. Rand and Youmans. The invention is so simple that it can be applied to any wooden or iron hub already in use on a vehicle.

MONEY CAN GET ALONG THERE-

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ple that it can be applied to any wooden or iron hub already in use on a vehicle.

From the Mount Morris Index.

A Rochelle physician was called to attend a bey who swallowed a couple of pennies. When he returned a friend asked:

"How is your patent?"

"No change yet," was the repty.

[Journal Special Service.]

Pittaburg, Pa., Nov. 4.—Elaborate at rangements have been completed for the annual banquet of the Pittsburg cham ber of commerce at the Hotel Schenles tonight. John J Moriey, the English was the repty.

His services were secured through andrew Carnegie, who made a personal appeal to Mr. Moriey to accept the invitation."



Wind-Proof and Rust-Proof

Umbrellas

\$1.50 to \$3.50 WE MAKE THEM

RUSTPROOF Umbrellas cannot rust off at the top and break through the material, for the ribs are finished with brass. It is impossible to turn them wrong-side-out if they

have the Windproof brace.

THE COVERING of these Umbrellas is made of a wood fiber and worsted, the strongest material known for wear and rough usage and one that we guarantee not to split Get our make and you get the best.

ALLESINA

Two Factories-309 Morrison Street, 286 Washington Street

One Guess Free

FREE ESTIMATING BLANK

OREGON JOURNAL, PORTLAND, OREGON, November 4, 1904.

My estimate on the total vote to be cast for President on No-

STATE

Great Presidential Contest

We will give free one estimate if sent in on the blank above.

NO PAYMENT OF ANY KIND REQUIRED. In order to stimulate in

| O. W. ENOWARS, Manager. |
|-------------------------|
| 010.00 |
| Hotel O. |
| UBOPRAN PLAN ONLY. |
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