

ON DAILT JOURNAL PORTLAND

TRADE ON FIRST AND MORRISON AT A STANDSTIL

And in order to stimulate trade we quote prices at least 20 per cent lower than former prices quoted during our BROWN TAG SALE. Our prices heretofore have had no equal-where quality and style was considered-today these prices quoted are lower than the same goods can be bought at wholesale. Every street car in the city either passes or transfers within a few steps of our door, and if it's any inducement to you, come in and visit with us-if you buy \$1.00 worth of any kind of merchandise, will pay your car fare both ways. The supreme test of a store's stability-its usefulness-in fact, its justification for existing as such, lies in the completeness of its stocks, its proper variety, its correct styles and its right prices. That these conditions exist in this store at this time, and all the time, a casual stroll through the several departments will convince every impartial observer. An inspection of the styles on display and a comparison of values and prices with those of other stores can only end in our being awarded the palm of supremacy. Subjected to any test, or tested by any standard, you'll find that it pays to trade here. Read on:

165%-167 First MAINE CLOTHING AND CHICAGO SHOE STORES Between Morri-Street MAINE CLOTHING AND CHICAGO SHOE STORES

Men's Shoes

HIGHEST QUALITY THE LATEST STYLES THE LOWEST PRICES.

you find at quality only, at



SUITS \$3.95 FOR CHOICE OF MEN'S GRAVENETTES, Worth as high as \$10. Many styles to select from and some of these garments are worth four times the mine we ask! and will warr and the price we ask; and will wear and give estisfaction.

offering appeals to men in every walk

SUITS

\$7.45 FOR CHOICE OF MEN'S \$8.95 FOR CHOICE OF MEN'S \$16.50 COATS AND CRAVENETTES. This COATS. This offering includes both Fall and Winter weights, all new 1904-5 styles.

THE LATEST NEW FALL HATS

A Hat good enough to wear anywhere, in all the late shapes and shades; you pay \$2,00 and \$1.25 \$2.25 for this hat elsewhere

The best \$2.50 Hat on earth; quality and styles \$1.75

tors that you pay \$2.50 for other places, you get here for much less; every pair of them guaranteed to be per-fectly satisfactory; a regular shoe-store \$2.50 \$1.30 and \$2.00 shoes, at

dandy pair of shoes; extra quality—the kind that fits, wears and holds their shape; all styles and makes. You'd pay \$2.50 and \$3.00 at a shoe store for \$1.95 this grade, now

Now we are talking nhoes. You set no better style or quality anywhere for double the money, and \$2.35 we will back our reputation on them

Our best Patent Calf, Vici Kid, Box Calf, in all the new shapes and lasts; the kind you go and pay \$4.25 and \$4.50 for, and yet get no better quality, no better fit and no better style. We gamble on these and \$3.15 guarantee every pair to give satisfaction\$3.15

Ladies'

Shoes

The new season's models are things of beauty-sach

del a distinct creation with character and individuality

to itself. They are made up in both plain and

at viel kid-patent coltakin-and, in fact, in all the

ar leathers for dress, street and storm wear-Cuban.

better grade-shoes that exclusive shoe \$1.75

ilitary, Louis XV., opera and common sense heels.

Ladies' heavy soled viel kid, worth \$2.25; many \$1.50 styles to select from; you take your pick, at....\$1.50

All our \$3.50 Goodyear welts and hand-turned Shoes -you'd pay \$3.25 and \$3.50 for this shoe \$2.50 enewhere here, only

MEN'S SWEATERS, worth \$1.85

YOUR CAR FARE

PAID

ro and buy \$1 worth of me

SHOES OF QUALITY

SHOES OF STYLE

SHOES OF LITTLE

PRICES.

\$13.50 FOR CHOICE OF MEN'S HIGH ART \$25 AND \$28 BUITS styles of the season, in the most chasts and beautiful weaves, in patterns and variety broad enough to appeal to every tasts. Remember what these were made to sell for, and the price at which they are now selling.

CRAVENETTES

season's wear, by the leading experts in the business. The variety is practically limitiess. The facts face you, the rest re-mains with you. and includes 18 or. Clay Worsted, Serges and Meltons. It in-cludes Rain Costs and Winter Over-

and colorings affected by careful dress-ers everywhers. \$12.50 FOR CHOICE OF MEN'S SPLENDID \$20.00 AND \$22.50 tions-all of them-with feahlor's stamp indelibly impressed on every serment. Hundrede to select from, in all the styles and in all the weaves, serve by selecting one of these? \$13.50 FOR CHOICE OF MEN'S

OVERCOATS \$3.15 FOR A GOOD, SERVICABLE longer style. This coat can't be had slee-

\$5.45 FOR CHOICE OF MEN'S ELEGANT CRAVENETTES, worth \$5.45 for CHOICE OF MEN'S SWELL HAND-TAILORED OVER-so a bargain at a glance, and are bought quickly by those who are judges of values. \$10.00 FOR CHOICE OF MEN'S SWELL HAND-TAILORED OVER-COATS AND CRAVENETTES, worth \$12 and \$15. Here is a bargain, and what is here won't remain long. Those who come first get the pick; and a enap it will be for them.

YOUTHS'

CLOTHING

We have hundreds of Youths' \$7.50 single and dou-

ble breasted Suits and Overcoats, in sizes 13 to 20,

a broad variety of fabrics, weaves, styles and pat-terns—all subject to your choice in this \$3.95

We are showing Youths' \$9 Suits and Overcoats,

Transfers to All Parts of the City

A Hat that fits and looks well on any head. Wear it any time and place; quality A No. 1, and the \$1.85 styles and colors the latest **Our \$2.50 Hat**

> Hats of other stores. It comes in all the new and ap proved blocks-both stiff and soft-and in all the popular

> > Trousers **GOOD ONES**

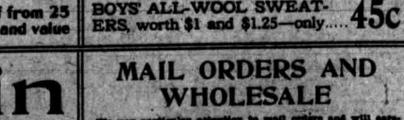
We are proud of this line of goods we are showing and offering the public, and are especially anxious to have you come and examine our offering. If needing trousers we'll self you

Wool or Worsted Trousers; the kind you pay \$2.50 95c and \$2.00 for any place else

Regular \$3.50 and \$4.00 pair of Trousers; well-made, high quality pair of Trousers, in all the new \$1.85 goods

\$5.00 and \$5.00 pair of Trousers the goods are here and will speak for themselves, and we are only too slad to have you pass judgment on them \$3,50 at

MEN'S, YOUTHS' AND BOYS FURNISHINGS—A complete line of everyday needs in this line at a saving of from 25 to 35 per cent on other stores' prices quoted. A visit here will convince you, if a judge of quality and value



BOYS ALL-WOOL SWEAT-

We pay particular attention to mail cellers and will care-fully ill may arder from this reack as advertised. Write to and well show you what great care and attention is paid to this department. We do a wholesale business and country manufacts who want to replaulth their stock should come in and see the special bargains we can offer.

All Cars Stop Within Ten Steps of Our Door.

then we will pay your our fare allowerfully. Will any other from do the same. If the values and quality are not here your you look don't buy, Ain't that dair? If they are not you do, you save your our fare.

BOYS'

CLOTHING

\$2.50 Suits\$1.00 | \$5.00 Suits\$2.50 \$3.00 Suits\$1.25 | \$6.00 Suits\$3.00 \$4.00 Suits\$2.00 | \$7.00 Suits\$3.50

OVERCOATS

ercoat, ages from 8 to 16, \$1.95 and up to \$2.45,

\$3.50 and \$4.95-all the latest styles and makes.

We offer, subject to your selection, hundreds of Youths' splendidly fashioned \$12.50 Suits and Over-coats, cut in all the latest models, in a wide assortment of charming patterns; sizes 13 to \$7.50 20; at the choice for.....



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