



ANOTHER TRIUMPH FOR THE BOSTON STORE

STARTING MONDAY, NOVEMBER 7, WE WILL GIVE
GOLD STAMPS WITH ALL CASH PURCHASES!

FOR EVERY TEN-CENT PURCHASE OR MULTIPLE THEREOF WE WILL GIVE YOU GOLD STAMPS. PASTE THESE ON THE BACK OF A SHEET, WHICH CONTAINS FOUR PAGES, WHICH WE GIVE YOU, HOLDING 50 STAMPS EACH. WHEN YOU HAVE FILLED ONE OR MORE PAGES, BRING THEM TO US AND WE WILL GIVE YOU IN EXCHANGE BEAUTIFUL SILVER AND CHINAWARE OF THE BEST QUALITY. YOU WILL SOON SECURE A HANDSOME DINNER SET AND A FULL SUPPLY OF HIGH GRADE SILVERWARE, ABSOLUTELY FREE.

TRADING STAMPS FROM ANOTHER VIEWPOINT



THINGS are happening every few days in our great and growing city of Portland. The spectacle of a number of Portland merchants who have been for several months engineering schemes such as world's fair trips, giving away watches, footballs, \$10 bills, etc., has grown familiar to the public through the medium of the press. The public has also been told that by purchasing a certain quantity of goods they could obtain these specified articles free of cost at these stores. Of course the credulous public can see at a glance that the cost of these different prizes or gifts comes out of the pockets of the givers. It always does. Of course the public takes it for granted that these donation (?) schemes are legitimate and business-like or these merchants would not stand back of them. So far, so good.



Now a certain retail merchant, not included in the above, comes out with a proposition along similar lines, and these same merchants rush into print warning the public through the same newspaper medium that it is a deceptive expedient, a pest to be avoided and that goods have to be marked higher, etc., and also asks the newspapers to support them in their contention—presumably under the threat of withdrawing their advertising patronage. Truly the public of Portland and vicinity is well guarded and protected in their trading. Now a few words of explanation to the public. The bone of contention is TRADING STAMPS. They have been issued before in this city with more or less success. The principal objection to them has been that certain outside companies controlled them and the prizes gradually decreased in value and variety. When the public objected to this the companies packed up and left town.

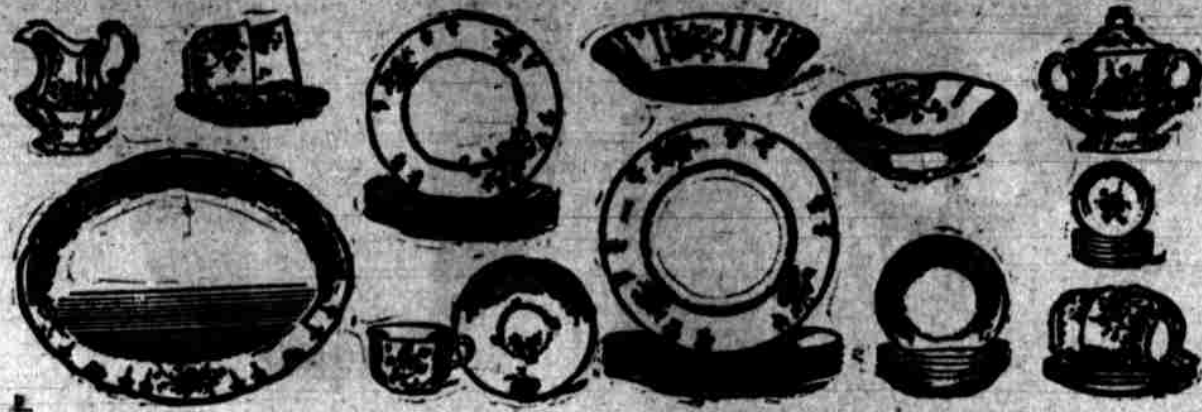
THIS IS DIFFERENT

We have been established in business here in Portland for the past 18 years, doing a legitimate trade, paying our bills in full and have never been through the bankruptcy courts, and we stand back of this proposition because we control both the stamps and prizes. We issue the stamps ourselves and have the merchandise on exhibition in our stock. Every customer gets a stamp for every 10c worth purchased and can present any amount, from one page of 50 stamps up to any amount for redemption. Now, we ask in all fairness, is it not a little remarkable—this sudden anxiety for the public welfare? Large eastern stores, as Siegel, Cooper and others have showed by their increased business that their patrons appreciated and sought them. **IT IS NOW UP TO THE PUBLIC!**

SHANAHAN'S BOSTON STORE, J. K. STANTON, Manager.

Here Is What You Get and the Number of Stamps It Takes to Get Them

- 1 PAGE GOLD STAMPS—
 - 1 Butter Knife.
 - 1 Sugar Spoon.
 - 1 Round 8-inch Vegetable Dish.
- 1½ PAGES GOLD STAMPS—
 - 6 Individual Butter Dishes.
 - 1 Creamer.
 - 1 Round 6-inch Vegetable Dish.
 - 1 Pickle Dish.
- 2 PAGES GOLD STAMPS—
 - 6 Sauce Dishes.
 - 1 Gravy Boat.
 - 1 Meat Platter, 8-inch.
 - 1 Round 7-inch Vegetable Dish.
 - 1 Oblong 7-inch Vegetable Dish.
 - 1 Cake Platter.
 - 1 Quart Pitcher.
- 3 PAGES GOLD STAMPS—
 - 1 Large Berry Spoon.
 - 1 Cold Meat Fork.
 - 1 Pie Knife.
 - 1 Gravy Ladle.
 - 6 Teaspoons.
 - 1 Sugar Bowl.
 - 1 Meat Platter, 10-inch.
 - 1 Round Vegetable Dish, 8-inch.
 - 1 Oblong Vegetable Dish, 8-inch.



- ¾ PAGES GOLD STAMPS—
 - 6 Pie Plates, 7-inch.
 - 1 Round Vegetable Dish, 9-inch.
 - 1 Pitcher, 7 pints.
- 4 PAGES GOLD STAMPS—
 - 6 Breakfast Plates, 8-inch.
 - 1 Meat Platter, 12-inch.
 - 1 Celery Tray, 8-inch.
 - 1 Cracker Jar.
 - 1 Teapot.
- 4½ PAGES GOLD STAMPS—
 - 1 Covered Butter Dish.
- 5 PAGES GOLD STAMPS—
 - 6 Dinner Plates, 9-inch.
 - 6 Soup Plates, 8-inch.
 - 1 Large Berry Dish.
 - 1 Meat Platter, 14-inch.
- 6 PAGES GOLD STAMPS—
 - 6 Table Spoons.
 - 6 Forks.
 - 6 Cups and Saucers.
 - 1 Covered Vegetable Dish, 8-inch.
- 8 PAGES GOLD STAMPS—
 - 6 Knives.
 - 1 Orange Bowl.

PRIZES CAN BE SEEN AT THE STORE

In addition, you will have the advantage of the low prices on the following merchandise:

Staple Dry Goods, Fancy Goods.
Hosiery, Underwear, Suits,
Wrappers, Cloaks and Gents'
Furnishing Goods
Housekeepers' Supplies a Specialty



TEN GOLD STAMPS FREE WILL BE GIVEN TO THE FIRST HUNDRED WHO VISIT OUR STORE MONDAY MORNING. This ware is given you as an appreciation of your cash trade and you will always find in every department of our store **THE BEST GOODS AT THE VERY LOWEST PRICES.**

THE BOSTON STORE

CORNER SALMON AND FIRST STREETS

J. K. STANTON, Manager

