

Leading Mail Order House on the Coast. Fifth and Washington Streets

THE "DIFFERENT STORE"

WHEN NOT CONVENIENT TO COME TO THE STORE PHONE YOUR WANTS. EXPERIENCED SHOPPERS WILL FILL THEM THE SATISFACTORY WAY—PROMPTLY, TOO

DOING BUSINESS ON THREE FLOORS OF NEW SIXTH STREET ANNEX—KITCHEN FURNISHINGS AND STOVES IN WEST ANNEX STORE, THIRD FLOOR. BEDS, BEDDING, CURTAINS AND DRAPERIES, WEST ANNEX, FOURTH FLOOR—LEADING MAIL ORDER DEPARTMENT AND CARPET WORKROOMS, WEST ANNEX, FIFTH FLOOR—SECOND FLOOR WEST ANNEX OPEN NEXT WEEK—THE MONSTER NEW ELEVATORS—LARGEST ON THE COAST—START TO RUN MONDAY NEXT. FIRST FLOOR WEST ANNEX OPEN SOON, THEN FORMAL "OPENINGS."



Portland's Largest, Foremost Outlet for American Productions

79th GRAND FRIDAY ECONOMY SALE TOMORROW

THE CROWNING FEATURE OF AMERICAN WEEK!

A Boon to Bonneted Women is What the Great Clearing Sale of MILLINERY Amounts to!

SECOND FLOOR SALONS

We move next week. Anything you may wish in our peerless millinery stocks this week

1/2, 1/3 or 1/4 OFF!

The regular fair prices for which this store is famous. We promise the excessive price bubble long ago in the millinery store. Time was when the wife's millinery bill caused hubby to make wry faces, but all that is changed now—thanks to us. Passerellas comes in and pays the bill, with a face that beams with pride and contentment. And now we've lopped off a part of the price of every hat in the store—from 1/4 to 1/2. Not a hat reserved, nope, held aside. So the pleasure of paying millinery bills will increase as the price decreases. Buy two or three hats, 'twice pay you at such reductions.

EXTRA SPECIAL FRIDAY

160 new and stylish Women's Ready-to-Wear Hats, in turban, sailor and dress shapes and all the popular, wanted colors, values in the lot to \$2.00; choice, Friday only, for \$1.00.

50 NEW CONNELLY TURBANS JUST ARRIVED.

And sold you right from the boxes they came in at 1/4 off regular prices. Department in an uproar, moving as usual; we won't unpack them for usual display, but hand them to you, prettiest—blacks, browns, navys and greens in the assortment, all at 1/4 OFF REGULAR PRICES.

ROOSEVELT Hat Bands, with President's name in gold, for children's Hats and Caps \$1.00.

An Old Merchant

In a large eastern city said the other day: "This big store business will come to an end after a while. The rivalry among stores—for big buildings, big crowds and large attention—will reach its limit. Big stores now sell without adequate profit. Know what I'm talking about?—bet I do! Take this, for instance (pointing to a dollar purchase)—never made for a dollar in the world. I know that vast quantities of goods are sold every day at a loss. Advertisements, as a rule today, exaggerate—some a little, some a lot. Of course, some few don't—a few. There's a lot of truth in these latter sort." Now, then—let's dissect this. We're guilty of selling at a loss—sometimes; not always OUR loss tho'. Lots of merchandise gets into wrong hands. Holder must get rid of it in a hurry—needs money—big stores have it—they're sought quickly, goods change hands and you profit, but big stores don't lose. The great purchasing community never had such service as the modern store gives. Money never went so far as now. Long study and experience afford comfort and safety in shopping never before known as now. The modern big store is not a mere matter of walls and counters, floors and windows. There's the light, ventilation, safety from fire, service and—but we couldn't tell it on this page. Suffice is it. The new Olds, Wortman & King store—the larger store, ready in two weeks—complete—will afford physical comfort and pocketbook safety as never before known. Fair prices—that pay you and pay us—will always rule. Bargains often, and lots of 'em—at somebody's loss; but these losses are scattered. Extra Friday Economy Sale Specials printed below will add zest to the interest in American week.

UNUSUAL ECONOMIES FOR FRIDAY PATRONS IN THE WOMEN'S

Knit Underwear and Hosiery Aisles

FOR FRIDAY ECONOMY SALE

\$1.75 FOR WOMEN'S UNION SUITS WORTH \$2.75—Women's Union Suits, fine ribbed, all wool, medium weight, non-shrinkable, Oneita style, splendid \$2.75 value; very special price for Friday Economy Sale only, suit \$1.75.

WOMEN'S \$1.00 UNDERWEAR FOR 65¢—Women's Swiss ribbed Vests and Pants, 3/4 wool, winter weight, in white, vests with long sleeves, pants ankle length, with French bands, regular \$1.00 value; special Economy Sale price, each 65¢.

50¢ FOR MISSIE UNION SUITS—Missie white cotton Mercede Union Suits, slightly flared, long sleeves, ankle length, regular prices 75¢, 80¢ and 85¢; special Economy Sale price, suit \$50¢.

WOMEN'S 50¢ CASHMERE HOSE FOR 37¢—Women's plain black cashmere hose, with finished foot, double soles, spliced heel and toe, our very best 50¢ value; special Economy Sale price, pair \$37¢.

THE FURRY FINERY FOR AMERICAN MALEONS AND MAIDS AT ECONOMY PRICES—FRIDAY.

NECKWEAR

TWO SPECIALS FOR FRIDAY AT THE NECKWEAR COUNTER—FIRST FLOOR.

A lot of swell Jabots, Stole Ends, Parisian Stocks, Embroidered Laces Stocks, Folded Batist Stocks, Stocks with bows, Crysto Stocks, a big variety, regular \$1.00, \$1.25, \$1.50 and \$2.00 value; special Economy Sale price, each \$0.95.

39¢ FOR SILK STOCKS WORTH 65¢ AND 75¢—Ladies' Silk Stocks with stole front, white silk with fancy piping, very dressy, regular price 65¢ and 75¢; special Economy Sale price, each \$39¢.

PRETTY RIBBONS

REBONS WORTH 50¢ AND 55¢ FOR 30¢—All Silk Taffeta Ribbons, 1/4 and 5/8 inches wide, fine quality, all colors, will make pretty ties, regular 50¢ and 55¢ value; special Economy Sale price, yard \$30¢.

EMBROIDERIES—Beautiful Swiss Cambric or Nainsock Embroideries, some medium width, others as wide as 12 inches. Even if you don't need them now you should avail yourself of this opportunity and put in a supply for future use. These Embroideries are worth from 50¢ to \$1.00 a yard; special for Friday Economy Sale only, yard \$0.25.

AT THE LACE COUNTER—Handsome Medallions, Parisian Bands, Venice Bands, Oriental net top edges, many beautiful patterns, and well worth the regular prices, 50¢, 60¢ and 75¢, but there are too many of them and we give you the benefit; special Economy Sale price only, yard \$0.35.

SPECIAL FOR FRIDAY ECONOMY SALE—A lot of Cotton Nottingham Edges and Insertions at the yard \$0.15.

HANDKERCHIEFS—Ladies' sheer linen Handkerchiefs, semi-laundered, 4 1/2 inch borders, worth 15¢; special Economy Sale price, 6 handkerchiefs in box, for \$0.95.

For the Men Shoppers

TOGGERY SHOP, FIRST FLOOR.

Add to the quartette of bargains that feature "American Week" the two last extra special values in this printed list, and you find mighty good reasons for a call HERE TOMORROW.

MEN'S \$1.00 UNDERWEAR FOR 70¢—A line of men's extra fine quality Merino Shirts and Drawers, camel-hair color, made in America and sold by almost all purveyors at \$1.25 a garment; our regular price is \$1.00, special American sale price in a garment \$0.70.

BAR AND WAITERS COATS—Bar and Waiters' Coats, American make, in plain white, black and white striped, and plain white with striped collar and cuffs; special American sale price, regular \$5.00, \$1.25 value for \$1.95, \$1.50 value for \$1.25.

MEN'S 25¢ SOX FOR 19¢—Men's superfine fashioned seamless Sox, black with natural gray feet, American make, and extraordinary value at 25¢; special American sale price, the pair \$19¢.

BOYS \$1.00 SWEATERS FOR 69¢—A line of Boys' Wool Sweaters in navy and red, and scarlet and green, sizes 24 to 34; regular \$1.00 grade, special American sale price, only, each \$0.69.

\$1.45 FOR MEN'S GOLF SHIRTS WORTH \$2.00—Men's high-grade Golf Shirts, in plain, tan and blue Oxford cheviot—made in coat style with cuffs attached—the biggest bargain in men's Golf Shirts ever offered in Portland, as they are all this season's goods; regular \$2.00 value and very reasonable at that price; special for American sale, only, each \$1.45.

10¢ FOR MEN'S LINEN HANDKERCHIEFS, WORTH 20¢—A small line of Men's Pure Linen Initial Handkerchiefs. Regular price is 20¢. For Friday Economy Sale they are one-half price; each \$10¢.

\$1.45 FOR MEN'S WORSTED SWEATERS, WORTH \$2.00—A line of Men's high-grade Worsted Jersey Sweaters, full fashioned; in plain or fancy stripes; values up to \$2.00 in the lot. Special Economy price for Friday only, each \$1.45.

A MONSTER TRIPLE BARGAIN ATTRACTION IN THE APPAREL SALONS—SECOND FLOOR.

150 Sample Silk Petticoats, \$8.95

\$15.00 to \$28.50 values, at \$8.95

EVERY DRESS SKIRT IN THE HOUSE ON SALE At Half Price

\$10 FUR NECKSCARFS AND BOAS \$6.45.

A MANUFACTURER'S SAMPLE OF HANDSOME NEW SILK PETTICOATS, A REALLY REMARKABLE BARGAIN—ROUSING VALUES.

Our Miss Bernard, house buyer for the apparel section, arrived home on Wednesday last from her second trip of the season to New York and other leading eastern style marts. Her visit was timely and enabled her to secure many remarkable values from manufacturers whose season has closed and who were ready to sell sample lines and ends of lots that have proven the season's best sellers—for favorites run first. We place on sale tomorrow, as an opening wedge to a lively winter campaign in this section, one of the juiciest bargain plums she picked, while away—150 handsome, new Silk Petticoats, no two alike, the sample line of one of New York's best known standard skirtmakers. A galaxy of the newest styles of the later season. The bargain is super-wonderful. Not a petticoat under \$15 in value—more of them at \$16.50, \$18.50, \$20, \$22.50, \$25 and \$28.50. The material is best taffeta silk, in black and every wanted coloring—royals, helios, champagne, drabs, alvaga, greens, pinks, blues, etc., in plain and changeable effects. Superior workmanship characterizes the skirts; the variety embraces boucans and accordion plaits, circular, flounces, tucked circular boucans, with ruffles, section ruffles, etc. The petticoats are a real bargain. Offered in Portland in petticoats—Friday only. All day or while they last, values up to \$28.50 for a choice at \$8.95.

Dress Skirts for One Half

YOUR ABSOLUTE CHOICE ON FRIDAY AN UNPRECEDENTED OFFER! TAKE ANY DRESS SKIRT IN THE HOUSE AT EXACTLY HALF PRICE!

Immensely and variety preclude extended description. As well try to tell of the riches of every flower in a vast hot-house as to word-paint these very well dress skirts. Every woman patron knows the Olds, Wortman & King stocks—all that's newest and best Broadcloths, Stannines, Chevrets, Canvas Cloths, Gilets, etc., in all wanted colors, including browns, blues and grays—also of course, plain blacks in fluted effects, tucks and silk-trimmed. Regular values start at \$2, running easily to \$100.00—choose as you will tomorrow—all at 1/2-Price.

Stationery, Notions and Toilet Articles at Lilliput Prices for Friday Economy Sale.

FIRST FLOOR AISLES

WRITING TABLETS WORTH 15¢ FOR 9¢—Extra large size, ruled Writing Tablets, pocket size, white, value 15¢; special Economy Sale price, each 9¢.

COMMERCIAL ENVELOPES WORTH 50¢, 3 PACKAGES FOR 25¢—Plain white Commercial Envelopes, 25 in package, value 50¢; special Economy Price, 3 packages for \$25¢.

FINEST QUALITY ENAMEL BACK PLAYING CARDS; special Economy price, 2 packages \$0.25.

HAND BAGS WORTH 15¢ FOR 9¢—Hand Bags, with braided or striped handles, in black, brown or tan leather, inside lining, value \$1.50; special Economy price, each \$0.95.

45¢ FOR BAG TOPS WORTH 75¢—Fancy oxide spring gate Bag Tops for opera or shopping bags, value 75¢; special Economy price, each \$45¢.

50¢ FOR BEAD NECKLACES WORTH 75¢—White pearl or turquoise bead Necklaces, value 75¢; special Economy price, each \$50¢.

BEAUTY PINS WORTH 25¢ FOR 15¢—Fancy fine enamel Beauty Pins, 3 pins in set, value 25¢; special Economy price, set \$15¢.

10¢ FOR BROOCH PINS WORTH 25¢—Fancy gilt oxide and silver enamel Brooch Pins, value 25¢; special Economy price, each 10¢.

10¢ FOR BELT BUCKLES WORTH 25¢—Fancy gilt and oxide Belt Buckles, with front, back and side pieces, value 25¢; special Economy price, set 10¢.

7 SPOOLS THREAD FOR 25¢—American Spool Cotton, best quality, 200 yards thread to the spool, black or white, for hand or machine use, all sizes; special Economy price, 7 spools for \$25¢.

15¢ OIL CAN FOR 9¢—4-ounce best quality Sewing Machine Oil in combination oil can, value 15¢; special Economy price, each 9¢.

5¢ FOR NEEDLE BOOKS WORTH 15¢—Needle Books containing a good assortment of sewing and darning needles, value 15¢; special Economy price, each 5¢.

15¢ FOR HAND BRUSHES WORTH 25¢—Hand or Nail Brushes, all bristles, wood backs, value 25¢; special Economy price, each 15¢.

2 FOR 5¢ FOR TOILET SOAP WORTH 10¢—Fancy Toilet Soap, hard milled, a fine soap for home, boarding house or hotel, value 10¢; special for Economy Sale \$5¢.

10¢ FOR VIOLET PERFUMED TOILET SOAP—Violet perfumed Toilet Soap, 2 cakes in box, fancy hard milled soap; special Economy price, box \$10¢.

5¢ FOR TALCUM POWDER WORTH 15¢—Violet perfumed Talcum Powder for the toilet or for use after shaving, value 15¢; special Economy price, can \$5¢.

Best Stoves and Heaters

MADE IN AMERICA—WANT ONE?

NEW SIXTH STREET ANNEX STOVE STORE—FOURTH FLOOR.

"How do we know they're best? Every seller of stoves claims that." Right! Look back through life—you've met all sorts of people—you think of one, somewhere, sometime, whom you always believed implicitly—and he (or she) never betrayed that trust. Think of this store, with you for the best part of your whole lifetime, have we ever lied to you? Not knowingly—we swear. We prove by test. Hire or buy the most expert service in America to explore into all the hidden mysteries of stoves, they pronounce one "best"—we secure it—to go with other best sort of stoves carried by this quality store. "It's known as the 'QUICK MEAL' RANGE. Constructed on modern lines, embraces all features that are best in other ranges and some identical with itself. Its work is quicker done and over than that of other ranges—by reason of construction. This best of KITCHEN RANGES ON SPECIAL SALE.

THIS "AMERICAN WEEK" HOUSE HEATERS, TOO!

THIRD FLOOR HOUSE-FITTING SERVICE.

GREAT SPECIAL SALE OF RANGES AND WOOD HEATERS FOR FRIDAY AND SATURDAY ONLY—THIRD FLOOR.

QUICK MEAL STEEL RANGE WITH HIGH CLOSET—Value \$25.00; special for Friday and Saturday \$17.50.

\$17.50 FOR COOK STOVES WORTH \$24.00—Quick Baker Steel Cook Stoves, with 16-inch oven, regular \$24.00 value; special, each \$17.50.

WOOD HEATERS.

\$5.00 FOR HEATERS WORTH \$15.00—Good size Wood Heaters, cast iron top and front door, heavy steel lining, value \$15.00; special for Friday and Saturday only, each \$5.00.

LIBERTY CUT GLASS—14 PER CENT OFF DURING FRIDAY ECONOMY SALE.

We are about to remodel our display of Cut Glass and in order to save moving any more of it than is absolutely necessary, we make this especially liberal offer for Friday only—

Water Bottles, worth \$2.50; special at \$1.75.

Sugar and Creams, worth \$2.50; special at \$1.75.

5-inch Bowls, worth \$2.00; special at \$1.40.

Every article will be sold at the same reduction—14 per cent off original price, so you will be wise if you anticipate your Thanksgiving and Christmas wants at this time.

A Friday Bargain Trio!

That lend strength to the week's chorus of values in the Dress Goods Annex and Silk Store—First Floor—Fifth Street.

\$50 Messaline finished Pan de Cygne; very soft, pretty silk, for waists and suits; all colors to choose from. Special for Friday, yard \$4.00.

\$1.50 51-inch all-wool Venetian Coverts and Rainproof Meltons, in good color assortment; the best \$1.00 value in town. Special for Friday, only, yard \$0.65.

\$1.50 54-inch all pure wool Black Melton and Kerseys; fine for shirts and street suits. Special for Friday, only, yard \$1.00.

SCHOOL VOTE FOR AWARD OF PANAMA CANAL MODEL

An eminently American educational feature. Have you—Master and Miss—sent in your composition yet? There's Xmas money in it.

The vote at 3 p. m. yesterday stood:

High School	50,204
St. Mary's Academy	81,202
Harrison School	75,657
Portland Academy	64,281
Park School	57,787
Atkinson School	54,986
Williams-Avenue School	25,120
Falling School	22,974
Sunnyside School	15,148
Holladay School	15,125
Total votes	558,090

Select Fur Scarfs \$6.48

Instead of \$10—Friday only. Choose any Fur Neck Piece, Electric Seal and Martens, h a n d s o n e shadings, velvet lining, best \$10 value—long Boas or shorter Neck pieces, extra special Friday only at \$6.48.

\$1.97 Buys the \$2.75 Petticoats, if the Buy Comes Friday

UNDER-APPAREL SECTION, ANNEX, 2ND FLOOR (9TH ST.)

A Valuable Recipe for Housekeepers, Hotel and Restaurant Men

FIRST FLOOR

To the list of values enumerated in the Great Annual Thanksgiving Sale of Table Linens printed from time to time during this "American Week," add three prices economy, as listed below, and shake well. The more you take the more (money) you make—at these Friday prices. Domestic and Linen Aisles.

HUCK AND DAMASK TOWELS, WORTH 90¢ FOR \$60.00—100 dozen Hemstitched Huck and Damask Towels; sold regularly at 90¢ each. Special for Friday Economy Sale; each \$60.00.

50¢ EACH FOR LINEN DOLLIES, WORTH 12 1/2¢—50 dozen Dollies, trimmed, hemmed or hemstitched; sizes 6 and 8-inch; in all white, damask or plain linen. Value to 12 1/2¢. Special for Friday Economy Sale, each \$0.50.

Outing Flannel

7 1/2¢ FOR OUTING FLANNEL, WORTH 15¢—Outing Flannel in various colors. Regular 15¢. Special for Friday Economy Sale, each 7 1/2¢.