

What's not advertised is not in the store. There are many "unadvertised" items which will fill them the position they may occupy, too.

THE LEADING MAIL ORDER HOUSE ON THE COAST

W. H. Wortman & Co.

Open to the New American Store... Best Stock in the Northwest—Main Floor, Fourth Floor

FIFTH, SIXTH AND WASHINGTON

PORTLAND'S LARGEST, FOREMOST STORE--THE "QUALITY SHOP"

The Original "American Sale" TREMENDOUS INTEREST STARTS

"AMERICAN WEEK"



PEOPLE have enthused over the idea and it's contagious. There are 500 helpers here, all working like American beavers, helping Portland folk to celebrate the grand exposition of American products going on. It's like a small city celebrating the "Fourth." Thousands of American flags fairly dance with enthusiasm all over the store and Washington looks benignly on. The spirit has spread to other stores--good. Nothing like good-natured rivalry to see who can be the best Americans and do the best for one's fellow citizens. It's "American Week" all over, and American products are exploited as never before. We're out for America's cup--Public Patronage. Here's a few of the many good American reasons why we ought to have it this week "fo' shuah."



ANNUAL THANKSGIVING SALE OF LINENS

It takes Germany, France, Belgium, England and Ireland to supply Linens for the American people's Thanksgiving tables. The Richardsons of Belfast, Ireland, supply the best--through this store. DAMASK WORTH \$1.50 FOR \$1.25. Bleached Damask, 72 inches wide and extra good value at \$1.50 the yard; special Thanksgiving and American Sale price, at, yard... \$1.25. NAPKINS to match, dinner size; special Thanksgiving and American Sale price, at, dozen... \$3.45. LUNCH NAPKINS, regular \$2.00 value; extra special for Thanksgiving and American Sale, the dozen... \$2.40.



Drastic Clearing Sale of American Millinery

GAINS VELOCITY AND VOLUME AS IT PROGRESSES. Crowds of eager buyers have benefited, new lots are opened almost hourly for newcomers and the sale goes on apace. Never such values in millinery before, never such crowds of buyers. This a crowning event of AMERICAN WEEK. EVERY HAT IN THE HOUSE IS RADICALLY REDUCED. "Last you forget," we remind again today that THE SALE LASTS ALL WEEK. We offer our entire millinery stock of all the newest creations--none reserved--every hat in the house goes at a uniform reduction of one fourth off all regular prices. To make the pace better still we will reduce special lots ONE THIRD and ONE HALF off former low prices. Scattering mentions-- 200 Ready-to-Wear and Tailored Street Ready-to-Wear Hats, Ballors, Turbans and dress shapes in all new colors, none less than \$1.50 in value; others \$3.00 quantities; special at... \$2.25. 200 Ready-to-Wear and Tailored Street Hats, in a big variety of shapes--very stylish, feather, pompon, breast, wing, etc., trimmings; values to \$4.00, special at... \$2.99. 200 Trimmed and Tailored Hats, Turbans and dress shapes, blacks, browns, navys, reds and greens; values to \$5.00, special at... \$3.49. Special Bargains, at... \$3.49 and \$4.99. Look for the RED prices--they mark a change of price--marking the SPECIAL SALE--\$5. Feather Turbans, in black, white and grey; great bargains at \$5.00; special this week for... \$3.99.

SPECIAL WEDNESDAY ONLY \$4.95 for \$6.50 to \$10.00 Pedestrian Skirts

A SALE OF American Tailored Walking Skirts

(Grand Salons--Second Floor.) STURDY AND TRIM AS AMERICAN WOMEN. ICH DIEN--I serve; an appropriate inscription, this famous German motto makes for these smart, trig Skirts. They SERVE for so many and such varied occasions--walking, shopping, tramping, business; are ideal wear for the teacher in the school room, the shop girl in store or factory or the housewife. One worn with a "Euclid" skirt makes an ideal house dress--jaunty and effective. As ready for the prose of city streets as the poetry of country tramps. They are in the new round walking lengths--COMFORT. Are fashionably made from the season's smartest plain and mixed suitings--STYLE. Tomorrow's price marks SPECIAL ECONOMY. Panama cloths, homespuns, chevots and neat fancy worsteds. Navy and black in plain and all popular mixtures. Values included are \$6.50, \$7.50, \$8.50 and \$10. Come early and pick A \$10.00 SKIRT FOR \$4.95 SPECIAL WEDNESDAY ONLY

School Vote for Award for Panama Canal Model

Table listing school names and their respective votes for the Panama Canal Model award.

An Exploitation Sale of American Textiles This Week

IN SILK AND DRESS GOODS ANNEX--FIRST FLOOR. Values that challenge attention. There's more than we can print here--come and see. COLORED DRESS STUFFS. New American-made Suitings, 53 and 54 inches wide, fashion's newest designs and colorings; our regular \$2.00 values; special for the week, per yard... \$1.49. New American-made Suiting in all new weaves and colors; our regular \$1.75 values; special for the week, per yard... \$1.42. New American-made Novelty Mannish Suitings, in all new weights, colors and designs; our regular \$1.50 per yard values; special for the week, the yard... \$1.19. THREE GREAT SILK SPECIALS. 6,000 yards of new American-made Suit Silks, in all the latest styles and colors, splendid wearing quality for waists and suits, come in checks, stripes and changeable effects; grain values at our regular price of \$1.50 per yard; special for the week, per yard... \$1.19. 24-inch all pure Silk Crepe de Chine, in a full color assortment, including white, cream and black; would be very cheap at \$6 per yard; special for the week, "if they last," only, the yard... \$3.99. BLACK DRESS GOODS SPECIALS. New American-made Black Dress Goods, all pure wool and fast dye--serges, chevots, Panama, canvas, granite and armure, alpaca, volles stamino, Venetian broadcloth, Crepe de Paris and Poplin de Chine; our regular \$1.50 per yard values; special for the week, the yard... \$1.19.



WEDNESDAY'S SALE OF American Footwear

WOMEN'S \$1.48 FOR OLD LADIES \$1.75 SHOES. Old Ladies' "Solid Comfort" Shoes in congress or lace styles, hand turned soles, soft kid uppers; regular \$1.75 values. Special American Sale price, pair... \$1.48. WOMEN'S \$3.00 SHOES FOR \$3.45. Women's Dress Shoes, very fine, in choice new lasts, very latest lace, military, Cuban and French heels, very dressy toes and matt tops; regular \$5.00 value. Special American Sale price, pair... \$3.45. MISSES' AND CHILDREN'S SHOES. Misses' and Children's Shoes of box calf, for winter and school wear, very plump uppers, heavy soles and round toes. Sizes 6 to 8; regular \$1.25; Special American Sale price, pair... \$99¢. Sizes 9 1/2 to 11; regular, \$1.50. Special American Sale price, pair... \$1.18. Sizes 1 1/2 to 3; regular, \$2.00. Special American Sale price, pair... \$1.38. BOYS' SHOES. Boys' Winter Shoes, made of box calf or vicid kid, with double extension soles, full round toes, extra plump stock throughout. Sizes 11 to 13, "Little Oepts"; regular \$1.75 value. Special American Sale price, pair... \$1.25. Sizes 13 1/2 to 2, youths; regular \$2.00 value. Special American Sale price, pair... \$1.48. Sizes 2 1/2 to 5 1/2, boys; regular \$2.50 value. Special American Sale price... \$1.75. WOMEN'S \$3.00 SHOES FOR \$1.75. Neat Street Shoes, also fine kid Dress Shoes, very newest toes, patent tips and military heels, choice kid uppers; regular \$3.00 value. Special American Sale price, pair... \$1.75. 99¢ FOR HOUSE COMFORTS WORTH \$1.50. Women's House Comforts, with black or red felt uppers, fur trimmed; regular \$1.50 value. Special American Sale price, pair... \$1.75.



Glittering, Glorious Cut Glass

A Sale! Ah! Here's where America Does Shine--and This Store Shares the Effulgence! THIRD FLOOR. In this one line alone, namely, the cutting of glass into intricate and harmonious designs, does America excel to such an extent that its leadership is conceded the whole world over. Today in Europe in the homes of the titled and also in the homes of those whose highest title is their rare good taste and culture, American cut glass, bearing the familiar brand of LIBBEY with the Toledo blade beneath is found--always occupying a place of honor. During our great American Sale every piece of Libbey Cut Glass will be reduced in price. Anticipate your Thanksgiving and Christmas requirements and purchase what you need during this great sale. Water Bottles, value \$5.50, special at... \$ 4.40. Water Bottles, value \$9.00, special at... \$ 7.20. Water Bottles, value \$12.50, special at... \$ 9.95. Sugar and Cream, value \$8.95, special... \$ 4.39. Sugar and Cream, value \$9.00, special... \$ 7.20. Sugar and Cream, value \$18.50, special... \$13.15. Bowls, value \$7.00, special... \$ 5.75. Bowls, value \$9.00, special... \$ 7.15. Bowls, value \$12.00, special... \$11.40. Tumblers, value \$14.00, special at, dozen... \$12.00. Tumblers, value \$12.50, special at, dozen... \$11.45. Tumblers, value \$12.50, special at, dozen... \$11.40. The above price list will give you an idea of the values to be had and the money you may save during our GREAT AMERICAN SALE. An almost endless number of reasonable articles are included in the AMERICAN SALE. Rogers Bros. 1847 silverware, sterling silverware, candles, candle shades and trimmings, coal oil, gas and electric reading lamps, American dinner sets and a complete line of kitchen furnishings.

THE WORLD'S BEST SEWING MACHINES

Are made in Bridgeport, Conn., and Orange, Mass., U. S. A. They're shipped all over the known world--and a few to Chelsea. A SPECIAL SALE THIS AMERICAN WEEK. Fourth Floor. \$23.00 for O. W. & K. Sewing Machines. Olds, Wortman & King Sewing Machines, American make, golden oak cabinet, high-arm, ball-bearing, drop-feed with five drawers; special American Sale price, each... \$23.00. Agency Price, \$65. Same as above with box top and three drawers; special American Sale price, each... \$19.50. Agency Price, \$45. THESE MACHINES ARE ALL GUARANTEED FOR 10 YEARS.

TWO FOR ONE CATCHES THRIFTY AMERICANS--SPECIAL SALE AMERICAN KERCHIEFS--

First Floor. 18c and 25c Handkerchiefs Two for 25c. Start now to anticipate Christmas wants. None too early. Nowhere in the world is this great festival celebrated as in America--except it be in "Merrie England," where celebrations last 12 days. We suggest you supply the holiday needs from these special values. These are "low-tide" prices--buy before the ebb. A dainty lot of American-made Handkerchiefs are these, the product of Newark, N. J., folk, who are to the trade of "Kerchief making born. Some have lace or embroidered edge, some are hemstitched with inside embroidery; they are worth 18c to 25c each; special American Sale price, two for... \$2.50. GREAT AMERICAN SALE OF DAINTY LACES--First Floor. Our collection of beautiful laces is immense. There are Venise bands in cream and white; net top Oriental laces in white or cream; Repousse edges and bands; Venise galleons, in cream and white; Venise Medallions and also a lot of swell colored laces. We have priced them as follows: Regular price, 25c and 35c, 50c, 75c to \$1.00. American Sale price... 10¢, 20¢, 25¢, 45¢, 50¢. Regular price, \$1.50 and \$1.75, \$2.00, \$2.25 and \$3.00, \$3.75 to \$5.00. American Sale price... 99¢. \$1.45, \$2.45

America Could Outfit the World in Underwear

Better made than the knitwear productions of any other country, and of better fabrics. Some wools must be imported yet, 'tis true. But American make is best, whether it be the heavy "Contocook" of New Hampshire, or the finer makes that make the Mohawk Valley famous--and Pennsylvania helps, especially Philadelphia. Special this week-- WOMEN'S \$1.25 WOOL UNDERWEAR FOR 99¢. Women's medium weight Jersey ribbed Underwear, 75 per cent wool in white and gray, vests hand-finished, extra silk trimmed, long sleeves, pants and tights with French band, ankle length. This is the famous "Merode" Underwear, the best knit underwear made in America; regular \$1.25 values; special American Sale price, each... 99¢. 95¢ FOR WOMEN'S COTTON UNION SUITS WORTH \$1.25. Women's "Merode" medium weight cotton Union Suits in white, long or short sleeves, ankle length, hand-finished, extra silk trimmed; good value at \$1.25; special American Sale price, suit... 95¢. Women's 40-cent Hose for 29 cents. Women's Cashmere Hose, American made, seamless, fine ribbed. Many stores sell hose that are not as good for 50¢; our regular price for them is 40¢; special American Sale price is only, pair... 29¢. CHILDREN'S AMERICAN-MADE HOSE. Children's Black Cashmere Hose, fine ribbed, seamless... \$1.00. Sizes 5 to 7 1/2, value 50¢; American Sale price, pair... 29¢. Sizes 8 to 9 1/2, value 50¢; American Sale price, pair... 29¢. Sizes 9 3/4 and 10, value 50¢; American Sale price, pair... 29¢. MISSES' AMERICAN-MADE UNDERWEAR. Misses' high-grade, natural wool Vests and Pants, a very fine soft garment, the very best of its kind for the money-- Size 1, 2, 3, 4, 5, 6, 7, 8; regular price 75c, 80c, 85c, 90c, \$1.00, \$1.10; American Sale price... 55¢, 60¢, 65¢, 70¢, 75¢, 80¢, 85¢, 90¢. 95¢ FOR WOMEN'S WOOL UNDERWEAR WORTH \$1.25. We are selling at extra special prices some odds and ends in Women's Vests and Richellee ribbed wool Vests, in pink and gray; also Union ribbed wool Pants, all of them \$1.25 values; special American Sale price, the garment...