

It Stands for Something. That's Why the Journal Succeeds.

Oregon SUNDAY Journal

You have a guess coming. What did the Woggle-bug say?

PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 30, 1904.

Olds, Wortman & King

All Goods Purchased on Credit Monday Will Be Charged on Patron's November Accounts

Olds, Wortman & King

"THE DIFFERENT STORE"

PORTLAND'S LARGEST, FOREMOST STORE

NOT A GROCERY STORE



American Week



Leading Mail Order House on The Coast. Phone Exchange 12

Your Credit is Good Here. See Me About It.—The "Credit Man," Third Floor

A Grand Occidental Sale of American Productions

WHAT grander mission can a big, people's store fulfill than the exploitation of the goods of one's own country? What time so fitting as now, as we stand upon the threshold of a month given over to thoughts of that eminently American day—Thanksgiving—for such an exposition as this store enters upon tomorrow? When one stops to think what wonderful strides the United States is making and how nearly it comes today to supplying her own people with everything wanted in the way of wearing apparel and things for household use—it comes as a revelation! The interest in the movement for American-made merchandise is growing greater every year. It is always understood that this great and powerful store organization only brings foreign merchandise into this store when the American markets cannot meet the demand. Any movement that tends to encourage the use of American-made goods in preference to foreign deserves the support of all patriotic citizens. We trust and fully believe we shall receive the co-operation of all Portland folk, and our good neighbors in adjacent trading territory, in the promotion and display that is given special prominence this week, for the purpose of popularizing home manufactures, in the OCCIDENTAL SALE OF AMERICAN PRODUCTIONS. The store will be profusely draped with OUR COUNTRY'S FLAG and the GRAND NATIONAL COLORS. The windows will reflect the patriotic scheme; and we as a whole, from the Admiral of this good old mercantile craft down to the humblest of our hundreds of helpers who man it, will do all in our power, as we enter upon the Thanksgiving season—a time appropriately "pat"—to further the interests of American manufactures. And we use "American" in the good, grand old sense, of ALL who, and ALL that, who and which exist under the starry stripes of the biggest, grandest Nation on earth!

59c for Women's \$1 Drawers
Undermaulin Annex—3d Floor.
Ladies' fine cambric Drawers, deep umbrella ruffles, with 3 clusters of tucks, 3 rows of Val. lace insertion and Val. lace edging, regular price \$1; special at...59c

7 Spools Cotton Thread, 25c
Spool Cotton, American manufacture, best 6-cord/thread, for hand and machine sewing, 500 yards to the spool, all numbers, 3 to 100, black and white; special American Sale price..... 7 spools 25c

The American Shirted Woman

SECOND FLOOR SALONS.



Is the newest type that is being showered by Fashion's favors. And a right smart appearance she makes, this trim and charming debutante. We prepared for her coming—secured a smart collection of pretty, stylish "Euclid" Shirts in light, attractive flannels, plain colors and fancies. Some that look for all the world like those worn by the American soldier in camp or barracks, transforming the dainty feminine, for the nonce, into the romping cadet girl with a West Point dash. The new Shirts for women are longer than the shirt-waist, but shorter than the man's shirt, may be worn bloused or straight, collar in turn-over style, separate or attached. A little, handy pocket adds to the practical side of this useful garment for street, outing or home wear. Sensible as the American girl. Ask for the "Euclid"..... \$2 to \$3.75

The Curtain Rises Upon a Grand Monday Sale of Women's American Tailored Suits

\$35 and \$38.50 Suits Monday, \$24.65



You select your Suit tomorrow from a lot of 300 smart tailored creations, some late "buys" of Miss Bernard, our buyer-in-chief for the Outer Apparel Salons, who returns this week from New York where she has been shopping for Portland's women folk for some weeks past. Manufacturers are holding special sales too, and our buyer has driven sharp bargains with some of America's best makers of Women's Suits. Examples of her good buying will be here tomorrow for the store's clientele to profit by. Don't lose sight of the fact that these Suits are of the newer, later kind than those shown by other stores who are still showing the season's first fruits. These of ours have all the bloom and freshness of a later season—like rosy-cheeked apples they'll hang on the bargain trees here tomorrow for your picking. Be early—there'll be a crowd of pickers. The Suits are in the popular Loose-Coated Effects, Tourist and Half-Fitted Styles, Cheviot and Mannish Clothing Mixtures in swell Scotch, English and American Fabrics, blacks and novelty mixed colorings in brown, gray, blue and black and white effects. Handsomely trimmed in velvets, broadcloths, braids and fancy buttons; also self-trimmed styles. Skirts in plain or plaited models. The best regular values ever offered on the coast at the two popular prices of \$35 and \$38.50—high-grade Suits—Monday only you may choose for..... \$24.65



The World's Best Linens

Serve America's Great Festal Season

Thanksgiving

SPECIAL SALE ALL THIS AMERICAN WEEK — ALL TABLE LINENS SHARPLY REDUCED.

How may we apply this product of Ireland, Germany, Scotland and France to an "American Sale" one might ask. 'Tis true that climatic conditions preclude the possibility of manufacturing linens in competition with the great flax-growing countries. But Americans demand the best linens in the world. The most durable and finest—so we, as one of America's largest linen buyers go to the first source of supply—the famous Irish Richardson family of Belfast, and use our best American judgment, acquired in over a quarter century of careful linen buying, and select linens for this big store's great shopping family. Special values will be:

DAMASK WORTH \$1.50 FOR \$1.25
Bleached Damask, 72 inches wide and extra good value at \$1.50 the yard; special Thanksgiving and American Sale price at the yard..... \$1.25
NAPKINS to match, dinner size; special Thanksgiving and American Sale price at the dozen..... \$3.25
BLEACHED DAMASK WORTH \$1.25 FOR \$1.05
Bleached Damask, 72 inches wide, regular \$1.25 value; special Thanksgiving and American Sale price, the yard..... \$1.05
NAPKINS to match, dinner size; special Thanksgiving and American Sale price, the dozen..... \$3.45
LUNCHEON NAPKINS, regular \$1.00 value; extra special for Thanksgiving and American Sale, the dozen..... \$2.45

LINEN SETS
Table Cloth, size 2x3 yards, with 1 dozen Dinner Napkins to match; special Thanksgiving and American Sale price, set..... \$5.95
Table Cloth, size 2x2 1/2 yards, with 1 dozen Dinner Napkins to match; special Thanksgiving and American Sale price, set..... \$6.75
Table Cloth, size 2x3 yards, with 1 dozen Dinner Napkins to match; special Thanksgiving and American Sale price, set..... \$7.40
Separate Cloth, size 2x3 yards; special Thanksgiving and American Sale price, each..... \$2.70
Separate Cloth, size 2x1 1/2 yards; special Thanksgiving and American Sale price, each..... \$2.25
Separate Cloth, size 2x1 yards; special Thanksgiving and American Sale price, each..... \$4.05
TRAY CLOTHS, TEA CLOTHS, LUNCH CLOTHS, SIDEBOARD SCARFS, DOILIES, ALL AT SPECIAL THANKSGIVING AND AMERICAN SALE PRICES.

12 1/2c FOR COTTON SUITINGS WORTH 15c
Dark mixed cotton suitings, regular 15c value; special American Sale price, yard..... 12 1/2c
10c FOR 12 1/2c FLANNELLETTES
A large assortment of American-made Flannellettes, regular 12 1/2c value; special American Sale price, yard..... 10c
WOOL WAISTING
All the latest designs in fancy Wool Suitings, American made; special American Sale price, yard..... 60c, 75c and 85c
HALF WOOL PAIRIEC
Vests, Coats and Superfine Vests, 36 inches wide, have the touch, finish, lustre and draping qualities of costly fabrics at popular prices; also Danish and Poplar Cloth, 36 inches wide. We have a splendid assortment of colors in both these lines; special American Sale price, the yard..... 25c

An American Sale of the Product of American Mills

FIFTH STREET ANNEX—FIRST FLOOR.



"Close the soup houses and open the mills," said the immortal McKinley. No better way than by buying and wearing

American Silks and Dress Goods

and both are woven in our country today in texture of equal quality and fineness of the foreign. The great sale this week offers special values in American weaves. We print a few of many being exploited in the Annex Store, first floor.

COLORED DRESS STUFFS

New American-made Suitings, 32 and 34 inches wide, fashion's newest designs and colorings, our regular \$1.90 values; special for the week, per yard..... \$1.66
New American-made Suiting, in all the new weaves and colors, our regular \$1.75 values; special for the week, per yard..... \$1.42
New American-made Novelty Mannish Suitings, in all new weights, colors and designs, our regular \$1.50 per yard values; special for the week, the yard..... \$1.29

THREE GREAT SILK SPECIALS

4,000 yards of new American-made Suit Silks, in all the latest style and colors, splendid wearing quality for waists and suits, come in checks, stripes and changeable effects, grand value at our regular price of \$1.00 per yard; special for the week, per yard..... 59c
New American-made 24-inch all pure silk black Taffeta. Other stores call this quality their \$1.75 quality, but our regular \$1.50 per yard grade; special for the week, a yard..... \$1.19
24-inch all pure Silk Crepe de Chine, in a full color assortment, including white, cream and black, would be very cheap at 80c per yard; special for the week, "if they last," only, the yard..... 59c

BLACK DRESS GOODS SPECIALS

New American-made black Dress Goods, all pure wool and fast dye—serges, chevrons, Panama, canvas, granite and armures, alpaca, voiles, etamines, Venetians, broadcloth Crepe de Paris and Poplin de Chine, our regular \$1.50 per yard values; special for the week, the yard..... \$1.19

Special Sale of American Sewing Machines

FOURTH FLOOR



\$23.00 for O. W. & K. Sewing Machines

Olds, Wortman & King Sewing Machines, American make, golden oak cabinet, high-arm, ball-bearing; drop-head, with 2 drawers; special American Sale price, each..... \$23.00
Agency price \$35.

\$21.00 for O. W. & K. Sewing Machines, with quarter-sawed oak cabinet and box top, otherwise it is the same as above machine; special American Sale price only..... \$21.00
Agency price \$30.

Same as above, with box top and 3 drawers; special American Sale price, each..... \$19.50
Agency price \$25.

THESE MACHINES ARE ALL GUARANTEED FOR 10 YEARS. The latest improvement upon that splendid American invention of a grand American inventor, Elias Howe, whose brain evolved and cunning craft created the first sewing machine. The O. W. & K. machines are worthy successors that illustrate the improvements that go on with the march of time.

ANNOUNCEMENT EXTRAORDINARY! A Monster Clearing Sale of Millinery

STARTS HERE TOMORROW

DEPARTMENT TO BE VACATED AT EARLIEST POSSIBLE MOMENT! STOCKS RUTHLESSLY AND MERCILESSLY SACRIFICED! EVERY HAT IN THE HOUSE PRICE SLAUGHTERED!

Got to get out that's all. No ifs or ands or hesitations—"Sell the stocks at once and get out," come the orders. Great cases of Women's Apparel have come pouring in, the buyer-in-chief returns this week—about Wednesday—and expects Millinery to abdicate the throne she's held so long, and make way for the reign of Women's Apparel. Necessity is a despotic monarch, and we've GOT to go. Soon as possible new Millinery Salons will be opened in the Sixth Street Annex, but NOW PRESENT STOCKS ARE TO BE SWEEPED OUT—CLEAN!

We bought heavily expecting to finish the season in present location—the move is unexpected—TOO MUCH MILLINERY TO MOVE! Tempus fugit, we're short on "Tempus," long on handsome Hats that might be hurt in the bedlam of moving, a spray or a feather broken or delicate velvet soiled knocks a lot off the value of a hat with careful women buyers. We hate to lose on these hats, 'tis a bitter pill that starts a wry face, but the millinery folk will try to look pleased this week while you select your headwear at losing prices.

Starting tomorrow—Monday—WE SHALL OFFER OUR ENTIRE MILLINERY STOCK OF ALL THE NEWEST CREATIONS—NONE RESERVED—EVERY HAT IN THE HOUSE GOES AT A UNIFORM REDUCTION OF ONE FOURTH OFF ALL REGULAR PRICES!

To make the pace hotter still we will reduce special lots ONE THIRD and ONE HALF off former low prices! SCATTERING MENTIONS:
200 of the newest styles in Street and Ready-to-Wear Hats, Sailors, Turbans and dress shapes in all new colors, none less than \$1.50 in value, others \$3.00 qualities—Special at..... 98c
200 Ready-to-Wear and Tailored Street Hats, in a big variety of shapes—very stylish, feather, pompon, breast, wing, etc., trimmings; values to \$4—Special at..... \$1.49
200 Trimmed and Tailored Hats, Turbans and dress shapes, blacks, browns, navys, reds and greens; values to \$5—Special at..... \$2.49

SPECIAL BARGAINS at..... \$3.49 and \$4.95
Look for the RED PRICES—they mark a carnage of price slashing.
SPECIAL EXTRA 25-feather Turbans in black, white and gray—great bargains at \$5—Special this week for..... \$2.98

Panama Canal School Vote 5 p.m. Saturday

Scholars send in your compositions and win a share of that \$25 in gold.	
Harrison School.....	74,804
Williams Avenue School.....	25,184
High School.....	74,478
Falling School.....	20,060
Holladay School.....	16,149
St. Mary's Academy.....	74,364
Portland Academy.....	61,161
Park School.....	51,337
Atkinson School.....	33,284
Total votes.....	539,706

No Underwear Like American Knitwear

No values to match these elsewhere in Uncle Sam's broad domains First Floor

WOMEN'S \$1.25 WOOL UNDERWEAR FOR 90c
Women's medium weight Jersey ribbed Underwear, 75 per cent wool, in white and gray, vests hand-finished, extra silk trimmed, long sleeves, pants and tights with French band, ankle length. This is the famous "Merode" Underwear, the best knit underwear made in America, regular \$1.25 values; special American Sale price, each..... 90c
50c FOR WOMEN'S COTTON UNION SUITS, WORTH \$1.25
Women's "Merode" medium weight cotton Union Suits in white, long or short sleeves, ankle length, hand-finished, extra silk trimmed, good value at \$1.25; special American Sale price, suit..... 90c

WOMEN'S 40c HOSE FOR 25c
Women's Cashmere Hose, American made, seamless, fine ribbed. Many stores sell hose that are not as good for 50c. Our regular price for them is 40c; special American Sale price is only, pair..... 25c

CHILDREN'S AMERICAN-MADE HOSE
Children's black cashmere Hose, fine ribbed, seamless—Sizes 5 to 7 1/2, value 35c; American Sale price, pair..... 19c
SIZES 8 to 9 1/2, value 50c; American Sale price, pair..... 19c
SIZES 9 3/4 and 10, value 50c; American Sale price, pair..... 21c

MISSIES' AMERICAN-MADE UNDERWEAR
Misses' high grade, natural wool Vests and Pants, a very fine, soft garment, the very best of its kind for the money—SIZES 1, 2, 3, 4, 5, 6, 7, 8, regular price 75c, 50c, 55c, 50c, \$1.00, \$1.05, \$1.10; American Sale price, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c.

50c FOR WOMEN'S WOOL UNDERWEAR, WORTH \$1.00
We are selling at extra special price some odds and ends in Women's Swiss and Ribbed wool Vests, in pink and gray; also Swiss ribbed white wool Pants, all of them \$1.50 values; special American Sale price, the garment..... 50c