

"THE DIFFERENT STORE"

Distributing Depot for the Premier American Corsets, the ROYAL WORCESTERS—Salons in Annex—Second Floor.

SOLE OREGON AGENTS FOR THE WORLD FAMOUS BONNET SILKS

PORTLAND'S BEST CARPET SALESROOMS—HERE ON FOURTH FLOOR

Home of the "Quick Meal" Cooking Ranges, Detroit Cook Stoves and House Heaters—Third Floor, Libbey's Famous Cut Glass.

PORTLAND'S QUALITY SHOP

The Home of Authoritative Fashions



THE NOVEMBER "DESIGNER." A MAGAZINE OF REAL USE TO WOMEN. OUT TODAY, 10¢ EACH.



The Home of Authoritative Fashions

This is the Linen Month. Buy Thanksgiving Table Napery Now While Stocks are Large and Prices Low!

THIS IS PORTLAND'S LEADING LINEN SHOP!

If you would buy dependable linens you must seek a DEPENDABLE store. Linen is linen at Olds, Wortman & King's and the great array of the world's best linens form a store in themselves—here. The stocks are close together on first floor, handy to look over, and we'll group the bargains for you for quick and easy selection.

The Great Thanksgiving Sale of Linens is On at This Home of the World's Linen Best

CORRESPONDENCE COLUMN

In answer to "CONVENIENCE" we would say: Why, certainly, it is much more convenient for you to have an account at this store—and why not?



The Postmaster General

has increased the number of Portland letter-carriers several times since we opened our Mail Order Department, years ago.

THE PANAMA CANAL AND ITS MODEL

The interest of the United States in an isthmian canal was not essentially different from that of other maritime nations down to the middle of the 18th century, but it assumed great importance when California was acquired, and it has steadily grown as the importance of the PACIFIC STATES HAS DEVELOPED.

IN PORTLAND'S LARGEST, FOREMOST

Women's Suit and Wrap Store

Fancy tailoring. Man-art softened with a touch of color and ease of line. We've studied tailoring as carefully as you will study the suits, and we went straight to the heart of fashion for inspiration.



The Store Almanac Man Says—

"ABOUT THIS TIME BUY UMBRELLAS"

Umbrellas are down at a timely period—the time you want 'em up—over your head, protecting the new gowns and millinery. The rainy season is just starting. Prepare for it.

The Annual Autumn Sale of Colonial Umbrellas is On

The best make of umbrellas in America. They are the product of one of the leading eastern factories—made on honor, for service. Particularly adapted to the constant every day wear given them under the climatic conditions prevalent here.

A Special Sale of Warm, Winter Bed-Comforts

Warm and thick, fluffy and warm, but light as a Juneephyr. Under one of these cozy Comforters you're snug as the proverbial "bug in a rug."



Rain or Shine Coats

PORTLAND'S FOREMOST SOURCE OF SUPPLY—MAGNIFICENCE AND PROTECTION COMBINED. Hundreds of New Raincoats, beautiful garments adapted for wear on beautiful days when sunshine reigns or protection against the elements that storm.

MILLINERY SALONS—SECOND FLOOR.

Fine Feather's Make Handsome Hats

And Feather Hats reign again. The multitude fires of similarity in styles, just as other things—they grow monotonous; so Dame Fashion seeks seclusion every now and again, when after a time she emerges with a greater surprise than the last.

BRING IN YOUR TARNISHED AND SOILED SILVERWARE—WELL CLEAN IT FREE—THIRD FLOOR.

Special Demonstration All This Week of "Kryolite"

All this week will be demonstrated to our patrons the merits of "Kryolite" the newest and best cleaner of silver on the market.

SECOND FLOOR ANNEX.

Two styles of discontinued Royal Worcester Corsets, princess hip, low bust, long over abdomen, high in back, or long over hip and abdomen.

THURSDAY—IN KNITWEAR AISLES

Crowds have thronged the Knitwear Section today, and patrons enjoyed the bargains as best enjoy the honey slipped from flowers. The sale continues tomorrow.

Women's Underwear

75¢ FOR WOMEN'S "MERODE" UNDERWEAR WORTH \$1.00. Women's White and Silver Gray Jersey Ribbed Vests, Pants and Tights, 65% wool, the famous "Merode" Underwear, the best \$1.00 value in the city; special for Thursday, garment ..... 77¢

O yez! O yez! O yez!

Sensational Sale of a Monster Purchase of NEW AUTUMN

Dress Goods

By Our Buyer, Now in New York. ANNEX—FIRST FLOOR.

IT OPENS TOMORROW! IT LASTS THREE DAYS! 30 HOURS OF THE BRISKEST SELLING OF SPLENDID, SEASONABLE, FASHIONABLE NEW FALL AND WINTER DRESS FABRICS YOU'LL HEAR OF THIS YEAR!

Two Great Money Saving Specials

All new, choice, down-to-date fabrics for Thursday, Friday and Saturday's selling, that should bring every woman in Portland to our Famous Dress Goods Store.

DISPLAY OF BLACK DRESS GOODS

65¢ Costume Velvets in neat dots, figures and embossed effects, all colors in the collection, for waists and gowns; special for 3 days only, yard..... 65¢

Silks in the Unmatchable Three Days' Sale

"A carpenter is known by his chips." Naturally enough after such a business as this store has enjoyed this season in the Silk Annex, there are heaps of "chips" or "ends" of pieces left over.

FOR THREE DAYS ONLY. HALF PRICE SALE

A grand midsummer clean-up on remnants of this season's new fancy silk in lengths from 1 to 12 yards, hundreds of waist and skirt lengths in the assortment, every color in the lot, in small checks, neat stripes, neat figures; in fact the choicest of all this season's beautiful silks, for you know the best always sell first, at exactly half price.



A Powerful Motor Attached to All the Baby Go-Carts.

On Fourth Floor. Motor That Should Move Out on "W." Christmas goods come trooping in at the "Holiday Store," on fourth floor, so rapidly that aisles and warehouses are filled to the bulging point.

Special Sale Opens Tomorrow.

Go-Carts with patent foot brake, anti-friction wheel fasteners, cushion rubber tires, complete with parosol and cushions, and all latest newest improvements, reduced to printed—Best \$10.00 Go-Carts, this sale ..... \$6.25

WOULDN'T IT "WOGGLE" YOU, MR. MAN?

FIRST FLOOR SHOE STOCKS.



Or, rather—didn't it ruffle you, when you came down town yesterday, on the slippery walks, stepping gingerly on the wet planks or twice as slippery pavements? Or perhaps you slipped here and there, like a boy back in New England running "runner cakes" on the broken ice, from one safe spot to another.

Advice for the Boys—Buy Shoes Now for Winter

A TIP TO TAKE: We open tomorrow a new line, especially adapted for Oregon wear, of

Boys' Shoes. Boys' Winter Shoes, with good heavy calf uppers, double soles, full round toes, made for hard wear and will give good satisfaction—Sizes 11 to 13; price.....\$1.50