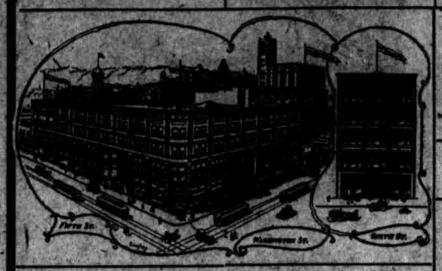
PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 8, 1904.

THE DIFFERENT STORE"

PORTLAND QUALITY

"THE DIFFERE NT STORE"



Portland's Foremost Store



Women's Suit and Wrap Salesrooms

ters is well as their American replicas are here in the most comprehensive variety; commanding the approval and admiration of the most fastidious women and the keenest style-critica.

HERE ARE GOWNS, FROCKS AND WRAPS OF UNEQUALED STLIE CHARACTER! EXPOSITIONS OF MATCHLESS SCOPE!

Fitted by Experts .

ur staff of fitters is, we believe, second to no corps of custom fitters in merica—thoroughly trained artists who are certainly thequaled by any other

WAGE EARNER TO CAPITALIST.

Smart Tailored Suits \$300

Caling Gowns and Theater Coatames
S500 to
Opera Wraps and Carriage or Automobile Coats \$200 to
Evenig Waists, the greatest assortment of hand-made Evening Waists
\$75 to
Tallored and Fancy Waists \$30

Shirtwaists for street wear \$10

Dress Skirks \$75 to

\$1500 to
\$1500 to
\$28.50

SKIRTS \$15 to
\$3.50

SKIRTS \$15 to
\$3.75

Children's Coats \$35 to
\$3.75

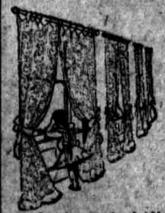
Kimonos and Dressing Sacques, in short or long styles, \$75 to
\$1500 to
\$1

Extra! Extra! Extra!

HUNDREDS OF NEW RAINCOATS CAME BY EXPRESS YESTERDAY! Beautiful garments, adapted for west on beautiful days when sunshine reigns or protection against the elements that storm. The new ones are full of surprising swagger newfloss. As easy to get into as a man's full-dress topcoat. Indeed, some of them are modeled after that garment. Priestley Cravenettes, with a world of quiet, dignified beauty and smart effects. Pretty tonings on collar and cuffs of Brilliantly colored velvets—yes, and pastel cloths. Newset of all—leather trimmings. There are dozens of new detail touches to enthuse over. Some of the coats have boxplaited back and and front from collar to hips. The Palette (cape sleeve) Coat is a favorite—in fact, Fashion's latest. The show of good-looking styles at from \$15 to \$25 is noteworthy.

It's a Raincoat year and this showing here is far away the best and greatest on the Coast. We've twice as many as any other three local stores. Coats that are fit to guard the most magnificent opera gown or ball dress; Coats that are appropriate for street. Any price you choose—\$50 to \$10 Beautiful garments, adapted for west on beautiful days when sunshine

ANOTHER ATTRACTION FOR THE HOMEFITTERS PUT FORTH FROM FOURTH FLOOR



Handsome Irish Point Lace Curtains

AT MATCHLESS SALE PRICES!

Another feat of underbuying for which our Curtain-chief is famous. He'd rather get the best of a curtain manufacturer than sleep—much rather. The curtains told of below are a lot he wrestled for a long time to get at his price, but finally threw the maker to his knees upon consideration of a big sale this time and future orders. Over 50 styles in the choosing, and the selections are marvelous. Each curtain 3-y yards long and 50 inches wide. The greatest gurtain bargain ever offered buyers by any Portland house. Read the list:

Women's Underwear and Hose

MONDAY SPECIALS

PORTLAND'S BEST CARPET SALESROOMS-HERE ON FOURTH FLOOR

Wortman.

Mail your orders—If not convenient to come to the store shop by mail. All orders filled promptly by expert shoppers. Leading mail-order house on the Coast.

We shall be pleased to open a credit account with any worthy person. It facilitates shopping for the public and for us. Buy any time, pay us once a month. See credit man.

This Store is the Jupiter of Portland's Mercantile Constellation

Stores are star-like, and have their periods of ascendency. Venus is no less a star when Jupiter mounts the heavens—but—JUPITER RULES! The good store of yesterday (good as ever, but no better) is outshone by the better store of today. Some stores pop into prominence as rarely as does Mercury, but that doesn't count for us. Sustained excellence pushes the world ahead. It's a wonderful year of achievement for the house of Olds, Wortman & King. We're breaking records right and left, and we mean to close the year of 1904, that's been so good to us thus far, with the record sales of our mercantile life.

We feel a pardonable pride in the new building soon to be thrown open to the public that, when added to the good "Old Homestead" store, will make this the best appointed retail store in all the west. The added acres of floor space will enable us to "let out links," as it were, all over the house, enlarging the selling space which has heretofore been over-crowded—entirely inadequate to accommodate our vast and rapidly growing patronage, improving the character of the service, and adding in multitudinous ways to the comfort, convenience and safety of our great public. It has been stated repeatedly of late by entirely disinterested observers, that the greater Olds, Wortman & King store will be the best lighted, most airy, and altogether the most attractive and conveniently arranged to be found anywhere in all the west, as well as

PORTLAND'S LARGEST STORE

We print below a few of the many reasons for asking your presence here tomorrow-BARGAIN MONDAY-and at intervals during the week.

GRAND, OPENING SALE TOMORROW OF THE



Peerless "Cathrine Countiss Sailors'

A' beautiful, cabinet sise platino hoto of Miss Countiss (Photo by foore) free with every sale of a countiss Sallor" this week. See win-THE LATEST CRAZE:

THE LATEST CRAZE:
THE AUTHORIZED "CATHRINE UNTIES SAILOR," originated and strubuted only by the makers. Olds, oriman & King. This jaunty Sailor avoived by the Designer-in-Chief charming new lines; the original thioned expressly for Miss Counties, a law among the favorites in her linery casket of gems, has struck feminine fancy at a vulnerable int. Dainty and womanly in its eliness, almost, as the charming man and talented actress herself, has, like herself, come to fill'a void east, and may be seen today worn by the most stylish dressers that go to make up the "Smart Set" of New York's Winter Girls of 1904-5.

WHAT MISS COUNTISS THINKS OF IT

Messrs. Olds. Wortman & King.

Gentlemen.—You must let me thank you for naming this stylish sailor hat for me. I take great pleasure in wearing mine.

It is neat trig tasteful, pretty. You have doubtless put forward something that will meet with popularity, and I am proud to have you deem it desirable to use my name.

Yours very sincerely,

CATHRINE COUNTISS.

SPECIAL SALE OF THE FAMOUS Royal Worcester Corsets Second Floor Annex.



Two styles of discontinued hoyal Worcester Corsets. Princess hip, low bust, long over audomen, high in back or long over hip and abdomen, medium low bust, whale-bone filled, adapted for a large range of figures; sizes from 18-20; colors, drab, white

GREAT SPECIAL SALE OF IARDINIERES AND UMBRELLA STANDS THIRD FLOOR.

Monday Specials WOMEN'S NECKWEAR AND VEILS

(First Floor Sections.) (First Floor Sections.)

19¢ FOR LACE STOCKS, WORTH 35c.
A lot of pretty Lace Stocks, also some fine cotton washable stocks, worth 35c each; special Monday, while they hart, each.

STUNNING FACE VEILS.
A lot of two-toned Lace Veilings, by the yard; a beautiful veiling and very becoming. We have priced them like this:

SPECIAL DEMONSTRATION MON-

"Kyolite"

THE MAGIC CLEANER OF SILVER-THIRD FLOOR.

On Monuay will be demonstrated to our patrons the merits of "Kyolite," the newest and best cleaner of silver on the market.

The article to be cleaned is submerged in hot water in which is the Kyolite. After a few moments it is taken out and dried well with a soft cloth, were you will find that it is bright and entirely free from tarnish. Kindly bring in anything in the line of silverware which you have that needs cleaning and we will be pleased to prove to you the merits of Kyolite. Warre ted not to scratch.

IN THE REALM WHERE RIBBONS REIGN SUPREME-FIRST FLOOR

THE SUPREMACY OF THE RIBBON

Is undisputed at Pashion's Court this new Autumn season. Create' as you will, invent as you may, you cannot overlook the Renaissance and Reign of Ribbons. Ribbons have never been approached in beauty and utility as a garniture for Bonnet, Hat and Gown, and the Cycle of Fashion has again turned to Ribbons for every possible use. Ribbons for Streamers, Ribbons for Bonnets, Ribbon Belts with side Sashes, and Ribbon Novelties infinite. Plowers and fruits grown from Ribbons and go real they finke one's mouth water, Ribbons are supreme! And their supremacters. As ever, the thousand and one Ribbon picture of the control of the control



The skill of expert ribbon knowledge and choosing is yours for the looking. The Ribbons are priced lower than at other stores. Quantity buying begets a close price from the manufacturers and this house is the recognized quantity buyer of the Pacific Slope. This is the great "RIBBON STORE" of the West. This week's special attractions becken you with magnetic covers.

Lustrous Autumn Ribbons

Thousands of yards of dainty, beautiful Ribbons, radiantly fresh and new. Ribbons worthy of the wear of the most fastidious maid of matron. Portland never saw a more tempting array of splendid Ribbons.

A line of handsome, genuine Scotch Plaid Ribbons in heavy satin, six inches in width—very popular for girdles and hat frimmings. Price, the yard line of all-silk Taffeta Plaids, 4 and 5 inches wide. Prices the

the yard.

Silk Ribbons with lace or cloverleaf effects, in lavender, maise, blue, pink, white and black at, the yard.

Solution of the yard.

Solution of the yard.

The new Coque de Roche shades in satin or taffeta, 9 inches wide, the

Special Sale of Satin Taffeta Ribbons

25¢ FOR RIBBONS WORTH 25c AND 46c.

Dainty Valenciennes Laces 10¢ FOR VALENCIENNES LACES WORTH 10c.

Linen Handkerchiefs

25¢ HANDKERCHIEFS FOR 4 FOR 50¢. A lot of nice, fine linen Handkerchiefs, very suitable for the use of the chi-dren; regular value 25c each. Special for Monday and all the week at. for Also another lot of plain, hemstitched Handkerchiefs regular size for dies use. Special price for Monday only, each

Beautiful Lace Collars

KERNELS OF KNOWL-EDGE ANENT THE PANAMA CANAL

Parents and teachers might do well to ask children to read each day the educational item anent the Panama Canal to be found at the head of this column. They are little nuggets of interest on a matter of interest to every American culled carefully and touched on briefly-from leading authoritative educational journals.

Upon completion, the Panaraa Canal will be shorter, have fewer locks and less curvature than the one planned at Nicaragua. The measure of these advantages is the time required for a vessel to pass through, which is estimated for an average ship at 12 hours for Panama and 33 hours for Nicaragua. On the other hand, the distance from San Francisco to New York is 377 miles, to New Orleans 579 miles, and to Liverpool 386 milesgreater via the way of Panama than via Nicaragua. The time required to pass over these distances being greater than the difference in the time of transit through the canals, the Nicaragua line, if completed, would have been somewhat the more advantageous of the two to the United States, notwithstanding the greater cost of maintaining the longer canal. But the Panama Canal is best for the commerce of all the world.

This house is to give some Portland school the large working model of the Panama Canal, now on exhibition in one of the large show windows. The school will be chosen by popular vote of the people — a vote with every 25c purchase; the voting to close at 6 p. m. on Wednesday, No-vember 23, the award to be made on the result of the vote at that time. We list only the names of the first 15 schools in the STANDING AT 5 P. M. YES-

TERDAY: