



FALL SUITS

Hard-to-Fit and Hard-to-Please Men Specially Invited to Inspect Our Stock.

The Chicago will sell you a better suit for the money than any store on the coast, barring none. We are the most modern and up-to-date men's and boys' top to toe outfitters within 1,000 miles of Portland—any direction. **\$7.50** All-wool, single or double Sack Suits, in pure all-wool clays, serges, chevots, tweeds and cassimeres, in dark mixtures, medium color or black and blue; are mostly small lots taken from our \$10 and \$12.50 suits, where the lines of sizes get broken.

\$10 Pure worsteds, tweeds, chevots, clays, serges, etc., are complete lines of sizes from 34 to 48 bust measure. You will find most all the suits in this line that are shown by other stores at \$12.50 or a little more.

\$12.50 For your choice of 1,000 Suits, including black and blue clays, serges, chevots, unfinished worsteds and Thibet cloths, also elegant broken plaids, over and underplaids, down patterns, silk mixtures, etc., the exact duplicates of \$15 goods at other stores.

\$15.00 A popular price for the majority of people and should secure an A 1 suit in every way, shape and manner. We will give you a better selection, made of better cloth than others charge \$18 for.

\$17.50 to \$25 Imported materials, custom-tailor finished, in the latest staple or novel fabrics, that are in every way equal to the best custom-tailor's production at \$30 to \$40.

Overcoats—Cravenettes

The prices below refer to both fall and medium and heavy weight garments. The many styles of fabric and design of fashion will be found more or less at all the different prices.

\$7.50 Good, serviceable Overcoats, mostly dark colors, in knee lengths or the longer styles.

\$10 Pure All-Wool Overcoats, in the staple and late fashionable cloths. The styles run from the short Box Top Coat to the long Cosack with or without belt back.

\$12.50 Box, Opera or Cosack length, covers, tweeds, chevots, Thibets, Kerseys, beavers and a most extensive line of cravenette or watershed coats. The variety of colors, plaids, etc., cover a wide range of attractive materials. The values are decidedly the best to be found.

\$15.00, \$17.50, \$20.00, \$25.00, \$30.00 Keeps taking you on up into the grandest line of fine Overcoats and Cravenettes that has been your good fortune to see in many a day. They comprise everything that's good and fine of this season's styles.

HATS

Every house in town has the best for the money. Well, let them have it that way, but the people don't believe it, for our Hat trade is something enormous. We believe that we secure our hats cheaper than any store in town and we know that we sell them at one-half the profit asked by others. That's why we sell so many Good Hats.

\$1.50 Will buy a fast dye Soft or Stiff Hat, in 20 styles. We save you 50 cents on this hat.

\$2.00 Soft and Stiff Hats, late styles, are better than other stores' \$2.50, and compare favorably with the best \$3.00 ones shown in Portland.

\$2.50 Soft and Stiff Hats, made by Mallory & Co., and we sell it with a guarantee that it's better than any \$3.00 one sold in Portland. Over 50 styles and colors to choose from.

\$3.65 Genuine John B. Stetson high grade Soft Hats, six shapes, four colors. You know what you pay for them; no use saying anything.

CAPS Auto, Golf, Cosack, Belvedere and Military.

UNDERWEAR

50c Sanitary fleece and natural color-merino and balbriggan, in several styles, colors and weights, is the best value ever shown in this city.

75c Merino, camelhair, balbriggan and sterilized fleece fiber, is equal to the best \$1 offered elsewhere.

\$1.00 One big, round silver dollar will buy an all-wool garment, in 10 different weaves, color and weights, a fine, luxurious, form-fitting, with full knit skirt, cuffs and yoke.

\$1.25, \$1.50, \$2.00, \$2.50

For the finest and most select grades of imported Underwear, in balbriggan, 16-thread lisle, wool and camelhair. Our prices will be found interesting to prudent buyers.

We Are at it With Hammer and Tongs

The Chicago

The Big Store in the Middle of the Block 69-71-73 Third Street, Bet. Oak and Pine

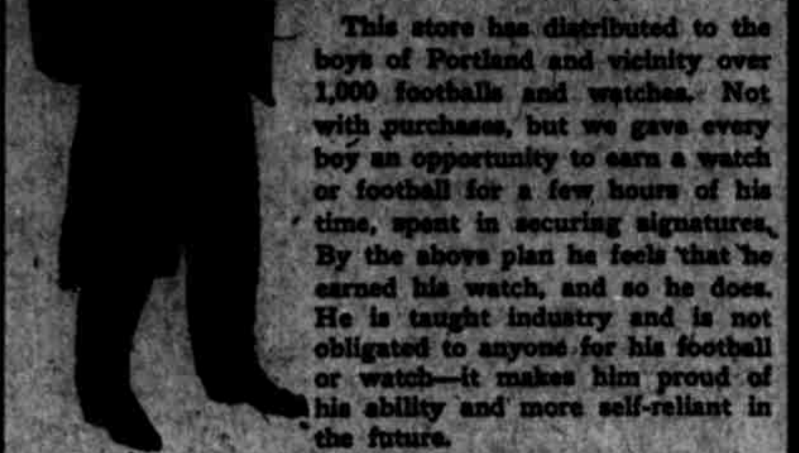
Great Fall Sales

HAVE BEGUN

MOUNTAINS of Suits, Overcoats, Pants, Hats, Shoes and Furnishings for men, youth and children, all new and fresh of this season's make and style, from the best known houses of America and Europe at a saving to you of fully 20 per cent. The Chicago is eminently Portland's Greatest Clothing Store, reaching out for the patronage of the wage earner, the producing classes—a store for all the people, not a select few. We do not credit or book a four flush aristocracy at the expense of the honest class. We buy and sell for cash and your money at this store buys the best value and most satisfaction that is possible to be had in all the BROAD LANDS OF UNCLE SAM.

Free Football and Watch

Distribution to Boys



This store has distributed to the boys of Portland and vicinity over 1,000 footballs and watches. Not with purchases, but we gave every boy an opportunity to earn a watch or football for a few hours of his time, spent in securing signatures. By the above plan he feels that he earned his watch, and so he does. He is taught industry and is not obligated to anyone for his football or watch—it makes him proud of his ability and more self-reliant in the future.

MOTHERS

For tomorrow the Boys' Department will offer some of the best bargains of this season. We have received several new styles in Suits and Overcoats—bought them right and will give some great values.

This new department is loaded to the guards with choice styles and good materials, an entire new stock of Suits, Pants, Overcoats, Hats, Shoes and Furnishings, at prices that will not stand in the way of your trading at The Chicago.

Good, serviceable, medium and dark color Suits; usually sell at \$3.00. For..... **\$1.35**
 All-wool, 30 styles; easily worth \$3.00. For..... **\$2.35**
 All-wool, 28 styles; easily worth \$5.00. For..... **\$3.35**
 All-wool, 28 styles; easily worth \$6.50. For..... **\$4.55**
 All-wool 50c Knee Pants. For..... **35¢**
 All-wool 75c Knee Pants. For..... **50¢**

Young Men's Suits

SIZES 13 TO 30.

For the youth who wants snappy styles in good wearing materials The Chicago offers unequaled opportunities.

\$4.85 For good wearing all-wool Suits, dark and medium colors; the kind you have to pay \$7.50 for elsewhere.

\$7.85 Single and double breasted styles, black, blue, plaids, stripes, broken plaids, neat mixtures, etc.; usual \$10 suits.

\$9.85 Tailor-made Suits, in single and double breast; are beauties. All the latest and noblest styles; usually sold at \$12.50.

\$12.50 Just how good, how nicely styled and the elegant materials are very hard to describe with ink, but the most particular dresser will find his idea in this lot of \$12 values.

Young Men's Overcoats and Cravenettes

Overcoats, in good, dependable wearing materials, as low as **\$5.00**. A grand showing of finer garments at..... **\$7.85, \$9.85, \$12.50, \$15.00**

The Fall Top Coat and Long Cosack, with belt, are the leading styles for fall and winter. While the ever popular Cravenettes in a variety of beautiful patterns will be worn fully as much as last season.

Shoes for Men

This department sells more Good Shoes than any men's store on the coast. Why? Because we handle good shoes only—guarantee every pair we sell to be comfortable, fit and wear right or a new pair free. We prefer to sell 10 pairs at 25 cents a pair profit while Mr. Price Fiends sells one pair with his usual \$1 or \$1.50 profit. See us for Good Shoes.

\$1.65 For men's giant calf, box calf and kangaroo Bals; old price-sweaters charge you \$2.25 and \$2.50 for them.

\$2.35 For calf, kangaroo, vici kid, velour calf, kid lined, etc.; they are rattling wearers; \$3 values.

\$3.50 Extra quality kid or linen lined Bals, and Bluchers, patent colt, vici kid, calf, Cordivan, etc. These shoes are not controlled by a trust but made up in 1,000-pair lots for our trade and cost us as much as any shoe that is retailed in America at \$4.50.

Loggers' Boots, Shoes, Rubber Boots, Sandals, Slips, etc.

BOYS' SHOES

The best you ever bought for boys. We will replace with a new pair any pair that does not give satisfactory wear—they must be good or we could not talk that way.

\$1.35, \$1.50, \$1.65, \$1.85 and \$2.35.

Distribution of \$50.00 Cash

Some time ago we offered \$50 cash to any person that would send us a plan to distribute 100 watches to boys under 18 years of age. As no plan was accepted by the committee which was considered better than our original list plan, we allowed the boys earning the watches to voice the distribution of the \$50. Below will be found a list of charitable institutions receiving the money. This list was submitted to the chamber of commerce and pronounced a good and worthy lot of institutions to receive the donations.

Portland, Or., Sept. 6, 1904—The following institutions are in receipt of \$5.00 each from The Chicago Clothing Company:

Babys' Home, Mrs. Charles Setton, president; Boys' and Girls' Home, East Twenty-ninth, near Gilsan; Children's Home, Corbett near Gaines street; Florence Crittenden Home, East Thirty-first street; Good Samaritan Hospital, Home for the Aged, East Stark and Thirtieth streets; Patton Home for the Aged, 975 Michigan avenue; Rescue Home, Salvation Army, 708 Vancouver avenue; St. Vincent's Hospital, Workingman's Home, 48 Second street.

MEN'S FURNISHINGS

If there is a desirable style or make of anything that should be in a first class stock that we have not got, we do not know it. This department is more than twice as large as any men's furnishing goods department in this city. You'll find what you want at a little less price than you are used to paying.

NIGHT ROBES

In muslin, flannel, down, plain and fancy styles, fine values at **50¢, 65¢, 75¢ and \$1.00.**

UMBRELLAS

This is our accommodation department. We sell them at wholesale prices—**50¢, 75¢, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00.**

FANCY SILK VESTS

We show over 10 styles new fall patterns—**\$2.00, \$2.50 and \$3.00.**

GLOVES

We bought a manufacturer's stock at our price and will sell you Gloves by the pair at wholesale prices—any kind—Dress, Street or Working—**25¢, 50¢, 75¢, \$1.00, \$1.25, \$1.50, \$2.00 and \$3.50.**

NECKWEAR

Pure silk, all styles, for..... **25¢**
 Imported silks, best and latest 50c styles, for..... **35¢**

HOSIERY

Call for your kind, the quality and price is right—**10¢, 12½¢, 15¢, 20¢, 25¢, 35¢ and 50¢.**

SWEATERS

This entire line of styles from a New England mill, exact duplicates of styles now on exhibition at the St. Louis fair—**50¢, 75¢, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$3.00 and \$4.00.**

SUSPENDERS

Ever buy a pair here? If you did, you found them tight. No rotten rubbers or dried-out stock here—**15¢, 25¢, 35¢, 50¢, 65¢, 75¢ and \$1.00.**

SHIRTS

We carry every kind and style that is to be had. We do not exaggerate when we say 200 styles and qualities, everything from the cheap reliable to the best that the market offers.

35¢ For Working Shirts, in black sateen, madras, with collar; they are all the very best of 50c values.

50¢ Negliges or Soft Bosom, comprises everything that is made in 50c values.

75¢ For a choice line of 80 styles of \$1 values.

\$1.00 For Soft and Stiff Bosom or Negliges, in penang, madras and wool. The variety of styles is almost inexhaustible—some grand bargains among them.

\$1.25, \$1.50, \$1.75, \$2, \$2.25, \$2.50

Stands for everything that is good and stylish in Shirts.

LIFE IS NO LOTTERY

AT THE CHICAGO. This store is conducted on an open principle, guaranteeing everything it sells to be as represented and the price to be lower than the like quality can be had for anywhere on the Pacific Coast.