THE BROWN TAG SALE CONTINUES

OUR opening gun, announcing the Great Brown Tag Sale, was heard and the response was generous. That day and every day since, the people have come and bought liberally and been generously loud in their praise of our unusually large assortment of the best quality and styles of merchandise at the smallest prices of any house in the city. The stock, the store, the service, the values—all are at their best at this writing. Our thorough preparedness is as gratifying to us as it is satisfactory to our patrons. From the fashion centers of the earth our buyers have brought the brightest and best in Men's and Boys' Wearables. Backed by unlimited capital and vast purchasing power those (the proprietors) who do the buying, making two trips each year to the eastern markets, have obtained price concessions from the manufacturers denied to smaller stores and those buying from drummers, with the result that our prices are no higher than are charged elsewhere for merchandise of mediocre merit—and fully 25 per cent lower than goods of EQUAL worth can be bought for elsewhere in this city.

Your Money Back If You Want It!

Big Stock Umbrellas

Which are to be sold at less than their wholesale cost. We have them from [illegible]

40c

N. & S. WEINSTEIN

All cars stop within ten steps of our door

165½-167 First Street, bet. Morrison and Yamhill

TRANSFERS TO ALL PARTS OF THE CITY

Change in Business

January 1, 1905, cause of This Sale

MAIN CLOTHING STORE O **CHICAGO SHOE STORE**

Men's Clothing

We handle all the famous makes. There are other makes just as good as we handle, but none better. There are makers who insist upon the retailers making certain profits. This store, endeavoring to earn a reputation for underselling, cuts profits and therefore handles only goods on which there are no restrictions.

MEN'S $7 AND $9 SUITS. This for a good wool Suit. Description useless. See it and be convinced of its quality **$3.95**

MEN'S $10 AND $12 SUITS. A swell line of all-wool cassimeres, in all the new staid colors. They have no equal in style and quality **$6.50**

MEN'S $12 AND $15 SUITS. A lot of elegant garments that catch the eye of those who like the essence of style combined with quality. We have these in clay worsted, unfinished worsted, in blue and black. A perfect fitting suit **$7.45**

MEN'S $15 AND $16.50 SUITS. All wool, hand-tailored throughout, hand-made button-holes, in all the new and staid colors, double and single breasted sacks, in cassimeres and worsted **$9.45**

MEN'S $17.50 AND $18 SUITS. Can't beat 'em. Look the city of Portland over and you'll find nothing to compare; go to your tailor, get his price, see the style and quality—you will take ours, the saving is too apparent; cassimeres and worsted, undressed worsteds **$12.50**

MEN'S $20 AND $25 SUITS—J. M. Mertins & Co.'s swell stuff—the height of taste, the cream of quality, only equaled by the best tailor-made garments. All the new and predominating colors and goods **$13.50**

FOR CHOICE OF ANY SUIT in the house, including all our $22.50 and $27.50 Suits—the cream of the swell garments made for particular people who know and appreciate values and style. No tailor can equal the selection shown here **$16.50**

LOOK IN OUR SHOW WINDOWS AND SEE.

Overcoats and Cravenettes

Overcoats and Cravenettes for rain or sunshine styles. In every instance seasonable quality and materials the best; most atractive patterns. In styles illustrating the approved fashions of the leading designers. In workmanship representing in every detail the finest custom work. Our stock of Overcoats and Cravenettes includes the Hart, Schaffner & Marx, David Adler and Fedeheimer & Fishel Co. makes.

GOOD, SERVICEABLE OVERCOAT, in knee length or longer styles **$3.50**

OVERCOATS AND CRAVENETTES in a dependable line for young men. Many styles and all the new goods. We have them for $10.00, $6.50, $5.00 and **$3.95**

CRAVENETTES, all styles of goods, all makes—the best in the land, in prices ranging from $15, $12, $10.45, $6.95 and **$5.45**

ALL-WOOL OVERCOAT, in the staple fashions in the prevailing colors, goods and fashions **$7.50**

A PEACH OF AN OVERCOAT here—cost you $12.00 or $15.00 elsewhere; all good styles of make and colors **$10.00**

WE CAN SELL YOU A GOOD OVERCOAT—you never wore a better one. Everything that's good and stylish—must be seen to be appreciated. If you're a judge, glad to have you come in and look **$12.50**

WELL, YES, IT'S A CORKER—box opera or Cossack lengths, coverts, tweeds, cheviots, Kerseys, beaver and all exclusive lines; best overcoat values in the city **$15.00**

BETTER ONES THAN QUOTED ABOVE IF YOU WANT THEM—BUT THAT'S SAYING SOME.

Extra Special

STILL A FEW LEFT

A few odd Frock Coats and Vests, worth $12.50, in English and French clay worsted, cheviots and unfinished worsted. While they last—a great bargain—each **$2.50**

Boys' Clothing Suits

This is a branch of our business receiving our special efforts. We are going to make this the juvenile store of Portland during this sale; going to make parents bring their boys here because it will pay them to do so. We wholesale considerable in this line and are in the inside on prices. Mothers who want suits for the little fellows that make men of them in appearance yet wear like buckskin, come here during this sale. Look at these prices:

$2.50 Suits	$1.00	$5.00 Suits	$2.50
$3.00 Suits	$1.25	$6.00 Suits	$3.00
$4.00 Suits	$2.00	$7.00 Suits	$3.50

All 50c and 65c Knee Pants .... 20¢

All $1.00 and $1.25 Knee Pants .... 55¢

Overcoats AGES FROM 4 TO 9

Here is where we shine. We can fit the boys out in just the coat you want—style and quality all combined.

An Overcoat worth $2.50 .... $1.50

An Overcoat worth $4.50 .... $2.00

The best Overcoat in the city $4.50

Overcoat, ages from 8 to 16, $1.95 and up to $2.45, $3.50 and $4.95—all the latest styles and makes.

Suits for the Young Men

The youth who wants to dress in the height of fashion and at the same time lay out only a moderate sum, can do so here, having a choice from a large assortment of the latest cuts, latest materials as well as the very best.

HIGH GRADE, ALL-WOOL checks, stripes and mixtures; light and dark colors; nobby styles; cut from $6.50 .... **$3.95**

A BEAUTIFUL LOT of 12 styles, in all-wool or worsted, in very desirable colors and patterns. Every one of them sold at and are worth $8.50 .... **$5.75**

SINGLE AND DOUBLE BREASTED STYLES, serges clays, cheviots, tweeds and cassimeres, tailor-made, shape-retaining shoulders. They were our great $10 and $12.50 suits **$7.50**

OTHER GRADES IF YOU DESIRE THEM FOR A LITTLE MORE MONEY.

Our Great $2.50 and $3.00 Hats

We're still "harping" on the merits of these famous $2.50 and $3.00 Hats. Nothing to compare with them elsewhere in this city for less than $4.00—and that's no idle boast. The new Fall blocks in both soft and stiff shapes are all here. All the popular shades, too, made from the best select fur and superbly trimmed. Don't buy a hat 'till you've seen our stock.

For a $1.25 and $1.75 Hat—a good quality in all the staple shapes and colors **75c**

A Hat good enough to wear anywhere, in all the late shapes and shades; you pay $2.00 and $2.50 for this Hat elsewhere **$1.25**

The best $3.00 Hat on earth; quality and styles are sure to suit you **$1.75**

A Hat that fits and looks well on any head. Wear it any time and place; quality A No. 1, and the styles and colors the latest **$1.85**

Women's Fine Footwear

The woman who wants good, serviceable Shoes or dressy, fashionable Shoes at money-saving prices should visit this sale.

Ladies' heavy soled vici kid, worth $2.25; you take your pick, at **$1.50**

A still better grade; worth $2.50. Only **$1.75**

All our $3.50 Goodyear welts and hand-turned Shoes—you'd pay $3.25 and $3.50 for this shoes elsewhere—now **$2.50**

Footwear for Men

The good money kind, the serviceable kind, the dressy kind, at very small prices—much less than you have been paying.

Shoes that you pay $2.50 for other places; many styles to select from; every pair of them guaranteed to be perfectly satisfactory; a regular shoe-store $2.50 and $3.00 shoe, at **$1.30**

A dandy pair of shoes; extra quality—the kind that fits, wears and holds their shape; all styles and makes. You'd pay $2.50 and $3.00 at a shoe store for this grade, now **$1.95**

Now we are talking shoes. You get no better style or quality anywhere for double the money, and we will back our reputation on them **$2.35**

Our best Patent Calf, Vici Kid, Box Calf, in all the new shapes and lasts; the kind you go and pay $4 and $5 for, and yet get no better quality, no better fit and no better style. We gamble on these and guarantee every pair to give satisfaction **$3.50**

Pants

For workingmen and for the man who wants stylish appearance and the best quality.

Wool or worsted Pants; the kind you pay $2.50 and $3.00 for any place else **95c**

Regular $2.50 and $4.00 pair of Pants; well-made high quality pair of trousers, in all the new goods **$1.85**

$5.00 and $6.00 pair of Pants—the goods are here and will speak for themselves, and we are only too glad to have you pass judgment on them—at **$3.50**

Vests

Your pick of a handsome lot of odd Vests; worth up to $1.50—good values **70c**

Your choice of another lot worth as high as $2.50, and worth the money, at **95c**

Fancy Vests

In all the choice, stylish and desirable goods, particularly the new shade of brown, for **$1.65**

Men's Furnishings

Large variety, best quality and the prices lower than our competitors ask.

Shirts

Good stiff-bosom Shirt—a shirt of quality .... 30¢

Soft-bosom $1 and $1.25 style—a shirt good enough to wear any place by any man .... 50¢

All kinds of soft and stiff-bosom $1 shirts, including Crown brand .... 65¢

Choice of soft and golf $1.50 Shirts .... 85¢

Extra quality cassimere and flannel $1.50 Shirts .... 85¢

Select French flannel and silk-mixed $2.50 shirts $1.45

Good Working Shirts—you'd pay 50c anywhere else for this Shirt .... 35¢

Boys' soft or stiff-bosom Shirts, all our 65c kinds .... 30¢

Underwear

50c grade lightweight odds and ends in Shirts and Drawers .... 20¢

Several styles 50c and 75c Underwear at a garment .... 35¢

Regular quality 75c Underwear—you'll pay $1.00 for this quality at other places—at .... 50¢

Natural, all-gray $1.25 Silkene Underwear, a sensible garment that is unequalled, for .... 75¢

The $1.75 celebrated all-wool Underwear—we defy competitors to equal this—at .... 95¢

The very finest Australian in the well-known Roots make, in all colors; worth $2.50 .... $1.50

$1.00 and $1.25 Natural Gray Underwear at .... 75¢

Special inducements given to merchants outside the city who call during this sale and want to buy goods at wholesale.

Prompt Attention Given All Mail Orders Received

Big Stock of Trunks, Valises and Suit Cases at 60c on the dollar

Goods Sent on Approval

Neckwear, Collars, Suspenders

Bows, worth 15c .... 5¢

Bows, worth 25¢ .... 10¢

Pure Silk Tecks, Strings, Bows, etc., worth 25c .... 15¢

The 2 for 25c G. & M. Collar—you can't equal 'em .... 8¢

A regular 25c and 35c Suspender .... 15¢

The famous G. & M. Belt Suspender—the equal of the President, and sells everywhere for 50c .... 25¢

Sox—Good Ones

Our best grade of 10c Sox .... 5¢

Dropstitched, 2-shade 20c Sox .... 10¢

Regular 25c and 35c Sox, in cashmeres and lisle thread .... 20¢

3 pairs for .... 50¢

All 25c Sox .... 15¢ pair, or 2 pairs for 25¢

All-Wool Sox, worth anywhere 15c and 20c .... 10¢

Boys' 20c fast black stockings .... 10¢

Gloves GREAT VARIETY SMALL PRICES

Good Cotton Gloves .... 5¢

Horse Hide, extra quality .... 20¢

Genuine Calf Glove, worth 75c, for .... 45¢

Genuine Oil Tan Glove, worth $1.25, for .... 65¢

The best Glove in the house—or city for that matter—only $1.00

We carry a complete assortment of gentlemen's Working and Dress Gloves at easy prices.