

Parlor Cabinet



All kinds, styles and descriptions, from \$10 to \$50. A very pretty one in fine mahogany with 3 large French plate mirrors, like cut.

During This Sale Only

\$22.50

CREDIT TO ALL DURING OUR SEPTEMBER SALE

During this sale we ask your patronage through underpricing that other houses can do for you—but—there's a style, a tone, a character, a look, about our new fall goods that inspires each and every observer to exclaim, "Well, this is different," and that has been our unswerving aim to provide for you "something different" from the ordinary Portland store—and it's true, and you know it's true—the ordinary Portland house will show you anything, especially when you wish credit. It don't take very much snap, very much superior judgment, to get out of that old beaten track, because it's so easy for you to buy and select goods here. Come in this week during our September Sale and look around—if you buy we will save you money, if nothing more.

Shaving Stands



We are showing over 50 different styles, ranging in price from \$5 up. One like cut, in Golden Oak or Mahogany.

DURING THIS SEPTEMBER SALE ONLY

\$10.00

One Thousand Ranges MUST BE SOLD

By January 1, 1905. You can help us by buying one. Just to stimulate interest in this sale we propose to give away absolutely free

Three Eclipse Prize Heaters

Valued at \$6.50, to the three persons guessing nearest to the number of Eclipse Steel Ranges we sell from September 31, 1904, to January 1, 1905. Everybody can guess free—no charge—buying not necessary.

\$1.00 Down and \$1.00 a Week



Call at the Store and Register Your Guess

And while here you are welcome to inspect our large stock of Furniture and Household Goods, which is without single exception the largest, best and most up-to-date line in the city.

Eclipse Steel Range

This Is the Range That You Can Buy for

\$35.00

\$1.00 DOWN AND \$1.00 A WEEK. We put it up on payment of \$1.00 ready for use in your home. The Best Stove on Every Point in the World—a Range that has stood the test of time and is without an equal in interior construction, baking qualities, absolute reliability and beauty of appearance. See it Work. Guaranteed for 15 years. We take your old stove in exchange and allow full value. We can sell you the Best Range on Earth—bar none. YOU PAY \$1.00 DOWN AND \$1.00 A WEEK.



Parlor Suite

Very pretty five-piece Parlor Suite, mahogany finish frames, upholstered in finest velour, extra wide springs, September sale price only

\$35.00

We have five-piece suites as low as

\$22.50

Music Cabinets



Handsome one in quartered oak, mahogany or birch, maple, during our September sale only

\$12.00

Others low as

\$7.50



Pedestals

All kinds and styles, in mahogany, weathered or golden oak, magnificent line, some as low as

\$3.00



Tabourette

Like cut, in Golden Oak or Golden Oak finish only. During this September Sale

90c



Hall Trees

A Special One, like cut, in Golden Oak or Mahogany finish.

During this September Sale—Only

\$1.25

Prize Eclipse Heating Stove

50 Different Styles to Select From—All Prices

We sell these stoves on the Easy Payment Plan.

THIS STOVE IS

\$8.50

A Stove without an equal for heating purposes. Now's the time to buy a stove, and in doing so don't forget that it's not how cheap, but how good. The Eclipse is the Finest Heater in the world, air tight, outer body cold-rolled steel, lined with heavy castiron top and bottom. Warranted for five years. A real gem of a stove; worth \$12.00. Our September Sale price



\$8.50



Air Tight Heater

No. 18—Air tight, is a good stove, made of best Russian steel and is steel lined. We sell it for

\$3.50 ON EASY TERMS



Elegant Sideboards

This beautiful Sideboard, finished in finest flaked Golden Oak, hand-polished, push drawer, bottoms of drawers birdseye maple. A swell piece of dining room furniture.

Specially Reduced for This Great September Sale of Ours to

\$70.00

Special in Couches

This beautiful Couch, upholstered in best excelsior leather, with a seven-year guarantee for springs; during our September sale only

\$40.00

Same Couch in leatherette or velour, only

\$25.00



Carpet Bargains!

Want never more apparent than here this season. Our Carpet Department is a showroom to overflowing with magnificent patterns, late from the best factories of this and the Orient countries. Our Carpet Department is great, and growing greater. We are daily bidding for more trade with the most methodical offerings in Portland, and the most reasonable terms. Hundreds of new patterns just in; every one exclusive with this house and are positively not to be had elsewhere in the city or the Pacific Coast, for that matter.

Carpets

- The best Bigelow Axminster Carpets, per yard... \$2.10
- Savoniere Carpeting, extra quality, per yard... \$1.90
- Hartford Axminster, a high grade, per yard... \$1.75
- Saxony Axminster, per yard... \$1.50
- Wilton Wool Velvets, per yard... \$1.50
- Body Brussels, per yard... \$1.65
- 10-Wire Tapestry, per yard... \$1.15
- Extra Tapestry Brussels, per yard... \$1.00
- Palisade Tapestry, per yard... \$1.00
- Extra quality All-Wool Ingrain Carpet, per yard... \$1.00
- Ingrain, extra quality, per yard... \$1.00
- Ingrain, Half Wool, 2-ply, per yard... \$1.00
- Union Ingrain, Wool and Cotton, per yard... \$1.00
- Art Squares, half wool, \$1.15 price... \$1.00
- Granite Ingrain, per yard... \$1.00

New Rugs

- Bigelow, \$x12, price... \$42.00
- Axminster, Hartford, \$x12, price... \$35.00
- Axminster, \$x12, price... \$31.50
- Body Brussels, \$x12, price... \$30.00
- Extra Wilton Velvet, \$x12, price... \$30.00
- Velvet, \$x12, price... \$35.00
- Roxbury Rugs, \$x12, price... \$35.00
- Beattie's Brussels Rugs, \$x12, price... \$16.50
- Pro-Brussels Rugs, \$x12, price... \$16.50
- Art Squares, Ingrain, all wool filling, \$x12, price... \$16.50
- Art Squares, half wool, \$x12, price... \$17.50
- Union Art Squares, \$x12, price... \$16.50

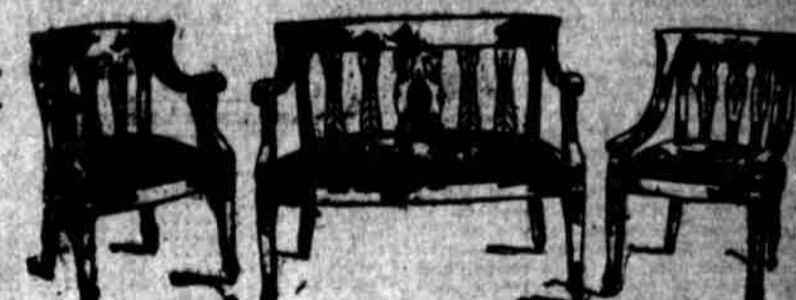
Mattings

- Panama, closely woven, white with insertions; sewed, laid and lined, per yard... \$1.00
- Japanese, white linen warp, laid, \$1.00
- Japanese, fancy colors, linen warp... \$1.00
- Chinese, fancy colors, with insertions... \$1.00
- Chinese, extra heavy and durable, straw warp... \$1.00
- Mixed-Pattern Chinese... \$1.00

A 3-Piece Parlor Suite

We have Parlor Suites for as little as

\$15.00



A swell up-to-date set of Parlor Furniture, like cut, made of polished mahogany, covered with best Verona velour; an extra great bargain during our September sale for only

\$35.00

Swell Bedroom Set



Swell suite, like cut, best Cuban mahogany, new and up to date, just the article for the new home; a special price for our September sale, only

\$85.00

MAIL ORDERS

Received here are given prompt attention. We pay all freight within a radius of 100 miles. Goods packed and crated with care. We extend credit to outside parties, too. If you can't call, write us.

One Dollar a Week Pays for Anything Listed on This Page

I. GEVURTZ & SONS

CORNER YAMHILL AND FIRST STREETS

Remember, We Credit Everybody—Not a Chosen Few

GEVURTZ SELLS IT FOR LESS

THE LITTLE-AT-A-TIME STORE

Bear Our Terms in Mind

- 50c per Week \$1.50 per Week
- 75c per Week \$2.00 per Week
- \$1.00 per Week \$2.50 per Week