By special appointment, sole Oregon agents for the world-mous Bonnet et Cie's Silks—the bind grandma wore.

Gage Tailored Hats—The Bendel Tailored—English—Hats d Connelly Turbans. Note—Olds, Wortman & King have solute first choice of the popular Gage models. Other local uses advertise our discards—Second Floor.

Largest and newset Caspet Stocks on the Pacific slope-ourth Floor.

Libbey Cut Glass and "Quick Meal" Cooking Ranges-house

If you live "out of town" write for anything you see advertised by this establishment and your order will be promptly and conscientiously filled by an experienced shopper, at the ad-

We shall esteem it a favor to us to open a credit account with you. Won't you come in and talk it over with the credit man?—Third Floor.

### THE OPENING GUNS OF TO BOOM THIS WEEK!

And 'tis to be a campaign on the old lines, dependable merchandles of quality brand that bears the stamp of style. Only goods of strictly trustworthy character is admitted here and we emphasise the fact that prices are everlastingly the lowest. Every department contributes its share of the great, matchless values. The entire store is one great fair containing only the latest exhibits from the authoritative style centers of the world. We confidently expect to occupy at least one Boor of the new Sixth street annex this week and shall mark the event by a sensational Special Sale in that new section. Watch out for it! A partial list of the week's attractions is printed below:

() Instead of \$3.00, for the smart new COWBOY HATS TURBULAY

The very unusual demand, which amounts almost to a crare, for the piquant, saucy Cowboy Hats that sit so airily and jauntily on the American girl's head, has caused a scarcity all over the country among the retailers. Fortunately our New York buyer foresaw their extreme popularity and ordered generally—shipments to come along in relays.

#### A Matchless Three-Day Sale of New Autumn Silks

Opens Alongside the Dress Goods Bargains

IN THE ANNEX-FIRST FLOOR

AND FOR THREE DAYS, TOO-MONDAY, TUESDAY AND WEDNESDAY

If you'll read these ftems you'll no longer wonder why this is termed the If you'll read these ftems you'll no longer wonder why this is termed the "Silk Store" by Portland womenfolk, or why we do the silk business of the northwest. You've heard of the merdiful man who, wanting a dock-tailed dog, cut off an inch of tail at a time because it seemed cruel to snip it off at once. That's in line with the silk story. Last year was not a "silk year"—and stocks of raw and prepared silk piled up. London silk men had 77 per cent more last December than the same month a year previous. Instead of taking their loss at once they've dribbled out the lots—and American silk mills, being in shape to buy, have bought, as bargains offered. Some failures occurred, and the stocks of such mills were finished by new owners, who got the goods at a loss. If a sunrise again in the new owners, who got the goods at a loss. It's sunrise again in the k world. A bright day is at hand and, for a big, long day's work, silk in want to start with cleared decks. Even the first of the season's newest and OUR BUYER IS NOW IN NEW YORK. That's how we are enabled offer you for the next three days, new:

Pancy Suit Silks, the balance of a manufacturer's stock, bought by our buyer, now in the market, at tremendous sacrifice, all colors in the assortment; our regular 850 grade, what some silk sellers call their \$1.00 values; special for three days only, per 46C yaru

MORE BONNETS BLACK SILKS. for which we are sole agents in Ore-on, in a new complete line. All the sw beaves are here in this beautiful and best wearing silk made. Come and see them,

A BIG TAFFETA BARGAIN. Regular 75c 19-inch all pure Silk Black Taffets, "Warranted to wear" woven on every yard, an excellent wearing grade; special for three days only, per 49C

Regular \$1.00 21-inch all pure Bilk Colored Tarfets, the best wasning silk and value in the city, all colors in the line, white, cream and black included; special for 69C three days only, per yard...

## SAVINGS THAT COUNT IN

ANNEX-FIRST FLOOR-Aggressive Bargain Stories Briefly Told

Monster Sale of New \$1.50 Novelty Suitings for \$1.19 yd.

160 different styles and effects to solve from mannish tweeds, nest invisible stripes, new heat
checks and plaids, new covert cloths, new nubbed boutones offereds and new mixed suitings, our regular
\$1.10 per yard grade, all new, no old goods in the lot; special for three days, per yard
This is by far the greatest bargain over known to be offered by any house in the west.

A Great Three-Days' Sale of Colored Dress Goods Opens Here Monday! Specials for Monday, Tuesday and Wednesday

ANNUAL FALL OPENING SALE OF

S5-inch all pure Wool Covert Suiting.

In the new two-toned effects, splendid value at tailored suit; regular \$1.00 cour regular low price; colors are tailored suit; regular \$1.00 cour regular low price; colors are reds, royal, navys, browns, tans, resadas, cadet, French gray and dark grays; splendid fabric for three days only, per yard.

53-inch Imported Camelshair and Eibelines, in the new short napped finish, very swell for street wear; colors, brown, tans, mole skin, special for three days.

51-inch Imported Camelshair and Eibelines, in the new short napped color, brown, tans, mole skin, special for three days.

51-inch all pure Wool Covert Suiting.

52-inch all pure Wool Eng.

Swell durable fabric for waists and suita, a full color assortment and all neat, new effects; our regular \$1.00 colors are reds, royal, navys, browns, tans, resadas, cadet, French gray and dark grays; splendid fabric for three days only, yard 69C colors, brown, tans, mole skin, special for three days.

51-inch Imported Pancy Velveteene

Swell durable fabric for waists and suita, a full color assortment and all neat, new effects; our regular \$1.00 colors are reds, royal, navys, prowns, tans, results, special for three days only, yard 69C colors, brown, tans, mole skin, special for three days.

51-inch Imported Camelshair and fabric for three days only, yard 69C colors, brown, tans, mole skin, special for three days.

51-inch Imported Camelshair and fabric for three days only, yard 69C colors, brown, tans, mole skin, special for three days.

51-inch Imported Camelshair and fabric for three days only, yard 69C colors, and special for three days only, yard 69C colors, and special for three days only, yard 69C colors, and special for three days only, yard 69C colors, and special for three days only, yard 69C colors, and special for three days only, yard 69C colors, and special for three days only, yard 69C colors, and special for three days only, yard 69C colors, and special for three days only, yard 69C colors, and special for three days

FOURTH FLOUR

From the

Orient

OR WOMEN

THE HOME OF GOOD SHOES

1st Floor

"GLORIAS" FOR MEN

There is one quality in a shoe that is hard to scribe, for you can't define it or locate it. It is not suty, or cut, or fit, or wear; it is style.

Some shoes have it. Many shoes haven't it. All women want it. It has no relation to cost. A \$10 custom-made shoe often can't supply it, while a \$2.50 shoe will sometimes give it to you. You get it in the highest degree in a "Gioria" Shoe. The style of a "Gioria" Shoe for men or women is unrivalled by any other make. The women's Giorias are matchless in their beautiful lines. No matter how ugly a woman's feet may be, they can be made stylish in a pair of these shoes. Every woman can't be beautiful, but every woman with those shoes can have stylish feet. And this is a great deal.

Thirty-five styles to choose from.

Pingree's Vogue, for men

Pingree's Governor, for men

S5.00

Pingree's Governor, for men

S3.50

The new "O. W. & K." shoes for men in 15 choice styles, all popular leathers, best workmanship, straight or swing lests, Blucher or straight lace styles, military or flat walking heel; but only one price.

S3.50

Exclusive styles in pattern shoes; the famous Laird, Scholer & Co.'s make; high art in footwear is exemplified in these beauties; for dress or street wear; in all the wanted leathers and newest style lasts, military, Cuban, Opera or Louis heels to the extreme 5-inch height...\$4, \$5, \$6, \$7.50

EFFORMAL MARKET AND WHEN OF SECOND FOR ALL TAR PARKEY

—Save on your shoe bills by buying here during the great fall opening sales.

Tuesday Specials New Fall Showing of Interest . to Men



Mon's 750 Shirts 40c.



A Timely Umbrella Offer-

Leather Goods

All the newest styles in carriage bags, "Paggy" bags, automobile bags, envelope bags, avenue bags, duplex frame bags, in real seal, real walrus

New Shaving and Toilet Mirrors

New Triplicate Mirrors

Of Interest to Art Shop Patrons

# **西州州 4799**

Annual Autumn Sale of Oriental Rugs We know we sell more Oriental Rugs than all Portland storedom combined, and we know we deserve to. A given thing at a given price must be good value, else no business follows. As this business has grown so vast, and is still growing, it's prices must fit best to the purses carried by wise and prudent people. We open Monday, at Special Sale prices, a collection of Oriental and antique Rugs unrivaled outside the boundaries of New York. In carpet sizes that embrace Khivas, Persians and Cashmeres, smaller and medium sizes that include Bokharas, Kirminshahs, Savouks, Selvas, Anatolias, Leeghis, Shiras, Daghestans, Shirvans, Massouls, Kasaks, etc. The time for brightening up dull spots about the rooms at home is here, and these superb, rare old rug gems will help a lot—the prices during the Opening Sale, a lot more. The reductions trend this

plendid economy propos opening Monday of the

			88.5		for		58.00
\$15	Rugs for	*********	\$12.7	5 \$75 Ruga	for		86.00
			\$15.5		for		75.00
			\$17.0		for		79.00
			\$21.50		for		
115	Bugs for		830.0	\$100 Rugs	for		86.00
			\$85.0		for		96.00
			889.00		for	81	09.00
\$60	Rugs for		\$48.50	\$150 Rugs	for		
\$60	Rugs for		\$53.0	9 \$175 Rugs	for		52.00
And	15 to 25 in	-between o	ualities not	printed here	at proport	ionate re	duction

Helpful Prices for Housekeepers

Everything in the line of housefurnishings that the economical housekeep will want just now, and at prices that will loosen the strings of her shopping



Some Special Bargains

in

Decorated China

LIBBEY'S CUT GLASS

Low Priced Toilet Needs

First Floor. Look Over the List—You'll Surely See Something You Want.

75c Ber Castile Soap 40c. Argest Size Four-Pound Bar Purest Quality Imported Italian Castile soab, regular 75c; special, bar. 48¢ 

Bottle 250 Ammonia 130.
Toilet Ammonia, a luxury for the toilet and bath, violet perfumed, value 25c; special, bottle ......12¢

Extra Fine Large-Size French Tooth Brushes, val. 15c; special, each 15¢

Writing Paper, ruled or plain, in white, 24 shets of paper and 24 envelopes in box, smooth finish, value 180; spe-cial, box Walrus Grain-Leather Handbags, in brown, black or tan leather, with strap handle, inside cardcase and coin purse, value \$1.25; special, each

Some Matchless Values in

ad AT OUR COUNTERS ONLY.

WOMEN'S UNDERWEAR

Women's medium weight, white Cotton Vests, extra silk trimmed, pants and tights to match; price, per silk trimmed, pants and tights to match; price, per garment

Women's white Cotton Vests, heavy weight, fleece lined, extra silk trimmed, pants and tights to match; price, each

Women's Jersey Ribbed Vests, in white and gray, extra silk trimmed, pants and tights to match; price, each

Women's Worsted Vests, in white and silver gray, extra silk trimmed, tights and pants to match; great big value at the price, each

S1.25

Women's Bilk and Wool Vests, in white and silver gray, extra silk trimmed, tights and pants to match; price, per garment

Women's Bilk and Cotton Vests, in white, extra silk trimmed, with pants and tights to match; price, per garment

Women's Bilk and Cotton Vests, in white, extra silk trimmed, with pants and tights to match; price, per garment

Children's Underwear

Children's White, Fleeced-Lined Vests, extra silk trimmed, pants to match, all sizes from 1 to 6; prices range according to size. mildren's Worsded Vests, in white, extra silk trimmed, pants sises 1 to 6; prices range according to size. Children's Worsted Union Suits, in white and gray, extra silk trimmed, sizes 2 to 8; prices range according to size.

Children's Silk and Wool Vests, full finished, extra fine quality; you must see these vests to be able to fully appreciate them; sizes 4, 5, 6, 7, 8, 5; prices, each \$2.00, \$1.80, \$1.80, \$1.40, \$1.50 and ................



AS FITS THE CORSET SO FITS THE GOWN Royal Worcester

Corsets Be properly fitted in a Royal Worcester Cornet by our expert fitters before trying on new fell dresses. These corsets, like the dresses, are fashioned after the latest lines, therefore you will be more certain to secure a satisfactory fit. The Royal Worcester Cornet is the best American-made corset, best adapted for the American woman, that is why so many women went them, and why we sell more corsets than any other house west of Chicago.

Women's 75c Muslin Drawers 49c