STILL THE QUESTION IS: "WHAT DID THE WOGGLE-BUG SAY?"

Sept. 25. Des this Coupon Only,	No. 22
To the WOGGLEBUG HDITOR:	
THE SUNDAY JOURNAL, PORTLAND, OR	EGON.
The answer to the question asked of the Woggi sine Section of the paper of SUNDAY, SEPTEMBER	obde in the Maga-
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RULES OF THE CONTEST.

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OUT OF BUSINESS

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Lest You Forget

Full Measure House

In the interest of the City Press club Melbourne MacDowell will pressnt "Em-press Theodors" at the Baker theatre Thursday evening. It is considered by many as his best effort and the play is certainly one of the best that Bardou

Thursday evening. It is considered by many as his best effort and the play is certainly one of the best that flardou ever wrota.

The Press club is deeply interested in the performance for it is for the club's benefit that the play is given. It is the list week of Mr. MacDowell's engagement in this city and those who see him in "Theodora" will have more pleasing memories of him.

There are many reasons why the play should be well attended. In the first place it's at Baker's popular house where every attraction is good and then the leading part is to be taken by Melbourne MacDowell, who has established for himself in this city the favor with which he is received in every other city in the country. Another reason is the fact that the evening is for the benefit of the Press ciub.

Warld's Fair Excursion.

Have you been to the world's fair? If not, another opportunity will be given you on October 1, 4 and 8, as special

READY FOR PUPILS

SOURCE PLANT WILL BE SHAPE

WINE ROOMS NOT YET TAKEN OUT

ORDINANCE, WHICE, IS, EFFEC-POLICE WILL EMPORCE IT.

From the New Orleans Times-Democrat.
Brown (epicurean but dyspeptio)—I can't eat half the time.
Foreign Friend—But, mon cher ami, why should one want to eat 12 hours of me day?

Sunset Shoes for Women

uth Street, Bet. Morrison and Alde

for Octobe 10cm 15c

Tomorrow morning is the beginning of a Grand Bargain Event for Portland's purchasing public. An unparalleled opportunity to provide Fall and Winter Necessities at smallest cost.

Read These Shoe Items We are Portland's exclusive agents for the Famous Peters Shoes

Following is copy of a clipping from the Thursday Oregonian's telegraph reports of happenings at the St. Louis Fair:

PETERS SHOW CO., OF ST. LOUIS, THE HIT OF THE WORLD'S PAIR, ST. LOUIS DAY.

Shoes Make Lively the Biggest Day of the Biggest Fair.

Associated Press Elects Directors. NEW YORK, Sept. II.-At the same

Ladies' \$3.50 Shoes \$2.50

Peters make. Perfect fitting and every pair guaranteed to give excellent wear. Hand sewed. Turn or extension welt sole—and the heavy soles are cork filled, excluding dampness. Uppers of finest vici kid, with brilliant finish. Best patent leather tips. All sizes and various stylish shapes. Regular \$3 and \$3.50 grades\$2.50

Girls' \$2 School Shoes \$1.47 Girls are almost as hard on shoes as boys are. Need shoes nearly as strong. 'Tisn't every maker who can build 'em strong and serviceable, and yet sightly. But Peters can. They cost \$2—but during this sale we sell them cheaper. Dongola kid, box calf or Telmar kangaroo, with best of soles—11 to 2.

Babies' Moccasins 10c

They cost 25c in other stores. For babies up to about 6 months. Red, tan, chocolate and black.

Babies' Soft Soles 47c

Old Ladies' Comforts

Soft easy Shoes for tender feet. Low broad heels. High or low tops.

Lace or congress. Wide enough for all feet. Sizes 3 to 8.

Boys' \$3 School Shoes \$2.15 Here's where a manufacturer has to use good leather—"unadulterated"—in making boys' shoes. And Peters' Shoes do wear; no question about it. They are the best wearing shoes made for boys. For this sale we've gathered together the best shoes in the line—grades selling up to \$3 a pair—and make them all at one price—\$2.15. Sizes \$½ to 5½. Best box calf and Missouri grain, with highest grade oak soles—double—stitched with 2, 3 and 4 rows of waxed silk thread. Guaranteed to wear. Same Shoes 13 to 2, at \$1.85

Ladies' \$2.75 Shoes \$1.98

A bargain that will be talked about for a year to come. Vici kid Shoes possessing very best wearing qualities—the soft and fine—patent leather or kid tips, flexible soles either single or double—guaranteed to not "squeak"—comfortable, stylish and smooth fitters—sizes \$½ to \$—C to E.E.

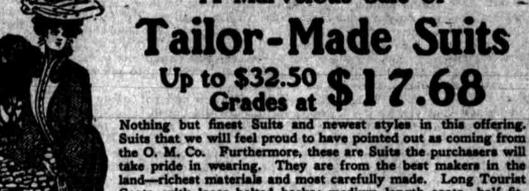
Choice \$1.98

Rubbers Cheape

Our peerless organization of buyers had nearly a hundred thousand dollars' worth of rubber shoes to buy for these worth of rubber shoes to buy for these
48 stores. Rubber companies over the
country began clamoring for the order
and each factory was determined to
outbid the others. Some were not considered at all—their rubbers not up to
standard. A prominent Boston, Mass.,
house captured the order. Suffice it to
say the rubbers are here—all fresh and
new and every pair is fully warranted—
Ladies' best quality storm rubbers 45¢
Misses' Misses' 40c Reduced to\$1.33

Our Department of Ready-to-Wear Goods is a Most Prominent Feature of This Store, and the Place Where Portland Women Save Many Dollars

A Marvelous Sale of Tailor-Made Suits



take pride in wearing. They are from the best makers in the land—richest materials and most carefully made. Long Tourist Coats, with loose belted backs; medium length coats—half fitting, military or loose with belt—and short jackets for ladies who prefer them. Skirts are plain, pleated or trimmed, but are cut very full-lengths to just escape the floor. The materials: Cheviots, broadcloths, blanket cloths and fancy mixtures (or Mon-goods), in grays, browns, blacks, navies and others. To go with numerous other bargains about the store, we quote a price on these goods—that is in many instances—lower than wholesale; for they are suits selling in a regular way for \$25, \$28 and \$32.50; 32 to 44.

Mercerized Petticoats

A line of Black and Colored Petticoats— soft silky finish—rich lustrous black; made with deep flounce of accordian plaiting, tucks, ruching and ruffles. Finished seams drawstring. Garments taken from grades up to \$2.50—Choice for Monday at \$1.49. Best Petticoat bargain ever offered the women of

\$1.50 Corsets 75c Standard make—nothing better on the market at \$1.50—or even \$2. But why the extreme reduction? Manufacturers

the extreme reduction? Manufacturers have discontinued making five different lines of Corsets—and we find ourselves stocked. As sizes are sold they cannot be replaced—so we prefer to close the line at a loss—quickly. All sizes—18 to 30. Short, medium and long styles. White, drab, pink and black. Some are lace trimmed. A fine chance to secure a pair of high grade corsets at a small price.

Red, Pink, Blue and Gray Ripple Elderdown Dressing Sacques—some plain, others quite elaborately trimmed with ornaments and silk braids of contrast-

ing colors. All sizes \$1.25, \$1.48, and \$1.88 New Flannelettes

We had first choice of several hundred pieces of Flannelettes. They have only been on display a few days, but folks say we picked the winners. They are pretty patterns—and the assortment is so varied nearly all tastes may be gratified. Stripes, plaids, Persian patterns, etc.......12%¢, 14¢ and 16 2-3¢

Girls' Coats a Fourth Off

We see our mistake-but are as quick to undo it. We bought about twice too many Children's and Misses' Coats. Rather than throw the surplus on the makers' hands we prefer accepting the loss and giving benefit to our customers. Long Coats with loose backs—belted—as high as \$24.50—as low as \$7.50; Short Jackets low as \$1.98. All colors. Any girl's coat a fourth off.

Hosiery-Extra Special Values Girls' fast black cotton ribbed Hose made with double knee. Sold everywhere at Boys' extra heavy ribbed Hose-sizes up to

Ladies' fast black 18c Hose-2 pairs. . 25¢ Ladies' 25c black lisle Hose 19¢

New Millinery Specially Priced for Tomorrow Enthusiasm is at its height in the Millinery Section. Our buyers have supplied

most attractive patshown at existern openings — street
hats of the most
fetching and jaunty
types—and our milliners are working
overtime to keep up
their lines of tailormade hats. For the sale commencing tomorrow the pattern hats are reduced from prices up to \$25-to the You'll-have-

to-hurry-prices of......\$11.75, \$13.50 and \$16 Walking Hats—untrimmed—in stylish shapes and colors, at \$1.98 and \$2.30 At \$3.48 you will see a line of tailored hats such as no other Portland store can or dare show at the pricethat cannot be made, using the same grade materials, for less than \$5 to \$6.50. Pointed Turbans, Toques and Dress styles, made over Buckram frames. And Children's Hats? Lots of 'em! 88c to \$2.25. Sailors, flats and curled

Sale of Skirts Worth Up to 89.50,
Week's Choice at 85.68
Tailor-made garments—showing the
new stuffs—fancy mannish minture—lovisible plaids, etc.—nearly all colors in the
offering—for there are close to three has
dred skirts! Various shades of beaus
gray, Oxford, bits and black. Some with
new style tailored strap trimming, others
without trimming but made with the land
whether trimming but made with the land
whether wery full at four-or from
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"fan fo