

GRAND FORMAL Autumn Openings Wednesday and Thursday Next September 21 and 22

THE DIFFERENT STORE



PORTLAND'S QUALITY SHOP

GRAND FORMAL Autumn Openings Wednesday and Thursday Next September 21 and 22

EVER HAD THAT UNCERTAIN FEELING AFTER MAKING A PURCHASE? IT'S NEVER KNOWN TO BUYERS HERE. THERE'S A SATISFACTION WHEN YOU KNOW FOR A FACT YOU'RE GETTING THE BEST. QUALITY, PRICE AND METHODS MAKE OUR BUSINESS LIVELY. SATISFIED BUYERS TELL OTHERS—THAT KEEPS UP THE PERPETUAL MOTION OF THE BIG STORE. EVERY DEPARTMENT CONSPICUOUS WITH COMPLETENESS. YOU'LL FIND "THE-ALWAYS-IN-DEMAND" KINDS ALONGSIDE OF OUR NEWEST IDEAS—BOTH IN ABUNDANCE.

# When the Fellow in the "Pit" Says "Sell," Get in and Sell TUESDAY--BARGAIN DAY!

If you've ever gone to the stock exchange and watched the antics of the "Bulls" and "Bears," you've noted that when the fellow in the "Pit" ordered "Sell," the brokers fell over themselves to sell. The "fellow in the Pit" seems to have ordered "sell" for tomorrow—Tuesday—and we're going to lead the van as usual. We're going to get the lion's share of the selling, too! ANNOUNCEMENT EXTRAORDINARY! EVERY SPECIAL VALUE ADVERTISED FOR TODAY—MONDAY—GOES ON TOMORROW—TUESDAY (The Suit Sale alone excepted)—AND SCORES OF NEW ADDITIONAL BARGAINS, TOO! TUESDAY WILL BE A RECORD BREAKER! A VERITABLE CARNIVAL OF BARGAINS! Read the list, hundreds are not printed for lack of space on this page.

## A Colossal Bargain-Sale of New Autumn Merchandise!

THE MOST STUPENDOUS AGGREGATION OF WONDERFUL VALUES IN STYLISH, SEASONABLE GOODS EVER OFFERED IN THIS CITY BY ANY STORE AT THE START OF THE SEASON! TIMELY, MATCHLESS BARGAINS, AND HOSTS OF THEM!



### TUESDAY SPECIALS IN Women's Knitwear and Hosiery Isles

- FIRST FLOOR.**
- WOMEN'S \$2.00 UNDERWEAR SUITS \$2.25.**  
Women's Fine Natural-Wool Union Suits, fine ribbed, half open front and open across the bust—a specially fine garment. Regular price \$2.50, extra special for Tuesday, at suit.....**\$2.25**
- WOMEN'S \$1.50 WOOL UNDERWEAR \$1.75.**  
Women's Fine Ribbed White and Natural Wool Vests and Pants, long sleeve Vests and French Band Pants, a very fine soft medium-weight garment. Regular \$1.50; special for Tuesday, each.....**\$1.75**
- WOMEN'S \$5.00 CASHMERE HOSE \$5.00.**  
Women's Fine Ribbed Black Cashmere Hose, gray heels and toes; regular 50c quality. Special, per pair.....**\$5.00**
- CHILDREN'S \$1.00 UNDERWEAR \$1.00.**  
Children's Cream Tinted Cotton Vests and Pants, good Fall and Winter weight, slightly elastic.....**\$1.00**
- Sizes 18 to 24; regular 25c. Special.....**19c**  
Sizes 26 and 28; regular 30c. Special.....**25c**  
Sizes 30, 32 and 34; regular 35c. Special.....**30c**

### Monday's Matchless Millinery Specials Continue in Force Tuesday—Salons, 2d Floor



- |                 |                 |                 |                 |                 |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| Special Tuesday | Special Tuesday | Special Tuesday | Special Tuesday | Special Tuesday |
| \$2.98          | \$1.98          | 98c             | \$1.98          | \$1.49          |
- Newest and Smartest Tailored Creations at Special Opening-Sale Prices Tuesday**
- Over 100 new autumn styles in the choosing; above we present five ideas selected from the most popular hats suited to every age from miss to dowager, in a range of colorings and combinations so wide in scope as to include every whim of Madame Fashion. Think of it! 100—and more—distinct styles to choose from. We submit brief description of the five produced above. A full line of the higher class tailored hats, embracing the Gage "O. W. K." Connally and Banel tailored hats and turbans, are here in almost limitless variety.
- Cut No. 1 shows a Silk Velvet Turban with chenille braid trimming, close fitting back, very trim and trim; special Tuesday.....**\$3.98**
- Cut No. 2 illustrates a Scotch Felt Turban with fluted edge, two quills at top, all colors, special Tuesday.....**\$1.98**
- Cut No. 3 is a reproduction from a jaunty French Sailor, with stitched brim, velvet trimmings, with quills and ornament; extra special, Tuesday only, at.....**98c**
- Cut No. 4 was drawn from a hand-made Felt Turban model, trimmed with twist of silk velvet and gilt ornament; special Tuesday at.....**\$1.98**
- Cut No. 5 is a model of a large, very swell French Sailor, with velvet edge, band trimmed with a large black feather braid, special, Tuesday only, at.....**\$1.49**

### Tuesday in the Menfolk's Shop

- 75c UNDERWEAR FOR MEN \$50.**  
A line of Men's Jersey Ribbed Under-shirts and Drawers, in blue and white stripes; extra good value even at 75c. On sale Tuesday at.....**55c**
- Men's \$200 HALF HOSE, 2 FOR \$50.**  
Men's Fine Half Hose, extra fine finish, with fancy silk clocking on sides; a regular 25c seller; Tuesday sale price, 2 pairs for.....**25c**
- Men's \$500 HEMSTITCHED HANKERCHIEFS, 2 FOR \$50.**  
A line of Men's White Hemstitched Handkerchiefs, made of fine mercerized cloth which retains its luster after washing—the best 50c grade. Special for Tuesday, 2 Handkerchiefs for.....**25c**
- Men's \$1.00 FINE SHIRTS \$50.**  
A line of Men's Fall Shirts in stiff and semi-stiff bosoms, in plain or pleated style—the celebrated Griffon brand—one of the best makes in the land. Regular \$1.50 value. Special.....**98c**



### New Novelty Shirtwaist Silks

AT A MATCHLESS PRICE TUESDAY—THE BIGGEST VALUE IN TOWN!  
**59c Yard For Actual 85c and \$1 Values**

- Thousands of yards of New Colored Taffetas, all new, bright Autumn Silks, just received from their makers. Contrast them with the "left-overs" of past seasons offered elsewhere in competition. Every color and shade made to be found in the lot. Also our entire line of Changeable Glace Taffetas, the regular \$1.00 and 85c yard grades; special Tuesday.....**59c**
- BLACK DRESS GOODS**
- Swell Black Dress Fabrics for Tuesday—prices radically reduced. All the newest weaves in the different lots—
- Our regular \$3.50 fabric—Lace-Embroidered Poplin de Chine, Silk and Wool Crepons, Chiffon Voiles, Crepe de Paris, Poplin de Chine, Turkish Mohairs and Broadcloths; special for Monday only, yard.....**\$2.98**
- Our regular \$3.00 fabric—Silk and Wool Caritas, Crepe de Paris, Chiffon and Poplin de Chine, Embroidered Voiles and Poplin de Chine, Turkish Mohairs, Broadcloths, etc.; special Monday only, yard.....**\$2.50**
- Our regular \$1.75 Whipcords, Armures, Granite Cloths, Satin Croc, English Mohair, Rainproof Cloths, Twines and French Voiles, Crepe de Paris and Poplin de Chine; special for Monday only, yard.....**\$1.47**
- A GREAT SALE OF DRESS GOODS**
- Regular \$1.00 grades of Mixed Tweeds in new mannish Suitings and Covert Cloths, in all colors, all new, no old trash or junk such as would-be competitors offer; special Tuesday at, the yard.....**73c**
- Regular \$1.25 values of above goods at the yard, Tuesday only.....**98c**
- Regular \$1.50 values in above; special Tuesday only at, the yard.....**\$1.10**

### Great Sale of Household Needs

- CONTESTED TUESDAY**  
On Fourth Floor.
- CURTAINS**
- THE MOST IMPORTANT PART OF THE HOUSE WE EVER HAD—THE MOST IMPORTANT PART OF THE HOUSE WE EVER HAD.
- We list a few mentions to show the trend of values gathered here this week for autumn buyers.
- VERY SOFT WOOL BLANKETS.**  
By far the most extensive line of Blankets ever shown in Portland—White Blankets—Prices pair, \$4.50, \$5.00, \$6.75, \$8.50, \$10.00, \$12.50 to \$25.00.
- Plain Gray Blankets—Priced like this: Pair.....**\$2.75 to \$6.00**
- Natural Gray Blankets—Pair.....**\$3.75 to \$8.50**
- Vienna Brown Blankets—Pair.....**\$4.00 to \$6.00**
- Scotch Blankets.....**\$4.50 to \$10.00**
- SAFE LACE CURTAINS, \$1.95.**  
Brussels effect Lace Curtains, 3 1/2 yards long, 48 inches wide, good value at regular price, \$3.75; special for today, pair.....**\$1.95**
- SOME WONDERFUL VALUES IN CURTAIN MATERIALS.**  
Only one Curtain of a kind, 3 yards to 3 1/2 yards in length, are all right for such curtains or for single windows. These samples are of Curtains ranging in value from \$1.50 to \$5.00 per pair, special for today, each.....**35c, 50c, 75c, \$1, and \$1.25.**
- WEAVERS FOR THE GOOD WEATHER.**  
Inspect our line of Comforters, which are all that could be desired both for warmth and beauty.
- Downy Comforters, covered with very pretty silkolins, extra large size, light, fluffy and warm at each.....**\$2.75, \$3.25, \$3.50 to \$4.00**
- Real Down Comforters, between covered, at each.....**\$5.50 to \$6.50**
- Same as above, silk covered on one end, at each.....**\$10.00 to \$12.50**
- All silk covered Comforters, each.....**\$15 to \$25**
- 50c COUCH COVERS, \$3.95.**  
Couch Covers in beautiful Oriental effects, value \$5; special for today, each.....**\$3.95**

### How much are you paying for these Knick-Knacks

- Notions, Toilet Goods, Jewelry, Stationery, Leather Articles, Sewing-Room Needs, etc. Run through this list—
- Little Articles of Every-Day Usefulness.**
- 50c SIDE COMBS 32c.
- Shell Side Combs, finest quality, smooth finish, value 50c; special, pair.....**32c**
- 50c HALL-AND-SOCKET FASTENERS 25c.
- Ball-and-Socket Garment Fasteners, black and white, small and large sizes, value 50c; special, doz.....**35c**
- 50c SILK ELASTICS 20c.
- Fancy Silk Garter Elastic, ruffled edge, solid colors, value 30c yard; special, yard.....**20c**
- 100c REGULAR PINS 6c.
- Best English Pins, 100 in paper, value 10c; special, paper.....**6c**
- 50c TOILET PAPER 25c.
- 50c SILVER-PLATED TRIMMINGS 30c.
- Silver-Plated Trimmings, all sizes, value 50c; special, each.....**30c**
- TOILET PINS 5c.**  
Small-Size Cube Toilet Pins, white heads, 100 pins in cube; special, each.....**5c**
- 50c WRITING PAPER 25c.
- Finest Quality High-Grade Writing Paper, white, cream, aure and heliotrope, val. 45c box; special, box.....**25c**
- LACE-EDGE SHEET PAPER 7c.**  
Finest Quality Heavy Lace-Edge Sheet Paper, in white, pink and blue, 10 yards in piece; special, piece.....**7c**
- LADIES' 25c CASH CASES 15c.**  
Ladies' Card Cases, black, brown and tan leather, val. 25c; special, ea.....**15c**
- 50c SHAVE STROPS 25c.**  
Torrey Shave Razor Stropps, value 35c; special, each.....**25c**
- 15c WIRE BROOMS 10c.**  
Whisk Brooms, with black japanned handles, value 15c; special, each.....**10c**
- 50c TO 50c BATH BRUSHES 25c.**  
Bath Brushes, with long straight or curved detachable handles, value 50c to 35c; special, each.....**25c**
- 50c HAIR BRUSHES 35c.**  
Hair Brushes, with extra quality bristles, backs warranted not to warp or split, value 50c; special, each.....**35c**
- 50c WARD ROBBERIES 50c.**  
Finest Quality Heavy Bevel-Glass Hand Mirrors, square or oval shapes, hard rubber backs, in black or mottled, value \$1.00; special, each.....**50c**
- 50c TOILET PINS 2 BOTTLES 5c.**  
Toilet Pins in dozen rolls, value 4c to 30c; special.....**2 BOTTLES FOR 5c**
- 7c TOILET PINS 6 BOTTLES 25c.**  
Best Grade Toilet Pins, in 8-oz. rolls, value 7c to 10c; special.....**6 BOTTLES 25c**
- TURQUOISE PIN SETS 6c SET.**  
Turquoise Pin Sets, 2 pins to set; special, set.....**6c**
- 50c AND 50c BROOMS 27c.**  
Pheasant-Eye Broom and Bar Pins, value 35c and 30c; special, each.....**17c**
- 50c AND 50c SHOE HORNS 25c.**  
Sterling Silver Handle Shoe Horns, val. 35c to 50c each; special, ea.....**25c**
- 50c CUFF LINKS 25c.**  
Fine Rolled Gold Cuff Links, value 50c pair; special, pair.....**25c**
- 50c EXTRA BUSH 1.95.**  
Smyrna Bush, all wool, double-faced, fringed both ends, size 18x24 inches, good value at \$2.50; special for Tuesday, each.....**1.95**

### HOUSEHOLD NECESSITIES

- Special values that should interest Home-Fitters and Hotel Managers alike. Restaurant Men should have a look thro'.
- But partial announcements of these sales can be made through the newspapers. Many of our best values frequently are not advertised. Limited quantities, for example. To advertise them would bring responses from our Mail Order patrons, whose orders would reach us after the counter demand had depleted the supply. Flaccid throughout the departments call the attention of visitors to these "not-advertised" lots.
- HOUSEHOLD NECESSITIES**
- This immense department is full to overflowing with new fall goods—China, Cut Glass, Vases, Ornaments, Art Pottery. Many new lines of Vases and Ornaments in rich decorations. Italian Vases with raised flowers in natural colors.
- IRIDESCENT VASES.**  
A choice line of Iridescent Vases with wide tops—Prices, each, from.....**25c to \$7.50**
- BUSTS FIGURES.**  
Old Dutch Figures, single and in pairs—Prices, each, from.....**25c to \$5.00**
- MARBLE FIGURES.**  
White Italian Marble Figures and Busts—Each.....**\$3.75 to \$125**

### Haviland China

- NEW LINES OF BEAUTIFUL Haviland China**
- OPEN STOCK DINNER SETS AND ODD PIECES.**
- Haviland China Dinner Sets priced from.....**\$18.95 to \$375.00**
- We are closing out two lines of Open Stock Decorated Dinner Sets at half former prices—Decorations sprays of brown and green.....**\$3.00**
- 100-piece Dinner Sets, value \$7.50; special, set.....**\$3.00**
- 100-piece Dinner Sets, value \$11.50; special, set.....**\$5.00**
- ODD PIECES IN THE LOT AT HALF PRICE.**
- First selections the best. Come early—First come, first served.
- SPECIAL SALE ON HAVILAND AND AUSTRALIAN CHINA DINNER SETS.**
- 100-piece Decorated Haviland China Dinner Sets, value \$27.50; special, set.....**\$18.75**
- 100-piece Australian Decorated China Dinner Sets, value \$20.00; special, set.....**\$14.00**
- 15c FLANNELLETTES, 5c YARD.**  
Tuesday Only—Domestic Section. First Floor.
- A wonderful bargain, the best in town at the price—
- For Tuesday we announce a special sale of new Flannellettes that will create some lively buying at Flannel Counters. 10,000 yards of 34-inch Flannellettes in Persian effects, stripes and dots—very large variety to select from. The best 15c values are yours Tuesday only at, yard.....**8c**

### CHILDREN'S COATS—WOMEN'S NIGHTGOWNS

- CHILDREN'S COATS—WOMEN'S NIGHTGOWNS**
- ANNE'S—Second Floor.**
- Children's Short Coats, of Bedford Cord Coats, embroidered at cape and bottom; regular price from \$1.50 to \$3.00; special at.....**98c**
- Ladies' Nightgowns, of plain pink or blue combed flannel, round yoke, trimmed with three rows of white finishing braid, or square yoke and collar, trimmed with plain white band in front, yoke, collar and sleeves, edged with fancy braid; regular prices \$1.50 and \$1.85; special for Tuesday at.....**\$1.10**
- EDWARDSON'S PURE LIXEN HANDKERCHIEFS.**  
First Floor.
- This make of handkerchiefs is imported direct by this house in immense quantities and cannot be bought elsewhere in the city; a fine new lot just in which will be sold at specially low prices; 4 and 1/2 inch hems; the kind that wear best; special prices, each, 10c, 12 1/2c, 15c, 20c and 25c.
- 50c WEDNESDAY FOR 50c OUBRON TOPS.**  
Second Floor.
- Cushion Tops of ecrú linen, art dentans and tickings stamped and tinted in conventional floral and Berlin cross-stitch designs, also including Birthday Cushions. All have plain backs to match. Regular price to 65c; special at.....**25c**

### The Homely Needs of Homemakers

- Tomorrow offers exceptional opportunity to stock up the closets with sturdy, inexpensive supplies. Hotel and restaurant men should read this. Tuesday only we offer the following:
- DOMESTIC ISLE SPECIALS**  
First Floor.
- 15c REBAGGED SHEETING 15c.**  
Bleached Sheetting for 1/2 beds, good, heavy, standard quality, 48 inches wide; value 19c. Special for Tuesday only, yard.....**15c**
- 25c REBAGGED SHEETING 17c.**  
Standard Bleached Sheetting, full width, linen finish, round thread—the kind that wears longest—71 inches wide; value 31c. Special for Tuesday, yard.....**17c**
- Two cases of Fine Muslin, 18 inches wide, cambric finish; just the stuff for under garments; value 18c. Special for one day, yard.....**8c**
- TOWELS**
- REBAGGED TOWELS 10c.**  
Honeycomb Towels, hemmed size 12x18, heavy and absorbent, used also for washstand. Special, each.....**10c**
- FRINGED TOWELS 10c.**  
Fringed Crochet Cotton Towels, made of finest cotton yarn, size 12x16. Special, each.....**10c**
- 50c COLORED BED SPREADS \$2.75.**  
We have just received a delayed shipment of colored Bed Spreads which we will now sell at reduced prices. These Spreads come in all colors and are nicely fringed—Actual value \$2.50; special, each.....**\$1.75**
- Actual value \$2.00; special, each.....**\$1.50**
- 50c LUNCH CLOTHS \$1.50.**  
Linen Lunch Cloths with fancy drawn work, size 14x20 inches—a decided bargain—value \$1.50. Special price, each.....**98c**

### Grand Formal Autumn Opening

- Grand Formal Autumn Opening Wednesday and Thursday Next Sept. 21 and 22**
- TRIMMING BRAIDS AT SPECIAL PRICES.**  
First Floor.
- Mohair Trimming Braids, in black, white and colors, 1/2 inch to 3/4 inch wide, wears well and is all right for trimming children's school dresses—
- Regular 70c braid; special, per yard.....**50c**
- Regular 100c braid; special, per yard.....**70c**
- Regular 150c braid; special, per yard.....**100c**
- Regular 200c braid; special, per yard.....**150c**
- Regular 250c braid; special, per yard.....**200c**
- Regular 300c braid; special, per yard.....**250c**
- Regular 350c braid; special, per yard.....**300c**
- Regular 400c braid; special, per yard.....**350c**
- Regular 450c braid; special, per yard.....**400c**
- Regular 500c braid; special, per yard.....**450c**
- Regular 550c braid; special, per yard.....**500c**
- Regular 600c braid; special, per yard.....**550c**
- Regular 650c braid; special, per yard.....**600c**
- Regular 700c braid; special, per yard.....**650c**
- Regular 750c braid; special, per yard.....**700c**
- Regular 800c braid; special, per yard.....**750c**
- Regular 850c braid; special, per yard.....**800c**
- Regular 900c braid; special, per yard.....**850c**
- Regular 950c braid; special, per yard.....**900c**
- Regular 1000c braid; special, per yard.....**950c**

### Grand Formal Autumn Opening

- Grand Formal Autumn Opening Wednesday and Thursday Next Sept. 21 and 22**
- TRIMMING BRAIDS AT SPECIAL PRICES.**  
First Floor.
- Mohair Trimming Braids, in black, white and colors, 1/2 inch to 3/4 inch wide, wears well and is all right for trimming children's school dresses—
- Regular 70c braid; special, per yard.....**50c**
- Regular 100c braid; special, per yard.....**70c**
- Regular 150c braid; special, per yard.....**100c**
- Regular 200c braid; special, per yard.....**150c**
- Regular 250c braid; special, per yard.....**200c**
- Regular 300c braid; special, per yard.....**250c**
- Regular 350c braid; special, per yard.....**300c**
- Regular 400c braid; special, per yard.....**350c**
- Regular 450c braid; special, per yard.....**400c**
- Regular 500c braid; special, per yard.....**450c**
- Regular 550c braid; special, per yard.....**500c**
- Regular 600c braid; special, per yard.....**550c**
- Regular 650c braid; special, per yard.....**600c**
- Regular 700c braid; special, per yard.....**650c**
- Regular 750c braid; special, per yard.....**700c**
- Regular 800c braid; special, per yard.....**750c**
- Regular 850c braid; special, per yard.....**800c**
- Regular 900c braid; special, per yard.....**850c**
- Regular 950c braid; special, per yard.....**900c**
- Regular 1000c braid; special, per yard.....**950c**

### The Great Removal SHOE SALE

- REMARKABLE BARGAINS IN AUTUMN FOOTWEAR FOR ALL THE FAMILY—SEE THE MEN'S SHOES.**
- Very swell new lines in all the popular leathers, equal to any \$5 shoes ever sold in Portland, a grand special value, every pair made for our own high-class trade and popularly priced at.....**\$3.50**
- READ LIST OF SPECIAL VALUES FOR TUESDAY.**  
Shoe Department—First Floor.
- Four Specials in Ladies' Shoes**
- WOMEN'S \$4.00 BERRY SHOES, \$3.00.**
- Women's Shoes for street and general wear in patent kid or plain vit—Blucher or Ball—fine mat or bright kid uppers, black or brown stitched, medium round or foot-shaped lasts; military, Cuban or Louis heels—a splendid shoe and well worth the regular price, \$4.00; special, pair.....**\$3.00**
- WOMEN'S \$4.00 SHOES, \$2.50.**
- A lot of Ladies' Fine Shoes in patent kid, box calf or vit kid, best quality of leather, good shoes for general wear, regular \$4.00 value; special, pair.....**\$2.50**
- WOMEN'S \$2.50 DRESS SHOES, \$2.00.**
- These Shoes are made of best quality materials throughout, have flexible soles, medium round toes, military heels and come in six choice new styles, regular price, \$2.50; special, pair.....**\$2.00**
- WOMEN'S \$2.00 SHOES, \$1.75.**
- These Shoes are of vit kid (choccolat select upper stock) have patent tips, military heels and round toes, a good seller at \$2.00; special price, pair.....**\$1.75**
- BOYS' PAIR SHOES**
- Patent calf, box calf, value calf or vit kid, with double sole, good wearers—
- Little Coats, size 11 to 14.....**\$1.50**
- Youngsters, size 15 to 18.....**\$1.50**
- Boys, size 19 to 22.....**\$1.50**