## ORDER BY MAIL

If you can't come to the store, order by mail or phone. Your orders will be filled carefully and promptly by trained, skilled shoppers. This is the oldest and leading mail order house on the

FIFTH AND WASHINGTON STS.

THE "DIFFERENT STORE"

PORTLAND'S QUALITY SHOP

The Great Sale of New 1904-5 Silks and Dress Goods at Sharply Reduced Clearance Sale Prices Continues—Annex, First Floor. Do Fall Sewing on an Olds, Wortman & King Sewing Machine—Special Clearance Sale Prices All This Week—Fourth Floor. Celebrated "Quick Meal" Kitchen Ranges—Third Floor. Last Week of Clearance Sale Prices. Buy the Range This Week and Save Price of Ton of Coal.

ON EVERY FLOOR, MIGHTILY REDUCED FOR FIVE HOURS ON SATURDAY (Contract Goods Excepted).

UNTIL 1 P. M. SATURDAY HERE=



400 Happy Employes of Olds, Wortman & King



## SEE THAT STORE?

It's a mighty good "Mixer" of Heart, Brains and Merchandise. The public's generous patronage makes it

Portland's Foremost Store



# E GRACE OF THE GREAT AMERICAN PEOPL

When the immortal Lincoln gave voice to the principle of "Government of the people, by the people and for the people," he expressed a truth that is directly applicable to every truly great American institution; one that can be applied to a great merchandising establishment equally as well as to any other thing that is a part of the life of this people. Modern merchandising has risen out from its erstwhile sordidness and come up to the plane of the highest ideals and ambitions of life. Contrast the attitude of the successful merchant today toward the public—and vice versa—with what was seen a hundred years ago, and the difference would make the younger generation incredulous of what was then. Then most merchants were looked upon with distrust by their patrons and they in turn did their best to cheat their customers. Now all is changed. It's a settled fact that a merchant, to win patronage and friendship must needs render service to them in such fairness and courtesy as calls to mind "ye chivalrous knights of olde." The people themselves bro't the change, established such stores as this great mercantile establishment, and made it grow. We set up the standards of fairness and courtesy here more than 26 years ago, 'tis axiomatic the store has been honest to its founders, the people, else how our growth from the accorn to the oak? This store stands today an exponent of fairness, RELIABILITY and durability, a monument by the people, of the people and for the people in very truth. Liberal and fair to all people—to OUR OWN PEOPLE. Tomorrow at 1 p. m. 400 helpers go trooping out for rest and recreation. Their work-a-day is done. It means a better Sabbath observance and better service on Monday. "Tis the better sort of storekeeping—the newer sort. And yet there's the other kind of stores—a few still linger—the old kind. Where do YOU buy?

## Saturday's Closing Shoe Bargains

Women's dressy new Shoes, in Fall style lasts, patent kid, vici kid, velour calf and patent leather, plain Balmoral or Blucher cut, patent or stock toe tips, military, Cuban or walking heels, very smooth, new and stylish. Some with matt top, others plain vici kid, newest and choicest styles from the \$3.50 and \$4.00 lines; special for this week

Women's \$2.50 House Juliettes, vici kid stock, broad, comfortable shapes, plain, with broad heel and medium round toe; special this \$1.64

Women's handsome styles, in \$5 and \$6 dress and street Shoes, patent or French kid or patent leather stock, patent leather or stock toe tips, Louis or 1½-inch military heels, full round or medium toes, dull or matted tops; special for week....\$3.23

Women's new Dress Shoes in patent or plain kid vamps, dull or matted tops, very latest styles, with medium round toes, plain or tipped, military heels, hand-sewed and of finest workmanship throughout. The product of a leading Eastern manufacturer; best \$5 values; special for the \$3.43

Women's House Slippers, soft kid stock, comfortable foot-shape lasts, medium heels, one-strap or 94c plain; special this week.

Misses' box calf or vici kid Street Shoes in lace styles, sole light or heavy, very stylish and durable; regular \$2 values, sizes 11 to 2; \$1.38 Regular \$1.75 values, sizes \$1.18 Men's Oxfords, in tan or black stock, neat, stylish, foot shape lasts, Blucher or straight lace styles, very fashlomable lasts and handsomely finished; regular \$3.50 values; \$2.84 Men's handsome, fashlomable Street Shoes, Oxfords or boots; regular \$3.50 and \$4 values, Russia calf, willow calf or box calf leathers; a very swell line; special to \$2.70 close.

Boys' Dress or School Shoes, very durable for general wear, velour or box calf or vici kid stock, six effective styles in the choosing, light, medium or heavy oak tan, solid leather soles—Regular \$1.75 values, sizes 11 \$1.14 to 13; special .

Regular \$2.50 values, sizes \$1.64 2½ to 5½; special .

Regular \$2.50 values, sizes \$1.64 2½ to 5½; special .

Contact the stock or plain, Louis heels, very smart, new styles; regular \$2.50 values; spe \$1.97 cial this week



SATURDAY THE SECOND DAY OF THE CO-LOSSAL SALE OF SMART NEW

1904-5 Silks, Startingly Underpriced!

Silks for the new waists, for shirtwaist suits and skirts; an unprecedented August offering, which we are enabled to make only through a fortunate chance. A manufacturer of world-wide reputation who has sought our business for several seasons past unsuccessfully threw down the gauntlet of a third off on price. Our silk buyer snapped up the opportunity eagerly. A backward season East influenced the offer to us and made this remarkable underprice purchase possible. We urge that dressmakers and spatiar dealers generally avail themselves of this sale, as the prices we have marked upon the rich and handsome silks are much less than the cost of production today by any manufacturer, however large a quantity ordered. Every new Fall color and dainty pattern is in the immense choosing. Detail description would be impossible here. You must see these beauties, whose values are thus shamelessly sacrificed. Twill be indeed a MONSTER SLAUGRIER OF NEW SILES.

The 85c Silks are Price-Slashed to 59c yard The \$1.00 Silks are Price-Slashed to 69c yard The \$1.25 Silks are Price-Slashed to 79c yard

DRESSER SCARPS.

## EXQUISITE LINENS At Little to Pay

Another busy half day tomorrow in the Linen Aisla. Kousekeeping linens from the world's most celebrated spinners, at prices less than the cost to land today. Portland's greatest linen values are here and home folk know it. That's why the great August linen sales have met with such unparalleled success at this store. We commend the following items to good housekeepers, as well as hotel and restaurant men, rooming-house keepers and institutions for Saturday buying:

-Slightly mussed or soiled-In 2 to 3-yard lengths. \$2.25 Cloths \$1.75 \$2.00 Cloths \$2.25 \$3.50 Cloths \$2.75 \$5.00 Cloths \$3.75 \$5.00 Cloths \$6.00 \$2.25 \$3.75 HAPKINS. \$1.25 values, now ... 90¢
\$1.50 values, now ... \$1.60
\$2.50 values, now ... \$3.00
\$3.00 values, now ... \$3.75

Dresser, Sideboard and Red Napery at Remarkable Sale Prices. PRINCED, MEMMED TABLECLOTES \$1.50 values, now \$1.85 \$1.00 \$1.00 values, now \$3.75 \$1.00 values, now \$3.75 \$1.50 values, now \$3.75 \$1.50 values, now \$3.75 \$1.00 Tea Cloths \$75¢ \$1.25 Tea Cloths \$90¢ \$1.25 Tea Cloths \$1.75 \$1.50 Tea Cloths \$1.75 \$1.50 Tea Cloths \$1.75 \$1.50 Tea Cloths \$1.75 \$1.50 Tea Cloths \$1.95 \$1.50 Values for \$1.50 Values \$

SENSATIONAL SATURDAY VALUES Women's Union Suits and Hosiery—Children's Vests Too

WOMER'S \$1.35 UNION SUITS, 53c.
Women's mercerized lisle Union Suits
in flesh tint, low neck and sleeveless,
best regular \$1.35 value in town,
from 8 a. m. until 1—closing time
Saturday—Special at, each....53¢

WOMEN'S 500 HOSIERY, 290.

A fine pretty assortment of Ladies' Black Lace Lisle Hosiery, best German manufacture and 50c values. Special Saturday for, pair....29¢

POBTLAND'S BIGGEST SATURDAY CHILDREN'S 250 VESTS OR PARTS,

GOING TO THE BEACK SATUR-

## **Bathing Suits** For Half

REPORE TOU GO. MEE'S OR WO-MEN'S BATRING SUITS AT HALF PRICE—First Floor.

A last finale to Summer selling.

MEN'S BATHING SUITS, in all the
popular styles and fabrics, attractively trimmed. Regular \$1.00 suits
for \$0¢, up to the \$1.50 grades at
\$1.75. All in-between sorts at
HALF PRICE. All the WOMEN'S
HATHING SUITS HALF PRICE.

### SATURDAY'S SPECIAL VALUES IN WOMEN'S DAINTY

# Undermuslins and Smart Lingerie

square or round Centerpieces, tinted and stamped on tan blue and green linen, size 26 inches; regular price \$1.25 to \$2.00. Special at ........97¢ New Petticoats in black mercerized sateen, Italian cloth, mercerized and silk moreen, alpaca and poplin; also a large variety in colored brilliantine and mohair, with or without silk flounces.

Children's New Fall and Winter Coats

### SEASONABLE ECONOMIES ON THE POURTE PLOOR Homefitting Shops for Saturday Buyers

August Clearance Sale prices rule for the half day tomorrow on articles you'll need in the homes a little later, when prices are higher. You'd best buy now while prices are down. All the new Fall arrivals are included in the cut-price carnival of Clearance Sales. If you've Carpets, Curtains, Blankets, Baby Go-Carts, Draperies, Portieres, Comforters, Mattings, Rugs, Linoleums, Emameled Beds, Couch Throws, in short, anything for fitting the homes, or adding beauty spots to dull places about the house, to buy, you'd best do it tomorrow while the price shades are lowered. Items that may interest—

THE NEW LACE CURTAINS FOR PALL 1904.

Every line embraced, including the Cable Net, Brussels and Benaissance effects, 75¢ to \$6 the pair, with a full dozen in-between grades—
Cluny Lace Curtains, pair \$7.50 to \$15.00

Real Renaissance Curtains, pair \$7.50 to \$42.50

Real Arabian, pair \$12.50 to \$100.00

Irish Point and Brussels Curtains, pair \$2.75 to \$20.00

Ruffled Net and Mahiffany, pair \$1.50 to \$7.50 NEW PORTIERES AND DRAPERIES.

A line so varied, so rich, so beautiful that cold type would but profune their effulgent elegance. Plain Rep with beautiful Goblin 

BEAL DOWN BED COMPORTS \$6.50 UP.

'Tis Saving, Not Immediate Service Perhaps That Impels Folks to Buy Comforts and Blankets How.

There's mightly little use for such warm bed woolens these August nights, but most everybody has use for the dollars chipped off Blanket prices now during the Clearance-Alteration Sales.

What better reason, then, for the outgoing of hundreds of blankets and comforts during this last week of the sale.

NEW CARPETS AND LINGLEUMS—CARLOADS NEW FALL STYLE FLOOR

COVERINGS.

The handsomest line of new Carpets we've ever seen under any one roof, the biggest line in the city, the newest line on the Coast and all at the lowest prices quoted by any carpet house in all the Northwest country. Bich, dark reds, two-toned greens and Delf blues predominate, strikingly neat, small figures, Oriental and floral designs, scrolls and plain fillings vie with each other for favor. In price you'll find—

Extra Supers at, yard 90¢

Extra Supers C, C, at, yard 90¢

Granite, yard 70¢

Granite, yard 45¢

Tapestrys, yard 85¢, \$1.00, \$1.15

Body Brussels, yard \$1.65

Axministers, yard \$1.60 to \$2.10

Best Velvets, yard \$1.50

Wiltons, yard \$1.50

Very pretty ruffled Net Lace Curtains with 2-inch lace insertion, 1%-inch lace edge and 7-inch ruffle, each curtain is 42 inches wide and 3 yards long; beet \$2.25 values. Saturday, until closing time, special at

\$2.25 Ruffled Net Curtains SATURDAY BAR-SALING IN BUG AND OURTAIN SECONS FOOTH FLOOR.

\$2.50 Smyrns Rugs \$1.38

A SATURDAY SALE OF WOMEN'S WRAPPERS AND MOMONOS PROM THE PACTORY—2D PLOOR—CONVINCING PROOF OF ALL ROUND ROOMOMY \$3.25 House



\$2 to \$3.50 **House Kimonos** 



