

Sole Selling Agents for the World-Famous Bonnet et Cie's Silks



ORDER BY MAIL

If you can't come to the store, order by mail or phone. Your orders will be filled carefully and promptly by trained, skilled shoppers. This is the oldest and leading mail order house on the coast.

FIFTH AND WASHINGTON STS.

THE "DIFFERENT STORE"

PORTLAND'S QUALITY SHOP

The Great Sale of New 1904-5 Silks and Dress Goods at Sharply Reduced Clearance Sale Prices Continues—Annex, First Floor. Do Fall Sewing on an Olds, Wortman & King Sewing Machine—Special Clearance Sale Prices All This Week—Fourth Floor. Celebrated "Quick Meal" Kitchen Ranges—Third Floor. Last Week of Clearance Sale Prices. Buy the Range This Week and Save Price of Ton of Coal.

Five Hours More of the Colossal Clearance Sales!

EVERY ARTICLE IN ALL THE HOUSE—ON EVERY FLOOR, MIGHTILY REDUCED FOR FIVE HOURS ON SATURDAY (Contract Goods Excepted).

UNTIL 1 P. M. SATURDAY HERE

400 Happy Employees of Olds, Wortman & King



SEE THAT STORE?

It's a mighty good "Mixer" of Heart, Brains and Merchandise. The public's generous patronage makes it

Portland's Foremost Store



AFTER 1 P. M. SATURDAY HERE

BY THE GRACE OF THE GREAT AMERICAN PEOPLE!

When the immortal Lincoln gave voice to the principle of "Government of the people, by the people and for the people," he expressed a truth that is directly applicable to every truly great American institution; one that can be applied to a great merchandising establishment equally as well as to any other thing that is a part of the life of this people. Modern merchandising has risen out from its erstwhile sordidness and come up to the plane of the highest ideals and ambitions of life. Contrast the attitude of the successful merchant today toward the public—and vice versa—with what was seen a hundred years ago, and the difference would make the younger generation incredulous of what was then. Then most merchants were looked upon with distrust by their patrons and they in turn did their best to cheat their customers. Now all is changed. It's a settled fact that a merchant, to win patronage and friendship must needs render service to them in such fairness and courtesy as calls to mind "ye chivalrous knights of olde." The people themselves bro't the change, established such stores as this great mercantile establishment, and made it grow. We set up the standards of fairness and courtesy here more than 26 years ago, 'tis axiomatic the store has been honest to its founders, the people, else how our growth from the acorn to the oak? This store stands today an exponent of fairness, RELIABILITY and durability, a monument by the people, of the people and for the people in very truth. Liberal and fair to all people—OUR OWN PEOPLE. Tomorrow at 1 p. m. 400 helpers go trooping out for rest and recreation. Their work-a-day is done. It means a better Sabbath observance and better service on Monday. 'Tis the better sort of storekeeping—the newer sort. And yet there's the other kind of stores—a few still linger—the old kind. Where do YOU buy?

Saturday's Closing Shoe Bargains

Price reductions that are unprecedented in the history of shoe selling in Portland. Sacrifices we are compelled to accept, with as good grace as possible, to rid ourselves of surplus overstocks in new, stylish, worthy footwear, during the alterations now going on, incident to moving the Shoe Store to the new Sixth-street Annex. We've slaughtered the prices and sacrificed costs as well as profits rather than move the stocks. Accept Saturday's chance!



Women's new \$3 Street Shoes, vicid kid stock, patent leather toe tips, full rounded toes and military heels, special for the week \$1.83

SATURDAY THE SECOND DAY OF THE COLLOSSAL SALE OF SMART NEW SILKS!

Of Surpassing Beauty—A Grand Fall Sale of New 1904-5 Silks, Startingly Underpriced!

The 85c Silks are Price-Slashed to 59c yard
The \$1.00 Silks are Price-Slashed to 69c yard
The \$1.25 Silks are Price-Slashed to 79c yard

SATURDAY'S SPECIAL VALUES IN WOMEN'S DAIRY Undermuslins and Smart Lingerie

Ladies' Muslin Petticoats, deep lawn flounces, with cluster of four tucks, and embroidery edging; regular price, 85c. Special at \$59c

Children's New Fall and Winter Coats

For little tots to 6 years, in white and colored new fabrics, in Russian, Buster Brown, sailor, box-pleated and plain-velvet styles. Prices from \$1.00 to \$2.25

A SATURDAY SALE OF WOMEN'S WRAPPERS AND KIMONOS FROM THE FACTORY—2D FLOOR—CONVINCING PROOF OF ALL "ROUND HOOKS"

\$3.25 House Wrappers 69c
Our buyer was fortunate in securing the entire balance of a leading factory's stock of splendid, extra grade Wrappers and Kimonos during the last trip east. Low heels, she's just returned. The temptation was a phenomenal price concession, by which the garments come to us at a mere fraction of maker's cost. The maker knew our output, 'twas a big lot, more wrappers than any other Portland house will sell in a season; but we know our public, and we know the entire big lot will be sold in a day—yes, a half day—here tomorrow, at the price we've put upon 'em. Percales and lawn materials, thoroughly made and trimmed in lace effects, with collars; some with shoulder cape effects and with belts—all this season's make; the values range up from \$1.00 to \$3.25 mostly in between grades. All sizes 34 to 42—your choice of the lot 69c

\$2 to \$3.50 House Kimonos \$1.39
The Kimonos are in all the new effects, full lengths, materials lawns and pretty dimities and every desirable color in newest, neatest, handsomest patterns. The values embraced are from the \$1 to \$3.50 grades. Best closing time on Saturday \$1.39 only, 1 p. m. you may choose at one price.

EXQUISITE LINENS At Little to Pay

Another busy half day tomorrow in the Ladies' Housekeeping Linens from the world's most celebrated spinners, at prices less than the cost to land today. Portland's greatest linen values are here and home folk know it. That's why the great August linen sales have met with such unparalleled success at this store. We commend the following items to good housekeepers, as well as hotel and restaurant men, rooming-house keepers and institutions for Saturday buying:

100 FINE MARSEILLE RED-STRIPEDS, in full size, some slightly soiled from showing and window display, most of them, however, are but slightly mussed. Best \$3.50 values \$2.35

SENSATIONAL SATURDAY VALUES IN Women's Union Suits and Hosiery—Children's Vests Too

WOMEN'S \$1.25 UNION SUITS, 3pc. Women's mercerized linen Union Suits in flesh tint, low neck and sleeveless, best regular \$1.25 value in town, from 8 a. m. until 1-closing time Saturday—Special at, each... 53c

\$2.25 Ruffled Net Curtains \$1.38

EXTRA SPECIAL SATURDAY BARGAINS IN RUGS AND CURTAIN SKOTTS—2ND FLOOR. \$2.50 Smyrna Rugs \$1.38